

NFLPI Kicks Off Expo's Opening Night



NFL Players Inc., the licensing and marketing arm of the NFL Players Association, was the headline sponsor of the 2014 annual All-Industry Opening Night Party, which was also sponsored by LIMA and co-hosted by The Country Music Association. The party opened Licensing Expo 2014. Pictured: Michael Floyd of the Arizona Cardinals, Johnson Bademosi of the Cleveland Browns and Vincent Jackson of the Tampa Bay Buccaneers with Keith Gordon, Steve Scabelo and Ahmad Nassar, NFL Players Inc.

For today's full Licensing University schedule, turn to page 38.

Saban Adds Julius Jr. Licensees

Saban Brands is growing its Julius Jr. property with a new lineup of licensing partners. The new deals expand on previously announced licensing partnerships with master toy licensee Fisher-Price and publisher Random House.

On board for the children's brand are Accessory Innovations for backpacks, bags, headwear and cold weather products; Amscan for kids' costumes sold exclusively at Party City; Freeze for sportswear and t-shirts; High Point Design for hosiery and slipper socks; Idea Nuova Global for room décor and furniture; Jay Franco for beach, bedding and bath accessories; Komar Kids for children's sleepwear from infant through size 8; Parigi Group for sportswear and t-shirts; and Rubie's Costume Co. for toddler costumes.



Breaking News

Nick has Turtle Power

Nickelodeon is planning a full line of merchandise to support its upcoming film *Teenage Mutant Ninja Turtles*.

On store shelves are more than 100 products including toys from master toy licensee Playmates Toys and global construction partner LEGO, as well as product in categories such as publishing, home décor, apparel, jewelry and accessories.

Additional licensees tapped to support the film launch include Activision Publishing, Insight Editions, Paramount Home Entertainment, Rubie's Costume Co., Zak Designs, Bioworld, Freeze, LF USA, PS Brands, Thermos and many more.

WBCP Scores with Plush

Warner Bros. Consumer Products EMEA has signed a deal with Allegre HKM for a co-branded Looney Tunes NBA program.

Allegre will produce a range of plush that includes puppets, cushions and plush key chains featuring characters like Bugs Bunny, Daffy Duck and Sylvester in NBA team jerseys.

Subscribe to
License!



AND YOU
COULD WIN
AN IPAD TO
READ IT ON



www.bit.ly/LGiPad

YOUR YEAR-ROUND RESOURCE



JOIN THE REVOLUTION IN PLAY



Hasbro

COME VISIT US AT BOOTH #F121



TRANSFORMERS

LIMA's Licensing Excellence Awards



Best Sports Property of the Year—WWE (WWE): Howard Brathwaite, Casey Collins and Jess Richardson, WWE



Best Property of the Year, Celebrity—Cake Boss/ Buddy Valastro (Discovery Communications): Sue Perez-Jackson and Elizabeth Bakacs, Discovery Communications



Best Art or Design Licensee of the Year—Junk Food Clothing: Lorne Bloch, Jennifer Somer and Andre Najjar, Junk Food Clothing, with David Stark, Artestar



Best Character or Toy Brand Licensee of the Year, Hard Goods—LEGO (LEGO Star Wars): Elise Barkan, The Walt Disney Co./Lucasfilm



The winners of The International Licensing Industry Merchandisers' Association (LIMA) annual Licensing Excellence Awards 2014



Best Art or Design Program of the Year—Dena (Dena Designs): Dan Fishbein and Dena Fishbein, Dena Designs



Best Character or Toy Brand Licensee of the Year, Soft Goods—Junk Food Clothing: Lorne Bloch, Jennifer Somer and Andre Najjar, Junk Food Clothing



LIMA Hall of Fame: Joanne Loria and Debra Joester, The Joester Loria Group



Best Retailer of the Year—Hot Topic: Joe Enriquez, Andrea Lewis and Ed Labay, Hot Topic

LIMA's Licensing Excellence Awards



Licensed Promotion of the Year—Anchorman 2: The Legend Continues Durango promotion (Paramount Pictures): Bill Bertini, LeeAnne Stables and Josh Austin, Paramount Pictures



Best Location-based or Experiential Program—The Walking Dead Halloween Horror Nights at Universal Studios (AMC/Striker Entertainment): Angie Clift, Meagan Vaughan, Martine Berreitter, Marc Mostman, Laura Bereitter and Curtis Matthews, AMC and Striker Entertainment



Best Film, Television or Entertainment Licensee, Soft Goods—Accessory Innovations: Elayne Mayes and Karyn Weiss, Accessory Innovations



Best Corporate Brand Licensee of the Year—Bassett Furniture: Rachel Terrace and Allison Ames, Beanstalk



Best Film, Television, or Entertainment Licensee of the Year, Hard Goods—Playmates Toys: John Stelzner, Jeff Trojan and Pat Linden, Playmates Toys



Best Licensee of the Year, Digital/New Media—Jazwares: Bill Graham and Steve Chandler, Jazwares, with Jennifer Richmond, Richmond Management Group



Overall Best Licensed Program of the Year—Duck Dynasty (A+E Networks/Brandgenuity) and Film/Television Program of the Year: Louis Drogin, Adina Avery Grossman, Jay Asher and Andy Topkins, Brandgenuity, with Kate Winn A+E Networks



Best Property of the Year, Digital/New Media—Angry Birds Star Wars (Rovio Entertainment) and Lucasfilm): Elise Barkan, The Walt Disney Co./Lucasfilm, with Naz Cuevas and Jami Laes, Rovio Entertainment



Best Property of the Year, Corporate Brands—Girls Scouts of the USA (Girls Scouts of the USA/The Wildflower Group): Cheryl Chua, Michael Carlisle and Jeanne Perry, The Wildflower Group

Licensing Expo 2014 All-Industry Opening Night Party



The All-Industry Opening Night Party, sponsored by NFL Players Inc. and LIMA and co-hosted by The Country Music Association, kicked off Licensing Expo 2014, which is organized by Advanstar Licensing. The party took place Tuesday night at the Mandalay Bay Beach.



Lauro Colomboni, Sodico; Laura Pettinati, CPLG; Roberto Lanzi, Crazy Bell; Maria Gurrieri, CPLG; and Stefano Falcone, T&E



Chris Fazzolari, GR&F; Jeff Levin, ElsnerAmper; John Menneci, GR&F; Steven Ambers, GSO; Lou Ellman, Royalty Zone; Lewis Stark, EisnerAmper; and Vince Leoni, Moss Adams



Gavin Matcalfe, Doug Drohan, Duncan Hamilton and Michael Dunn, Nickelodeon & Viacom Consumer Products



Michael Acton Smith and Darran Garnham, Mind Candy, with Catherine Jones and Charlie Morgan, H+K



Judith Hofman, EXIM Licensing Group; Rick VanBrimmer, The Ohio State University; Bettina Koeckler, Fox Consumer Products; and Steven Ekstract, License! Global



Michael Guzman, Giamina Vergara and George Sonoda, Discovery Communications



Skylar Perkes, Tracy Dekel and Elie Dekel, Saban Brands, with Joe Loggia, Advanstar

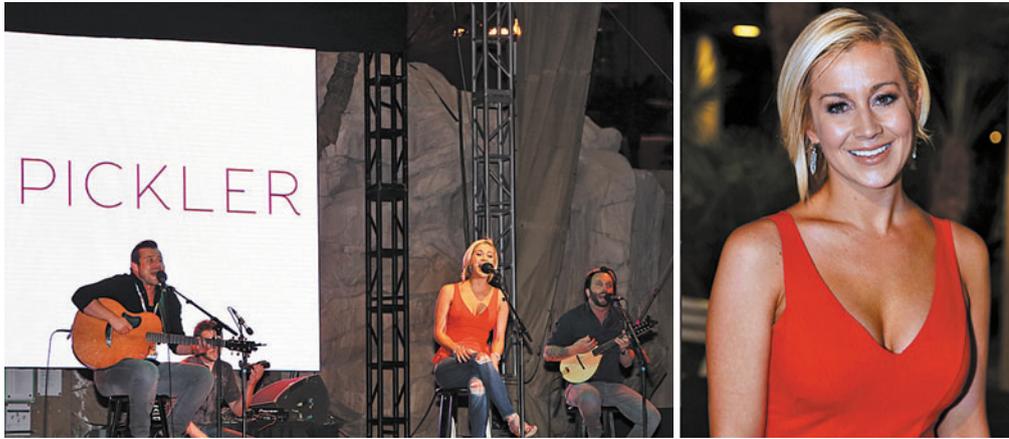


Steve Scebelo, NFL Players, Inc.; Ricky Medina, Cleveland Browns; and Vincent Jackson, Tampa Bay Buccaneers



Jennifer Coleman, 4K Media; Maria Gerard, Tabaluga; and Peter Boder, United Labels

Licensing Expo 2014 All-Industry Opening Night Party



The evening's entertainment, Kellie Pickler, brought to attendees by party co-host, The Country Music Association



