

License! GLOBAL!

LICENSEMAG.COM

THE SOURCE FOR LICENSING & RETAIL INTELLIGENCE

Licensing Expo Exhibitor Preview

2015

License! Global has the exclusive preview of Licensing Expo 2015, the world's largest and most influential trade show dedicated to brand, character, entertainment, fashion and art licensing.

This June 9-11 at Mandalay Bay Convention Center in Las Vegas, Nev., Licensing Expo connects more than 15,700 retailers, licensees, manufacturers and

advertising professionals with the industry's most powerful and recognizable intellectual properties in all consumer product categories.

At the 2015 show, find more than 5,000 of these brands showcased in 480-plus booths merchandised in four zones—Character + Entertainment, Brands + Agents, Art + Design and Sourcing + Production.

Brought to you by



Visit the Entertaining World of Pokémon!

We choose you to become part of a great team
at Booth R197 at Licensing Expo in Las Vegas.



Pokémon

Licensing enquiries for the Americas accepted by Monika Salazar,
Director of Licensing for The Pokémon Company International,
at m.salazar@pokemon.com.

Licensing enquiries for Europe accepted by Mathieu Galante,
Senior Market Development Manager — Europe
at m.galante@pokemon.com

GP 24IP Law Group

www.24ip.com

Booth: C37

Contact: Christian Fortmann, partner, German patent attorney, European trademark attorney
fortmann@24ip.com

+49 89 23 23 0230

24IP Law Group is a collaboration between the law firms Sonnenberg Fortmann, 24IP Law Group France, 24IP Law Group USA and the Ferdinand IP with offices in Munich, Berlin, London, Paris, Basel, Alexandria, Annapolis, New York, Westport, San Diego and Los Angeles. Protecting a company's intellectual property has been an important task for management. They demonstrate not only the creativeness and innovation within a company, but also allow it to remain a leader in its field. We partner with industry and science. Our services include strategy and implementation of intellectual property, preparation, prosecution and enforcement; patents, utility models trademarks and design patents; Internet domains copyright; competition and sponsoring law; anti-counterfeiting and border seizures; licensing, evaluation, utilization and valuation; intellectual property rights portfolio management; and strategy consulting

3292 Brands

www.3292Brands.com

Booth: B77

Contact: Rachel Dahlen
rachel@3292brands.com

714-321-1524

3292 Brands is a full service licensing, entertainment and talent management company. Launched by Korie and Willie Robertson, 3292 Brands focuses on heartland brands and new talent that resonate family values, southern hospitality and American pride. The company is made up of professionals with a combined 20-plus years experience in the industry building brands, launching licensing programs and establishing retail exclusives. 3292 Brands has strong entertainment and media connections, and leverages those connections with its clientele. The brand house represents and manages established and upcoming brands including Duck Commander, Sadie Robertson Live Original, Junk Gypsy and Team Never Quit.



41 Entertainment

www.41e.tv

Booth: H187

Contact: Anna Kislevitz, senior manager, licensing and merchandising sales

anna.kislevitz@41ent.com

203-717-1122

41 Entertainment is a global animation company engaged in the production, distribution, licensing and marketing of animated television programs and related consumer products in all forms for the PAC-MAN and the Ghostly Adventures, Classic PAC-MAN, Kong-King of the Apes and Edgar Rice Burroughs' Tarzan & Jane properties.

4K MEDIA INC.
a member of konami group

GP 4K Media

www.yugioh.com

Booth: S181

Contact: Jennifer Coleman, vice president, licensing and marketing

jcoleman@4kmedia.com

212-590-2120

4K Media, a brand management company and wholly owned subsidiary of Konami Digital Entertainment, currently manages the Yu-Gi-Oh! franchise outside of Asia. The company is responsible for the brand management, production and distribution of the Yu-Gi-Oh! franchise.

GP Aardman Animations

www.aardman.com

Booth: N194

Contact: Molly Van Den Brink

molly.vandenbrink@aardman.com

+44 11 7984 8911 ext. 8485

Aardman Animations is a world leader in animation and creators of the award-winning characters Wallace & Gromit and Shaun the Sheep. The Rights and Brand Development division is renowned for developing and building enduring character brands across all media. They specialize in marketing and realizing the commercial potential of their properties in a way that celebrates and respects their intrinsic creative values. Classic brands in the portfolio also include Morph, Timmy Time and Creature Comforts, along with third party representation of other top children's properties.

The studio produces feature films, TV series, commercials and digital entertainment for an international market.

Accu-Track by Credit & Financial Services

www.accu-track.com

Booth: C30

Contact: Brady Callis, director

bcallis@creditfinancialsvc.com

860-236-8002

Accu-Track Licensing Management Solutions is the ultimate "one stop service" for meeting your licensing management and compliance needs. Our staff will contact licensees, to insure that all monetary and non-monetary obligations are met and reports and royalties are being collected and maintained in centralized and secure location for ready access.

Activision

www.activision.com

Booth: R171

Contact: Ashley Maily, vice president, licensing and partnerships

ashley.maily@activision.com

424-744-5782

Headquartered in Santa Monica, Calif., Activision Publishing is a leading developer, publisher and distributor of interactive entertainment and leisure products. Activision maintains operations in the U.S., Canada, Brazil, Mexico, the U.K., France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, mainland China and the region of Taiwan.



GP AG Properties

www.agpbrands.com

Booth: N157

Contact: Angelina Castro, head of marketing

acastro@ag.com

818-514-5348

AG Properties is the intellectual property and outbound licensing division of American Greetings Corporation, which was built upon the successful re-launch of Care Bears and other iconic kids' entertainment brands, including Holly Hobbie and Madballs, as well as new properties Boofle, Packages from Planet X and Twisted Whiskers.





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Let's explore how our brands can increase sales of your products and services.



Claire Pierce
515.284.2638



claire.pierce@meredith.com

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**LICENSING
EXPO 2015**

06.09 - 06.11

AGP develops multi-platform entertainment franchises across all media channels, and extensive consumer merchandising programs that immerse children and adults in brands they love.



Alchemy Media Group/Corday Photography

www.cordayphotography.com

Booth: H24

Contact: Kathy Corday, principal

kathycordayusa@me.com

312-361-4611

Alchemy Media Group/Corday Photography showcases photographs by PBS talent and Walt Disney Imagineer, Kathy Corday. Lovingly capturing moments, she paints life's passion in the blink of an eye. A portfolio of Corday's photography is included in the WIPI Archive at Yale University. Licensing, collaborations and commissions by request.



All Art Licensing (a division of J'net Smith)

www.allartlicensing.com

Booth: C13

Contact: Jeanette Smith, president/owner

jnet@allartlicensing.com

206-719-1905

J'net Smith is a respected art licensing coach, educator, consultant, agent and blogger with years of industry experience building the Dilbert brand as vice president, United Media, and training artists, cartoonists and new brands on the intricacies of the business. As the official Art+Design and Brands+Agents Blogger for the Licensing Expo, J'net will be available at the Resource Center during the Licensing Expo to assist attendees and exhibitors in answering questions, matchmaking and navigating the show.

All-American Licensing & Management Group

www.AALMG.com

Booth: F37

Contact: Michael Gottsegen, partner

michael@aalmg.com

818-749-7236

AALMG is a full service branding



agency specializing in licensing, endorsements, retail development and product integration into TV shows and theatrical releases. AALMG provides their clients with a global network of best-in-class manufacturers. Founded by veteran licensing executives Michael Gottsegen and Tim Rothwell, the agency also includes Reed Nettles, Al Ovadia, Don Rothwell, Terry Immekus, Bill Freeman and Silvia Kremer.

Amazon Studios

www.amazonstudios.com

Booth: J121

samantha@outofthebluenyc.com

212-764-0266

Amazon Studios most recently debuted its first live-action series for kids ages 6 to 11, "Gortimer Gibbon's Life on Normal Street." The studio has also launched three additional children's series, the Anney International Animated Film Festival award-winning and Annie award-winning "Tumble Leaf" from Bix Pix Entertainment; "Creative Galaxy" from Angela C. Santomero and Out of the Blue Enterprises, the creators of "Blue's Clues;" and "Annedroids" from Emmy nominated Sinking Ship Entertainment. All four children's series have been honored by the Parents' Choice Foundation.

American Cancer Society

www.cancer.org

Booth: A39

Contact: Matt Coleman, managing director, cause marketing

matt.coleman@cancer.org

404-329-7523

The American Cancer Society is a nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem. Together with millions of our supporters, we help people stay well and get well, find cures and fight back against cancer.

American Mensa

www.americanmensa.org

Booth: F34

Contact: John McGill, national marketing director

johnm@americanmensa.org

817-607-0060

American Mensa is the high IQ organization with more than 56,000 members nationally and more than 110,000 members globally. Working with us is "pure genius!"

American Posterity

Booth: E14

Contact: Macey Schoen, manager

americanposterity@yahoo.com

702-348-8113

American Posterity

specializes in character and property development using original artwork

and storylines to encourage learning. Our patent protected infant stimulation device compliments these character properties in their earliest stages. Our new property for 2015 is Zini and Friends, a character set that grows with children from infancy to ages 8-10. The characters morph with each stage of child development—as the characters grow, they teach everything from understanding emotions to Common Core Standards. This innovative property provides an organic blend of entertainment and education, finding a place in the classroom and living room alike. We are looking for partners in animation, film and product design.



American Rebel

www.americanrebelusa.com

Booth: E29

Contact: Joe Young, vice president, sales

joe@rebelgirl.com

586-201-6148

American Rebel is a leader for the last 15 years in the motorcycle fashion and entertainment industry that is based on art, design and attitude. It's a brand that holds true to their rebel soul. Born from the streets of Detroit Rock City, the lifestyle brand has a unique Americana, country strong, rock and roll vibe that speaks louder than its art.



Animal Jam

www.animaljam.com

Your **One-Stop Shop** For All The Biggest Brands and Licenses

Congratulations to all the Top Licensors! We are proud and honored to be partners with most and look forward to an opportunity to work with the rest!



FREEZE
A DIVISION OF CENTRAL MILLS

Contact Kim Cauley: VP of Licensing
212.294.7503 • Kim@freezecmi.com
1400 Broadway, Suite 1605, New York, NY 10018

Booth: L197

Contact: Meg Griggs, event, PR manager
meg.griggs@wildworks.com
801-355-4440

Animal Jam is a safe and exciting online playground for kids who love animals and the outdoors. Players create and customize their own animal characters and dens, chat with friends, adopt pets, team up for adventures and feed their curiosity about animals and the natural world around them.

Anne Was Here

www.annewashereandthere.com

Booth: E13

Contact: Anne Bollman
annebollman@gmail.com
708-220-4198



Art and illustration for products and publications, designed with humor and style that is meant to make you smile.

GP ARB Worldwide Corp.

Booth: J33

Contact: Jessy Tan, business director
jessy@arb-worldwide.com

We are a specialist exporter of licensed kid's footwear, and we accept OEM production.

GP Art Ask Agency

www.artaskagency.com

Booth: B63

Contact: Maria Strid, managing director
maria@artaskagency.com

+34 93 645 22 25

An internationally established licensing agency based in Barcelona, Spain that offers full service to licensees and brand owners around the world. What makes us different? Our experience with designers, illustrators, photographers, character lines and pop culture brands goes well beyond any borders. We create unique concepts together with established or emerging properties that work with worldwide rights, offering full service, fast turnaround, approvals, feedback, newsletters and advertising. Most importantly, we maintain direct personal relationships with all parties.

Art in Effect

www.artineffect.com

Booth: G19

Contact: Maurice Middendorf, owner
mauruarend@gmail.com
386-785-3712

Art in Effect is a small interactive art production company based in Orlando, Fla. We specialize in concept designs transcending a variety of products. We offer illustration services to the gaming, medical, film and television industries, meeting a wide variety of industry needs.

Art Makers International-AMI!

www.amifineartlicensing.com

Booth: G24

Contact: Leslie Brewin, president
les@artmakersintl.com
727-343-2800



Art Makers International has over 40,000 designs available for licensing. AMI! represents Air Waves, Vicky Howard, Designs by Current, Morehead, Susan Heuer, Gina Jane and Patty Krizan. Art ranges from traditional to fun graphics and adorable children and animal designs.

Artestar

www.artestar.com



Booth: F46

Contact: David Stark, president
dstark@artestar.com

212-627-7242

Artestar is an international brand licensing and consulting company that specializes in creating market opportunities through consumer product, retail, advertising and promotional campaigns. The company has over 20 years of experience representing internationally renowned artists, designers and brands including Keith Haring, Jean-Michel Basquiat, Robert Mapplethorpe, Maripol, Kenny Scharf, Michael Halsband, Herb Ritts, Patrick Nagel, Ryan McGinness, Ai Weiwei, How & Nosh, Aiko, Crash, Jeremyville, Gary Taxali, Joe Grillo, Patricia Field, e.vil and Junk Food Clothing.

ArtMoose

www.artmoose.com

Booth: B21

marc@artmoose.com

714-582-3483



ArtMoose is a company dedicated to the arts. We introduce artists to the world by producing professional, HD quality interviews of them discussing their life and artwork. ArtMoose develops and produces TV and web broadcast series and live art-related events. ArtMoose is a collaborative effort of artists gathered together to share their artwork with the world via television and the Internet.

Authentic Brands Group

www.abg-nyc.com

Booth: S208

Contact: Jeremy Castro, marketing manager

jcastro@abg-nyc.com

646-430-8361

Authentic Brands Group, in partnership with Leonard Green & Partners, is an intellectual property corporation with a mandate to acquire, manage and build long-term value in prominent consumer brands. Headquartered in New York City, ABG's mission is to further enhance brand equity through partnering with best-in-class licensees and direct-to-retail partnerships. ABG brands include Marilyn Monroe, Elvis Presley, Muhammad Ali, Juicy Couture, Judith Leiber, Adrienne Vittadini, Taryn Rose, Misook, Hickey Freeman, Hart Schaffner Marx, Bobby Jones, Palm Beach, Prince, Spyder, TapouT, Sportcraft, Ektelon and Viking.



GP Automobili Lamborghini

www.lamborghini.com

Booth: C59

Contact: Elena Azzali, licensing
extern.elena.azzali@lamborghini.com

+39 051 6817980

Automobili Lamborghini is not only super sports cars like Aventador, Huracán and Veneno, it's much, much more. A wide range of trendy items branded with the Raging Bull insignia developed under license with major international market leaders exemplifying the key values of Lamborghini: lifestyle, hyper technology, absolute and pure.



AwesomenessTV

www.youtube.com/user/AwesomenessTV/

featured

AWESOMENESS TV

Booth: R187

Contact: Erin Morris, head, consumer products and retail

erinm@awesomenesstv.com

310-601-1130

AwesomenessTV is multi-platform media company serving the global teen audience through a YouTube channel and network (which has over 7 billion views), a consumer products division, music and publishing. AwesomenessTV also produces television and film, including the No. 1 social movie of 2014, Expelled. It is owned by DreamWorks Animation and Hearst Corporation.

The Baltimore & Ohio Railroad Museum

www.borail.org

Booth: A29

Contact: Ashley Portrey, community development coordinator

ashley.portrey@borail.org

410-752-2462 ext. 218

Our Museum strives to preserve the physical legacy and the experience of American railroading and to develop programs for public appreciation of the railroad industry. The B&O Railroad is a national brand and it's historic footprint covers the territory Washington D.C. to New York, Chicago and St. Louis. In addition to being branded for almost 100 years on the Monopoly game board it is a brand widely recognized and marketable in areas which include furniture, toys, wall decor, jewelry and many more. In addition, we are affiliated with the Smithsonian and also come with that branding.

Bandai Namco Entertainment

www.bandainamcogames.co.jp/english

Booth: E155

Contact: Maiko Azuta, overseas content licensing sales section

maiko_azuta@bandainamcogames.co.jp

+81-3-6744-5360

As a part of Bandai Namco Holdings, we are a leading global publisher and developer of interactive content including all major



video game consoles, amusement machines (arcade products) and network platforms such as mobile and online. The company is known for creating and publishing many of the industry's top video game franchises including "PAC-MAN," "Tekken," SoulCalibur," the "Tales Of" series, "IDOLM@STER," "Galaga" and "Ridge Racer."

Bavaria Media

www.bavaria-media.de

Booth: A23

Contact: Kadir Karakaya, after sales manager

kadir.karakaya@bavaria-film.de

+49 896 499 3773

Bavaria Media, a subsidiary of the Bavaria Film Group, was established in 1979 as Bavaria Sonor. The company's headquarters, Bavaria Filmstadt, are located in Geiseltal, near Munich, Germany. In February 2013, several divisions, including music publishing, film and TV rights and the licensing division that represents the entire rights catalog of the Bavaria Film Group, consolidated its efforts and began operating under the Bavaria Media banner. Bavaria Media also represents a considerable number of rights of outside companies, entities and rights holders in all business sectors.

BBC Worldwide

www.bbcworldwide.com

Booth: O145

Contact: Carla Peyton, senior vice president, licensed consumer products

carla.peyton@bbc.com

212-705-9395

BBC Worldwide is the main commercial arm and wholly-owned subsidiary of the British Broadcasting Corporation. The consumer products division within BBC Worldwide manages a portfolio of brands including "Doctor Who," "Top Gear," "BBC Earth" and "Sherlock" in the U.S., U.K. and international markets. The business further extends brands across numerous categories through robust licensing programs. BBC Worldwide Consumer Products is one of the U.K.'s largest licensors and a major operator in the international licensing industry. All profits garnered by BBC Worldwide are returned to the BBC to invest in future output.



B.B. McBee

www.bbmcbec.com

Booth: M193

Contact: Mark Wasson, owner

mark@bbmcbec.com

760-567-1534

Meet B.B. McBee, an adorable children's character and our planet's newest environmental hero. His tagline is "fly right" and his mission statement is to promote the ethical treatment of all beings and the environment through love, kindness and respect. The B.B. McBee property is available for publishing, animation, products and multi-media.



GP Beanstalk/Blueprint/Tinderbox

www.beanstalk.com

Booth: G89

Contact: Debra Restler, vice president, business development and marketing

debra.restler@beanstalk.com

212-303-1146

Beanstalk, a global brand extension agency, works closely with clients to unlock brand equity and create many of the world's most recognizable products and services. Beanstalk offers a breadth of services including brand licensing, direct-to-retail program management, license acquisition for manufacturers and royalty auditing. Blueprint—Powered by Beanstalk, our consulting division, advises clients through four key practice areas including brand extension and retail development. Tinderbox, our digital division, works with new media properties to realize their potential in consumer products. Beanstalk has global capabilities and is a part of Diversified Agency Services, a division of Omnicom Group.



Beijing Heliview International Exhibition

Booths: J23-J27, K17-K28

Contact: Zhang Liang

fair@heliview.cn

+86 10 64614702

Beijing Heliview International Exhibition is host to the China Sourcing Pavilion and has gathered together leading factories in China with the capability and experience in producing licensed

products. It is a leading Chinese exhibition company founded by exhibition experts and specialists. Having established close relationship with many world premier organizers, Heliview organizes and represents over 120 events and exhibitions throughout the world and has become one of the biggest exhibition agencies in China.

Bentley Licensing Group

www.bentleylicensinggroup.com

Booth: D19

Contact: Mary Sher, president

mary@bentleylicensing.com

925-208-1302

Bentley Licening Group is a leading art licensing agency representing over 50 artists with images that range from traditional to contemporary. Thousands of images are available for all of your product categories and custom work can be provided.

Benton Arts

www.jimbenton.com

Booth: H38

Contact: Kristen LeClerc, assistant

kristenleclerc@yahoo.com

248-644-5875

Jim Benton is an author, artist and creator of licensing hits. His "It's Happy Bunny" has generated over \$250 million dollars at retail, and he is a five-time LIMA award winner. His books are *New York Times* best-sellers.



GP Big Tent Entertainment

www.bigtent.tv

Booth: H155

Contact: Justina Tang, marketing associate

jtang@bigtent.tv

212-624-2461

Big Tent Entertainment is a brand marketing agency specializing in licensing, management and product development for intellectual properties and consumer brands. Formed in 2002, the company manages a portfolio across both traditional and new media while focusing on brand strategy, community building, viral marketing, licensing and retail merchandising. The company represents the viral sensation Domo (worldwide, excluding Asia),



Discovery Kids from Discovery Communications, NBC/Universal's "Biggest Loser" franchise, Miffy in North America, global food icon Campbell Soup Company, YouTube channel "Something Fuzzy" and global personalization brand Pixfusion.

billboard

Billboard and The Hollywood Reporter

www.billboard.com, www.billboardmusicstore.com, www.hollywoodreporter.com

Booth: G37

Contact: Francisco Arenas, senior vice president, business development and licensing

francisco.arenas@billboard.com

212-493-4197

Billboard: The world's most trusted and iconic music brand that defines industry trends with an authoritative voice and brings experiences to life for brands and fans everywhere. The Hollywood Reporter: The most influential and definitive voice in high-end entertainment with unprecedented access to Hollywood's news, fashion and lifestyle.

