NEW





WHO WE ARE

For over 45 years, we have partnered with veterinarians who share our obsession for bringing out the best in each cat and dog. We were founded in 1968 by veterinarian Dr. Jean Cathary, and have over 4 decades of research and scientific discovery behind us.

Through science and research, we believe we have the power to transform the lives of individual cats and dogs, as well as the people who love them.

WHAT SETS US APART

We continuously strive to research everything we can about pet health and nutrition. We know that nutrition can be optimized to meet the very specific needs of individual cats and dogs. We measure the effect of every single nutrient that goes into our precisely formulated diets, and we partner with veterinarians to understand how our nutritional formulas work in the real world. Stringent testing and quality control of raw materials and finished product, produced exclusively in company-owned plants, allow us to continuously provide precise nutritional solutions for different sizes, lifestyles and therapeutic conditions.

Through nutritional innovation, we've learned that we have the ability to enhance a treatment plan, help prevent complex conditions from recurring, and sustain an animal's health.

MULTI FUNCTION

Our new MULTIFUNCTION formulas were developed to address prescribe, and which condition to nutritionally manage first. We will be addressed to the condition of the condition of









URINARY



URINARY



SATIETY

For Lower Urinary Tract Disease (LUTD) and food allergies:

Aids in the dissolution of pure struvite stones and helps prevent both struvite and oxalate stones, while actively managing pets with adverse food reactions

Formulated with RSS technology, which predicts the probability of a crystal or stone forming by assessing a number of components in the urine, including urine pH, urine volume and the mineral precursors that form crystals

Helps reduce inflammation by utilizing one hydrolyzed protein source, one carbohydrate source and FPA and DHA from fish oil

For Lower Urinary Tract Disease (LUTD) in overweight or obese pets:

Addresses weight loss and LUTD

Aids in the dissolution of pure struvite stones and helps prevent both struvite and oxalate stones

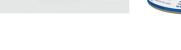
Formulated with RSS technology, which predicts the probability of a crystal or stone forming by assessing a number of components in the urine, including urine pH, urine volume and the mineral precursors that form crystals

Supports ingestion of fewer calories and helps reduce begging behavior by making pets feel fuller s the specific needs of pets that experience multiple conditions at once. We've taken the dilemma out of which diet to //ith our new MULTIFUNCTION diets you have the power to transform the health of each cat and dog, without compromise.



URINARY





CALM

For Lower Urinary Tract Disease (LUTD) and stress:

Addresses feline LUTD and anxiety-induced behaviors like separation anxiety, obsessive licking, idiopathic cystitis and inappropriate urination/defecation

Aids in the dissolution of pure struvite stones and helps prevent both struvite and oxalate stones

Formulated with RSS technology, which predicts the probability of a crystal or stone forming by assessing a number of components in the urine, including urine pH, urine volume and the mineral precursors that form crystals

Developed using ingredients to help reduce visible signs of stress and anxiety





RENAL SUPPORT



For chronic kidney disease and food allergies:

Helps in the management of pets with kidney disease, while simultaneously assisting with the treatment of their adverse food reactions

Formulated with optimal levels of nutrients, including EPA and DHA, moderate protein, low phosphorus, and a synergistic complex of antioxidants, to help improve and extend the quality of the pet's life

Utilizes one hydrolyzed protein source, one carbohydrate source and a blend of high quality fatty acids to help reduce inflammation

A SIMPLE SOLUTION FOR A COMBINATION OF HEALTH PROBLEMS

Once we identify a real need nothing will stop us from developing nutrition tailored to the specific needs of individual cats and dogs. That's why when we discovered nearly 1 in every 2 pets suffers from multiple health conditions, we created new and highly palatable ROYAL CANIN VETERINARY DIET® MULTIFUNCTION formulas.





ROYAL CANIN VETERINARY DIET® products are specially formulated for use in a dietary management program. If you have any questions or comments regarding these products, call ROYAL CANIN Technical Services: 1-800-592-6687.

Royal Canin USA, Inc. 500 Fountain Lakes Blvd., Suite 100, St. Charles, MO 63301

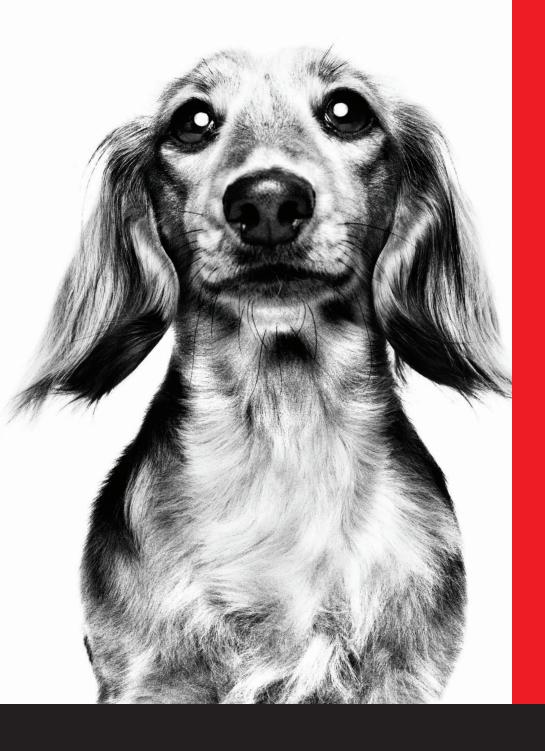
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