KJ Istok, Evolution; Dolph Zahid, Withit Licensing; and Denise Deane, Phizzogs



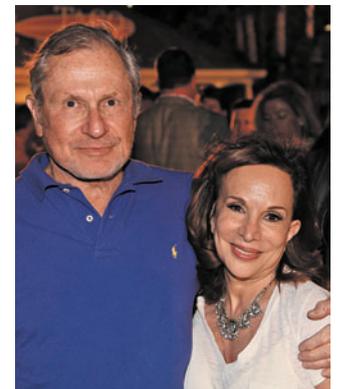
David Evans, Claire Coopland and John McLaughlin, Sony Computer Entertainment Europe



Pardeese Ehya, Oliver Mercier and Terry Hauss, Von Dutch, with Paul Flett, United Talent Agency, and Roxanne Flett



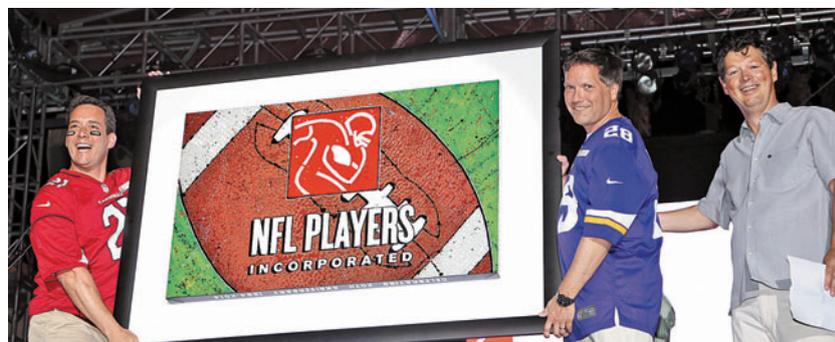
Ken Abrams, Character Vision, and Mathew Vlasic, Sony Music



Richard Fish and Joanne Loria, The Joester Loria Group



Denise Young, Nitro Circus, with Matt Miller and Tricia Samuels, MGM



Keith Gordon and Steve Scebelo, NFL Players, Inc., with Chris DeMoulin, Advanstar



Eric Rollman, Rollman Entertainment, and Deana Duffek, SeaWorld Parks & Entertainment

INTRODUCING

mini
MARILYN™



Debuting at Booth #J81

For licensing opportunities, contact: info@minimarilyn.com

 @minimarilyn
minimarilyn.com

Mini Marilyn™ and Marilyn Monroe™ are
trademarks of The Estate of Marilyn Monroe, LLC.



ADVANSTAR LICENSING

editorial department

group publisher

Steven Ekstract 212.951.6684
sekstract@advanstar.com

global editorial director

Tony Lisanti 212.951.6740
tlisanti@advanstar.com

managing editor

Amanda Cioletti 310.857.7688
acioletti@advanstar.com

web editor

Nicole Davis 310.857.7689
ndavis@advanstar.com

art department

art director

Shawn Stigsell 218.740.6443
sstigsell@media.advanstar.com

senior production manager

Karen Lenzen 218.740.6371
klenzen@media.advanstar.com

advertising department

advertising manager

Sharon Weisman 212.951.6637 sweisman@advanstar.com

reprint marketing advisor

877-652-5295 ext. 121 / bkolb@wrightsmedia.com
Outside US, UK, direct dial: 281-419-5725. Ext. 121

audience development director

Anne Brugman abrugman@advanstar.com

ADVANSTAR

chief executive officer

Joe Loggia

chief executive officer fashion group, executive vice president

Tom Florio

executive vice president, chief administrative officer & chief financial officer

Tom Ehardt

executive vice president

Georgiann DeCenzo

executive vice president

Chris DeMoulin

executive vice president, business systems

Rebecca Evangelou

executive vice president, human resources

Julie Molleston

senior vice president

Tracy Harris

vice president, general manager pharm/science group

Dave Esola

vice president, legal

Michael Bernstein

vice president, media operations

Francis Heid

vice president, treasurer and controller

Adele Hartwick



Advanstar Communications Inc. provides certain customer contact data (such as customers' names, addresses, phone numbers, and e-mail addresses) to third parties who wish to promote relevant products, services, and other opportunities that may be of interest to you. If you do not want Advanstar Communications Inc. to make your contact information available to third parties for marketing purposes, simply call toll-free 866-529-2922 between the hours of 7:30 a.m. and 5 p.m. CST and a customer service representative will assist you in removing your name from Advanstar's lists. Outside the U.S., please phone 218-740-6477.

License! Global does not verify any claims or other information appearing in any of the advertisements contained in the publication, and cannot take responsibility for any losses or other damages incurred by readers in reliance of such content.

Care Bears Go Mobile

AG Properties and interactive mobile game and children's entertainment developer TabTale have announced a partnership to develop and publish mobile apps based on American Greetings' brands for kids. The first game being rolled out, "Care Bears: Rainbow Playtime," features the Care Bears and is set for release on iOS and Android smartphone and tablet devices this summer.



"Our brands have been winning the hearts of millions of kids for decades because of our ability to keep them fresh and relevant to each new generation, and today that includes going mobile," says Derek Roberto, vice president, new media, AG Properties. "We're thrilled to partner with TabTale, whose expertise in the kids' mobile app space is sure to bring Care Bears to life through quality content and engaging features."



Peppa Pig Stomps onto U.S. Soil

Building on the U.S. success of the preschool property Peppa Pig, Entertainment One Licensing has announced five new partners in the soft goods category for the character, with Jazwares already signed on as master toy partner for North America beginning in 2015.

Ty will expand the brand's plush offerings and its presence at specialty retailers with a Beanie Babies collection featuring Peppa, Brother George and many other characters from the television series.



On the apparel front, Happy Threads will launch a Peppa Pig clothing line for girls ages 12-months through 7 years, Komar Kids will produce the first-ever Peppa Pig sleepwear collection in the U.S.; and Accessory Innovations will introduce backpacks, bags, luggage, headwear, hosiery and cold weather accessories.

Finally, Character World will debut a collection of Peppa Pig-themed bedding and home accessories including blankets and throws, bath and beach towels, cushions and inflatable and bean-filled chairs.

THE BIGGEST LOSER[®]

INSPIRE. EMPOWER. ACHIEVE.

Visit us at Booth 0161

FOR MORE INFORMATION, PLEASE CONTACT: Licensing: Cindy Chang 818-777-2067 or Tricia Chaves 818-777-2440
Digital Licensing: Bill Kispert 818-777-5446 Retail: Jamie Stevens 818-777-6716

THE BIGGEST LOSER is a trademark of Reville LLC and its related entities, and is used under license. All rights reserved.

UNIVERSAL
PARTNERSHIPS
& LICENSING

WBCP Revs Superhero Engines

Warner Bros. Consumer Products and DC Entertainment are teaming up with 11-time NASCAR Sprint Cup Series champions Hendrick Motorsports for a three-year deal that will allow the team and its partners to develop consumer promotions and original content to engage youth, drive fan excitement and energize licensed merchandise initiatives.

“We are excited to partner on a long-term program that brings together Hendrick Motorsports’ superhero drivers with the Super Heroes of DC



Comics,” says Brad Globe, president, Warner Bros. Consumer Products. “This partnership

will allow us to offer NASCAR and DC Comics fans unique experiences that tap into the storylines of our characters and the successes of these four world-class athletes.”

The partnership is building programs with star drivers Kasey Kahne, Jeff Gordon, Jimmie Johnson and Dale Earnhardt Jr., and with its most recognized superheroes including Batman, Superman, The Flash and Green Lantern. Potential product opportunities include co-developed car paint schemes, comic books and digital content combining DC Comics superheroes and Hendrick Motorsports drivers.

“Working with Warner Bros. Consumer Products and DC Entertainment will make for an innovative and impactful partnership,” says Rick Hendrick, owner, Hendrick Motorsports. “Adding value to sponsor relationships, developing an even stronger retail licensing platform

and engaging with young people are high priorities for us. This collaboration will generate many opportunities in those areas.”

The partnership’s first program will be unveiled at the upcoming Sprint Cup events at Charlotte Motor Speedway and Michigan International Speedway, where Superman will be featured on Earnhardt’s No. 88 Chevrolet SS.



Skechers, Jakks Step into Twinkle Toes Partnership

Skechers is teaming with toy manufacturer Jakks Pacific to extend its Twinkle Toes children’s footwear brand into multiple categories.

Jakks Pacific will take Twinkle Toes into categories such as collectibles, dress-up, role play and more.

“Partnering with the nation’s third largest toy manufacturer provides us a unique opportunity to extend the reach of Skechers and our exceptionally popular Twinkle Toes footwear,” says Michael Greenberg, president, Skechers. “Not only is Twinkle Toes one of the leading kids’ footwear lines in the U.S., the brand also carries a high Q Score and is recognized by a majority of pre-teen girls. This strategic partnership with Jakks Pacific allows us to further engage girls in new ways through amazing products and fun experiences.”

Under the long-term licensing agreement, Jakks will launch a miWorld Skechers play set, which is its line of miniature play environments that allows girls to build and design their own Skechers replica store. The Twinkle Toes miWorld is also



compatible with the “miWorld Mall DreamPlay” app.