Blaylock Originals

www.blaylockoriginals.com

Booth: G25

Contact: Harold Blaylock, sales and licensing

haroldb@blaylockoriginals.com

480-834-5092

Ted Blaylock is a nationally known wildlife and western artist, also known as one of the premier eagle and train artists of this day. Ted's originals are in private collections as well as licensed to top companies such as The Bradford Exchange, Mead, Masterpiece Puzzles and more.

Blizzard Entertainment

www.blizzard.com

Booth: J177

Contact: Bryan Langford, manager, global e-commerce

blangford@blizzard.com

949-955-1380

Best known for blockbuster hits including "World of Warcraft" and the "Warcraft," "StarCraft" and "Diablo" franchises, Blizzard Entertainment, a division of Activision Blizzard, is a premier

developer and publisher of entertainment software renowned for creating some of the industry's most critically acclaimed games. Blizzard Entertainment's track record includes nineteen No. 1 games and multiple Game of the Year awards. The company's online gaming service, Battle.net, is one of the largest in the world, with millions of active players.

Bloomers Edutainment

www.bloomersisland.com

Booth: H30

Contact: Cynthia Wylie, chief executive officer

cynthia@bloomersisland.com

855-465-6694

Bloomers! is a new, engaging experience bringing the magical world of nature to life for kids online, outside, at home and in schools. Kids play, learn and grow with adorable garden characters that teach healthy eating and lifestyles. Bloomers! knows that when kids grow their own vegetables, they eat them!



Boy Scouts of America

www.scouting.org/licensing

Booth: F59

Contact: Greg Winters, licensing programs

greg.winters@scouting.org

800-323-0732

The Boy Scouts of America is one of the nation's largest and most prominent values-based youth development organizations. The BSA provides a program for young people that builds character, trains them in the responsibilities of participating citizenship and develops personal fitness.

Brand Central


www.brandcentralgroup.com

Booth: H59

Contact: Ross Misher, chief executive officer

ross@brandcentralgroup.com

310-268-1231

Brand Central is a premiere  BRAND CENTRAL licensing and brand consultancy headquartered in Los Angeles, Calif., with offices in New York and North Carolina that provides comprehensive business solutions in the areas of brand extensions, brand acquisitions

and brand creation to some of the world's most recognized brands including Are You Smarter Than a 5th Grader?, BabyFirst, Beekman 1802, Cupcakes and Cashmere, DryBar, Dwell magazine, Dominique Ansel, The Cronut, Dr. Weil, Dr Pepper Snapple Group (Dr Pepper, A&W, 7UP, Crush, Hawaiian Punch, Motts and Clamato), Kikkoman, Krispy Kreme Doughnuts, MasterChef, MasterChef Junior, Mister Rogers, Moleskine, Reading Rainbow, Spoon Fork Bacon and Tapatio.

Brandgenuity

www.brandgenuity.com

Booth: A89

Contact: Andrew Topkins, managing director
andy@brandgenuity.com

212-925-0730

Brandgenuity



is a leading

independent brand licensing agency based in New York. Brandgenuity extends iconic brands into new categories, offering a full suite of licensing services: strategic planning, prospecting, legal support, retail development and assisting manufacturers in the strategic acquisition of licenses. Clients include Stonyfield Organic (YoBaby and YoKids), Church & Dwight (Arm & Hammer, OxiClean and Kaboom), Energizer Personal Care (Banana Boat, Hawaiian Tropic and Playtex), Pepperidge Farm Goldfish, Gas Monkey Garage, Ferrara Candy Company (Trolli, Brach's and Lemonhead), The Boppy Company, MGM Studios (Pink Panther, Robocop, Vikings and Fargo), A&E, Winnebago Industries, Pella and World Poker Tour.

The Brand Liaison

www.thebrandliaison.com

Booth: H29

Contact: Steven Heller, president

steven@thebrandliaison.com

561-302-7838

The Brand Liaison is a boutique licensing, brand extension and brand management agency focused on creating lucrative revenue streams for our clients through licensing, strategic partnerships and other brand extension programs. Representing both licensors and licensees, we work closely with our clients to ensure that our brand extension activities complement the strategic goals

and objectives of our clients. Clients include Loudmouth, iGeneration, iStyle Originals, David Tutera, Debra Valencia, Debbie Brooks, Zulu Nation, Official Anniversary of Hip Hop, I American, Co-Edikit, idesign + co, Assaf Frank Photography, In the Pink, along with Synergy Licensing showing Laura Ashley.

The Brands Club

www.thebrandsclub.cl

Booth: J39

Contact: Alejandro Eluti, production manager
alejandro.eluti@thebrandsclub.cl

+56 963031922

We are a Chilean company with offices in China, Shenzhen. We manufacture products such as PJs, underwear, slippers, t-shirts, etc. in China and have a design team in Chile. We work with licenses, and can design the products for you, including creative packagings in different materials and provide a price that's similar to those of any other factory in China, but with the service of giving our customers different options of design for each item, so they can have a good sellable collection. Please visit us and we can provide you with costs and ideas for your next collection.



Bravado International Group

www.bravado.com

Booth: P197

Contact: Jaison John, director, licensing
jaison.john@bravado.com

212-445-3534

Bravado is the leading global, full service merchandising company that develops and markets high quality licensed merchandise to a worldwide audience, with offices in 45 countries and with over 400 employees worldwide.



Brazilian Brands

www.brandsbr.com

Booth: F165

Contact: Barbara Carnieri, marketing manager
barbara@abral.org.br

Brazilian Brands is a project that fosters exports of brands, images, and intellectual property or copyright that have been created and registered in Brazil. This business platform is the result of a partnership entered into between the Brazilian

Licensing Association (ABRAL) and the Brazilian Trade and Investment Promotion Agency (Apex-Brasil). Besides promoting exports, the Brazilian Brands project also contributes to Brazil's image and positioning, showing to the international markets Brazil's capacity to create and market brands, licenses or characters for content and consumer products.

British Heritage

Booth: C54

abuky@iwm.org.uk

+207 091 3072

Representing the U.K. for the first time at Licensing Expo is the British Heritage Pavilion. The new space features exhibits from Imperial War Museums, National Museums of the Royal Navy, The Royal Ballet (The Royal Opera House), The Natural History Museum and the Shakespeare Birthplace Trust.

Brother International Corporation

www.brotherdtg.com

Booth: A77

Contact: Mark Bagley, director, marketing
mark.bagley@brother.com

908-655-9996

Start a garment decorating business or generate new profit opportunities with the Brother GT-3 Series Direct to Garment Printers. Visit our booth for a demonstration and to discover more about this exciting and powerful garment decorating tool.



Butterfly Stroke

www.butterfly-stroke.com

Booth: E165

info@btf.co.jp

+81 3 5541 0061

Butterfly Stroke, a Tokyo-based advertising agency

founded in 1999, branched into character licensing in 2003. Its design team has consistently set itself apart with the creation of highly dynamic original characters, memorable storylines, and original artworks. BTF represents the best of creative content through a wide range of creative tools.



C3 Entertainment

www.c3entertainment.com

Booth: D177

Contact: Ani Khachoiian, executive vice president, licensing and consumer products
sakhachoiian@c3entertainment.com
 818-956-1337

C3 Entertainment is a global company involved in the entertainment business, motion picture and television productions, as well as the licensing and merchandise business for world class brands all over the globe. C3 is also The Three Stooges' brand owner.

Capcom

www.capcom.com



Booth: X199

Contact: Susan Suarez, licensing specialist
susans@capcom.com
 650-350-6500

Capcom is a leading worldwide developer, publisher and distributor of interactive entertainment for game consoles, PCs, handheld and wireless devices. Founded in 1983, the company has created hundreds of games, including best-selling franchises "Resident Evil," "Street Fighter," "Mega Man" and "Devil May Cry." Capcom maintains operations in the U.S., U.K., France, Germany, Tokyo, Hong Kong and Korea, with corporate headquarters located in Osaka, Japan.



CardConnect

www.cardconnect.com

Booth: W190

Contact: Connor Coughlin, director, sales
ccoughlin@cardconnect.com
 312-465-5246

CardConnect is a full-service, rapidly growing provider of electronic payment technology and processing services for merchants, independent sales organizations and financial institutions. It helps more than 45,000 businesses across the U.S. accept billions of dollars in bank card transactions each year. CardConnect offers a comprehensive line of solutions for credit and debit cards, gift cards, electronic check conversion, verification and guarantee, online

payment gateway solutions, ERP integration and PCI compliance.

GP Carte Blanche Group

www.cbg.co.uk

Booth: Y204

Contact: Julia

Andrews, trade marketing manager

julia.andrews@cbg.co.uk

+44 0 1243 792518

Carte Blanche Group International is creator, distributor and licensor of character branded products that include gifts, plush, greeting cards, apparel and homeware. Best known for Tatty Teddy, the cute grey bear with the blue nose and the signature character of the much-loved Me to You brand, which is now worth over \$500 million globally. Inspired by Tatty Teddy, Tiny Tatty Teddy is another much-loved brand owned by CBG. The character is an endearing and familiar nursery brand with instant parental appeal.



GP Cartoon Network Enterprises

www.cartoonnetwork.com

Booth: D121

Contact: Sandy Capretta, associate director, marketing

sandy.capretta@turner.com

404-885-7977

Cartoon Network Enterprises is the global licensing and merchandising arm of Cartoon Network and Adult Swim, managing the consumer product programs for the networks' award-winning original programming, brands and characters. Franchises supported by the division include current hits "Adventure Time," "Regular Show," "Ben 10," "The Amazing World of Gumball" and "Rick and Morty," among others, as well as upcoming Cartoon Network original series such as "The Powerpuff Girls" and "We Bare Bears." CNE also manages the non-toy licensing efforts for the jointly-produced "LEGO Mixels."



Caterpillar

www.cat.com

Booth: J43

Contact: Phil Raso, program manager

raso_phillip@cat.com



309-675-1161

For 90 years, Caterpillar has been making sustainable progress possible and driving positive change on every continent. Customers turn to Caterpillar to help them develop infrastructure, energy and natural resource assets. Caterpillar has embarked on ambitious licensing efforts throughout its history to help the brand grow beyond its roots.



CBS Consumer Products

www.CBSconsumerproducts.com

Booth: R155

Contact: Bill Burke, vice president, marketing
bill.burke@cbs.com

212-975-7537

CBS Consumer Products leads worldwide licensing for over 200 properties. The diverse portfolio offers multi-generational opportunities across categories—from the iconic Star Trek franchise to primetime series "NCIS," "The Good Wife" and "Penny Dreadful," and classics such as "The Twilight Zone," "Cheers" and "Mighty Mouse."

Cherokee Global Brands

www.cherokeeglobalbrands.com

Booth: J81

Contact: Sharie Van Gilder, senior regional director

shariev@cherokeeglobalbrands.com

818-908-9868 ext. 341

Cherokee Global Brands is a global marketer and manager of a portfolio of fashion and lifestyle brands including Cherokee, Carole Little, Tony Hawk Signature Apparel and Hawk Brands, Liz Lange and Sideout in multiple consumer product categories around the world. The company has license agreements with premier retailers covering over 50 countries.



Chronicle Books

www.chroniclebooks.com

Booth: G30

Contact: Liza Algar, executive director



CHRONICLE BOOKS

liza_algar@chroniclebooks.com

415-770-4261

Chronicle Books is a San Francisco, Calif.-based publisher of distinctive illustrated books and gift products in design, photography, food, lifestyle, children's and pop culture. Inspired by the enduring magic and importance of books, our objective is to create and distribute exceptional publishing that's instantly recognizable for its spirit, creativity and value.

Rally Flip Cap.
Wear it. Flip it. Love it.

Cisco Sales

www.rallyflipcap.com

Booth: G29

Contact: Jordan Kay, national sales manager

jordan@ciscousa.com

310-326-9300

Rally Flip Caps are high-end novelty hats with two bills. We have taken ball caps to a whole new level that has opened up endless opportunities for the licensed product market. Let our creativity expand your licensed product line.

CMG Worldwide

www.cmgworldwide.com

Booth: G59

Contact: Megan Reinholt, marketing and

business affairs associate

megan@cmgworldwide.com

317-570-5000 ext.15

Established over four decades ago, CMG Worldwide is the premier representative of celebrities and their respective estates. Today, CMG is the business agent for over 300 of the world's most sought after and recognizable celebrities. Our client roster includes legends such as James Dean, Bettie Page and Jackie Robinson.



Coca-Cola

www.coca-cola.com

Booth: E89

Contact: Kelly Kozel

kkozel@coca-cola.com

404-676-4166

November 2015 marks the 100th birthday of the

Coca-Cola bottle. Coca-Cola Licensing is activating events and collaborations throughout the year to celebrate the milestone. Our partners will be activating the program globally with curated vintage collections and new graphic programs inspired by emerging and established creatives. Coca-Cola Licensing is partnering with designers and brands in fashion, home and lifestyle products to deliver a modern interpretation of The Coca-Cola brand and Coca-Cola Heritage via our theme for the year, "Kiss the Past Hello." For more information on Coca-Cola 100 celebration, view our anthem link at <http://cocacola.studionow.com/w/261b330b58e8a/>.

Cogent Partners

www.cogentpartners.net

Booth: K39

Contact: Jason Wang, account manager

jasonwang@cogentpartners.net

909-595-5999

Cogent Partners' promise to you is to provide economical offshore sourcing with honesty and integrity. With over 20 years of experience, our goal is to create highly innovative, captivating, and profitable products that will exceed your expectations.

CopCorp Licensing

www.knockoutlicensing.com

Booth: F69

Contact: Jodi Gottlieb, senior vice president, licensing

jgottlieb@copcorp.com

212-947-5958

Dedicated licensing agency delivering customized, innovative and strategic programs for a highly selective portfolio including "Downton Abbey" (NBCUniversal International Television Production), "Outlander" (Sony Pictures Television), Boo-The World's Cutest Dog, "Little House on the Prairie," Pink Cookie, Fifty Shades of Grey, Singer, Smithsonian Library's Seed Catalog Collection and more. Knockout Licensing is a CopCorp Licensing partnership.



Corpirate

www.corpirate.com

Booth: F13

Contact: Kat Ford, owner/artist

katherine@corpirateusa.com

575-496-5466

Corpirate specializes in original art and character-based properties.

Properties include

children's books written and illustrated by Kat Ford, Giddy-Up Fairytale Cowgirl and The Ballad of Emmy Lou. Original art includes watercolor, ink, hammered tin, mixed medium, costume, prop and graphic design. We are looking for partners in animation, film and product design for our character-based properties. We are seeking to license and create original art for clients in all industries.



Crayola

www.crayola.com

Booth: W199

Contact: Warren Schorr, vice president, licensing

wschorr@crayola.com

610-253-6272

Crayola is the worldwide leader in children's creative expression products. Known for the iconic Crayola crayon first introduced in 1903, the Crayola brand has grown into a portfolio of innovative art tools, crafting activities and creativity toys that offer children innovative new ways to use color to create everything imaginable. Consumers can find the wide array of Crayola products in the "Crayola Aisle" at all major retailers.



Creative Licensing Corporation

www.creativelicensingcorporation.com

Booth: C140

Contact: Stephanie Marlis, director, digital media

stephanie@creativelicensingcorporation.com

310-562-7868

CLC is an independent licensing agency representing classic and contemporary films. A

founding member of LIMA, CLC is a global partner being one of the few companies exhibiting at the Las Vegas, London and Hong Kong licensing shows.



Crocs

www.crocs.com

Booth: B30

Contact: Greg Thomas, senior manager, global licensing

gthomas@crocs.com

303-848-7000



A world leader in innovative casual footwear for men, women and children, Crocs offers several distinct shoe collections with more than 250 styles to suit every lifestyle. Crocs footwear provides profound comfort and support for any occasion and every season. All Crocs-branded shoes feature Croslite material, a proprietary, revolutionary technology that produces soft, non-marking and odor-resistant shoes that conform to your feet. Crocs products are sold in 90 countries. Every day, millions of Crocs shoe lovers around the world enjoy the exceptional form, function, versatility and feel-good qualities of these shoes while at work, school and play.

Crown Creative Co.

www.cfg.co.jp

Booth: E155

Contact: Satoko Sakakibara
sakakibara@cfg.co.jp

+81 3 6807 0128

Crown Creative is a Tokyo-based licensing company with over 20 years experience that specializes in fashion, lifestyle and character brands, mostly in the apparel sector. Crown represents brands for Japanese territories and also owns and develops brands. Since 2008, Crown has successfully expanded its own brands internationally with RebeccaBonbon and Sugar&Babe.

Crown Jewel Girls

www.crownjewelgirls.com

Booth: T193

Contact: Tina Schmitt, vice president and executive producer

tina.colon@att.net

773-879-9017



Crown Jewel Girls is an animated modern musical adventure series following musically-gifted teen, Desi, and her rock band, The Fire Girls, as they

unlock elemental superpowers hidden within themselves to band together to save the world from ancient evil.

CTI Solutions

www.CTIsolutionsinc.com

Booth: W179

Contact: Linda Riddle, assistant

lindariddle@colortechology.com

503-294-0393



CTI Solutions offers a suite of product life-cycle workflow management tools. These web based solutions range from ProofTrak for product development, MediaPort for the storage and distribution of libraries of multi-media assets and ContractPort for contract management and royalty reporting.

Curtis Licensing

www.curtislicensing.com

Booth: L165

Contact: Mike Waldner, licensing director
mwaldner@curtislicensing.com

317-633-2070



As the licensing arm of the Saturday Evening Post, Curtis Licensing has been licensing their wide arrange of images to companies around the world for over 30 years. Curtis's collection was originally comprised of cover illustrations from The Saturday Evening Post and Country Gentleman magazines by artists such as Norman Rockwell, J.C. Leyendecker, Stevan Dohanos and many others. However, recently Curtis dug deeper and added thousands of copyrighted inside illustrations, cartoons and images from their children's publications Jack & Jill, Child Life, Humpty Dumpty and Turtle, bringing their archive of images to over 8,000 illustrations.

D. Parks and Associates/Art-Licensing.com

www.art-licensing.com

Booth: C25

Contact: Ayako Parks, president
dpa@art-licensing.com

949-248-9924

D. Parks and Associates is an art licensing agency established in 1982. Over the years in the art

licensing business, D. Parks and Associates grew to become one of the leading art licensing agencies



internationally. We represent premier and well-known artists from around the world that offer thousands of images, covering a wide variety of subjects including landscapes, Americana, dragons, children, floral, teddy bears, still lifes, Santa, Christmas, dogs/cats, birds, wild animals, nostalgia, fantasy and pin-up.

Danken Enterprise Co.

www.danken.com.tw

Booth: J37

Contacts: Christy Yeh, sales; Dora Huang, sales

gsox@danken.com.tw

+88 6 2 28883070



Danken Enterprise Co. is a professional OEM and ODM manufacturer in the hosiery field, established in 1985. Our product range includes socks, supporters, pantyhose and gloves. To upgrade socks and meet different purposes, we are also devoted to using various functional yarns as material.

Dark Horse Comics

www.darkhorse.com

Booth: C140

Contact: Nick McWhorter, vice president, media licensing

nickm@darkhorse.com

503-905-2386

Dark Horse Comics was established in 1986 by Mike Richardson. We are the largest privately held comic book publisher in the U.S. We produce an impressive array of comics, graphic novels, art books and custom publications. In addition to publishing, we create some of the finest products in the marketplace. Our portfolio includes both creator owned and licensed works. Some properties we represent are Hellboy, BPRD, Sin City, 300, The Goon, Yoshitaka Amano, Battlepeg, Superhero Girl, Barb Wire, Ladykiller, Ghost, Captain Midnight, Brain Boy, X, Lone Wolf and Cub and many more.

Debra Valencia

www.debravalencia.com

Booth: H22

Contact: Debra Valencia,
president

dv@debravalencia.com

310-266-1577



Debra Valencia, a visionary surface pattern artist, product designer and entrepreneur with a passion for world travel, artisan traditions and popular genres, has branded a California look uniquely her own. Her colorful chic products are found in the licensed lifestyle market, appealing to women who love style, fashion and femininity.

GP DeLiso, Sophie la girafe

www.vulli.fr

Booth: L181

Contact: Stephanie Arnaud,
marketing and operations
manager

stephanie.arnaud@vulli.fr

+33 (0) 4 50 01 06 2



On the strength of her international success as the first baby "it" toy, Sophie la girafe is the indispensable license for early years. Born in 2012, the Sophie la girafe license quickly achieved tremendous success around the world. Represented in primary categories, she established herself in the publishing industry worldwide with over 1 million books sold and three awards won in a year. Since 2014, she is part of the bio and natural skincare market, and 2015 already promises to be a successful year, particularly for layette.



GP Dependable Solutions

www.dependablerights.com

Booth: M187

Contact: Marty Malysz, president
mmalysz@dependablerights.com

424-277-5200

Dependable Solutions delivers Dependable Rights Manager, a contract-based integrated licensing system developed by experienced specialists in licensing, creative and royalty software development; real-time compliance tracking of

contracts; qualify new applicants, create new agreements or renew existing contracts all on a searchable and centralized system; measuring accuracy of royalty reporting; and tracking guarantees.

Design Plus

www.dplicensing.com

Booth: X203

Contact: Carol Janet, chief executive officer
carol@dplicensing.com

404-847-7273

Design Plus is a licensing boutique, headquartered in Atlanta, Geo., with satellite offices in the U.S. and associates worldwide. Design Plus has operated internationally since 1983. Having entered the U.S. market 20 years ago, Design Plus builds brand awareness and consumer loyalty for brand owners through carefully designed licensing programs, best of breed manufacturers and select product categories that strengthen the brand at retail. Design Plus is a proud LIMA member since 1997.

DHX Brands

www.dhxmedia.com

Booth: D155

Contact: Liz Thompson,
director, marketing and
distribution

liz.thompson@dhxmedia.com

416-977-5119

DHX Brands is the dedicated brand management and consumer products arm of DHX Media, a leading creator, producer, marketer and broadcaster of family entertainment. DHX Brands specializes in creating, building and maintaining high profile global entertainment brands within the children's and young adult markets. With expertise in brand development, licensing, marketing and creative, we develop brands that captivate and inspire through engaging content, first-class distribution, quality consumer products, immersive live experiences and digital media. DHX Brands' world class portfolio includes "Teletubbies," "Twirlywoos," "In the Night Garden," "Yo Gabba Gabba!," "Caillou," "Slugterra," "Inspector Gadget," "Degrassi" and "Make It Pop." DHX Brands has offices in London, Toronto and Los Angeles.



Dimensional Branding

www.dimensionalbranding.com

Booth: E49

Contact: Maureen Gottschall, chief financial
officer

maureen@dimensionalbranding.com

707-338-2812

Dimensional Branding Group is a San Francisco Bay Area-based brand extension agency that focuses on brand licensing and business development with a unique emphasis on the interactive and digital channels. DBG specializes in strategic placement of iconic trademarks of all types into new, innovative brand extension markets and entertainment channels. DBG offers a breadth of services including traditional brand and corporate licensing, direct-to-retail program management, licensing and digital branding consulting and license acquisition for manufacturers. Our clients include Highlights, Simmons, Beautyrest, King Kong, Temple Run, Urban Dictionary, Jenga, Skee-Ball, Chronicle Books, Miniclip (Gravity Guy and 8 Ball Pool) and Bob's Space Racers, among others.

Dinah

www.dinahdesignstudio.com

Booth: F21

Contact: Dinah Brothers, western illustrator
dinah@dinahdesignstudio.com

512-965-1985

Dinah is an illustrator who paints the western life she lives and loves. Western images have strong commercial appeal for a wide variety of products. Come talk to Dinah about partnering with her to sell your products.

GP Discovery Consumer Products

www.discoveryconsumerproducts.com

Booth: S187

Contact: Jereme Macready, manager, global
events

jereme_macready@discovery.com

240-662-3845

Discovery Consumer Products builds strong alliances with the world's most respected manufacturers and retailers to create compelling products and experiences across the portfolio of Discovery Communications' brands and properties. From series-based fan gear distributed through

direct-to-consumer platforms to strategic third-party merchandising partnerships, Discovery Consumer Products brings the brands of the world's No. 1 pay TV programmer to consumers around the world.

Disney Consumer Products

www.disneyconsumerproducts.com
South Pacific & Islander Ballroom
818-544-0000

Disney Consumer Products is the business segment of The Walt Disney Company that delivers innovative and engaging product experiences across thousands of categories from toys and apparel to books and fine art. DCP is focused on franchise growth and product quality and innovation. This focus enables DCP to deliver compelling merchandise at retailers around the world, enriching consumers' experience with The Walt Disney Company's iconic brands.



Distroller

www.distroller.com
Booth: C139
Contact: Gabriela Pavon,
licensing director
gaby.pavon@distroller.com
+52 55 5662 0319



A Mexican content generating brand founded by artist Amparin Serrano in 2004, Distroller is famous for "Virgencita Plis," "Neonatos," "Chamoy y Amiguys" and for having a very successful licensing program represented by Cartoon Network worldwide. It is also well known for its rebellious and innovative style of communication, recognizable style of graphic art and for constant exploration of new frontiers of design.

Dominie Luxury

www.dominieluxury.com;
www.jellyhandbags.com
Booth: A53
Contact: Dominie Brazzel,
designer/owner
info@dominieluxury.com
661-222-7300



The ultimate luxury brand that specializes in women's exclusive, one-of-a-kind handbags and

totes. For PGA/NFL regulation compliance, our clear jelly handbags and totes are equipped with interchangeable liners in a spectrum of colors. We also do custom logos on our liners.

GP Dorna Sports

www.motogp.com
Booth: D77
Contact: Phaedra Haramis,
licensing director
phaedraharamis@dorna.com
+34 934738494



Dorna Sports is an international sport management company founded in 1988. Dorna is the exclusive commercial and television rights holder for the FIM Road Racing World Championship Grand Prix known as MotoGP. With 63 years of history, MotoGP is the pinnacle of motorcycle racing and is Dorna's main focus, which is reflected in a consolidated licensing program and portfolio.



Dr. Krinkles

www.drkrinkles.com
Booth: K193
Contact: Joshua Fields, owner
krinkleslaboratory@gmail.com
770-238-6786

Dr. Krinkles is full of the most innovative and creative properties! Enjoy our unique brands filled with the most iconic characters.

Dr. Seuss Enterprises

www.seussville.com
Booth: A165
Contact: Susan Brandt, president
licensing@drseuss.com
858-459-9744

Dr. Seuss Enterprises manages the classic literary-based children's property that celebrates reading, self-confidence and the wonderful possibilities of a child's imagination. Quite simply the most beloved children's book author of all time, Dr. Seuss won a Pulitzer Prize in 1984, an Academy Award, three Emmy Awards, three Grammy Awards and three Caldecott Honors. During his lifetime he wrote and illustrated 44 books for children, including

favorites like The Cat in the Hat, Green Eggs and Ham, How the Grinch Stole Christmas! and the perennial best-seller Oh, the Places You'll Go! Over 650 million books have been sold to-date in more than 95 countries and in over 17 languages. The primary focus of San Diego-based Dr. Seuss Enterprises is to protect the integrity of the books while expanding into ancillary areas.

GP DreamWorks Animation

www.dreamworksanimation.com
Booth: S155
Contact: Michael Connolly, global sales
michael.connolly@dreamworks.com
818-695-3863

DreamWorks Animation creates high quality entertainment including CG-animated feature films, television specials and series and live entertainment properties meant for audiences around the world. The company has world-class creative talent, a strong and experienced management team and advanced filmmaking technology and techniques. DreamWorks Animation has been named one of the "100 Best Companies to Work For" by Fortune Magazine for five consecutive years. The company has theatrically released a total of 31 animated feature films, including the franchise properties of Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Puss In Boots and The Croods.



Electrolux Home Products

www.electrolux.com/licensing
Booth: J43
Contact: Deandra Alfero, licensing coordinator
deandra.alfero@electrolux.com
980-236-4028

Electrolux Global Brand Licensing has more than 100 brand partners in 75 countries, covering nearly 20 different brands in the portfolio (including Electrolux, Frigidaire, Eureka, AEG and Zanussi) and resulting in over \$2.7 billion in annual retail sales.

Electronic Arts

www.ea.com

Booth: O187

Contact: Nancy Stimson, personal assistant to Patrick O'Brien, vice president, EA Entertainment
nstimson@ea.com

650-628-1500

Electronic Arts has been driven by a deep passion for making the world's best games. Our unique portfolio of rich intellectual properties is comprised of a wide breath of franchises ranging from rated "E for Everyone" to "M for Mature." Compounded with our highly engaged fans, Electronic Arts is the definitive interactive company best positioned to drive a game-changing licensing program. IP portfolio includes "Plants vs Zombies," "Battlefield," "Mirror's Edge," "Mass Effect," "Dragon Age," "The Sims," "EA Sports," "Need for Speed," "Titanfall" and "Dead Space."



The Elf on the Shelf

www.elfontheshelf.com

Booth: L169

Contact: Ashlee Emerson, national sales account manager
tradeshows@elfontheshelf.com

877-919-4105

Since its launch in 2005, The Elf on the Shelf has captured the hearts of children everywhere who have embraced the magic of adopting their very own scout elf sent by Santa Claus. Visit us at booth L169 or email helen@elfontheshelf.com for licensing opportunities.

Emily Elizabeth's Designs

www.emilyelizabeths.wix.com/emilyelizabeths

Booth: F16

Contact: Emily E. Cooper, owner
emilyecooper@yahoo.com

801-502-4420

Emily Elizabeth's Designs is a design company from Salt Lake City, Utah. We specialize in creating original art for product design and development. We also sell art at pop-up markets and art shows. We are a team of



artists that have been collectively creating for over 30 years. This year, our portfolio has expanded to offer several new lines which include Abstract, Amy's Dream, Black & White and Flower Power. We are now offering our exclusive designs for licensing opportunities.

Endemol

www.endemolusa.tv

Booth: O197

Contact: Danielle Nicholson, senior franchise manager

danielle.nicholson@endemolusa.tv

310-691-7295

Endemol is the world's largest independent production company and a global leader in entertainment programming. Endemol produces 44,000-plus hours of content each year and partners with more than 500 broadcasters and cross-media platforms worldwide. Endemol Franchise Management is responsible for building our globally recognized brands beyond the TV screen, seamlessly extending them into new consumer experiences and other forms of content through carefully planned and individually tailored strategies and partnerships.

Enitsua Fine Art Korea/Enitsua Foundation for the Arts

www.enitsuafineart.co

Booth: F33

Contact: Shakia Anderson, president
shakia@enitsuafineart.onmicrosoft.com

+82 10 4904 8730

Enitsua Fine Art Korea

(by artist Katherine Austin) art work is based on the use of vibrant, bold tonality as a way to create

a sense of urgency and immediacy. Katherine generally uses the same technique of utilizing vibrant paint application as a way to convey to the viewer jubilant images meant to instantly intrigue the senses and uplift the spirit. Enitsua is not just a collection of fine art works to be displayed and admired, Enitsua's work is a canvas of versatility to be used in various aspect of traditional and non-traditional lines of brand licensing.



GP Entertainment One

www.eonelicensing.com

Booth: H139

Contact: Andrew Carley, head of licensing
acarley@entonegroup.com
 +44 020 3691 8513

Building long term sustainable licensing programs on a global basis, eOne Licensing manages the creation and development of consumer products and associated marketing and promotional campaigns for some of the most high profile film, TV and lifestyle properties.

Epic Rights

www.epicrights.com

Booth: B121

Contact: Lisa Streff, executive vice president, global licensing

lisa@epicrights.com

310-424-1908

Epic Rights is a full service, global branding, marketing and rights management company dedicated to establishing next generation partnerships between brands and entertainment-based intellectual properties. The company has expertise in global consumer product licensing, corporate brand building, sponsorship and endorsements, worldwide e-commerce management and social media marketing.



GP Evolution

www.evomgt.com

Booth: F155

Contact: Travis Rutherford, president
travis@evomgt.com

512-828-6362

Evolution is a full-service licensing, brand management, product development and sourcing firm focused on identifying and monetizing all forms of intellectual property. We provide the platform that enables property and brand owners to monetize their IP by managing the entire licensing life cycle from initial concept through to the retail shelf.

Fatburger North America

www.fatburger.com

Booth: H37

Contact: Jonathan Bass, president

jbass@ptmimages.com

818-909-5902

Fatburger remained mostly a California chain until the late 1990s, when it began an expansion in North America. On August 15, 2003, Fog Cutter Capital Group completed a \$7 million investment and financing package for the company. Fatburger operates or franchises over 150 Fatburger restaurants worldwide with over 300 more planned for future development. For several months in 2006, the company was barred from selling additional franchises in California.

Feld Entertainment

www.feldentertainment.com

Booth: K187

Contact: Maya Kobray, licensing director

mkobray@feldinc.com

646-354-7557

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment's productions have appeared in more than 70 countries on six continents and include Ringling Bros. and Barnum & Bailey, Monster Jam, Monster Energy Supercross, AMSOIL Arenacross, Disney on Ice, Disney Live! and Marvel Universe LIVE!

FIEC International Exhibition & Commerce Co.

www.fiecamerica.com

Booth: L177

Contact: Lu Zhang, director

lu@fiecamerica.com

+86 137 8889 1673

FIEC has been geared mainly to international and domestic exhibitions, planning and organizing conferences, official and commercial visits abroad, cross-cultural communication, international economic and trade consulting, business management and training and consultation programs. FIEC selects appropriate exhibitions,



both domestic and international, that cover such industries as home building materials, food and beverage, machinery and electromechanical equipment, packaging and printing, culture creativity (animation), electronic information, service and trade, textile and garments, footwear, hats and bags, arts and crafts, and light industrial products with participants coming from over 30 countries and regions like America, Latin America, Africa, Asia and the Middle East.

Firefly Brand Management

www.fireflybrandmanagement.com

Booth: F177

Contact: Cynthia Modders, co-owner

cynthiamodders@fireflybrandmanagement.com

818-209-2678

Firefly Brand Management is a full-service brand management and licensing agency specializing in entertainment, interactive and lifestyle properties. The Firefly group represents a variety of brands including Poppy Cat, Laura Ashley, Subway Surfers, Artist-Mary Blair, ABC's Revenge, ABC's Scandal, Chloe's Closet, Anne Geddes, Etch A Sketch, Tapatio, Hell's Kitchen, Mr. Bubble, Spam, The Village People, Puggo, Let God Work, Enchanted Tales and Yummy You.

Foamation-Cheesehead Brand

www.cheesehead.com

Booth: B39

Contact: Eric W., executive producer

ericw@foamation.com

414-481-3337

Home of the Original

Cheesehead hat and Cheesehead brand that is 28-plus-years-old—now, including digitally enhanced products. Recently, the Cheesehead hat was licensed to broadcast and Internet campaigns including State Farm, Jimmy Dean Sausage, Wix.com, Wisconsin Tourism and McDonalds. We also manufacture products for client characters and brands.



The Fred Rogers Company

www.fredrogers.org

Booth: J129

Contact: Bill Isler, president

isler@fredrogers.org

416-260-6160

The company was founded by Fred Rogers in 1971 as the non-profit producer of "Mister Rogers' Neighborhood" for PBS. In the years that followed, it not only created hundreds of episodes of this much-loved program, but also extended Fred's values and approach to other efforts in promoting children's social, emotional and behavioral health and supporting parents, caregivers, teachers and other professionals in their work with children. The Fred Rogers Company continues to build on Fred's legacy in innovative ways through a wide variety of media, and engaging new generations of children and families with his timeless wisdom.

FREMANTLEMEDIA



GP FremantleMedia

www.fremantlemedia.com

Booth: S197

Contact: Tracy Griffiths, vice president, licensing and consumer products, EMEA and Australia

tracy.griffiths@fremantlemedia.com

+44 0 20 7691 6777

FremantleMedia is a leading licensor of entertainment, factual and drama properties. The Kids & Family Entertainment division works with international partners to build global franchises for its distinctive brand portfolio which includes "Danger Mouse," "Ella the Elephant," "Tree Fu Tom" and "Kate & Mim-Mim." FremantleMedia North America is continuing to expand its popular game show portfolio including the iconic "Family Feud," "The Price is Right" and "Let's Make a Deal" brands, along with the newest game show hit, "Celebrity Name Game." The company will also grow its offerings for the traditional Latin American game, Loteria, and the Emmy-winning hit reality show, "Deadliest Catch."

Frida Kahlo

www.fridakahlocorporation.com

Booth: M194

Contact: Beatriz Alvarado

balvarado@dpsons.com

305-865-7199

Frida Kahlo Corporation owns the rights to the brand, name, image and likeness of Frida Kahlo worldwide.

Frombie

www.frombies.com

Booth: U190

Contact: Adam Litvack, chief creative officer

azlitvack.frombie@gmail.com

561-573-2263

Adam Z. Litvack founded Frombie in 2010 to create something fresh and appealing to the already known zombie era. The company's much sought-after collectible toy and collectible pins can only be found at Frombie's online store, www.Frombies.com, special events such as Comic-Con and in some select retailers worldwide. Within four years, Frombie has been nominated for best collaboration figure in the DTA 2013 (Designer Toy Awards), worked with some of the best talents in the industry and was available in Walmart's nationwide with their back-to-school line. Frombie's app game is currently in development and will be released in the very near future.



meets innovation in lifestyle categories embodying health, wellness, cleaning, quality, durability and options for consumers to simply live Fuller lives. #liveFuller

been translated also to English— www.youtube.com/lottiedottiechicken.

Fulanitos

www.fulanitos.com

Booth: A147

Contact: Albert Rose, vice president, licensing

albertrose@fulanitos.com

+52 44 2225 0930 ext. 109



Don't miss out the opportunity to meet these charming characters. Fulanitos is a Mexican brand with international presence and more than 16 fun characters. Find out which Fulanito is like you! To fully appreciate our brand and extensive product range, please take a little time to visit our website and meet us at booth A147. We would love to meet you and present the creative world we live in.

Futaba Co.

www.futabanenga.com

Booth: E165

Contact: Soichiro Ichikawa

s-ichikawa@futabanenga.co.jp

+81 52 882 1671

TapuTapu the Panda—"Taputapu"—is a very charming panda with heartfelt words. We could be happy or smile by what Taputapu says. The animation has been broadcast since 2012 and "Taputapu" is widening its appeal through tie-ins and a commercialization campaign with various companies.

Garfield/Paws, Inc.

www.garfield.com

Booth: E181

Contact: Jan Cantrell, global account manager
jan@pawsinc.com

765-287-2297

Paws, Inc. handles the business and creative affairs for world famous Garfield and Odie. A cartoon classic with 37 years in the limelight, Garfield stays relevant with 18 million fans on Facebook, the world's most widely syndicated comic strip and "The Garfield Show," currently airing in 211 territories in 27 languages.

Fuzhou Hunter Product Imp. & Exp. Co.

www.globalsources.com/hunterbags.co

Booth: T181

Contact: Hunter Lee, president
managerhunter@vip.163.com

+86 591 8738 3989



We're one of mainland China's outstanding backpack and luggage factory groups. We have earned a good reputation over the past 23 years and are well known as Hunterbags. On top of this, we will soon be releasing a line of intelligent wearable technology. We are a 30-year Swissdigital licensee for intelligent wearable travel products that is looking for distribution partners in individual countries and regions.

Garner Holt Productions

www.garnerholt.com

Booth: V180

Contact: Carole Mumford, director, creative communications

cmumford@garnerholt.com

909-799-3030

Garner Holt Productions is known worldwide for outstanding design and manufacture of animatronics, show action equipment, special effects and themed environments. Clients include Disney, Universal Studios, Chuck E Cheese, Coca-Cola, Movie Park Germany, NASA and Caesars Palace. Founded in 1977, the company owns and operates a 60,000-square-foot full-service design and manufacturing facility in San Bernardino, Calif.