Additionally, Jakks will produce a line of Twinkle Toes Cabbage Patch Kids, which will be featured wearing miniature replicas of the footwear, along with Twinkle Toes apparel and backpacks.

“Skechers, especially the Twinkle Toes brand, has become one of the leading brands with girls today,” says Stephen Berman, chief executive officer and co-founder, Jakks Pacific. “This long-term strategic partnership with Skechers will give Jakks the opportunity to leverage this top girls’ brand across a variety of toy lines including miWorld and Cabbage Patch Kids. Our products will allow kids to play with the Twinkle Toes brand in new ways including with our ‘DreamPlay’ app to bring the physical miWorld play sets to life on tablets and smart devices.”



sprout
channel™



Everyday
Moments
Matter

Visit us at Booth 0161

FOR MORE INFORMATION, PLEASE CONTACT: Licensing: Cindy Chang 818-777-2067 or Tricia Chaves 818-777-2440
Digital Licensing: Bill Kispert 818-777-5446 Retail: Jamie Stevens 818-777-6716

™ & © 2014 Children's Network, LLC. All rights reserved.

UNIVERSAL
PARTNERSHIPS
& LICENSING





Kung



Candy Crush Saga™

#1 Top Grossing Game App²

97 million daily active users¹
Playing over a billion games every day³



Farm Heroes Saga™

#3 Top Grossing Game App*

20 million daily active users¹
Playing over 188 million games every day³

Welcome to the Kingdom.
Come visit us at Stand C-155
licensing@king.com

ITV Adds Super 4 Partners

ITV Studios Global Entertainment has announced U.K. broadcast and toy partners for its kids' CGI comedy adventure series "Super 4," which is inspired by the Playmobil toy brand.

In partnership with Playmobil and co-produced by Morgen Studios and Method Animation, the show, which follows the adventures of four characters as they travel through imaginary worlds, will debut on CiTV this year with 26 episodes and 26 more to follow in 2015.

ITVS GE is planning an extensive consumer product program for the series. Playmobil is leading the efforts as master toy licensee with a line of "Super 4" heroes and play sets set to hit retail shelves in the U.K. in 2015. The company is also seeking partners in other key categories including publishing, periphery toys and games, apparel and accessories, gifting, home entertainment, stationery and fast moving consumer goods.

"Super 4" has received a fantastic response. We are in the midst of building a strong consumer product program for what promises to be an exciting new children's TV property. The launch of this new series is timed to coincide with the 40th anniversary celebrations of the Playmobil brand, and we're confident that it will resonate with consumers and retailers



alike," says Trudi Hayward, senior vice president and head of global merchandising, ITVS GE.

Simmons Signs Dr. Andrew Weil Endorsement Deal

Simmons Bedding Company, one of the world's largest mattress producers and the creator of Beautyrest, has announced that Dr. Andrew Weil, a leader in the field of integrative medicine and a proponent of the importance of quality sleep, will support its latest innovative mattress, ComforPedic iQ. The deal was brokered by Brand Central, the licensing agency for Weil Lifestyle.

"For those of you who have struggled with sleep issues, choosing the right mattress is an important step toward getting quality rest," says Andrew Weil, M.D. "The ComforPedic iQ is the first and only mattress I have ever endorsed, because I believe the Smart Response technology provides a practical and effective sleep solution."

The ComforPedic iQ is the only mattress

on the market to use patented, clinically tested Smart Response technology, a technology so intelligent that it naturally responds and continuously adapts to the body without motors, buttons, plugs or electronics.

As part of the deal, Simmons will launch a multimedia advertising campaign for ComforPedic iQ this spring with ads on national network and cable television throughout the summer, as well as a robust digital extension that includes the web, social media and mobile units. The campaign will feature Dr. Weil himself and promote the product's use of advanced technology designed to give consumers a holistic, effective sleep solution.

"Simmons is excited to partner with Dr. Weil to introduce ComforPedic iQ to both

the bedding industry and consumers," says Jeff Willard, executive vice president, marketing, Simmons. "We share a profound passion for helping people naturally achieve good-quality sleep. Dr. Weil's belief in ComforPedic iQ is truly a testament to the effectiveness and power of the product."

With five consecutive No. 1 *New York Times* best-sellers, more than 10 million books in print and two *Time* magazine covers, Dr. Weil is a globally recognized expert for his advice on leading a healthy lifestyle that takes into account mind, body and spirit. His website contains more than 700 pieces of original content on sleep, and a number of his books and publications offer his perspective on optimum health, with one of the main components being quality sleep.

Blue Sky
STUDIOS

PEANUTS

by SCHULZ

ALL NEW 3-D
CGI MOVIE

GLOBAL RELEASE FALL 2015



PEANUTS
WORLDWIDE LLC

© 2014 Peanuts Worldwide LLC © 2014 Twentieth Century Fox

FOR A SNEAK PEEK VISIT US AT BOOTH #G141

**Touch.
Feel.
Connect.
Share.
Protect.**



For licensing information please stop by booth A150
at the 2014 International Licensing Expo in Las Vegas

Contact SeaWorld Licensing at 407.721.3375
or licensing@seaworld.com

seaworld.com



DreamWorks, Land of Nod Pair

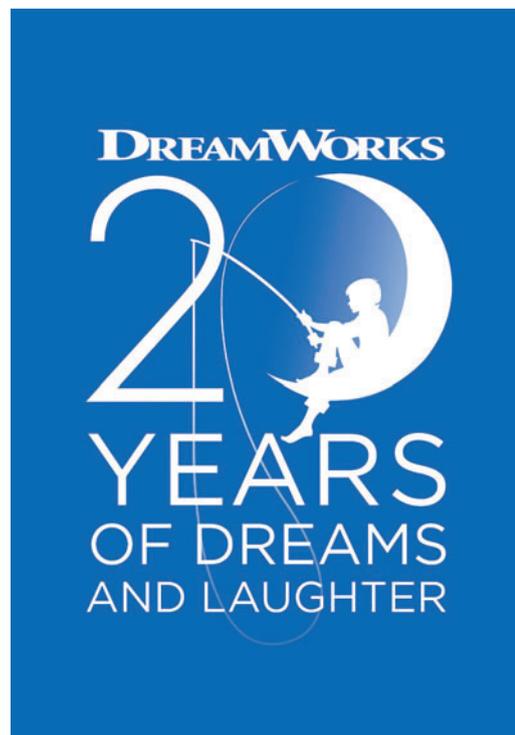
DreamWorks Animation and children's housewares brand Land of Nod are partnering for a brand-new program that will feature DWA's Little Golden Books characters on a wide range of products.

The product program will focus on the two classic Little Golden Books titles—*Shy Little Kitten* and *Tawny the Scrawny Lion* and feature on items such as bedding, wall art, rugs and bath goods.

“As a leader in kids’ housewares, Land of Nod will do an incredible job of translating the nostalgia and heritage of Little Golden Books to a fantastic program at retail,” says Ann Buckingham, head of consumer products, softlines, DreamWorks Animation. “These characters have been adored for generations, and this activation gives fans another touchpoint at which to engage the property.”

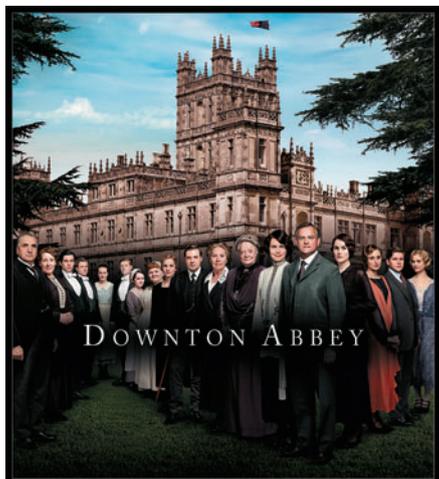
The Land of Nod partnership with DWA will kick off at retail in early 2015 and be available in Land of Nod retail locations and on the Land of Nod website.

The Land of Nod®



Knockout Licensing Showcases Downton Abbey, Boo

Agency Knockout Licensing is supporting multiple properties at Licensing Expo this year including Downton Abbey and Boo, the World's Cutest Dog.



For the Downton Abbey brand, Knockout has secured several new partners.

Behrens Manufacturing will create metal containers and household items (planters and watering cans, as well as wooden washboards; Chasing Fireflies is on board for men's, women's and children's dress-up; North American Bear Company will make stuffed bears; novelty items are slated from licensee Underground Toys; Rizzoli International Publications/Universe Publishing has added mini-calendars to its product range; and Workman Publishing has renewed for diaries and calendars through 2016.

Additionally, retailer Cost Plus World Market is back on board to expand its holiday range with more merchandise.

Boo, the World's Cutest Dog is



continuing to grow its presence around the world, adding more and more social media support and licensed product.

Partners signed on for the program include Weather Creative, Gund, Accademia, Stationery Team Europe and VMC Accessories.