Fuller Brush Co.

www.fuller.com

Booth: E30

Contact: Caitlin Keller, vice

president, product development and marketing
ckeller@fullerbrush.com

707-266-5500



The Fuller Brush Co. is exhibiting at Licensing Expo for the first time, with a reinvention of the iconic American brand (called "absolutely brilliant" by housewares trend guru Tom Mirabile). Nostalgia

Gallina Pintadita

www.gallinapintadita.com

Booth: Q187

Contact: Miguel Moreira, manager

miguel@bromeliafilmes.com.br

+55 19 3241 5135



Gallina Pintadita (The Lottie Dottie Chicken) is an IP based on musical cartoons that have reached more than 2.4 billion views on YouTube in both Portuguese and Spanish. It has sold millions of DVDs and licensed products, going on to become one of the biggest cross-media phenomenon for kids, increasing its audience through mobile apps and video-on-demand platforms. The music has

Geeh the Band

www.geetheband.com

com

Booth: U197

Contact: Alfonso Soto, chief executive officer
alsoto2030@me.com

210-414-8042

Geeh the Band is a virtual rock band for kids ages 4-10. With three albums and 32 songs, in 2013 one song made it to No. 32 on Billboard's Highlight Indicator and in 2014, another song made it to No. 67 on Media Base Main Stream. Its also gotten reviews from different outlets such as Fox News, Yahoo, Popstar Magazine, Mommysh, etc.



Genco

Booth: E165

Contact: Shoji Udagawa
udagawa@genco.co.jp
+81 3 5410 9944



In recent contents market where more contact points are produced, we aim to build an optimized community through creating "Emotional (Memorable) Animation" as new added value. We utilized the know-how we gained through the animation business, in other words, "Most Readily-Accepted Ageless & Effective Communication Tool" for the "Brand-New Contents Business" that brings a change to the relationship between the client.

Genius Brands International

Booth: C49

Contact: Pam Vincent
pam@gnusbrands.com
310-273-4222

Genius Brands is dedicated to creating original "brands with a purpose" that entertain and enrich children. Its growing portfolio includes the fall 2015 re-launch of Baby Genius, Warren Buffett's Secret Millionaire's Club, Thomas Edison's Secret Lab, Stan Lee's Mighty 7 and two soon-to-be announced new brands. In addition, the company acts as global licensing agent and brand manager for Psycho Bunny, From Frank and Celesence.

Giordano Studios

www.giordanostudios.com

Booth: D26

Contact: Bob Giordano, managing partner
funbobbydesign@optonline.net
631-423-6593

Giordano has been licensing art since 1980. A veteran in the industry, the company has a vast portfolio of traditional illustrations designed by the Giordano family of artists, from puppies and kittens to wildlife and birds. The art of Giordano is a proven value to your product offering. Holiday themes include Santa, snowmen, wildlife and birds. Licensees work directly with the artists themselves—the Giordano brothers are sure to develop the best product possible. Giordano designs have been used in conjunction with the Humane Society of the United States, ASPCA,

American Lung Association and many other worthy organizations.

Global Icons

www.globalicons.com

Booth: G69

Contact: Mike Gard, chief operating officer
mgard@globalicons.com

310-820-5300

Global Icons generates new business opportunities through strategic brand licensing. We help our clients unleash their brand's potential with licensed products that raise awareness and reach more consumers in new channels. Our litmus test is simple: Is it authentic? Is it engaging? Does it elevate your brand? Select clients include BMW, Crock-Pot, Dairy Queen, Fireball, Ford Motor Company, IRONMAN, Nintendo and Oxford University, among others. The agency is headquartered in Los Angeles, Calif., and also has offices in Detroit, Mich.; New York; London; Munich; and Hong Kong.



Global Trademark Licensing

www.globaltrademarklicensing.com

Booth: J49

Contact: Thomas Nielsen, director
thomas.nielsen@gtl-int.com
+85 2231 27618

Asia's largest licensing agency with global reach, it specializes in kid's related categories and corporate brands, as well as trademark protection, factory and financial audits.



Glory Innovations

www.glory-world.com

Booth: G187

Contact: Jolene Chuang, sales manager
jolene@glory-world.com
+88 6 2290 1155

Promotional premium company and manufacturer.

Grani & Partners

www.granipartners.com

Booth: E171

Contact: Claudia Pederzini, event manager
c.pederzini@granipartners.com

+39 059 816417

Grani & Partners (Giochi Preziosi Group) deals with the design, development and manufacture of products and licensed collectibles, with particular specialization in 3D figurines, plush and die-cast. Grani & Partners works with leading loyalty promotion agencies and multinational companies operating in the food and beverage sector and with Italian and foreign publishers. It is the preferred premium supplier for IMPS, Sanrio and Viacom and has a strong relationships with Disney, Ferrari and Lamborghini.



Green Kids Club

www.greenkidsclub.com

Booth: A33

Contact: Ashley Perez, executive assistant and educational lead
ashley@greenkidsclub.com
208-881-5184

Green Kids Club—Environmental Adventures for Children. The Green Kids Club books, plush toys and animations introduce difficult environmental issues using colorful stories, animal photos and science facts. They encourage growing up green!

Grumpy Cat

www.grumpycats.com

Booth: A159

Contact: Ben Lashes, manager/agent
benlashes@gmail.com
206-229-6223

The world's grumpiest cat! Internationally famous for her eternal frown, Grumpy Cat has a passionate fan base that includes over 7.5 million Facebook fans and global appeal across all demographics. With a movie, two New York Times best-selling books, TV and public appearances and an ever-expanding line of merchandise, Grumpy Cat has quickly become one of the biggest feline celebrities of all time.



Guide to the Licensing World

www.licensingworld.co.uk

Booth: E33

Contact: Joanna Cassidy, director
joanna@licensingworld.co.uk

{ Licensing Expo Exhibitor Preview }

+44 01892 668444

The Guide to the Licensing World is the most comprehensive international directory for the licensing/merchandising industry. Referencing over 28,000 property listings such as characters, films and brands with over 2,000 licensing agents in 80-plus countries worldwide, it also lists licensees and specialist services which are all supported by our regularly updated Online Guide.



Gumby–Prema Toy Co.

www.gumby.com

Booth: K195

Contact: Joan Rock-Clokey, director, marketing and licensing

joan@premavision.com

805-528-8103

Prema Toy Company

is the rights holder for the Gumby brand, and Premavision is Gumby's production studio. For licensing inquiries, please contact us at Prema Toy. Gumby, the world's original clayboy, is an international icon and TV star, providing entertainment, timeless adventures and limitless fun for generations.



Haley Art & Design

www.haleyart.com

Booth: E19

Contact: Connie Haley, artist

connie@haleyart.com

936-560-0066

We are an art and design studio specializing in digital art.



Hallmark Cards

www.hallmark.com

Booth: J43

Contact: John Nens, licensing director

john.nens@hallmark.com

816-274-4605

From greeting cards and Keepsake Ornaments to heart-touching family movies on the Hallmark Channel, the Hallmark brand touches hearts and minds in powerful ways. No wonder it's on of the top-ranking brands of all time. Creating a brand as powerful as Hallmark started with a promise



of the very best more than 100 years ago. We're here to give you a closer look into the value of a partnership with the Hallmark brand. And to help you better understand our expertise in how consumers connect as well as how to create products that help them do just that.

GP Hasbro Global Licensing & Publishing

www.hasbro.com

Booth: F121

Contact: John Hogue, director, corporate shows

john.hogue@hasbro.com

401-727-5281

Hasbro is a global company committed to Creating the World's Best Play Experiences, by leveraging its beloved brands, including Littlest Pet Shop, Magic: The Gathering, Monopoly, My Little Pony, Nerf, Play-Doh, Transformers and premier partner brands. From toys and games to television programming, motion pictures, digital gaming and a comprehensive lifestyle licensing program, Hasbro fulfills the fundamental need for play and connection for children and families around the world. The company's Hasbro Studios creates entertainment brand-driven storytelling across mediums, including television, film and more. Learn more at www.hasbro.com and follow us on Twitter (@Hasbro & @HasbroNews).



GP HCA

www.hcacreation.com

Booth: D20

Contact: Herve Chiquet, manager

hca.creation@wanadoo.fr

+33 608224471

HCA is an exciting and timeless iconic French brand founded by Hervé Chiquet 17 years ago. HCA's design studio team of illustrators and graphic designers creates innovative concepts for teenagers and adults. Using contemporary and modern techniques, HCA develops a new graphic style guide every year for its best properties inspired from fashion and contemporary trends. With a portfolio counting over 3,000 design samples and nine unique property collections, HCA keeps expanding its presence globally with over 30 worldwide licensees. HCA properties

include: Catsline, Dogs&Shapes, Kate-Rose Berry, Charming Day, Miss Dolly, Tedinours, Comic Park, Little Charlie and Amiko-Shi.

HEXBUG

www.hexbug.com

Booth: C50

Contact: Darrin Jones, director

darrin_jones@innovationfirst.com

903-453-0839

The HEXBUG brand was launched into the toy industry in 2007 and is now an internationally recognizable brand. HEXBUG is designed to give children a positive experience with robotics at a young age. People are drawn to HEXBUG for our products' fascinating behavior, intelligent bug-like attributes and eye-catching packaging.



Hong Kong Trade Development Council

www.hktcdc.com

Booth: C44

Contact: Julia Son, marketing manager

los.angeles.office@hktcdc.org

213-622-3194

A statutory body established in 1966, the Hong Kong Trade Development Council is the international marketing arm for Hong Kong-based traders, manufacturers and service providers. With more than 40 global offices, including 11 on the Chinese mainland, the HKTDC promotes Hong Kong as a platform for doing business with China and throughout Asia. The HKTDC also organizes trade fairs and business missions to connect companies with opportunities in Hong Kong and on the mainland, while providing information via trade publications, research reports and online.

HoriPro

www.horipro.co.jp

Booth: E155

Contact: Yuichi Kawakami, national sales manager

kawakami@horipro.net

+81 3 3490 4587

HoriPro, Inc. was founded in 1960 as a management company for singers and musicians. Since then, under the philosophy of



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"promoting culture to inspire people," we have journeyed through our productions with our audience, sharing joy and tears alike. We have expanded into many business fields, discovering and cultivating a diverse range of talent and promoting events.

Howard Robinson & Associates

www.howardrobinson.info

Booth: H26

Contact: Howard Robinson, proprietor

robinson.h@lineone.net

+44 01429 824021

Howard Robinson is a lead designer in several product areas and the most licensed artist today for puzzles. Howard Robinson's instantly recognizable images appear on hundreds of products worldwide. Described as the "artistic master of adorable animals," his artwork is used extensively for zoos, aquariums, pet products, puzzles, greeting cards, stitch kits, t-shirts and beach towels. In 2012, he launched what has become the world's premier 3D lenticular collection of designs and products. Also featuring the Nostalgic Collection of images by Kevin Walsh, and the All our Yesterdays Collection of Faye Whittaker.

Huevocartoon

www.huevocartoon.com

Booth: L193

Contact: Maria Prieto, director, sales and marketing

maria@huevocartoon.com

+52 5556 871738

Huevocartoon is an animation studio with 14 years of success in the teen and children's markets. Mostly Hispanic-oriented until last year, these famous characters are recognized and licensed in 25-plus countries around the world. Our two motion pictures rank in the top 10 of Mexico's box office history, and a third is currently in production that will be the company's first CGI and 3D Mexican movie for U.S. and Latin America release in 2015. We are constantly developing new animated content.

Hye Park & Lune

Booth: C42

Contact: Justin Park, sales director

**HYE PARK
and LUNE**

j.park@hyeparkandlune.com

626-639-6848

Hye Park & Lune is a collection of casual, luxury clothing design by international cover girl, Hye Park, under the Lune brand creating Hye Park & Lune. Lune Couture encompasses all licensed products produced for Hye Park & Lune and is seeking licensed partners in all categories.

Iconix Entertainment

www.iconixbrand.com

Booth: L143

Contact: Cathy Glosser

cglosser@iconixbrand.com

212-293-8508

Iconix Brand Group is the world's premier brand management company and owner of a diversified portfolio of strong global consumer brands across fashion, sports, entertainment and home. Iconix specializes in marketing, merchandising and licensing its brand portfolio and has over 1,000 licenses with leading retailers and manufacturers worldwide that sell across various distribution channels from the mass tier to the luxury market, as well as through various media outlets, Iconix Brand Group is growing its global entertainment sector, which now includes the evergreen brands Peanuts and Strawberry Shortcake.



IMG Worldwide

www.imgworld.com

Booth: G49

Contact: Jordan Moskowitz, licensing manager

jordan.moskowitz@img.com

IMG Licensing is the leading independent licensing agency in the world with an unmatched 50-year track record and global network of offices. We are part of IMG Worldwide, the leading global agency in sports, fashion and media. With over 200 licensing professionals providing local coverage and expertise through a single globally coordinated organization, IMG Licensing provides a unique one-stop-solution for our licensing clients. Many of the world's most prestigious brands, institutions, events, corporate trademarks and celebrities have selected IMG as their exclusive trusted partner to expand, diversify and monetize their intellectual property through professional licensing management.

GP Imperial War Museums

www.iwm.org.uk

Booth: C54

Contact: Anne Buky

abuky@iwm.org.uk

+44 0207 091 3072

Imperial War Museum's unique collections, made up of the everyday and the exceptional, help to tell the stories of people's spirit, resilience, creativity and innovation in the face of adversity. It includes five museums, including Churchill War Rooms, and will inspire exciting and authentic commercial ideas.

GP I.M.P.S

www.smurf.com

Booth: M165

Contact: Philippe

Glorieux, head of marketing

philippe.glorieux@smurf.com

+32 26520220

I.M.P.S, together with LAFIG Belgium, are the official licensors of the little blue-skinned characters, Smurfs. Over the years, I.M.P.S has worked in close collaboration with its agents worldwide to develop successful licensed merchandising, retail and co-branded promotions, publishing activities and broadcasting deals that have secured the everlasting success of the Smurfs. Adding to an ever-growing portfolio, the Smurfs expand their worldwide reach through new initiatives such as an first international live stage show and the opening of theme parks and family entertainment centers. I.M.P.S is run by the heirs of Pierre Culliford, the author/creator of the Smurfs, who is better known under his pseudonym Peyo. The Culliford family has run I.M.P.S since 1984 and owns the rights to the Smurfs characters and the Smurfs licensing worldwide.



Ingram Co./San-X Co./Green Camel Co.

www.ingram.co.jp

Booth: Q155

Contact: Masatomo Kainuma, licensing

tomkainuma@ingram.co.jp

714-893-4554

San-X Co. (founded in 1932) creates unique and fun characters that are adored by fans around

the world. Based in Tokyo, it is one of the largest character manufacturing company in Japan specializing in stationery, plush and accessory goods. Characters include Rilakkuma, Monokuro Boo, Mamegoma, Afro Ken, Kutsushita Nyanko, Sentimental Circus and more. Operation includes, production and distribution of plush, stationeries, sundry goods, and paper products with original design.

Ink Brands

Booth: A136

Contact: Annalisa Woods, commercial director
aw@ink-brands.com

+45 3355 6100

Founded in 2001, the Ink Group is a solution provider in entertainment brand building and one of the leading brand licensing agencies in Europe. Together Ink Global, Ink Licensing and Ink ALL form a life-cycle service delivering longevity and profit to IPs. At Ink, brands are our business and we have a strong track record in creating innovative brand partnerships; this has seen us create and develop highly successful licensing programs for some of the most successful properties in the world. From creative development to administration and from media placement to consumer products, Ink offers a complete package in expertise, a global network of partner agents and an ever growing stable of selected licensees.



Interasia & Associates USA

www.asialicense.com

Booth: F49

Contact: Howard Kim, brand assistant
howard.kim@asialicense.com

909-606-3299

Interasia & Associates, established in 1992, is a licensing consulting company that assists manufacturers in negotiating, acquiring license properties, and developing business in the Asian market. We provide many different services including trademark copyrights, secure manufacturers, assist in product and retail development, plan advertising and promotions, etc. Over the years, we have extended our services to hundreds of clients, and represent over a dozen

American and European licensors by developing their properties in the Asia Pacific region.

International Brand Management and Licensing

www.ibml.co.uk

Booth: B69

Contact: Adrian Davie, licensing manager
info@ibml.co.uk

+44 0 845 164 1727

IBML is a global brand owner with offices in London, New York, Hong Kong and Shenzhen.

We license the use of our world class sport, fashion and lifestyle brands to partners across the world. IBML offer a unique combination of brand management, marketing, commercial, legal and IP expertise.

iQ License

www.iqlicense.com

Booth: F53

Contact: Vinny Nesi, chief revenue officer
vinny.nesi@iqlicense.com

646-412-3306

iQ License is the revolutionary network connecting today's best brands with leading manufacturers and retailers across the globe. iQ harnesses the power of the world's largest licensing database to help brands identify opportunities in their licensing portfolios and to help licensees find the perfect brand partners.

ITV Studios Global Entertainment

www.itvstudios.com/merchandise

Booth: A121

Contact: Susi Bojdys, project manager
susi.bojdys@itv.com

+44 0 20 7157 3000

ITV Studios Global

Entertainment will be showcasing the groundbreaking new series "Thunderbirds Are Go," which has been produced by ITV Studios in partnership with Pukeko Pictures and highly acclaimed Weta Workshop. As a division of ITV, the largest commercial channel in the U.K., ITVS GE is one of the world's leading international TV distribution and consumer products businesses



and has a growing diverse licensing portfolio which also includes Playmobil, "Super 4," "Digimon Fusion," "Thunderbirds Classic," "Cut the Rope" and Village People.

JAST Company

www.jastcompany.com

Booth: B139

Contact: Steve Chen, managing director
stevec@jastcompany.com

+852 2805 2186

JAST Company (est.1995) is a reputable gift manufacturer of consumer products, including paper and plastic products with embedded electronics technology, such as sound, light/fiber and moving mechanisms for various patented products including musical pens, musical gift bags, musical gift boxes, musical notebooks, musical greeting cards and musical mugs. If you are interested in applying your characters and sounds to these patented products, candy/jewelry/wine packaging and/or professional sports team sound products, please contact us for more details.

Jazwares

www.jazwares.com

Booth: X181

Contact: Bill Graham, vice president, marketing

wgraham@jazwares.com

954-862-7543



With its focus on creativity, innovation and function, Jazwares has established itself as a well-respected leader in the licensed products industry. Delivering diverse lines of toys and consumer electronics, featuring some of the best entertainment properties in the world. A wide array of merchandise found at major retailers globally.

Jenny Foster

www.jfosterstudio.com

Booth: D28

Contact: Jenny Foster, owner
jenny@jfosterstudio.com

480-657-3808

Jenny creates unique fun characters, animals and graphic images that are charming, bold and whimsical. Her style is happy and appeals to children, teens and adults. These happy, colorful

illustrations can be used for textile designs, tabletop, giftware and animation.

Jewel Branding & Licensing

www.jewelbranding.com

Booth: J24

Contact: Tiffany Cullinan, show coordinator and CSR primary

tiffany@jewelbranding.com

404-303-1872

Jewel Branding & Licensing represents a diverse portfolio of brands, designers and artists. Some are well established in the marketplace, and others are up and coming. Each one is hand selected because of the unique style and approach they bring to the marketplace.

Jill McDonald Design

www.jillmcdonaldldesign.com

Booth: C19

Contact: Antonio Gomez, manager

antonio@jillmcdonaldldesign.com

816-914-2438

Jill McDonald Design specializes in prints and illustrations for baby, kids and teens.



GP The Jim Henson Company

www.henson.com

Booth: D147

Contact: Taylor Kane,

coordinator, marketing and PR

tkane@henson.com

323-802-1642

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Recent credits include the Emmy nominated "Sid the Science Kid," "Dinosaur Train" as well as "Doozers" and Syfy's "Jim Henson's Creature Shop Challenge."



Joan Marie—Art that Celebrates!

www.joanmarieart.com

Booth: F22

Contact: Joan Marie, artist/owner

joanmarieart@charter.net

636-207-7834

Iconic and prolific artist Joan Marie launches new designs featuring fine art images, including owls, wild cats, women, kittens and unicorns, combined with vibrant abstract designs for an explosion of pure joy and inspiration. Licensing is Joan's passion, creating art that raises the world's happiness quota every day.

The Joester Loria Group

www.joesterloriagroup.com

Booth: C89

Contact: Christine McAuliffe, senior vice president, international

cmcauliffe@tjlggroup.com

212-683-8545

The Joester Loria Group develops strategic brand extensions with a focus on exceptional product and fully integrated licensing programs. Clients include Pepsi, Mountain Dew, Aquafina, SoBe, Corona, Modelo, Pacifico, Kellogg's, Pringles, Entenmann's, Car and Driver, fashion blogger Aimee Song/SongofStyle.com, designer Amy Coe, chef Fabio Viviani and The World of Eric Carle.