WWE® Superstar
Daniel Bryan

**YES!
YES!
YES!**

WWE is broadcast in
over 145 countries and
in 30 different languages.

VISIT US AT
BOOTH #M161

™ & © 2014 WWE. All Rights Reserved.

Mia and me



TOP RATED SHOW EVERY WEEKEND @ 07PM IN THE US

ONLY ON **nick jr.**
THE SMART PLACE TO PLAY

© 2014 Lucky Punch | Rainbow | Marchi Entertainment. All rights reserved.



Rainbow

via Brece 60025 Loreto (AN) Italy • Tel. +39 071 750 67 500 • www.rbw.it • licensingdept@rbw.it



Winx
CLUB

- WINX SR 7 DEBUT IN SPRING 15
- A BRAND NEW THEATRICAL MOVIE PREMIERE IN FALL 14
- OVER 15M VIEWERS WATCH WINX CLUB DAILY ACROSS 115 BROADCASTERS

Winx Club™ ©2003-2014 Rainbow S.r.l. All rights reserved. Series created by Iginio Straffi. www.winxclub.com

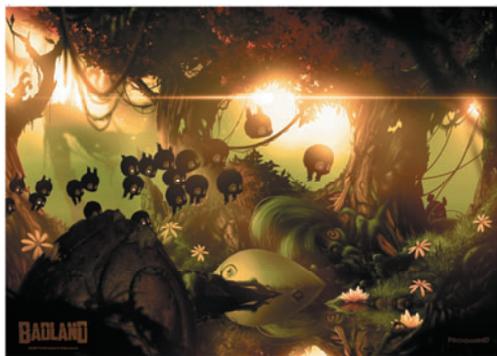
**Licensing Expo
Las Vegas**

RAINBOW Booth #R153

Tinderbox Scores Digital Deals

Tinderbox, the digital licensing division of global brand licensing agency, Beanstalk, is announcing new licensing partnerships and promotions for some of its key gaming titles.

In collaboration with fellow digital specialist agency 5th Wave Brands, Tinderbox is planning a consumer product line for the action-adventure game, “Badland,” the debut title of Finnish game



developer duo Frogmind, with a focus on the brand’s global licensing opportunities.

The company is also teaming up with Egmont U.K. for a publishing program based on the game “My Singing Monsters” from Canadian video game and computer developer Big Blue Bubble. The new line of My Singing Monsters-branded products is expected to launch in January 2015 and includes magazines, hand books, sticker books and sound books, as well as digital applications such as e-books available through the iOS and Android markets. Following the launch, three new titles will be released in May 2015—a My Singing Monsters handbook, a My Singing Monsters search-and-find title and a design-your-own monster book.

Tinderbox is also announcing a range of plush toys and a new partnership with arcade games and toy manufacturer



SEGA Amusements for “Doodle Jump,” the mobile game created by independent development studio Lima Sky. The game’s master toy partner Goldie Marketing has also appointed PowerPlay as its exclusive U.K. distributor for Doodle Jump mini-collectibles, which are expected to launch this year.

Meanwhile, Tinderbox is also working with tween social network platform MovieStarPlanet, following the brand’s partnership with Fipotex last year to cross-promote its clothing line. MovieStarPlanet, in conjunction with Tinderbox and other regional sub-agents, is also looking to expand in European regions such as the U.K., Poland, France and Benelux.

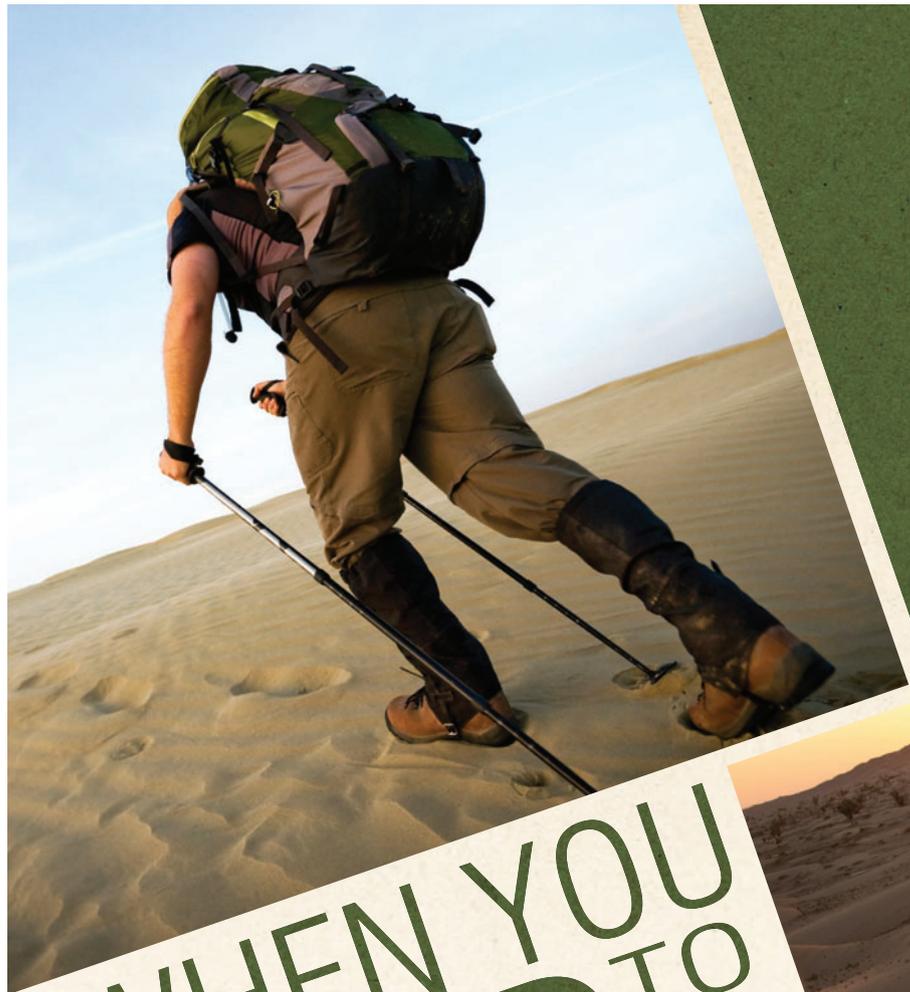
DeLiso’s Sophie la girafe Property Spots New Deals

DeLiso’s Sophie la girafe, the classic French baby toy that has captured the hearts of babies and moms around the world, has landed at Licensing Expo with a slew of new consumer product lines launching this year including:

- a natural and bio-organic baby skin care line from Alva Organics Oy for France, the U.K., the U.S., China and Singapore;
- a third baby furniture collection from Sauthon in France;
- music boxes and lanterns for bedtime from Trousseller;
- dress-up costumes for children ages infant to 3-years-old from Travis Designs for the U.K.;
- new Sophie book titles from Marabout and DK Publishing;
- a spring/summer baby clothing line from Milli company in Japan; and
- an animal discovery app from Europa-Apps.

Introduced in France in 2012, Sophie la girafe is now sold in over 62 countries worldwide, and the chic, yet timeless, animal shows no signs of aging herself anytime soon.





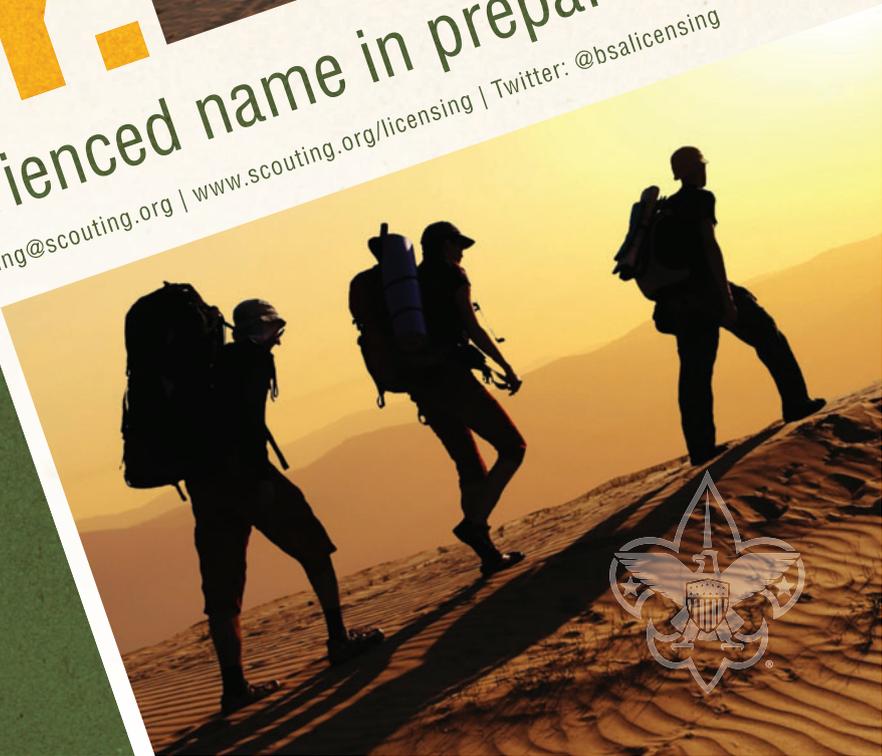
Visit Us
in Booth
#F71



WHEN YOU NEED TO BE READY.