John Wayne Enterprises

www.johnwayne.com

Booth: G178

Contact: Susan Meek, vice president, worldwide licensing

susan@johnwayne.com

203-513-8829

John Wayne Enterprises' mission is to preserve and protect the name, image, and likeness of John Wayne by associating the John Wayne brand with quality and timeless products and experiences that embody the spirit of John Wayne and give back to the community.

JPatton

www.jpattonondemand.com

Booth: J178

Contact: Eric Paul, vice president, sales/marketing

eric@jpattonondemand.com

404-207-1412

JPatton is a global provider of brand protection solutions, specializing in patented holographic security technologies and digital asset

management. Our products and solutions are designed to authenticate, enhance and manage brands. JPaton works with domestic and international partners in various industries including brand licensing, sports marketing, software, government agencies and manufacturing.

JPierce

www.iamjpierce.com

Booth: B17

Contact: Anne-Marie

Joyce, chief executive officer

annej@libertyclothing.com

905-671-2335

JPierce is a young contemporary American artist, who's fine art work can be found in collections around the world. JPierce has incredible design sense and is very colorful, whimsical and graphical. His designs have been licensed for shoes, clothing, and accessories. JPierce has a very positive and happy feel and both young and old can relate to the brand.



Judith Lynn Art

www.vividartagency.com

Booth: H16

Contact: Sue Einersen, president

sue@vividartagency.com

847-682-3819

Judith Lynn's artistic passion is conveyed through her vibrant creations that range from cute, whimsical characters to strikingly smart depictions of music and nature. Classic yet fresh and tastefully innovative, her designs are suitable for a wide variety of products.

K Laser Technology

www.klaser-usa.com

Booth: K40

Contact: Lyn Michaels, sales support

sales@klaser-usa.com

714-897-3978

K Laser Technology USA offers eye catching custom

image holographic labels. Use them on your hang tags, packaging or directly on your product to help protect and promote your brand. We also offer intricate foil decals and pewter labels that



gives your product an elegant high end look. All of our products are easily applied, very durable and reasonably priced.



Kathy Davis Studios

www.kathydavis.com

Booth: G34

Contact: Sarah Van Aken, vice president, marketing

sarah@kathydavis.com

215-444-9544

What began over 25 years ago with a handful of greeting cards is becoming a way of life. Kathy Davis has evolved from the core belief that everyone has the right to create a life they love. In pursuit of that vision we have become valued for the connections we encourage with our expressive painting and inspiring message on products. We are committed to creating meaningful products, fostering connection and above all, honoring the Kathy Davis passion to "make life a work of art."

kathy ireland Worldwide

www.kathyireland.com

Booth: J57

Contact: Claude Ergas, international marketing and branding consultant
ergascompany.com

310-557-2700 ext. 165

Kathy Ireland, is chief executive officer and chief

designer of kathy ireland Worldwide, a design and marketing firm. Forbes magazine reports kiWW as a "\$2 billion business model." License! Global magazine named kiWW as the 25th most powerfully licensed brand globally. kiWW offers designs in fashion, weddings, home, office and more.



Kayomi Harai

www.kayomiharai.com

Booth: D24

Contact: Kayomi Harai, artist
kayomi@kayomiharai.com

408-266-1634



Kayomi Harai specializes in a wide variety of animal images—cute kittens, tigers, owls, dragons and many more. This year, Kayomi will introduce an ambitious new brand, 365 HappiCats, which is a collection of funny, hilarious and expressive cats. Also a cute character brand is Ninja Kitties, which will come back with new designs.

Kenekt

www.kenektgloves.com

Booth: A55

Contact: Renee Perri, owner
kenektgloves@gmail.com

905-520-2451

Kenekt has created a revolutionary patented sporting glove technology that enhances performance play for soccer goalkeepers.



GP King

www.about.king.com

Booth: C155

Contact: Joanne Lewis, licensing marketing manager

joanne.lewis@king.com

+44 0 7539389412

King is a worldwide leader in casual social games with more than 21 billion games played per month globally. King is the developer of "Candy Crush Saga," the leading mobile download and the top application on Facebook. Other titles include "Bubble Witch Saga" and "Pet Rescue Saga." These King titles offer a unique level of synchronization between mobile and web, so players can enjoy the game on the devices of their choice. The typical King player is a female mom, 35-plus who plays our games for both relaxation and a bit of competitive puzzle fun.

GP King Features

www.kingfeatures.com/licensing

Booth: D89

Contact: Noelle Schloendorn, creative manager
nschloendorn@hearst.com

212-969-7548

King Features Syndicate, a member of Hearst Entertainment and Syndication Group, is the world's premier distributor of comics, columns, puzzles and games to print and digital outlets worldwide. One of the largest and most

experienced organizations in merchandise licensing and entertainment, King Features represents classic properties, such as "Popeye," "Olive Oyl," "Betty Boop," "Beetle Bailey," "Hagar the Horrible," "Flash Gordon," "The Phantom" and "Mandrake the Magician." The company continues to expand its portfolio and now represents new properties.

Knockout Licensing

www.knockoutlicensing.com

Booth: F69

Contact: Tamra Knepper, co-president

info@knockoutlicensing.com

212-947-5958

Knockout Licensing is a dynamic, full-service boutique



licensing agency that delivers customized, innovative and strategic merchandise programs for a varied portfolio of high-profile brands, including entertainment, digital media, fashion/trend, publishing, corporate and children's properties. Current properties include "Downton Abbey" (NBCUniversal International Television Production), "Outlander" (Sony Pictures Television), Boo—The World's Cutest Dog, "Little House on the Prairie," Singer, Smithsonian Libraries' Seed Catalog Collection and more.

GP KOCCA (Korea Creative Content Agency)

www.kocca.kr

Booth: J143; J157

Contact: Ihnjeong

Song, senior manager

song7533@kocca.kr

+82 61 900 6456

Korea Creative Content Agency (KOCCA) was established on May 7, 2009 to efficiently support the growth of the cultural industry by combining several government organizations that had supported different parts of the cultural industry. KOCCA's main role is supporting all areas of Korea's cultural industry. KOCCA's activities include financial support for production of various cultural contents, organizing trade fairs, localization, R&D and more. The Korea Creative Content Agency is fully committed to enhancing Korea's cultural



industry and is prepared to discuss international cooperation with foreign companies for mutual development in various creative industries.

KOKONUZZ™

Kokonuzz Limited

www.kokonuzz.com

Booth: V198

Contact: Alexis Bautista, chief executive officer
gonuts@kokonuzz.com

+852 3586 8587

Kokonuzz is a viral entertainment developer and licensor based in Hong Kong. The company has created and owns a group of lifestyle brands and characters targeted at the teenager, kid's and baby markets, which are developed through viral media (fast, mobile entertainment) combining a global approach with a local sensibility.

Kratt Brothers Company

www.krattbrothers.com

Booth: J129

Contact: Kristen Smith, licensing manager
kristen@wildkratts.com

613-686-6497 ext. 225

Kratt Brothers Company is an industry-leading entertainment company that creates and produces award winning content with a global reach. Founded in 1993 by Martin Kratt and Chris Kratt, and with offices in the U.S. and Canada, the company has produced over 225 episodes of quality television seen on the most respected broadcasting channels around the world. Our interactive products include award-winning websites, interactive television projects and mobile apps.

Laura Seeley Studio

www.bestfriendsartgallery.com

Booth: G20

Contact: Dana Yarger

lauraseeleystudio@gmail.com

310-710-9423

Laura is the creative force behind Laura Seeley Studio and Best Friends Art Gallery in Dana Point, Calif. She's also a New York Times best-selling children's book illustrator, award winning author

and artist, as well as a creator of animal welfare support programs through art, adult gift books and decorative functional items. It has several hundred fresh designs and art available for apparel, fabric, tabletop, giftware, decor and accessories. Content of her award winning picture books are developed for classic and video games and apps for entertainment and education, ESL learning and mental exercises.

Lewis Roca Rothgerber

www.lrrlaw.com

Booth: C32

Contact: Brandi Hobbs, business development manager

bhobbs@LRRLaw.com

602-528-4615

Lewis Roca Rothgerber provides cost-effective legal services to licensors and licensees of famous marks, including handling license deals and worldwide trademark clearance, protection and enforcement.

The Licensing Company (TLC)

www.thelicensingcompany.com

Booth: G77

Contact: Claire Bernard, brand manager

claire.bernard@thelicensingcompany.com

646-839 7407

The Licensing Company, with offices in 8 of the world's top economies—the U.S., U.K., France, Germany, China, South Korea and Japan—is an award-winning, global brand extension agency representing some of the best global brands including Jeep, Jelly Belly, Anheuser-Busch, The Hershey Company, Coca-Cola and Reckitt Benckiser. With unrivalled expertise in brand licensing and consulting, TLC provides impactful solutions to brand owners and retailers, with a highly impressive record including 42 direct-to-retail relationships. In 2012, TLC was responsible for \$3.8 billion in retail sales in over 100 countries. TLC is now part of Li & Fung.

The Licensing Group

www.tlgl.com

Booth: B46

Contact: Danny Simon, president

carey@tlgl.com

323-653-2700

For over 20 years,

The Licensing Group has been representing

entertainment, lifestyle and corporate properties domestically and internationally. The company is adept at creating worldwide licensing programs that complement the properties it represents. The Licensing Group also consults for manufacturers for the acquisition of licenses, in addition to providing worldwide licensing consulting services to property owners, manufacturers and government entities.

Licensing Management Intl.

www.lmiofla.com

Booth: E37

Contact: Jim Rippin, licensing director

jrippin@cox.net

949-582-7879

Founded in 1998, Licensing Management is a full-service strategic licensing and consulting firm. LMI offers turn key programs and consulting services. We represent Nestle Confections brands including Nerds, SweeTARTS, Laffy Taffy, Butterfinger, Crunch, Baby Ruth and many others. We also represent Nestle Toll House, Surf Ratz and Pan Am.

Licensing Works!

www.licensingworks.us

Booth: C147

Contact: Leslie Levine, owner

leslie@licensingworks.us

805-983-7102

Licensing Works! is a licensing company representing creators of original IP. We represent some of the world's most well-known brands including: Elmer's and X-Acto brands from Elmer's Products, Inc., "Once Upon a Time" from ABC Studios, Blue Planet Software's "Tetris" brand, "Zorro" from Zorro Productions, "Tarzan" from Edgar Rice Burroughs, "Buck Rogers in the 25th Century" from The Dille Family Trust, MEG Toys' Puppy In My Pocket franchise, Playtime Buddies from Visual Picnic, Kewpie from Kewpie Corporation, Moulin Rouge from Moulin Rouge, Zou from Cyber Group Studios and Gal Designs.

THE LICENSING GROUP LTD

GP LIMA

www.licensing.org

Booth: C63

Contact: Charles Riotto, president

info@licensing.org

212-244-1944

LIMA is the leading trade organization for the global licensing industry. Our mission is to foster the growth of licensing around the world, raise the level of professionalism for practitioners, and create greater awareness of licensing to the business community at large. Members in over 35 countries enjoy access to an array of benefits, including our interactive, global directory; educational programming; networking events; and Inside Licensing with the latest in news, deals and trends. LIMA is the exclusive sponsor of Licensing Expo, in addition to shows in London, Hong Kong and Shanghai. Visit www.licensing.org to utilize licensing's definitive online resource.



LIMA Japan

www.licensing.org/japan

Booth: E155; E165

Contact: Kaori Taniguchi, general manager
kaori.taniguchi@licensing.or.jp

+81 3 3591 2793



LIMA Members Lounge

www.licensing.org

Booth: A22

Contact: Charles Riotto, president
info@licensing.org

212-244-1944

LIMA is the leading trade association for the global licensing industry. The LIMA Members Lounge is an exclusive service for our members to meet and network with colleagues from around the world, and this year we will be hosting members of the Toy Industry Association. Meeting space is provided by prior appointment only. LIMA offers a wide array of research, education, and networking for its global membership throughout the year.

Lionsgate Entertainment

www.lionsgate.com

Booth: O205

Contact: Randy Shoemaker, senior vice president, consumer products

rshoemaker@lionsgate.com

310-255-5026

Lionsgate is a premier next generation global content leader with a

strong and diversified presence in motion picture production and distribution, television programming and syndication, home entertainment, digital distribution, channel platforms and international distribution and sales.



Lisa Frank

www.lisafrank.com

Booth: W183

Contact: Laura

Crawford, art assistant to Lisa Frank

lcrawford@lisafrank.com

520-547-1535

Our mission here at Lisa Frank is to strive to create quality products that enable children to exercise their imaginations and creativity. We want to factor fun with an artist's passion. By emphasizing research, innovation and graphically unique studios, Lisa Frank has become the leader in stickers, stationery and school products for children and preteens. We are recognized as, and will continue to be, the catalyst for bringing high quality fashions, color and graphics to these product categories.



Lisa Marks Associates

www.lma-inc.com

Booth: H43

Contact: Lisa Marks, president

lmarks@lma-inc.com

914-933-3900

LMA brings clients

unique, innovative and breakthrough licensing and marketing expertise from some of the world's leading entertainment and communications companies, consumer brands and marketing



service companies, including Disney, Nickelodeon and Omnicom, combined with the know-how, track record and industry relationships necessary to put together powerful, cohesive, turn key licensing programs.

Little Marcel

www.littlemarcel.com

Booth: D44

Contact: Valentine Vuong, executive assistant
valentine.vuong@littlemarcel.com

+33 466 73 13 91

The brand Little Marcel was created in 2005 by Lynda Leseigneur and Eric Schieven. Little Marcel became established in France and several other countries (Spain, Switzerland, Italy, Hungary, Belgium, Japan, Australia and Santo Domingo) thanks to a high demand. With a developing goal for its product line, Little Marcel decided to develop several licenses especially in leather (SARL Sydel), watchmaking (Mister Watch), eyewear (Gem LUNETTERIE), smart phone accessories (Ichic-Gear), belts (SCIME) and one school range (CLAIREFONTAINE).



GP Live Nation Merchandise

www.lnmlicensing.com

Booth: K165

Contact: Janet Dwoskin, executive director, licensing

janetdwoskin@livenation.com

415-247-7126

Live Nation Merchandise is the merchandise and licensing division of Live Nation Entertainment, representing over 150 top music and concert artists worldwide.

LMCA

www.lmca.net

Booth: D81

Contact: Margie Smith, office manager

msmith@lmca.net

212-265-7474

LMCA is the leader in strategic brand licensing. LMCA is 27-years-old and has created over 500 licenses for its clients in over 100 countries. LMCA ranks as the second largest licensing agency in the world with aggregate annual sales of over



\$6.4 billion. The firm is recognized for providing exceptional creativity and client service, and for engineering some of the most productive licensee/licensor partnerships known in the licensing field. LMCA has offices in New York; Boston, Mass.; Atlanta, Geo.; St. Louis, Mo.; Nashville, Tenn.; and Shanghai, China; with affiliates in Western Europe, India and Latin America.

GP LoCoco Licensing

www.keithkimberlin.com

Booth: L149

Contact: Peter Lococo, president

lococolicensing@mindspring.com

mindspring.com

770-481-0720

Puppies and kittens!

LoCoco Licensing's

Keith Kimberlin brand

offers the most extensive portfolio (50,000-plus images and 20-plus style guides) of kitten and puppy photography in the world. Founded in 1990, we are a full service licensing and design agency with licensed products in over 70 countries.



The Magic Poof

www.themagicpoof.com

Booth: F15

Contact: Stephen Hodges,

president/creator

magicsynapse@gmail.com

310-926-1321

The Magic Poof is a multicultural book and animated series about The Poof, a great ball of curly hair that sits on top of young Ange-Marie's head. His magical and mischievous nature will literally pull her and her friends on new adventures! Everything is possible with the "power of The Poof!"



Major League Baseball Players Association

www.mlbplayers.com

Booth: A63

Contact: Evan Kaplan,

director, licensing and

business development

evank@mlbpa.org

212-826-0809

The MLBPA's Players



Choice group licensing program utilizes the collective marketing power of Major League Baseball players to partner with companies who want to associate their brands and products with the excitement of Major League Baseball players. In addition to licensing and sponsorship opportunities, the MLBPA can help facilitate relationships between brands and MLB players.

Make Peace Movement

www.makepeacemovement.org

Booth: F29

Contact: Paul Felix Montez,

chief executive officer

makepeaceday@gmail.com

702-245-5759

Owners of the Make Peace symbol and operators of the Make Peace Museum.



GP Manu

www.lilledy.com

Booth: D41

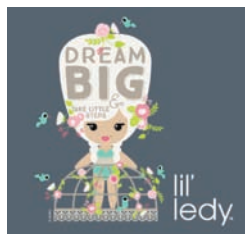
Contact: Antonija Majstorovic, creative director

antonija@manucreative.com

+385 1 3751252

Manu is a creative studio bringing unique characters and patterns to life. We create cute characters in a design-y way. Japan meets Sweden. A distinct style

that can be adapted for all markets and a wide age range. We build and develop character driven lifestyle brands with a strong brand DNA supported by enchanting stories, emotions and a sprinkle of stardust.



Mars Retail Group

www.mms.com

Booth: X209

Contact: Robin Posten,

licensing specialist

robin.posten@effem.com

973-398-2744

Mars Retail Group develops world class, centralized licensing programs for Mars that builds our brands and drives candy/food sales around the globe.



GP Masha and the Bear

www.mashabear.com

Booth: P187

Contact: Daria Katiba, PR

manager

katiba@animaccord.com

+74 952300180

"Masha and the Bear" is the first Russian animation brand that can speak to families all over the world, thanks to its unique style and hilarious scripts. The show became a hit across Europe, Latin America and Asia, partnering such companies as Turner, Sony and NBC. Masha won the Kidscreen award for Best Animation in 2015.



GP Mattel

www.mattel.com

Booth: Q133

Contact: Jessi Dunne,

general manager/senior

vice president, consumer products

jessi.dunne@mattel.com

310-252-2000

The Mattel family of companies is the worldwide leader in the design, manufacture and marketing of toys and family products. Mattel's portfolio of best-selling brands includes Barbie, the most popular fashion doll ever produced; Hot Wheels; Monster High; American Girl; Thomas & Friends and Fisher-Price brands including Little People and Power Wheels; MEGA Brands including MEGA BLOKS; and RoseArt; as well as a wide array of entertainment-inspired toy lines. In 2013, Mattel was named one of the "World's Most Ethical Companies" by Ethisphere magazine, and in 2014 ranked No. 5 on Corporate Responsibility magazine's "100 Best Corporate Citizens" list. With worldwide headquarters in El Segundo, Calif., Mattel's companies employ nearly 30,000 people in 40 countries and territories and sell products in more than 150 nations. At Mattel, we are "creating the future of play."



Maui and Sons

www.mauilandsons.com

Booth: A37

Contact: James Demet, president

info@mauiandsons.com

310-573-9499

It started with a cookie! In 1980, three young surfers from Southern California decided to start a cookie company named Maui's Chocolate Chip Cookies. Unfortunately their business venture didn't last long. After burning their first batch of cookies, they turned their attention to designing fashions for surfing and active sports. And the cookie? It became an inspiration for the Maui & Sons logo. Inside, you will see elements representing the earth, sea, sky and fire. It's a celebration of the power of nature and a tribute to the amazing creativity in everything from Maui & Sons.

Mauricio De Sousa Productions

www.turmadamonica.com.br

Booth: F165a

Contact: Enio Kuruma, international business manager

enio.kuruma@turmadamonica.com.br

+55 11 3613.5163

Mauricio de Sousa Productions is an entertainment company from Brazil. In charge of "Monica and Friends" and over 300 other characters that can be found on TV, the Internet, as well as in magazines, books, apps and cinema. With more than 3,000 consumer products around the world, Mauricio de Sousa Productions is the biggest Brazilian child licensing company.

Maxim

www.maxim.com

Booth: D69

**Contact: Jill Tully
jtully@maxim.com**

212-372-3846



Maxim, one of the most popular men's magazines, is re-branding its image with a renewed focus on luxury lifestyle, high profile celebrities, sophisticated fashion and style and engaging editorial content. More than a magazine, Maxim is a brand with a powerful voice reaching millions of readers every month across print and digital platforms. The launch of Maxim consumer products expands the engagement and will bring aspirational but attainable products to retail.

Members Only

www.membersonlyoriginal.com

Booth: D37

Contact: Ron Malhotra, managing partner

ronm@membersonlyoriginal.com

646-370-4722 ext. 107

Members Only

is an American



outerwear company that remembers what it means to be cool—back to the future with the iconic racer and bomber jackets, the classic 80's style revamped and revised for that retro yet modern look. Rippling muscle and rugged good looks only got Burt Reynolds and David Hasselhoff so far; their Members Only jackets did the rest.

Mercis

www.miffy.com

Booth: E147

Contact: Marja Kerkhof, director

info@mercis.nl

+31 206721640

Mercis, established 1971, is the global licensor responsible for the management and exploitation of all rights relating to Dick Bruna's work, including its most famous character Miffy & Friends (since 1955). These rights are exercised through highly integrated separate business units in the fields of publishing, merchandising and entertainment. 2015 marks its 60th anniversary celebrations!



Meredith Brand Licensing

www.meredith.com/media_portfolio/brandlicensing.html

Booth: C53

Contact: Max Wilker, style director

max.wilker@meredith.com

515-284-3521

Meredith Brand Licensing's brands connect with 100 million consumers and speak to women about what matters the most: her family and the life she creates at home. See how Better Homes and Gardens, Parents, EatingWell, Allrecipes, Traditional Home, Shape, FamilyCircle and Successful Farming can amplify your product sales/services.



MerryMakers

www.merrymakersinc.com

Booth: F181

Contact: Clair Frederick, president

clair@merrymakersinc.com

510-451-2254

MerryMakers spotlights groovy and fun-loving Pete the Cat, preschool charmers Duck & Goose, ever-ready Emily and other characters created by Rosemary Wells, and educational favorite Miss Bindergarten Gets Ready for Kindergarten. Established in 1994, MerryMakers offers a specialty gift line based on best-selling children's books, museum collections and historical sites.



MGA Entertainment

www.mgae.com

Booth: Q165

Contact: Juli Boylan, vice president, global licensing

jboylan@mgae.com

818-894-2525

A children's toy and entertainment company, MGA Entertainment has grown from humble roots into one of the most successful companies in the industry. While toy sales fall all over the country, MGA Entertainment continues to enjoy success with its attitude towards innovation, product, quality, and the market. It has become synonymous with "the next big thing," and values building strong partnerships to both share, and enhance their success.



MGL Licensing

www.mgllicensing.com

Booth: F24

Contact: Alex Rodriguez, image coordinator and licensing assistant
studio@mgllicensing.com

+44 0 208 392 8010

MGL is one of the world's leading art licensing companies. Established 16 years ago, MGL has grown to represent over 10 international artists. With an ever-expanding archive consisting of over

20,000 images, there are images suitable for every product. Artist represented by MGL are also available for commissions.

MHS Licensing

www.mhslicensing.com
Booth: C20
Contact: Mark Fisher,
production manager
mark@mhslicensing.com
952-544-1377



MHS Licensing is one of the nation's leading licensing and consulting agencies specializing in representing popular artists and advising manufacturers in the search, evaluation and acquisition of new properties and personalities. Collectively, their properties generate roughly \$100 million in annual sales through their licensee partners.

Mind Yard

www.mindyard.info
Booth: E23
Contact: Shanna Wallace,
owner
shanna@my-ny.co
646-441-1088



Mind Yard—where ideas come to play. Properties and custom art for animation, apps, toys, games, educational materials, apparel, novelties, stationery and décor.



GP Mondo TV
www.mondotv.it
Booth: D38
Susanna Masini
susanna.masini@mondotv.it
+39 06 86323293

Mondo TV Group is made up of four companies—the main office, Mondo TV, based in Rome; Mondo TV Spain; Mondo TV France; and the newborn Mondo TV Suisse. The group is a leader in Italy and among one of the primary European operators in the production and distribution of animated cartoon series as well as full-length feature films

for TV and film markets, and counts a library of more than 2,000 episodes that include Mondo TV's classic titles, new releases and third-party TV series. The group has adopted a diversification strategy for several related sectors to exploit the rights of the animated cartoon series. Its strategic approach is a 360-degree property management, from the production to the TV sales and distribution, to licensing and merchandising, marketing activities, Internet and digital.

Moxie & Company

www.moxieco.com
Booth: D49
Contact: Arlene Scanlan, managing partner
ascanlan@moxieco.com
203-259-2729



Moxie & Company represents and manages intellectual property on a worldwide basis, including entertainment, literary, trademark, art and design brands for merchandise licensing (both in and out), publishing, interactive technologies, broadcast media and consumer products and promotions. We are devoted to making a difference in the marketplace. True to our name, we are not a company that retreats from creative challenges, and we strongly believe that our capabilities and credentials in breaking new ground and thinking off the grid make us a natural partner for companies seeking passionately hands-on brand architects. Get Moxie!

www.mrpuppy.com
Booth: B26
Contact: Michael Lee, sales
mike@mrpuppy.com
203-962-3197



We're a fun fashion and accessories brand featuring Mr. Puppy, a cool dog with a classic name. We support the arts and the protection of animals everywhere.

GP MyMediabox (a division of Jonas Software USA)
www.mymediabox.com



Booth: A81
Contact: Emilee Feldman, sales and marketing manager
emilee@mymediabox.com
214-646-8880

The MyMediabox online software suite includes Mediabox—RM for contract, rights and royalty management; Mediabox—PA for product approvals; and Mediabox—DAM for style guide asset management and delivery. Over 100 leading ILicensors and 35,000 licensee users worldwide utilize MyMediabox software daily to generate more licensing revenue and manage their licensing business more efficiently. Contact us to arrange a meeting and demo.

GP Ñañaritos

www.nanaritos.com
Booth: W180
Contact: Yasmin Rodriguez, sales and marketing
yasmin@cmarcorp.com
844-626-2835



Designer Marian Carro launched the Ñañaritos as a brand in 2010. C*Mar Corporation handles all Ñañaritos product development, licensing, sales and marketing, offering licensing opportunities in the areas of apparel and fashion, accessories, gifts, novelties, office and school supplies, publishing, stationery, paper goods, crafts and more.

GP National Museum of the Royal Navy

www.nmrn.org.uk
Booth: C54
Contact: Giles Gould
giles.gould@nmrn.org.uk
+44 023 9272 7583

National Museum of the Royal Navy is an amalgamation of a number of institutions focusing on Britain's naval heritage. The group's collection includes an archive of sound and images, as well as 11 historic ships and 99 aircrafts. Among the collection is HMS Victory, which celebrates the 250th anniversary of her first launch this year.

National Wildlife Federation

www.nwf.org

Booth: B155

Contact: Deana Duffek, head, brand licensing

duffekd@nwf.org

703-438-6563



National Wildlife Federation has established itself as the leader in protecting wildlife and connecting people with the great outdoors. Ranger Rick leads the charge in providing fun and engaging opportunities for the retail experience. Be part of 15 million people around the globe working together as stewards of the environment.

GP Natural History Museum

Booth: C54

Contact: Zuzi Wojciechowska

zuzikat@nhm.ac.uk

+44 20 7942 5652

Home to over 80 million specimens, from Darwin's original collections to the most complete specimen of a Stegosaurus ever uncovered, the Museum is a British institution and an authority on the natural world. The Museum also hosts the phenomenal Wildlife Photographer of the Year exhibition which tours worldwide, seen by over one million visitors.



GP NECA

www.necaonline.com

Booth: P181

Contact: Jon Bizzarro, sales manager

jonb@necaonline.com

908-686-3300

NECA is a media and entertainment company operating in the U.S. and internationally, with three segments: Consumer Products, Filmed Entertainment and Online Retail/Digital Distribution. NECA is the leading designer, marketer and worldwide distributor of licensed entertainment consumer goods based on some of the world's most established and beloved properties. Together, NECA's divisions provide a comprehensive, end-to-end solution to elevate each property, maximizing exposure and reach,

while protecting the vision of the creator. As a result of NECA's singular passion and reverence for the intellectual property backing its products, some of this generation's most recognized content creators enjoy working with NECA.

GP Nelvana Enterprises

www.nelvana.com

Booth: J166

Contact: Magda Krpan, communications manager

magda.krpan@corusent.com

416-479-6054

Nelvana is a world-leading producer and distributor of children's animated content. Nelvana's library of over 4,000 episodes includes award winning programs that air in over 160 countries. Nelvana will be showcasing top rated brands including Trucktown and Little Charmers as well as new properties, such as ZhuZhu Pets and Shopkins.



NFL Players Inc.

www.nflplayers.com

Booth: A69

Contact: Ansley Brett, marketing manager

ansley.brett@nflpa.com

202-572-7492

NFL Players Inc. is the licensing and marketing subsidiary of the NFL Players Association. A trusted resource since 1994, NFLPI delivers access to the influence, power, and personal stories of NFL players. NFLPI is a "one-stop shop" for businesses seeking licensing rights, access to players through hospitality and events, marketing strategy and player procurement.



GP Nickelodeon

www.nick.com

Booth: O133

Contact: Rosemarie Maracich

rosemarie.maracich@nick.com

212-258-8241

Nickelodeon, now in its 36th year, is the No. 1 entertainment brand for kids. It has built a diverse, global business by putting kids first in everything

it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 20 consecutive years.



Nintendo of America

www.nintendo.com

Booth: M177

Contact: Jeremy Pack, assistant manager, merchandise licensing

jerepa02@noa.nintendo.com

425-558-7400

Since 1985, when it launched the Nintendo Entertainment System, Nintendo has sold more than 4.2 billion video games worldwide. Nintendo's iconic character franchises such as Mario, Donkey Kong and Zelda are beloved by millions and have become household names.

Nitro Circus Live

www.nitrocircus.com

Booth: A58

Contact: Stephanie Conway, commercial and licensing executive

steph@nitrocircuslive.com

949-429-8310

Nitro Circus is the world's leading action sports and entertainment brand. Co-founded in 2003 by superstar Travis Pastrana, it has exploded to global popularity with a TV series that has aired in over 60 countries and a hit feature film. In 2010, Nitro Circus was transformed into a spectacular live event.



Nitro Circus Live Performance Feature

www.nitrocircus.com

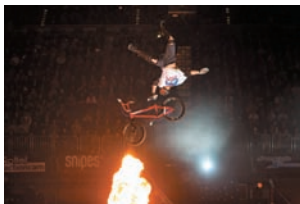
Booth: A62

Contact: Stephanie Conway, commercial and licensing executive

steph@nitrocircuslive.com

949-429-8300

Licensing Expo has partnered with Nitro Circus, the world's leading action sports and entertainment brand, to bring their live event to the 2015 Expo floor. Attendees can expect to see jaw dropping stunts performed on a mini mega ramp featuring top action-sports athletes on BMX bikes, skateboards, scooters, inline skates and some crazy Nitro contraptions. Performances will take place at 11 a.m., 1 p.m. and 4 p.m. on Tuesday, June 9, and Wednesday, June 10, and at 11 a.m. and 1 p.m. on Thursday, June 12, in booth A62 in the Brands & Agents zone.



Octane5

www.octane5.com

Booth: C69

Contact: Mike Dunn, chief brand officer

mike@octane5.com

770-310-1973

Octane5 helps brand owners run their licensing programs faster, smarter and more profitably through our suite of brand compliance solutions. These solutions let licensors manage their entire licensing program—digital asset management, product approvals, contracts, royalties, licensee compliance and more—all from a single dashboard. We also deliver anti-counterfeit and consumer engagement programs that will protect your brand from fakes and grow your program worldwide. Contact us to find out why more Global Top 150 Licensors and Fortune 500 Brands are choosing Octane5.

Old Guys Rule

www.oldguysrule.com

Booth: D43

Contact: Don Craig, president/brand owner

don@oldguysrule.net

949-492-2908

Old Guys Rule has evolved into a worldwide brand that encompasses a community of men from all walks of life. With licensees in the U.S., Canada, Australia, Scandinavia and the U.K., the brand continues to expand its reach. Offering products ranging from t-shirts and hats to accessories, Old

Guys Rule has proven its appeal to customers from ages 35 to 90. Old Guys Rule continues to seek new products and territories. We're very interested in finding partners in South America, Europe and Asia. Old Guys Rule is meant to be worn as a badge of honor, for a life well spent but not nearly over!

One Entertainment

www.one-entertainment.com

Booth: E69

Contact: David Gebel, managing partner

david@one-entertainment.com

818-260-0400

One Entertainment is the leading soccer licensing agency in North America, representing world-class teams such as FC Barcelona and Manchester United. It also represents Copa América 2016, the largest international sporting competition to be organized in the U.S. since the 2002 Olympics.

This soccer tournament will be hosted in multiple cities across the U.S. during summer 2016.



OpSec Security

www.opsecsecurity.com

Booth: K181

Contact: Brandy Spence, director, corporate communications

bspence@opsecsecurity.com

443-371-0073

OpSec is the market leader in protecting, authenticating, and enhancing our customers' brands, services and revenue. We provide cost-effective, integrated solutions to many of the world's largest licensed properties to help them gain valuable brand intelligence and protect their revenue streams, product integrity, and brand reputation.

Out of the Blue

www.outoftheblueenterprises.com

Booth: J129

Contact: Samantha Freeman, president

sam@outofthebluenyc.com

212-764-0266

Out of the Blue is a leader in children's educational

media, with a portfolio of breakthrough, interactive and curriculum-based entertainment concepts that span a variety of platforms. Out of the Blue creates and produces "Super WHY," the hit Emmy-nominated literacy series on PBS KIDS; "Creative Galaxy," a new interactive art series for Amazon Studios; "Daniel Tiger's Neighborhood," the animated series inspired by "Mister Rogers' Neighborhood;" and Nickelodeon's "Blue's Room." The company also handles all licensing and merchandising activity for "Super WHY" and "Daniel Tiger's Neighborhood," and develops top-rated educational game apps, including "Super WHY," "Chuggington: Terrific Trainee" and "Colorforms: Revolution."



GP Outfit7 Limited

www.outfit7.com

Booth: B147

Contact: Melita Kolbezen, head of licensing

melita.kolbezen@outfit7.com

+386 30 998 224

Outfit7 Limited is one of the fastest-growing family entertainment companies on the planet. Its flagship brand, Talking Tom and Friends, has grown from an instant app success into a fully-fledged media entertainment franchise, with a movie in production and a brand new CGI animated series, a global licensing and merchandising program and a chart-topping sensation on YouTube. These lovable 3D animated characters have skyrocketed in popularity with fans across the world, with over 2.5 billion downloads since its launch and 250 million active users each month.

PAN AM

www.panam.com

Booth: E38

Contact: Stacy Beck, vice president, brands and licensing

sbeck@panam.com

603-516-0800

With over 80 years of history and innovation in the air, Pan American World Airways is proud to



offer licensing opportunities to parties interested in continuing a legacy of quality and innovation in categories ranging from apparel to digital with all stops in between. Domestic as well as international opportunities are available.

Paramount Pictures

www.paramount.com

Booth: S141

Contact: Houston Whaley, executive assistant to the office of Bil Bertini

houston_whaley@paramount.com

323-956-4233

Paramount Consumer Products managers worldwide licensing rights for all Paramount properties, from classics like The

Godfather, Top Gun and Grease, to more recent favorites such as World War Z, Anchorman 2: The Legend Continues and Noah. Upcoming opportunities include Monster Trucks, Mission: Impossible 5 and Paramount Animation.



Patterson International

www.pattersonlicensing.com

Booth: E25

Contact: Sean Patterson, president

sean@pattersonlicensing.com

310-456-6864

Proudly representing cartoonist Gary Patterson, a classic property with over 45 years of success. Offering thousands of popular images to complement any product range. Smiles guaranteed! Also representing illustrator Mitch O'Connell, whose art is just plain cool. We look forward to forming new relationships with manufacturers that create quality products.



PBS KIDS

www.shop.pbskids.org

Booth: J129

Contact: Dawn Ciccone, senior director, brand licensing

dlciccone@pbs.org

703-739-8651

PBS KIDS is the No. 1 educational media brand

committed to making a positive impact on the lives of children through curriculum-based entertainment. PBS KIDS consumer products extend this mission with educational, innovative toys that inspire kids to discover who they are and what they can do.

Peanuts Worldwide

www.peanuts.com

Booth: H147

Contact: Melissa Menta, vice president

mmenta@peanuts.com

212-293-8506

Peanuts Worldwide is a joint venture between Iconix Brand Group and Charles M. Schulz Creative Associates. Peanuts reaches fans through a global consumer products program, highly engaged social media, over 50 animated television specials and a daily comic strip available in traditional and digital formats. A highly anticipated Peanuts movie from 20th Century Fox and Blue Sky Studios is also on the horizon for 2015.



GP Penguin Group (USA)

www.penguinrandomhouse.com

Booth: Y200

Contact: Chloe Goodhart, coordinator

cgoodhart@penguinrandomhouse.com

212-414-3648

Penguin Books is a global source of intellectual property, spanning across Australia and New Zealand, the U.K. and the U.S. We are a company that has been telling great stories for over 75 years. Our licensing and consumer products division is all about content. We transform best-selling series and characters into other platforms for consumers to experience great stories in new ways. Our content is licensed across a variety of platforms, including digital, entertainment, and consumer products, which are all supported and enhanced by successful publishing efforts.

Pink Light Studio

www.pinklightdesign.com

Booth: C43

Contact: Mary Beth Freet

marybeth@pinklightdesign.com

206-200-8324

Pink Light Studio is a licensing agency that represents over 14 amazing artists internationally. In just over three years in business, Pink Light Studio has artwork licensed with their clients in major retailers such as Target, Walmart, Papyrus, Office Max, Best Buy and The Apple Store, to name a few.

PIXELS.COM

Pixels.com

www.pixels.com

Booth: A82

Contact: Sean Broihier, owner

sbroihier@fineartamerica.com

630-606-6412

A professional network for visual artists, photographers, brands, art collectors and gallery owners worldwide.

The Pokémon Company INTERNATIONAL

GP The Pokémon Company International

www.pokemon.com

Booth: R197

Contact: Monika Salazar, director, licensing

m.salazar@pokemon.com

425-2296341

Pokémon features a wide array of offerings from video games, the Pokémon Trading Card Game, animation and wide variety of licensed lifestyle products, making it one of the most diverse and beloved entertainment franchises in the world. Pokémon is a long-standing market leader and enjoyed an incredibly strong year at retail in 2014.

Polaris Industries

www.polaris.com

Booth: A72

Contact: Mark Boswell, licensing manager

mark.boswell@polaris.com

+44 207 607 0385

Polaris Industries, together with its subsidiaries, designs, engineers, manufactures and markets off-road vehicles, snowmobiles, motorcycles and small vehicles in the United States, Canada and Western

Europe. It offers off-road vehicles such as all-terrain vehicles and side-by-side vehicles for recreational and utility use; and snowmobiles consisting of various models, including independent front suspension, long travel rear suspension, hydraulic disc brakes, liquid cooling for brakes and a three cylinder engine, as well as a four-stroke engine. Polaris owns the brands Polaris, Victory Motorcycle, Indian Motorcycle, KLIM, Polaris Ranger and several other brand names.

Pop the Balloon

www.poptheballoon.com

Booth: F42

Contact: Carlos Neville

pop@poptheballoon.com

504-430-4715



Pop the Balloon is a cartoon property created by a circus performer. Pop illustrates lessons to overcome fears with a confident balloon that dodges darts and all things sharp. Pop's graphics are bold and attract pop culture aesthetics—designs that are both innocent and a little edgy. Remember YOPO, You Only Pop Once!



PPI Worldwide

www.ppiworldwide.com

Booth: A139

Contact: Helio Baraldi, licensing manager

heliobaraldi@ppibrasil.com.br

+55 15 30237777

PPI Worldwide is a global marketing solutions agency focused on creating novelty premiums, brand loyalty promotions and collectible toys production. Our collectible toy portfolio and manufacturing expertise are unmatched. We are enthusiastic about our innovations, always making sure everything we imagine can be realistically designed, manufactured, packaged, transported and delivered. We strive to maintain excellence, cost control and quality in our integrated worldwide operations. We work under stringent quality control, and social accountability international standards. We specialize in food inserts and are in compliance with international stringent standards such as CPSIA and ICTI.

Precious Moments

www.preciousmoments.com

Booth: E53

Contact: Patrice Paglia, licensing director

patrice.paglia@preciousmoments.com

847-725-9445

The Precious Moments brand is a relevant, evergreen license with broad recognition domestically and internationally. Through its inspirational roots, the Precious Moments brand continues to experience worldwide growth. Precious Moments, Inc. (PMI), the licensor of the Precious Moments brand, strives to be a collaborative, creative and customer service oriented partner to its licensees.