Turn to the most experienced name in preparedness.

Boy Scouts of America | 800.323.0732 | licensing@scouting.org | www.scouting.org/licensing | Twitter: @bsalicensing



BE  **PREPARED**
A BOY SCOUTS OF AMERICA® BRAND



Miffy Readies for 60th in 2015

Dick Bruna's beloved white bunny, Miffy, is gearing up for her 60th anniversary in 2015 with a new CGI-animated television series and a flock of anniversary celebrations.

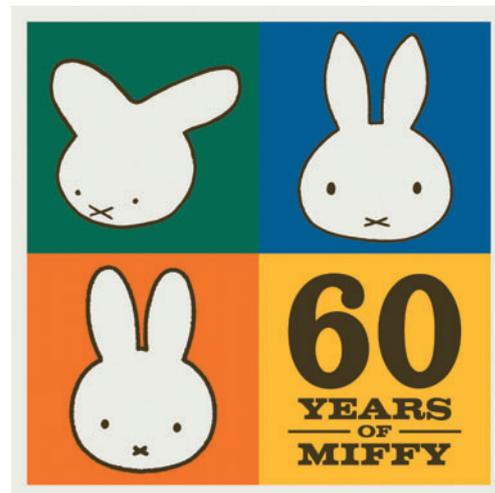
In a partnership between world rights owner Mercis bv and London animation studio Blue Zoo, the preschool icon will appear in CGI for the first time ever, cementing her appeal to children for generations to come. The new series, which follows the stop-motion "Miffy and Friends" series, is currently slated to premiere in late 2015.

Miffy is also a star on the big screen. Following successful launches in Benelux,

Japan and Australia, *Miffy the Movie* is debuting in movie theaters across the U.S. this summer, as well as via video-on-demand channels in the U.S. and U.K.

With her television and film success and 60th anniversary on the horizon, Miffy is showing no signs of slowing down. Along with its team of international publishers and licensing agents, Mercis bv is planning a series of birthday events, public exhibitions, charity tie-ins and retail promotions to celebrate this milestone.

The *Miffy* books by Dick Bruna have been translated into more than 50 languages and sold over 85 million copies since they arrived on the scene in 1955.

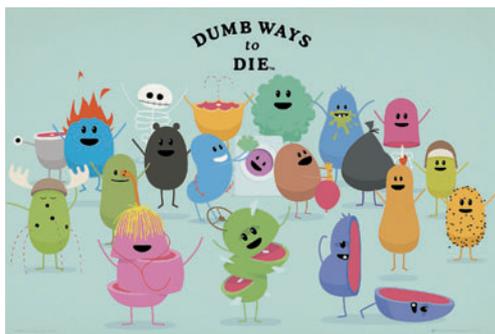


Dumb Ways to Die Now Safety Champions

Evolution has announced the Dumb Ways to Die brand is becoming the "Safety Champions of Everything."

"We have just concluded a strategic partnership with Empire Life Insurance Company in Canada to use the characters to advise Canadians that the Dumbest Way to Die is without Life Insurance," says Travis J. Rutherford, president, licensing and retail, Evolution. "Empire Life will use the original assets, including all the lovable characters, extensively across multiple media segments such as Internet, social media, direct mail, television and radio. This is only the first strategic alliance announced to date, but we

have been advised that additional such partnerships are already in the works in multiple market segments."



Elaine Ryan Lands in Home Depot Stores

The Elaine Ryan home decorating kit will now be a featured product at the paint counter inside The Home Depot stores throughout the U.S. Previously, the kit was only available through The Home Depot's online store.

The kit, created by mother-daughter interior design team Elaine Ryan and Lauren Rosenberg, is the first DIY home décor product that debunks the mysteries of the design industry and gives users everything they need to make a home beautiful without hiring a professional designer. The kit includes Ryan's color-matching system, The Elaine Ryan Color Bars.

The kit is also available on Amazon and ElaineRyan.com. Licensing agent Lawless is continuing to expand the brand to a wide variety of licensed home décor merchandise including additional kits for select areas of the home; a line of interior and exterior paint; soft goods such as pillows, sheets and towels; wallpaper; and a furniture and accessories collection that includes tables, chairs and lighting.





UNLEASH THE POWER SOCCER IN THE AMERICAS



COPA AMÉRICA
CENTENARIO
— USA 2016 —



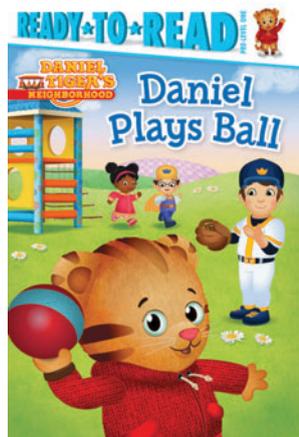
BOOTH H40

wematchla.com
licensing@wematchla.com


weare, wematch
FULL PLAY • TORNEOS • TRAFFIC

Daniel Tiger Roars into Retail

Simon & Schuster Children's Publishing is pumping up its publishing program for "Daniel Tiger's Neighborhood," the spin-off of the classic TV series "Mister Rogers' Neighborhood." Following a five book debut in January, the master publishing licensee will roll out



10 new titles based on the PBS Kids series under its Simon Spotlight imprint across a variety of formats. These new additions to the neighborhood will make a total of 15 books available at both in-store and online retailers this year.

The Daniel Tiger's Neighborhood library of books will grow to include board books with flaps and novelty board books with sound, with four titles being released this summer and the remaining six titles this fall. These new offerings round out the collection, which also features shaped board books, tabbed board books, 8x8 paperback storybooks and Ready-to-Read beginning readers and deluxe storybooks. The titles focus on first experiences in the lives of preschoolers, from going to school to visiting the doctor to using the bathroom, along with seasonal themes like Halloween and winter fun.

The publishing program joins the brand's other licensed merchandise, which is led by master toy partner Jakks Pacific. Jakks will extend the toy program into additional categories and retailers, as well as introduce products in Canada for the first time. Other new Daniel Tiger's Neighborhood items hitting store shelves this year include costumes from Disguise and additional offerings from University Games, including a Colorforms deluxe play set, plus puzzles and games. The Fred Rogers Company, in conjunction with Out of the Blue Enterprises, is facilitating all licensing deals for the brand.

Scholastic Scares Up Goosebumps License Deals



Scholastic Media is unveiling a licensing program for the upcoming Goosebumps motion picture.

Scholastic is working with Goosebumps licensing agent Sony Pictures Consumer Products to develop an extensive collection of items to support the film, which is based on the Scholastic book series by R.L. Stine. Key licensed categories include toys, games, puzzles, mobile, social and console gaming, collectibles, gifts and novelties, costumes, social expression, party goods and apparel.

The film debuts in theaters in August 2015 from Sony Pictures Entertainment.

The movie licensing program joins a roster of products and content for the brand including streaming video on Netflix in the U.S., Canada, U.K. and Ireland; digital downloads on iTunes and Amazon Instant Video, among other platforms; DVDs from Fox Home Entertainment; video games on Wii, Nintendo DS and PlayStation2; as well as costumes and t-shirts.

Brandgenuity Touts TV, Corporate Brands at Expo

Brandgenuity is exhibiting its entertainment properties at Licensing Expo, with "Duck Dynasty" leading the charge. The A&E reality television series now boasts more than 80 licensing partners across 17 categories.

Along with MGM Consumer Products, Brandgenuity also launched a program for "Vikings," the TV show that follows a clan of Norse warriors, now in its second season on the History channel. Vikings apparel and accessories will appear at retailers Hot Topic and Spencer Gifts.



The agency is also presenting "Fargo," the FX series based on the Coen Brothers film, and Gas Monkey Garage, the auto restoration garage featured on "Fast N' Loud," which is being extended into apparel and accessories.

On the corporate side, Hefty and Arm & Hammer have joined forces to create the Hefty Ultimate with Arm & Hammer garbage bag. Brandgenuity is also planning to announce the first partners for Energizer personal care and sun care brands Banana Boat and Hawaiian Tropic for seasonal accessories and apparel.

The Boppy Company is launching a line of diaper bags inspired by the product; while RV leader Winnebago Industries is getting a line of apparel and accessories that feature vintage designs and phrases from the outdoor brand.