Princess Plié & Friends

www.princessplie.com

Booth: U194

Contact: Mary Dressendofer, president and chief executive officer

info@dancerspointenj.com

908-419-1154

Princess Plié and Friends teach

"life skills through

dance!" Our characters

and stories take every

child into a magical world where they will create

adventures, explore dance and have lots of fun!



Quadrant Licensing Management Consulting Co.

Booth: N187

Contact: Wendy Chang, general manager

wndychn@impact9.com.tw

+86 10 64097700 634

Quadrant, with a cross-regional and cross-industry philosophy, provides enterprises professional value-added services: matchmaking, trusteeship, witness, education, financial and rights protection services in art, design, ACG and brand licensing fields. Ms. Wendy Chang, with the most professional authority in licensing field, leads this largest and most influential licensing industry service platform in China.

Quan Inc.

http://quan-inc.jp/index_en

Booth: E165

Contact: Benjamin Ichihara,

business development

ben@quan-inc.jp

+81 3 6457 4401

Mobile content provider and a world leader in original digital stickers.



GP Rachael Hale

www.rachaelhale.com

Booth: H23

Contact: Sally McIntosh, product manager

sally@disserobrands.com

+64 9 309 63 63

For 20 years, Dissero Brands has delighted us with

Rachael Hale, the world's most lovable animals.

We proudly remain dedicated to creating and

marketing enchanting photographic imagery and

innovative design led brands.

GP Radio Days

www.radio-days.info

Booth: C165

licensingagent@bmsg.info

877-787-4855

Leading property

brand licensing

agency featuring

the rarest,

greatest collection

of Hollywood and

music nostalgia

imagery. Our brand collection features Hollywood's

history spanning over 100 years and is now iconic

in pop culture. We are proud to showcase vintage

as the hottest trend. Our company cross-brands

with some of the biggest brand names around the

world, we offer a one-stop license, saving you lots

of money! We are the most extensive resource

content provider that is tailored to meet your

retailer's needs. Contact us and see the brands

that will live forever and grow through our artistic

reinvention!



GP Rainbow

www.rbw.it

Booth: R181

Contact: Elena Porrello, personal assistant to Joanne Lee
elena.porrello@rbw.it
+39 071 7506 7500

Rainbow is a world leader in the kids' entertainment industry, dedicated to TV and movie productions, along with managing business activities from concept to production to global distribution. Rainbow's successful distribution of its content across diverse media includes TV, theater and Internet, as well as in the consumer products industry, and has led to the company being ranked on the top License! Global magazine's annual Top 150 Global Licensor report, and is first in Europe. Rainbow's property list includes Winx Club, Huntik Secret and Seekers, PopPixie, Tommy & Oscar, Prezzy, Monster Allergy, Maya Fox, Gladiators of Rome, Mia and me and Gon.



Rebel Girl

www.RebelGirl.com
Booth: E29
Contact: Joe Young, vice president, sales
joe@rebelgirl.com
586-201-6148

Attitude, passion and a way of life—this is how Rebel Girl and American Rebel lifestyle brands continue to succeed while holding true to their rebel souls. Their unique designs are described as “art with attitude” by Hamilton Collection, Bradford Exchange, Vaultz, Trim Fit, Lucky Star and a few more select licensees.

Red Nose

www.rednose.com.br
Booth: F165
silvia@rednose.com.br
+55 11 55067350

Red Nose is a Brazilian brand looking for an agent in the U.S. and European market. We already have licensees in Europe, and an agent in Japan and Latin America. We have sponsored some known athletes such as Garrett MacNamara (Town In Surf) and Glover Teixeira (MMA). We would like

to set up a meeting at Licensing Expo or send you more material if you are interested. The brand was created in 1996 and is focused on extreme sports that is licensed in many segments, from classics apparel and back-to-school to food and electronic items, meeting the desires of modern consumers, whether athletes or not.



relentlessGENERATOR

www.rgenerator.com
Booth: U201
Contact: Thai Randolph, vice president, marketing
thai@rgenerator.com
917-328-5109

relentlessGENERATOR is a full-service, direct-to-consumer ecommerce solutions provider to the media and entertainment industry. Many of the biggest names in music, TV, film, sports and gaming rely on GENERATOR to successfully engage, activate and sell directly to fans. GENERATOR provides these services on a global basis as an enterprise-wide solution for brands embracing new, digital business models driven by rapidly changing consumer habits.

Roberta di Camerino

www.robertadicamerino.com
Booth: E44
Contact: Cedric Devroye, senior vice president
cedric.devroye@utg.pe
+86 13918100401

Today, Roberta di Camerino is creating a powerful “made in Italy” product again with a consistent brand presence in Italy, Japan and China. In the '50s, the innovative luxury handbags and accessories made of richly patterned and colored fabrics became protagonists in the fashion world. Princess Grace Kelly made the legendary Bagonghi bag her own. Other devoted admirers include Liz Taylor, Madonna and Farah Fawcett. Nowadays the product is still showcased at 10 Corso Como Milan and in high-caliber boutiques.



RockLove Jewelry

www.rocklove.com
Booth: B37
Contact: Allison Hourcade, owner and designer
info@rocklove.com
314-604-5008



Handcrafted in NYC, RockLove creates clever sophisticated jewelry allowing men and women of all ages to promote their favorite fandom while retaining fashion and professionalism. A jeweler and fan herself, designer Allison Hourcade creates successful collections with Star Trek, The Hobbit, Vikings, Penny Dreadful, Skyrim, Dragon Age, Fallout and more.

GP Rovio Entertainment

www.rovio.com
Booth: C121
Contact: Anu Haapamaki, executive assistant
anu@rovio.com
+35 8 0 50 317 4348

Rovio is an industry-changing entertainment media company headquartered in Finland, and the creator of the globally successful “Angry Birds” franchise. “Angry Birds,” a casual puzzle game, became an international phenomenon within a few months of its release, and is now the number one paid app of all time. “Angry Birds” have expanded rapidly in entertainment, publishing and licensing to become a beloved international brand. Rovio has launched eight blockbuster games so far for different platforms—“Angry Birds,” “Angry Birds Seasons,” “Angry Birds Rio,” “Angry Birds Space,” “Angry Birds Friends,” “Amazing Alex,” “Bad Piggies” and “Angry Birds Star Wars.”

GP The Royal Ballet

www.roh.org.uk
Booth: C54
Contact: Gwyneth Campling, head of brand and image licensing
gwyneth.campling@roh.org.uk
+44 0 20 7212 9395

The Royal Ballet, resident at the Royal Opera House, London, is one of the most acclaimed ballet companies in the world. It has 90 dancers from more than 25 different nationalities and a

wide-ranging repertory that includes the great classical ballets as well as new works by leading international choreographers.



RoyaltyZone

www.royaltyzone.com

Booth: C38

Contact: Lou Ellman, chief royalty crusader

lou@royaltyzone.com

512-349-7189

Licensor, agents and licensees use web-based software from RoyaltyZone to manage rights, contracts, invoices, royalties, product approvals, digital assets, accounting and more. Increase revenue, save time and make better decisions. Schedule a 30-minute meeting at the show: <http://royaltyzone.com/licensingexpo/>.

RPM Designs

www.cattreefeeder.com

Booth: D29

Contact: Richard P.

Maroske, president

rpmj90@cox.net

702-675-6879



The Cat Tree Feeder prevents pet owners from having to access food and water dishes from the floor making their maintenance significantly easier. By preventing other family pets from accessing the Cat Tree Feeders, health problems associated with unnecessary weight gain is prevented.



RSG Media Systems

www.rsgmedia.com

Booth: L187

Contact: Matt Klepac, creative marketing director

matt.klepac@rsgmedia.com

646-839-4207

We are a global leader in delivering software and services that help the world's largest and most successful media companies—cable and

broadcast, entertainment, gaming and publishing firms—maximize revenues from their content and advertising inventories.



GP Saban Brands

www.sabanbrands.com

Booth: A98

Contact: Elie Dekel, president

edekel@sabanbrands.com

310-557-5151

Saban Brands acquires and develops a world-class portfolio of properties in the entertainment and lifestyle sectors. The company applies a global 360-degree management approach to growing and monetizing its brands through content, media, marketing, distribution, licensing and retail to markets worldwide and consumers of all ages. Saban Brands Entertainment Group develops innovative branded content that resonates with consumers across all media platforms. SBEG's growing entertainment portfolio of brands includes Power Rangers, Julius Jr., Popples, Cirque du Soleil's Luna Petunia, La Banda, Emojiville and others in development. Saban Brands Lifestyle Group (SBLG) drives major expansion within the company's diverse portfolio of fashion and lifestyle properties. SBLG's portfolio currently includes Paul Frank, Macbeth, Mambo and Piping Hot. SB operates a global network of offices in Los Angeles, New York, London and Sydney.

GP Sanrio

www.sanrio.com

Booth: V209, W209, W211

Contact: Laura Takaragawa, vice president, licensing

ltakaragawa@sanrio.com

310-896-3262

Sanrio, best known for global icon Hello Kitty and home to many endearing characters including My Melody, Little Twin Stars, Keroppi and Mr. Men and Little Miss is a worldwide lifestyle brand founded on the "small gift, big smile" philosophy—that a small gift can bring happiness and friendship to people of all ages. For over 50 years, this philosophy has served as the inspiration

for the broad spectrum of unique Sanrio products and experiences. Today, more than 50,000 Sanrio-branded items are available in 130 countries and upwards of 12,000 U.S. locations including department, specialty and national chain stores and over 100 Sanrio boutiques.

Sara Berrenson

www.saraberrenson.com

Booth: D15

Contact: Sara Berrenson, artist

sara@saraberrenson.com

818-370-1229

Colorful art, illustration, and patterns designed for products.

Sara Berrenson's collections include vibrant florals mixed with playful novelty prints and geometrics, as well as hand-painted holiday and special occasions art. Working primarily in watercolor and gouache, her unique style is cheerful and fresh with a feminine flair.



Sean Danconia

www.popsean.com

Booth: V200

Contact: Rebecca Hilton, PR manager

info@enjingoo.com

213-260-1278

Sean Danconia has built an enthralling, eye-popping universe by marrying cult-cinema, comics & animation to a wild pop-art aesthetic. A renowned Disney artist and Anime Expo 2014 Guest of Honor, Danconia's creative arsenal integrates hand painting, illustration and photography, with 3D and digital mediums, culminating in his signature "SuperPop" stylization.

SeaWorld Parks & Entertainment

www.seaworld.com

Booth: A148

Contact: Travis J. Rutherford, president, Evolution USA (Booth F155)

travis@evomgt.com

512-828-6362

SeaWorld

Consumer

Products

reflects stories,

images and content about our parks, our animals

and our commitment to conservation and care

of the natural world. Our goal is that our licensed

consumer products showcase the fun, learning

and commitment to conservation associated with

the SeaWorld brand, and allow others to engage

with us through these product offerings. In

addition to our theme parks, SeaWorld has a rich

collection of content and intellectual properties

that can be reflected in our licensed products.

Our live-action television shows "Sea Rescue"

and "The Wildlife Docs" have been seen by

almost 300 million viewers. Our family focused

website, SeaWorldKids.com encourages a youthful

audience to learn more about animals, while

Generation Nature, featuring Bindi Irwin, inspires

kids to conserve and protect nature. Additionally,

our ongoing product development promises

new ideas and IP's that can be reinforced in our

consumer products line.



GP SEGA of America

www.sonicthehedgehog.com

Booth: F147

Contact: George Stetar, licensing manager

george.stetar@sega.com

206-418-6400

SEGA's evergreen icon Sonic the Hedgehog

has strengthened its position as a true global

phenomenon with Sonic Boom, a new multi-

platform initiative that launched fall 2014 with its

first-ever CG animated hit television series on

Cartoon Network, successful licensing program

and compelling new video games—adding to the

over 140 million Sonic franchise video games sold

or downloaded worldwide across consoles, PC's,

mobile phones and tablets. Nostalgic for the '90's?

Sonic the Hedgehog's Classic program is stronger

than ever with vintage assets for all categories and

retail outlets.

Seltzer Licensing Group

www.seltzerlicensing.com

Booth: F50

Contact: Stu Seltzer, president

stu@seltzerlicensing.com

212-244-5588

The Seltzer Licensing Group is a global brand

licensing agency

and consultancy that

helps companies

identify the best

paths, and partners,

for a successful

brand licensing

program. To us the

challenge is not to find partners and negotiate

deals, it is to find the right partners and pursue the

best deals!



Sentai Filmworks

www.sentaifilmworks.com

Booth: W202

Contact: Kim McKee

kim.mckee@aesir-media.com

713-482-6222

Sentai Filmworks is a global leader in anime

entertainment, managing one of the world's largest

anime libraries with thousands of hours of content

across traditional and digital media platforms.

As a premier strategic partner, the company

offers industry-leading expertise in all facets of

production, development, localization, licensing,

marketing and distribution.



Sequential Brands

www.sbg-ny.com

Booth: J71

Contact: Sutton Bain

sbain@sbg-ny.com

646-564-2573

Sequential Brands Group owns, promotes, markets

and licenses a portfolio of consumer brands in the

fashion, active and lifestyle categories. Sequential

seeks to ensure that its brands continue to thrive

and grow by employing strong brand management,

design and marketing teams. Sequential has

licensed and intends to license its brands in

a variety of consumer categories to retailers,

wholesalers and distributors in the U.S. and in

certain international territories.

Sesame Workshop

www.sesameworkshop.org

Booth: Q181

Contact: Beatrice Chow, associate vice

president, publicity

beatrice.chow@sesame.org

212-875-6586

Sesame Workshop is the non-profit educational

organization behind Sesame Street which reaches

156 million children across more than 150

countries. The Workshop's mission is to use the

educational power of media to help all children

reach their highest potential. Delivered through a

variety of platforms, including television programs,

digital experiences, books and community

engagement, its research-based programs are

tailored to the needs of the communities and

countries they serve, helping children everywhere

grow smarter, stronger and kinder.

Session Savers Sunscreen

www.sessionsaverssunscreen.com

Booth: C40

Contact: John Burton, president

john@sessionsaverssunscreen.com

619-764-2393

We are the first single-

serve sunscreen

product on the market.

Designed to be an

ideal branding tool and

licensing opportunity.

Perfect for spectators,

hotel guests, travelers, athletes, moms/kids...the

list is endless. TSA carry-on approved and proudly

made in USA.



Shanghai Huayou Capital Co.

www.acglicensing.com

Booth: A156

Contact: David Yan, director, marketing

david.yan@huayoucap.com

+86 15821172328

Shanghai Huayou Capital Co. is invested in by

China Animation
Comic Game Group
to operate the
platform of National
ACG intellectual
property trading.



Huayou is committed to providing service to
ACG industry in video production and innovation,
publication, brand promotion and authorization
management, derivatives design and production,
products sales etc. It creates resolution for the
industrial chain.



GP The Sharpe Co./Sharper Inc.

www.sharpeco.com

Booth: E32

Contact: Charlie Day, president
charlie.day@sharpeco.com

310-545-6839

The Sharpe Company specializes in bringing
the best in pop culture properties to the U.S.
and the rest of the world. We develop brand
licensing extensions—including the No. 1 best-
selling consumer product of all time, the Rubik's
Cube—creating strategically focused lifestyle
brands through strategic partnerships, licensed
merchandise and new media development. Email
alyssa@sharpeco.com to set up an appointment at
Licensing Expo now!

Shopkins

www.shopkinsworld.com

Booth: H177

Contact: Mallory Van Laeken, brand manager
mallory@thelicensingshop.com

416-322-7300 ext. 203

Shopkins, from
Moose Toys,
are super cute,
fun, small
characters
that live in a



big shopping world! With hundreds of characters
to collect and ultra-rare, special and limited edition

characters to find, collect, share and trade them
all to build your own Shopkins world! Once you
shop, you can't stop!

Sinking Ship

www.sinkingship.ca

Booth: J129

Contact: Blair Powers, executive producer/
partner

blair@sinkingship.ca

416-533-8172 ext. 2224

Sinking Ship Entertainment is an award-winning
production and interactive company that creates
and produces groundbreaking kid's TV and
transmedia content. Since its founding in 2004,
Sinking Ship has created and produced numerous
children's TV series and has been on the forefront
of TV production and interactive media for kids.

Skechers USA

www.skechers.com

Booth: F77; F89

Contact: Pat Taniguchi
ptatt@skechers.com

310-318-3100

Skechers USA, an award-winning global leader in
the lifestyle footwear industry, designs, develops
and markets lifestyle footwear that appeals to
trend savvy men women and children.



Slingshot

www.hfaslingshot.com

Booth: L195

Contact: Lauren Apolito, vice president,
strategy and business development

lapolito@harryfox.com

212-834-0119

Slingshot, HFA's rights management solution, is
comprised of an information management and
technology platform that simplifies the licensing
and royalty process for both licensees and
licensors and includes license tracking for all types
of IP, data management, royalty calculation and
distribution, reporting, audit services, consulting
services and client support.

GP Smiley

www.smiley.com

Booth: E77

Contact: Margherita Vecchio, licensing manager
margherita@smiley.com

+44 7518972288

The Smiley Company is one of the 150 biggest
licensing companies in the world. The trademark
is registered in over 100 countries and in more
than 12 product categories and has significant
exposure through licensees in sectors such as
clothing, home decor, perfumery, plush, stationery,
publishing and more.



GP Sony Computer Entertainment America

www.us.playstation.com

Booth: Q197

Contact: Jon Regala, director, licensing
jon_regala@playstation.sony.com

650-655-7305

Sony Computer Entertainment America continues
to bring creative and valuable initiatives to the table
while delivering groundbreaking entertainment
and top consumer products. Recognized as the
undisputed industry leader, Sony Computer
Entertainment markets the PlayStation family of
products and develops, publishes, markets and
distributes software including the established
and well known franchises "God of War,"
"Killzone," "LittleBigPlanet" and "inFamous."
After an amazingly successful announce event
for PlayStation 4, this promises to be an exciting
year for Sony Computer Entertainment. The
Sony Computer Entertainment licensing program
provides the utmost dedication to consumers and
retail partners throughout the licensing industry.

Sony Music

www.sonymusic.com

Booth: T197

mathew.vlasic@sonymusic.com

212-833-8000

Sony Music Entertainment is a global recorded
music company with a current roster that includes
a broad array of both local artists and international

superstars. The company boasts a vast catalog that comprises some of the most important recordings in history. It is home to premier record



labels representing **SONY MUSIC** music from every genre, including Arista Nashville, Beach Street Records, Bystorm Entertainment, Columbia Nashville, Columbia Records, Day 1, Descendant Records, Epic Records, Essential Records, Essential Worship, Fo Yo Soul Recordings, Kemosabe Records, Legacy Recordings, MASTERWORKS, Polo Grounds, RCA Inspiration, RCA Nashville, RCA Records, Reunion Records, Sony Classical, Sony Music Latin, Star Time International, Syco Music, Vested in Culture and Volcano. Sony Music Entertainment is a wholly owned subsidiary of Sony Corporation of America.



Booth: B45
Contact: Tom Simon, director, marketing
tsimon@source3.io
917-658-5832

Source3 is the one-stop enterprise licensing and rights management platform for distribution of 3D content. Source3 aggregates 3D content from brands and designers and distributes licensed designs for use within the broader 3D ecosystem, including retail and manufacturing marketplaces. We aim to empower the 3D economy by solving ecosystem-wide intellectual property pain.



SPLiCE Lounge
www.SPLiCEonline.com

Booth: J43
Contact: Stefanie Mueller, office manager
stefanie@spliceonline.com

716-698-2247SPLiCE is a trade organization founded as a best practice think-tank for trademark brand licensors. We are a community of licensors who share best practices for protecting, promoting and enhancing brand integrity. As a community of practice, our benchmarking success is built upon our foundation cornerstones of legal, marketing and quality that support licensing initiatives.

Sports Afield
www.sportsafield.com

Booth: C34
Contact: James Reed, director, advertising and licensing
advertising@sportsafield.com
714-373-4674

Sports Afield, founded in 1887, is the oldest outdoor magazine in North America. Its extensive licensing program for all manner of outdoor and sporting gear is well established. Safes, footwear, clothing, luggage, camping gear, sun glasses, log cabins, real estate and furniture are but a few categories of Sports Afield's licensing program.

For more than 125 years, this venerable brand has been a leader in promoting our cherished outdoor traditions and now offers a whole new line of products for the outdoor-minded customer.