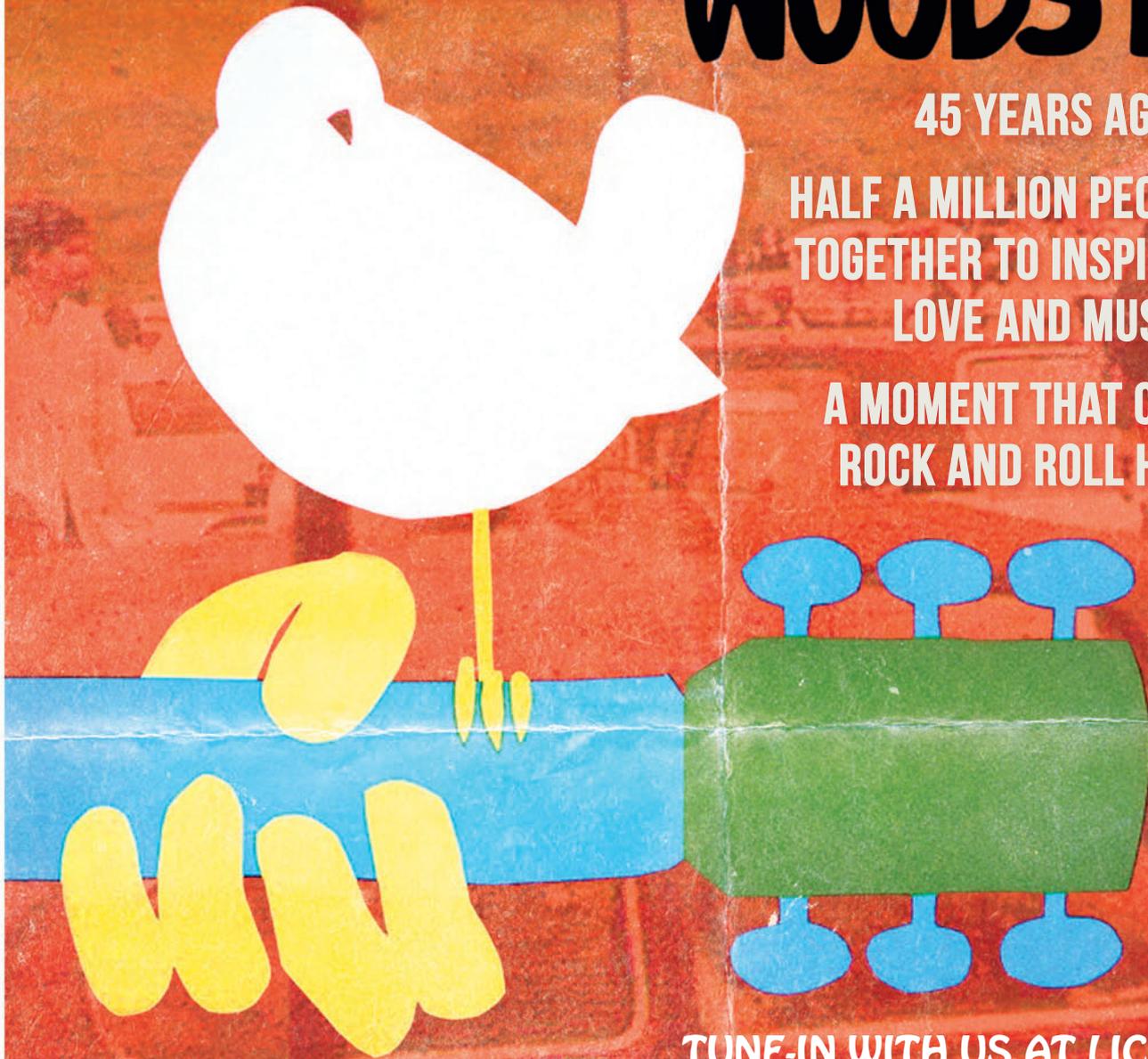
HAPPY AV

WOODSTOCK

45 YEARS AGO...

HALF A MILLION PEOPLE CAME
TOGETHER TO INSPIRE PEACE,
LOVE AND MUSIC...

A MOMENT THAT CHANGED
ROCK AND ROLL HISTORY



TUNE-IN WITH US AT LICENSING EXPO

LAS VEGAS

SHELL SEEKER ROOM B

(ONE LEVEL BELOW SHOW FLOOR)

EPIC RIGHTS

WWW.EPICRIGHTS.COM

PERRYScope

WWW.PERRYScope.US

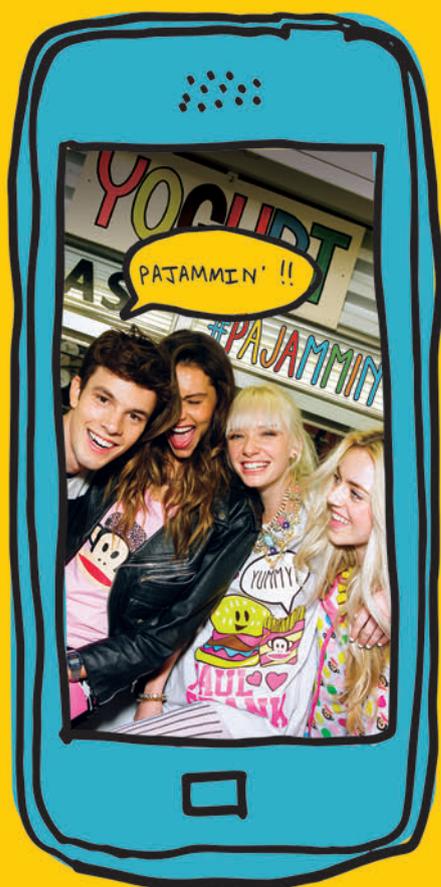
JULI BOYLAN-RIDDLES
EVP GLOBAL STRATEGIC PARTNERSHIPS
JULI@EPICRIGHTS.COM

LISA STREFF
SVP LICENSING
LISA@EPICRIGHTS.COM

NORMAN PERRY
PRESIDENT
NORMAN@PERRYScope.US

paul frank™





TM & © 2014 Paul Frank Industries LLC.



SABAN Brands
Visit Booth A112

Connecting Fans to Brands
Everywhere, Everyday!

Tutera Moves into Decor

Television celebrity and wedding planner David Tutera is expanding his brand into home décor and home entertainment. The Brand Liaison, licensing agent for David Tutera, is adding partners across multiple



home goods categories including tabletop, outdoor entertaining, picture frames, bedding and bath.

Among the recent deals facilitated by The Brand Liaison are Gibson USA for dishware and tabletop items and Sage & Co., a division of Teters Floral Products, for permanent botanicals and other gift items. Gibson is rolling out custom dishware, glassware, flatware and serving items inspired by David's creativity and multicultural experiences; while Sage is developing a broad collection of more than 100 floral arrangements as well as Christmas decorations.

"My goal is to bring a distinctive style and innovative design into home entertaining and home décor," says Tutera. "We are looking to work with innovative licensing partners that share this vision."

"David Tutera is a visionary in every sense of the word," adds Steven Heller, president, The Brand Liaison. "Based on his unique style and flair for entertaining, he has established himself as the premier wedding and entertainment expert. He has now transformed that talent into the world of home goods and home décor. His unmistakable style and creativity is reflected in the products that he has designed, and he has a clear vision of where these products should be placed at retail. He truly sets the trends."

Tutera is planning a strong retail launch for his products with a limited collection of home goods debuting on HSN this summer and David Tutera crafts from Darice already available in Joanne Fabric and Craft stores.

CPL to Rep DreamWorks

Licensing agency Compañía Panamericana de Licencias has been named to represent DreamWorks Animation in Brazil, which extends the agency's relationship with the studio. CPL already represents the company in Bolivia, Colombia, Ecuador, Peru, Venezuela, Mexico and Central America.

"We feel very proud and excited to further build and strengthen the DreamWorks Animation brand in Brazil and to expand our relationship with the company," says Luis Salazar, president, CPL.

"We enjoy a wonderful relationship with CPL throughout Latin America and believe they are perfectly suited to drive our business in Brazil," says Jonathan Baker, head of international consumer products, DreamWorks Animation. "As DreamWorks Animation establishes itself as a global family entertainment brand, we continue to implement our 365 strategy at retail worldwide with the help of top agents like CPL."

CPL's Herbert Greco will oversee the DWA business in the region.

This new alliance goes hand in hand with a new expansion strategy for CPL, as well as a strengthening CPL's team.

CPL is one of Latin America's largest promotional and licensing agencies with more than 30 years of experience. Based in Peru, CPL manages entertainment properties for licensing in South and Central America. In addition to DWA, CPL represents companies such as Sony Pictures, Cartoon Network, IMPS, Nerd Corps, Televisa, Twentieth Century Fox, Warner Bros. Consumer Products and more.

TLG Highlights Americana

The Licensing Group is presenting opportunities for the latest addition to its diverse portfolio—The American Collection, an original Americana brand that consists of a wide variety of government and military iconic marks.

TLG is offering all partners of the brand the opportunity to participate in a philanthropic program with non-profit military family's assistance organization National Military Family Association, which provides programs and benefits to aid the families of U.S. troops, and to show their support on their products at retail.



The agency is also showing its other important properties Heart Girl, Malibu Life, Flight Patterns, the Los Angeles Police Department, the Andrea Alvin Portfolio, Car Culture, Bitter Girls and Ciao Belli; and is developing an animated series based on the Purple Turtle book series from Indian publisher Aadarsh.