Striker Entertainment
www.strikerentertainment.com

Booth: C159
Contact: Marc Mostman, partner
marc@strikerent.com
818-225-8452

Striker Entertainment is a full-service global licensing agency dedicated to maximizing licensing opportunities and building brand equity for its clients. Striker's property roster includes AMC's "The Walking Dead," DreamWorks Studios' Big Friendly Giant, "Candy Crush Saga," Ted 2, Chappie, "Orphan Black," "Powers," "House of Cards," Mino Monsters and more.

Sun Bum
www.trustthebum.com

Booth: H188
Contact: Tom Rinks, president
tom@trustthebum.com
877-978-6286

Since launching in 2010, this authentic beach sun care and lifestyle company has been blowing up in the coolest surf shops, hippest boutiques and chicest hotels in America.

Sun Bum's iconic mascot "Sonny" is available for the first time to premium beach minded licensees around the world.



Suzy's Zoo
www.suzyszoo.com

Booth: D31
Contact: Sondra Contino, vice president, sales and marketing
sondra@lawlessent.com
949-419-6156

Suzy Spafford's art has



GP Sony Pictures Consumer Products

www.sonypictures.com
Booth: O165

Contact: Gregory Economos, senior vice president, global consumer products

gregory_economos@spe.sony.com
310-244-4188

Sony Pictures Consumer Products generates



awareness and extends branding potential of individual films, film franchises or television series through the development of co-branded promotions, licensed merchandise and retail promotions. A selection of film properties for which it seeks promotional partners, licensees and/or retail partners includes The Smurfs 3, Hotel Transylvania 2 and Goosebumps for release in 2015. TV properties include "Justified," "The Blacklist," "Wheel of Fortune," "Jeopardy," "Outlander," "Breaking Bad" and "Better Call Saul."

been delighting families since its first publication as greeting cards in 1968. Suzy's Zoo is a happy world of over 265 characters that live in her wonderfully imaginative town of Duckport. Witzzy, Suzy Ducken, Jack Quacker and friends are featured parts of this brightly colored universe.

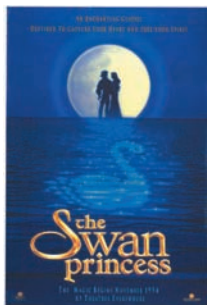
Swan Princess Partners

Booth: V190

Contact: Seldon Young, producer
syoung@nestvillage.com

801-627-6000

Swan Princess Partners is a film production company and owner of the renowned classic *The Swan Princess*! *The Swan Princess* was released in theaters world wide in 1994. The film quickly gained a following of children, teens, tweens, parents and collectors. Swan Princess Partners has since completed four more Swan Princess-themed films and is currently in production for two more to be released in 2016.



Synchronicity

www.synclicensing.com

Booth: F38

Contact: Cynthia Hall Domine, president
cynthia@synclicensing.com
207-985-8815

Disney artist and Anime Expo 2014 Guest of Honor Sean Danconia and his newest creation, SupaPop, join the Tootsie Roll candy brands, Wham-O toy brands and the art of Holly Ross and retro textile designer Walter Erhard at Synchronicity. But wait, there's more! Come see at F38!

Tails of Whimsy

www.tailsofwhimsy.com

Booth: G21

Contact: Louise Glickman, president
lsglickman@gmail.com
828-273-8783

Stories and characters for publishing, animation

and licensing. Artist Daryl Slaton and Tails of Whimsy specialize in art, character design, illustration and animation. Properties include Scooter and Boots' BrokenHeart Pets Rescue, The Mighty Machines of Mackie McKeens and Wunzees. Introducing Scooter News Network for children's TV.



Team Image

www.teamimagemarketing.com

Booth: M195

Contact: Amanda Hodge, operations
amandahodge@ftc-i.net
803-506-3188

Specializing in customized cardboard cutouts and in store displays. Licensed with NASCAR and Race Teams to make Life Sized and Miniature cardboard cutouts as souvenir items.

Televisa Consumer Products

www.televisaconsumerproducts.com

Booth: F139

Contact: Ana Cristina Gonzalez Gonzalez, marketing and brand manager
acgonzalezg@televisa.com.mx
+52 55 40007608

Televisa Consumer Products is the team in charge of developing official products for Grupo Televisa's brands and characters. TCP capitalizes on nationally and internationally renowned properties, maintaining industry leadership and creating a solid licensing business via the development of a portfolio and multi-target consumer products. TCP creates strategic alliances with international companies to develop consumer products; it's an agent for major endeavors. TCP is a division of Grupo Televisa, the world's largest Spanish-speaking media conglomerate.

Tezuka Productions

www.tezukaosamu.net

Booth: E155

Contact: Yuriko Fukazawa
yuriko_fukazawa@tezuka.co.jp
+81 3 3371 6411

We are engaged in management of Osamu

Tezuka's manga and animation works including "Astro Boy," "Black Jack," "Kimba the White Lion," "Princess Knight," "The Phoenix" and "Buddha," and licensing those characters in the field of merchandising, film-making and publishing. Through licensing his works, Tezuka Productions, taking over late Tezuka's will, strives to deliver his messages contained in his works: "preciousness of life," "beauty of nature" and "dreams to children."



GP The Thomas Kinkade Company

www.thomaskinkade.com

Booth: D59

Contact: Kristen Barthelman, director, licensing
k.barthelman@kinkade.com
408-201-5273

The Thomas Kinkade Company publishes the work of Thomas Kinkade and distributes the art and related collectibles. Thom's artistry includes imagery of gardens, cottages and estates, cityscapes, plain airs, holiday scenery, and commemorative American landmarks. Thomas Kinkade Studios will continue to commemorate milestones on canvas.

Tipsy Artist

www.tipsyartist.com

Booth: E12

Contact: Tiffany Boher, owner
tiffany@tipsyartist.com
405-757-8779

Tipsy Artist hosts the world's largest paint parties! This brand new license offers thousands of original works of art available for many diverse products and unique platforms.



TIRALBA

www.baldbrothers&baldsisters.com

Booth: U181

Contact: Almir Ndreu, owner
tiralba2005@aol.com

347-342-6918

The newest cartoons on the market for kids and adults alike.

GP Toei Animation Co.

www.toei-anim.com

Booth: A155

Contact: Masayuki Endo, general manager

m-endo@toei-anim.co.jp

310-996-2240

Toei Animation Co. is the largest animation company in Tokyo, Japan, and has produced many celebrated

works ranging from feature films to TV series

such as the "Dragon

Ball" series, "Sailor Moon," "Digimon" series, "Saint Seiya," "One Piece" and more. With an eye on the global market, Toei Animation is focusing its efforts in the company's Paris, Shanghai, Hong Kong and Los Angeles offices. The main business operations of its international division at the Tokyo headquarters and its affiliate companies include film licensing in all media and merging platforms, merchandise licensing and co-productions with local establishments.



TOEI ANIMATION

The Toon Studio of Beverly Hills

www.thetoonstudio.com

Booth: D139

Contact: Marianne Phillips, secretary

marianne@thetoonstudio.com

310-859-3536

Toon Studio is your fairy tale headquarters for the largest selection of Snow White, Tinker Bell, Cinderella, Peter Pan, Sleeping Beauty and other iconic characters to super charge your brands. From vintage, to classic, zombie and even teenage renditions, Toon Studio of Beverly Hills is your source of iconic, evergreen characters.

Tottenham Hotspur Football Club

www.tottenhamhotspur.com

Booth: A51

Contact: Gary Jacobson, brand licensing

manager

gary.jacobson@tottenhamhotspur.com

+44 0 208 365 5117

Tottenham Hotspur represents style, passion and flair. The Club embodies these values by playing attractive, exciting football and boasting world-renowned players. Our unique approach is reflected in the way we work with licensees in the U.K. and abroad, constantly striving to take Tottenham Hotspur into exciting new areas of retail.



TSBA Group

www.tsbagroup.com

Booth: B89

Contact: Jack Stokes, licensing manager

jstokes@tsbagroup.com

+44 2036918153

We are TSBA, the industry's best kept secret. TSBA safeguard the reputation of global brands whilst extending their reach to new but appropriate audiences and markets. By immersing ourselves in a brand's entire history we ensure that authentic and relevant programs are put in place. At Licensing Expo 2014, we built a full sized 1960s gas station under the Shell brand and this year looks to be bigger!



TUBA n Co.

www.tubaani.com

Booth: H165

Contact: Euddum Park

tuba_ed@tubaani.com

+82 2 512 2550 x2603

TUBA n Co. is an animation studio based in Korea and is well known for its skillful techniques on 3D CGI. The company has more than 10 years of

experience of creating various portfolios including "Vicky & Johnny," co-produced with BRB; "Oscar's Oasis" with TeamTo; and "LARVA," which is fully produced by its own. There are more than 4 other new projects in development and now company expands its business scope to consumer product licensing, product development and mobile games to reach out every single tier throughout the globe.

GP Twentieth Century Fox Consumer Products

www.foxconsumerproducts.com

Booth: O153; Q144

Contact: Roz Nowicki, executive vice president, global sales and retail

roz.nowicki@fox.com

310-369-2207

A division of 21st Century Fox and recognized industry leader, Twentieth Century Fox Consumer Products licenses and markets properties worldwide on behalf

of Twentieth Century Fox Film Corporation, Twentieth Century Fox Television and Fox Broadcasting Company, as well as third party lines. The division is aligned with Twentieth Century Fox Television, the flagship studio leading the industry in supplying award-winning and blockbuster primetime television programming and entertainment content.



Ty Inc.

www.ty.com

Booth: P205

Contact: Tania Lundeen, senior vice president, sales and licensing

tlundeen@tymail.com

630-455-7416

Ty is the manufacturer of the fastest selling collection of soft toys in the world. In addition to providing unsurpassed customer service and support to our licensee's and retail partners; our globally recognized red heart hangtag tells the consumer that they are getting the highest quality and value possible.



GP **Ubisoft Entertainment**

www.ubisoft.com

Booth: P165

Contact: Andrew Heitz, licensing coordinator
andrew.heitz@ubisoft.com

415-571-2074

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs.



UDC Licensing Agency

www.udclicensing.com

Booth: B33

Contact: Albert Sargsian, head of sales
a.sargsian@udclicensing.com

+38 0979172696

Gapchinska is an art brand, based on the works of the popular artist Yevgenia Gapchinska. The brand embodies the values of love and kindness and appeals to various emotions, which is why the brand invariably causes positive reaction amongst female audiences. Yevgenia Gapchinska admirers call her "the No. 1 supplier of happiness."



Uglydoll/Pretty Ugly

www.uglydolls.com

Booth: L157

Contact: Teresa Fazio, director, licensing
teresa@uglydolls.com

732-733-2160

The Uglydoll brand was launched in 2002 by Pretty Ugly. The property is distinguished by David Horvath and Sun-Min Kim's unique aesthetic and voice defining "ugly" as distinctive and unique.

The award-winning Uglydoll characters appear in a variety of toys, books, apparel and other licensed products that are available in thousands of stores, worldwide.

Ultimate Source Limited

Booth: E59

Contact: Kathryn Klingler, director, licensing
kathryn.klingler@creata.com

213-718-3120

Ultimate Source Limited produces innovative toys, novelties, accessories, jewelry, garments, stationery, trading cards and other products for sale into global retail channels. Our mission is to excite consumers around the world with fun, safe and good value products that are emotional souvenirs of their favorite characters. Our programs include direct to retail, promotional and direct to consumer partnerships.



United States Postal Service

www.usps.com

Booth: Y180

Contact: Hillary Shepherd, account manager
hshepherd@czarnowski.com

412-339-2098

A self-supporting government enterprise, the U.S. Postal Service is the only delivery service that reaches every address in the nation. The Postal Service receives no tax dollars for operating expenses, and relies on the sale of postage, products and services to fund its operations.

GP **Universal Partnerships & Licensing**

www.nbcuniversal.com

Booth: N165

Contact: Colleen Foster, senior vice president, marketing

colleen.foster@nbcuni.com

818-777-5967

Universal Partnerships & Licensing oversees NBCUniversal's consumer product and digital licensing for Universal Pictures, NBC Television, Focus Features and Sprout Channel. This dedicated division is also responsible for film, home

entertainment and television promotions. UP&L is part of NBCUniversal. NBCUniversal is one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.



Vidorra Group

www.vidorrargroup.com

Booth: B49

Contact: David San Juan, president

dsj@vidorrargroup.com

904-834-7315

A full-service licensing agency representing POCOYO, CARLOS by Carlos Santana, SANTANA by Carlos Santana, Carlos Santana, Savlen: Catch Every Moment, Masked Republic, Liga de Lucha, National Family Partnership/Red Ribbon Week. Licensing consultancy representing global licensees. - Strategic alliance with Daymond John's Shark Branding. - Hispanic market and Latin American licensing expertise.

Virtual Images

www.virtual-images.com

Booth: H34

Contact: Maile Kaulukukui, sales and marketing program manager

mkaulukukui@viu.com

909-255-7312

Virtual Images is the leading provider of high quality lenticular and remains the cutting edge partner for product design and printing solutions. Find out why Virtual Images continues to be the partner of choice for some of the world's most recognized licensees.

Vistex

www.vistex.com

Booth: M149

Contact: Ron Roscoe, senior marketing manager

info@vistex.com
847-490-0420

Counterpoint Systems, part of the Vistex Group is the world leader in contract administration and royalty management software for the brand licensing and entertainment industries. With over 25 years in the industry, License Maestro is a software package that offers 360-degree control of your licensing business. Our clients include licensors, agents and licensees such as Mattel, Paramount Pictures Corporation, NHL, The Beanstalk Group and Twentieth Century Fox.

Visual Icon

www.visual-icon.com

Booth: V197

Contact: Justin Berardi, creative director

justin@visual-icon.com
888-662-5550



Visual Icon is a premiere licensing and branding agency that exclusively manages clip and still rights for a number of movie libraries including Miramax, Summit, Morgan Creek, Saban, GK Films, Voltage, Recorded Picture Company/RPC, Goldcrest, The Grammys and more.

VIZ Media

www.viz.com

Booth: K177

Contact: Jane Lui, PR and events manager
jane.lui@viz.com

415-546-7073

For over 25 years, VIZ Media has been pioneering new paths in publishing, animation and entertainment licensing of Japanese content in North America. VIZ Media's blockbuster properties, including NARUTO, TERRA FORMARS, JOJO'S BIZARRE ADVENTURE, and DORAEMON, are available in a variety of consumer products for audiences of all ages.

Warner Bros. Consumer Products

www.warnerbros.com

Booth: N139

Contact: Victor Allen, vice president, worldwide marketing

victor.allen@warnerbros.com

818-954-3391

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world. It licenses the rights to names, likenesses, and logos for all intellectual properties in Warner Bros. Entertainment's film and television library.



Westend Software

www.westendsoftware.com

Booth: T189

info@westendsoftware.com

310-919-4376

Westend Software is an innovative developer of enterprise software solutions with a focus on a dynamic set of business programs for the licensing industry, including contract management, accounting, creative approvals, digital asset management and business process management. Since 2004, Westend Software has developed a strong industry reputation and dedicated following.



Wild Apple Licensing

www.wildapple.com

Booth: E20

Contact: Kat Gray, director, licensing

kat.gray@wildapple.com

802-457-3003

Celebrating 25 years of design and creativity, Wild Apple works with artists from around the world creating collections of trend-right art imagery perfect for a wide variety of decorative products for the home. With more than 12,000 images and new images released monthly, our top-

selling collections range from the simply elegant and traditional to modern, photography, pop, decorative, global, vintage and more.

Wild Wings Licensing

www.wildwingslicensing.com

Booth: D23

Contact: Kelly Dittrich, licensing manager

kdittrich@wildwings.com

651-345-6030

Wild Wings is one of today's leading producers and distributors of wildlife, sporting and nostalgic/Americana art. The company grew out of a love for the great outdoors and a desire to share that interest with others. Founded in 1968, Wild Wings published its first signed and numbered, limited edition art print in 1970 and mailed its first direct-mail catalog in 1971. Today, over 45 years after its inception, Wild Wings continues to lead the industry with innovative approaches to incorporating nature themes into a wide range of art products, gifts, home furnishings, collectibles and apparel.



Wildflower Group

www.thewildflowergroup.com

Booth: C77

Contact: Jeanne Perry, vice president, operations

jeanne@thewildflowergroup.com

212-924-2322

As a 14-year-old, full-service brand licensing agency and consultant, The Wildflower Group, offers a suite of licensing solutions for brand owners, manufacturers and retailers, that enhance their brands, build their company profile and add significant revenue.

Withit Licensing

www.withitworld.com

Booth: D53

Contact: Brad Caines, managing director

brad@withit.co.uk

+44 07590928892

Licenser and product development company

specializing in the exploitation of a varied portfolio of its own characters developed in-house. Established in 1996 with global retail and promotional successes, our brands appeal to wide demographics/ages. We have an office in Hong Kong and we work closely with major retailers and licensees

Women in Toys

www.womenintoy.com

Booth: W192

Contact: Lori Rogers, assistant brand manager

lori@brandberry.com

561-499-0543

WIT is the preeminent networking organization for professional women in the toy, licensing and entertainment industries. WIT members span the globe, and receive meaningful empowerment tools, resources and support that foster ideation, connections, collaboration and education to achieve professional success.



WWE

www.wwe.com

Booth: J165

Contact: Scott Halpern, senior licensing coordinator

scott.halpern@wwecorp.com

203-353-5062

WWE is an extremely diverse multi-platform sports entertainment brand.

WWE currently has three weekly television shows including "Monday Night Raw," "Thursday Night SmackDown" and "Total Divas" on E!. These three television programs combine for over 15 million weekly viewers. This past year, WWE held 12 Pay Per View events along with over 300 other live events worldwide. WWE's TV programming, live events and extensive home video collection has helped propel the brand to over \$1 billion in consumer products sales.



Xavier Games

www.stellaralien.com/licensing

Booth: V193

Contact: Heather Moynihan, rep

licensing@stellaralien.com

928-275-2711

Xavier Games is home to character brand Stellar Alien, created by teen developer Maximillian Polhill. The mobile gaming brand's alien character collection—Starbli, an intergalactic star protector; friend, Roxas; a girl geek and nemeses Rosso; and the Periculum Minions. Polhill's app promotes the characters and lets fans join cosmic quests.



XPELLI

www.xpelli.com

Booth: B38

Contact: Dennis Hodges, co-founder

dennis@xpelli.com

316-247-8788

"Dream. Believe. Do." We all have dreams. No matter how large or small they may be, they're important. It's beautiful when we believe in ourselves and move toward our dreams—sometimes we just need a little nudge. Xpelli is here to help in a lighthearted way.



Zag America

www.zagtoon.com

Booth: A126

Contact: Andre Lake Mayer, president, ZAG Brands

amayer@zag-inc.com

714-686-9741

ZAG, the entertainment firm founded by Jeremy Zag, includes a well-established TV animation division ZAGTOON, originated in 2009. Since then, the company operations have achieved significant growth with offices in Paris, Brussels, Seoul, Tokyo and Beverly Hills. In this time, ZAG has produced and placed high quality CGI TV animation into more than 150 markets worldwide. ZAG is currently in development and production on 12 new and original properties. Ladybug, Ghostforce, Superstar and Powearth will all make their North

American debut at the Licensing Expo 2015. ZAG is also opening large animation studio operations in Glendale, Calif., this summer.

Zeptolab UK

www.zeptolab.com

Booth: G182

Contact: Manaf Hassan

manaf@play.com.ru

+44 007 903 774 9485

ZeptoLab is gaming company dedicated to the science of fun. Redefining gaming with unique gameplay, we've released "Cut the Rope," "Cut the Rope Experiments," "Cut the Rope: Time Travel" and "Cut the Rope 2." The game has been downloaded over 700 million times by fans from across the world.

Zolan Company

www.zolan.com

Booth: E26

Contact: Jennifer Zolan, president

donaldz798@aol.com

203-300-3290

The Zolan Company is a fine arts boutique and licensing agency for the Zolan art brand, a classic children's heritage brand of 38 years. The brand comes to life in the new virtual Zolan.com experience with a major focus on future projects, new social initiatives and its 10 collections.



Zoonicorn

www.zoonicorn.com

Booth: E31

Contact: Mark Lubratt, managing member

mpl@zoonicorn.com

651-204-0776

Developer of the Zoonicorn brand. Zoonicorns are special creatures that visit the dreams of young zoo animals to help them through life lessons.