One of America's most beloved properties
...now available for *licensing*

LITTLE HOUSE ON THE PRAIRIE®



*For the full story,
contact:*

Knockout Licensing
Carole Postal or Tamra Knepper
info@knockoutlicensing.com
knockoutlicensing.com
(212) 947-5958



Park your wagon at:

Booth #F-81
Licensing Expo 2014

KNOCKOUT
LICENSING

LITTLE HOUSE ON THE PRAIRIE® and associated character names and trademarks are owned and licensed by Friendly Family Productions, LLC. All rights reserved. © 2014 Friendly Family Productions, LLC.

VISIT US AT BOOTH B121

FOR LICENSING AND MERCHANDISING OPPORTUNITIES CONTACT:

North America, South America
ConsumerProductsNCSA@ubisoft.com

Europe, Middle East, Asia
EmeaConsumerProducts@ubisoft.com

Rabbids Invasion

BIOWORLD

 **Fiesta**[®]
www.fiestatoy.com

FREEZE
BY THE HOUSE OF THE FRODO BAGGINS


**McFARLANE
TOYS**


PAPERCUTZ


Simon
Spotlight

ABRAMS
THE ART OF BOOKS SINCE 1949

**JOIN THE
INVASION**



UBISOFT®

ASSASSIN'S CREED



© 2007-2014 Ubisoft Entertainment. All Rights Reserved. Assassin's Creed, Ubisoft, and the Ubisoft logo are trademarks of Ubisoft Entertainment in the US and/or other countries. Cryptozoic & © 2014. Cryptozoic Entertainment. All Rights Reserved.

Licensing Partners Include:



JOIN THE BROTHERHOOD

VISIT US AT BOOTH #B121

FOR LICENSING AND MERCHANDISING OPPORTUNITIES, CONTACT:

North America, South America
ConsumerProductsNCSA@ubisoft.com

Europe, Middle East, Asia
EmeaConsumerProducts@ubisoft.com



UBISOFT®

Alita Friedman Hones Lifestyle and Women's Brands

Alita Friedman LLC is showcasing its roster of women's and lifestyle brands for licensing with giveaways, celebrity appearances and more on the show floor this year.

In the publishing space, AFLLC is bringing its list of women's fiction authors from St. Martin's Press including Kristin Hannah, Jane Green, Lisa Scottoline, Mary Kay Andrews and Jackie Collins, with complimentary books available in-booth. Renee Graziano and Big Ang, stars of VH1's reality TV show "Mob Wives," will also be on hand—Graziano will sign copies of her

best-selling cookbook *How to Use a Meat Cleaver* and her latest erotic novel *Playing with Fire*, as well as showcase her new Mobcandy brand; and Big Ang will sign copies of her book *Bigger is Better: Real Life Wisdom*



from the *No-Drama Mama*, and serve samples from her Big Ang wine collection.

Other AFLLC lifestyle brands on display at Licensing Expo 2014 include the brand Dutch Oilily-Bont, which is celebrating its 50th anniversary and debut in the U.S.; the Zipz Premium Wine Anytime line of recyclable traditional stem glasses; and designer and illustrator Ali Sabet, creator of Pix-o-Pop, who will create and sign original works of art.

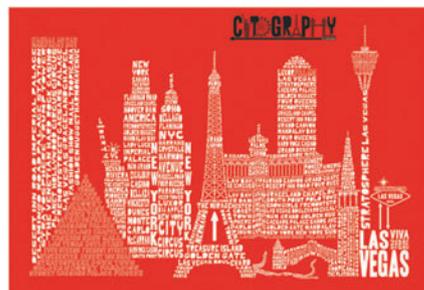


Art Ask Showcases Brands

Up-and-coming youth lifestyle brand Muy Pop leads Art Ask Agency's offerings at Licensing Expo with an all-new style guide.

The brand, which mixes graphics, languages and cultures for today's global generation and is already going strong in Europe, is seeking new partners to develop quality apparel and accessories to target consumers with a carefree and positive spirit and to connect with teens around the world.

Also on tap for the agency is iStyle, which boasts 16 European partners in various categories and now seeks to expand to the U.S. market and beyond; and its



newest addition, Citography by U.K. creator SP Design, which puts a unique spin on iconic cities around the world using typography.

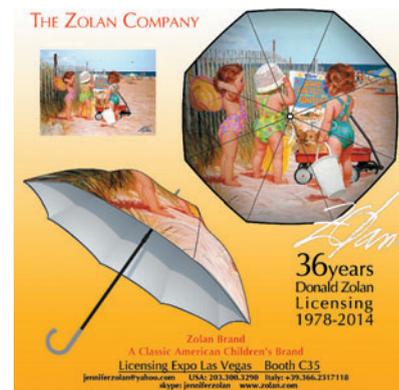
Zolan Fetes 36 Years

The Zolan Company, an Americana Heritage children's art brand, is marking its 36th year in brand licensing and its 17th year at the Licensing Expo.

The brand is working with a team of Italian designers to launch new products in the technology, fashion and housewares categories, including beachwear for girls, holiday plates and mug collections, t-shirts for Heartland America and mobile phone and computer covers.

The Zolan Company is also debuting a new lineup of products including calendars with Boystown USA and Willow Creek Press,

International Harvester fabrics with Cranston, greeting card craft kits with Joanna Sheen in the U.K., checks and labels with Current, agenda notebooks for the YMCA in Colombia, fine art prints in Russia, educational books with Editora do Brazil in the region, greeting cards and calendars with Masterpieces and prints and accessories with Fine Art America.



MGL Presents Art Brands at Expo

Art licensing company MGL Licensing is presenting its key properties Valentina, Marsh Mellow and TanTan, for opportunities at this year's Expo.

In a deal brokered by MGL, artist Valentina Ramos has recently added My Gifts Trade to her licensing program. As part of the deal, My Gifts Trade is rolling out stationery, home fragrance and mugs featuring Valentina's work, and MGL is also growing the brand with additional partners in bedding, apparel, stationery and giftware with product hitting retailers later this fall.

Another focus for MGL is preschool property Marsh Mellow. Penguin

Children's, which holds digital, film/television and merchandising rights for the brand, is publishing sticker and activity books this summer, and MGL is showcasing an all-new style guide that supports Penguin's publishing program. Meanwhile, Sterling is rolling out an extensive line of Marsh Mellow back-to-school stationery this fall, and MGL is seeking additional partners across key categories.

Rounding out its offerings, MGL is showcasing British graphic artist Reilly's latest brand TanTan. Known for his work with prominent fashion brands such as Jimmy Choo, Ray Ban and LVMH, TanTan is Reilly's first character-based property.



With international partners already on board, including Chilean stationery partner Libesa, MGL is eager to grow TanTan in a variety of product categories this year.



FAVORITE WOMEN'S GIFTS TO KEEP HER HAPPY...

From outerwear to jewelry and fragrance, **The Licensing Company** knows how to extend her favorite brands in the right direction.

📍 Visit us at booth #G91



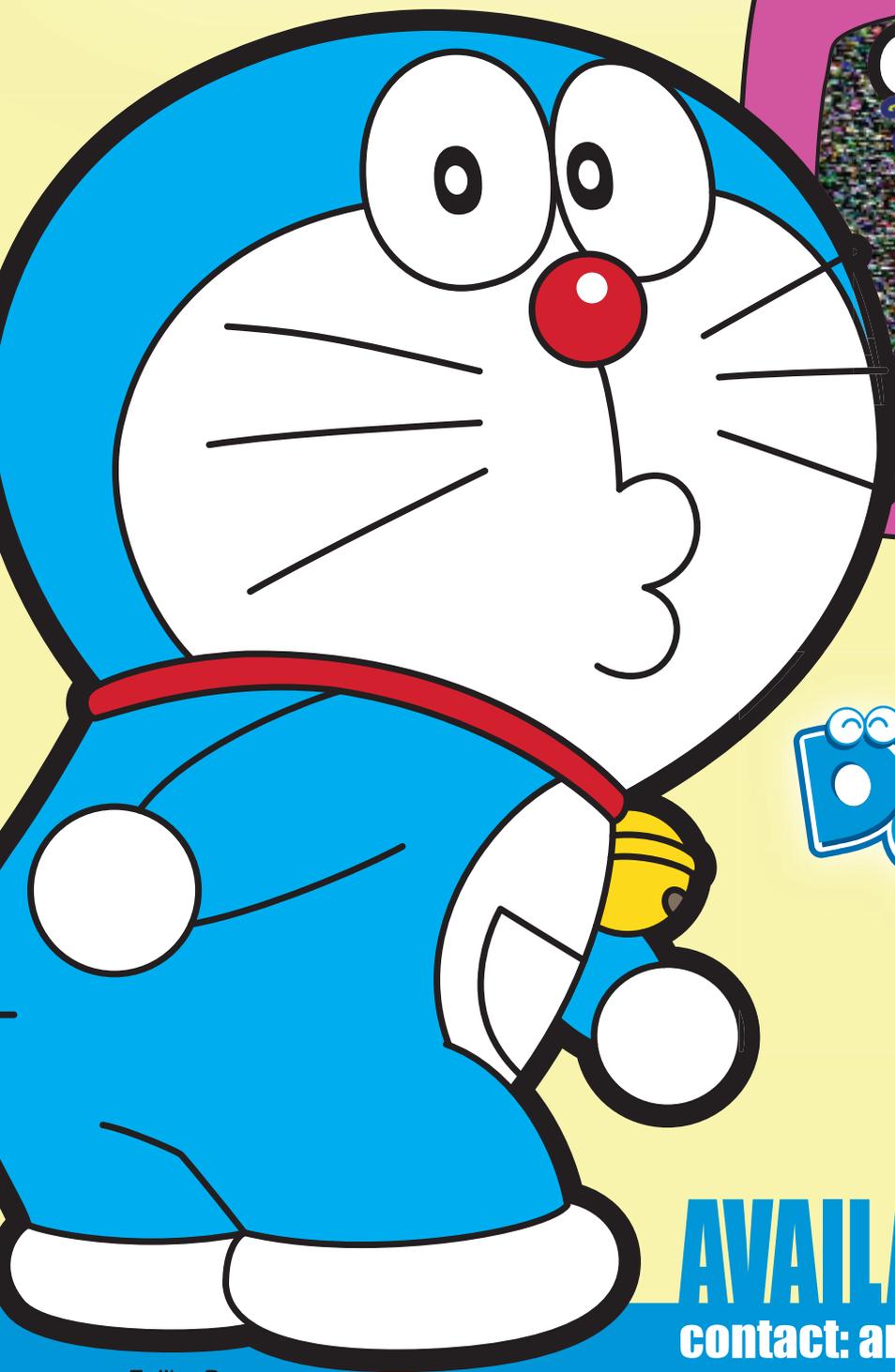
NEW YORK | LONDON | PARIS | MUNICH | SHANGHAI | TOKYO | DETROIT

Phone: +1 (212) 413-0880

www.thelicensingcompany.com

✉ E: vegas@thelicensingcompany.com

FROM 22ND CENTURY JAPAN TO
21ST CENTURY AMERICA!!



DORAEMON!
Gadget Cat from the Future

COME VISIT US AT
BOOTH #P200

AVAILABLE FOR LICENSE

contact: animelicensing@viz.com
www.doraemon.com



©Fujiko Pro
©Disney

THURSDAY, JUNE 19 Advanced Licensing Strategies 9 a.m.-10:15 a.m., Tradewinds F

Building upon the Beginner Licensing Basics class, this seminar will explore some of the different strategies utilized by licensors, licensees and retailers to grow their businesses. It will explore some of the current trends and discuss why some of the old licensing strategies are not very effective today. It will explore the new retail landscape and new methods to maximize your licensing programs. It will also look at best practices in licensing strategies from some of the leading companies in the licensing industry. The expert panel will discuss their own strategic approach to licensing and share many ideas that are sure to make your licensing endeavors more lucrative.

Moderator: Stuart Seltzer, president, Seltzer Licensing. Speakers: Mario DiFalco, director of innovation, Del Monte Foods; Greg Goldstein,

president and chief operating officer, IDW Publishing; and Glenn Neilson, director of marketing, The Scotts-Miracle Gro Company.

Reaching the YouTube Generation: How New Digital Companies are Uniting Content Creators, Brands and Consumers

10:45 a.m.-12 p.m., Tradewinds F

With the proliferation of entertainment available on the web, companies are emerging to act as aggregators of this diverse content. They are empowering digital content creators and connecting brands with creators via advertising. They are at the forefront of the entertainment revolution, achieving tens of billions of views per month. Through case studies, anecdotes and questions from the floor, you will hear directly from these companies and learn what this means for the licensing industry in 2014 and beyond.

Moderator: Brent Weinstein, head of digital media, United Talent Agency. Speakers: James Fielding, global head of consumer products and retail, AwesomenessTV; and Andrew Graham, senior talent manager, Fullscreen.

How to Maximize the Effectiveness of Your Intellectual Property Through Promotions

10:45 a.m.-12 p.m., Islander E

A look at examples of effective use of IP for increasing revenues and the effective use of promotions as an overlay for increasing the effectiveness of a license. For licensees, how to get the most from the licensor, and for licensors, how to get the most royalties from a licensee.

Moderator: Russell Brown, president, licensing, promotions and ad sales, Valiant Entertainment. Speaker: Susan Miller, founding partner, Bolder Media, Cupcake Digital, Mixed Media Group.

shownews

Ragnarama Makes Debut

California artist and designer Brandon Ragnar Johnson is showcasing his portfolio for the first time at Licensing Expo.

Represented by brand development and licensing agency Carmella Johns Unltd., Ragnarama is a contemporary lifestyle brand for all ages that reflects some of Ragnar's favorite things—film noir, fashion illustration, classic cartoons, men's magazine artists, mid-century design and architecture, punk rock, monsters and old Las Vegas. His work has been collected in numerous books and can be found on television, films, apparel, accessories, toys, textiles, home goods, museums and galleries.

"The Licensing Expo in Las Vegas is the perfect place to premiere the brand-new design collections I've been working on, meet with existing partners and connect with new ones," says Ragnar.



"The Ragnarama brand is growing and this is a terrific opportunity to meet with world-class manufacturers and retailers to expand into new categories and international markets," states Carmella Johns-Andruk, president, CJU.

Ink Shows Surfers, Masha

Ink is making a major push for its 3D platform game "Subway Surfers," including the creation of an animated TV series based on the game. Developed by Danish digital company SYBO Games and distributed by Kiloo, the game puts the player in the role of young graffiti artists as they evade a railway security guard and his dog.

A global team of sub-agents represent the brand across the Americas, Western Europe, Oceania, Asia and the Middle East; while Ink represents the property in the Nordics, Eastern Europe and Russia.

Ink is also focusing on another property, Russian animated children's series "Masha and the Bear." Ink is taking the program to a global level with new broadcast partnerships. The company will also leverage the property with consumer products after a strong debut in the Russian licensing market, where a host of licensees including Kinder, Egmont, Orkla and Ferrero have generated more than 400 individual SKUs.





I'm living the Tamagotchi L.i.f.e.!

Jennette McCurdy

TAMAGOTCHI L.i.f.e. Love Is Fun Everywhere

Brand Ambassador



www.tamagotchilife.com

info@syncbeatz.com

Be sure to visit us at Booth 0-193



© BANDAI, WIZ

**Discover
the power
to extend
your Brand in
Latin America**



**We have own
operations
covering Mexico,
Central & South
America, with local
offices in Mexico,
Panama, Colombia,
Peru and Chile**



www.plglobalnetwork.com

exhibitorlist

COMPANY NAME	BOOTH #	COMPANY NAME	BOOTH #
1000 Cranes, LLC	U185	Bravado International Group	P191
24IP Law Group	C47	Brazilian Brands	D161; E161
41 Entertainment LLC	A130	Bren Bataclan	H31
4K Media Inc.	S171	Brentwood Licensing LLC	G50
4Licensing Corporation	M192	Bromelia Productions	D161; E161
A Mate Inc.	J141	Buffalo Works	E41
Aardman Animations	T173	Bulldog Licensing Inc.	V181
Aaron Childs	F12	BuyEnlarge.com	U173
ABRAL	D161; E161	CAPCOM	Z14
Accu-Track by Credit & Financial Services Inc.	B42	Carner, Newmark & Cohen / 1-800-THE-BOSS	V190
ACF Group	L24	Carte Blanche Group	Z10
ACF Group	X191	Cartoon Network Enterprises	D121
Act III Licensing, LLC	D91	Catalyst Brands Group	K190
Activision	R161	CBS Consumer Products	C121
Admiral Sports	K45	Cepia LLC	Q161
AG Properties	N153	Changzhou Zidi Bag Co., Ltd	X172
Alchemy Licensing	E24	Cheezytoons	E25
All Art Licensing	D30	Cherokee, Inc.	J91
All-American Licensing & Management Group	L40	China Academy Of Art,The Dunpin	R181
American Express Open	C34	Choirock Contents Factory Co., LTD.	J153
Anaglyph Sculpture, Inc.	C164	Chungnam Culture Technology Industry Agency	J141; J153
Armode Communication Co., Ltd	J141	Cisco Sales Corp.	F40
Arsenal Football Club	G43	CJ E&M Corporation	J153
Art & Design Resource Center	D30	CleaRush Prints Inc	B40
Art & Science International	A33	CMG Worldwide	C71
Art Ask Agency	B85	Coca-Cola	G71
Art House Co., Ltd	J141	COMPLICES SA	L71
Art in Effect	H24	Conde Nast	C91
Art in the Baking	F42	Coosy	V185
Art Makers International, Inc.- AMI!	G33	CopCorp Licensing/ Knockout Licensing	F81
Artestar	F46	Counterpoint Systems, Inc.	F131
Artgame	F53	Crayola	Z9
ArtMoose	D30	Creata	Z4; Z5
Asiana Licensing Inc.	J141	Creative Licensing Corporation	C130
ASPCA	D51	Creative Minds Design Studio	H10
Aspen Comics	N196	Crocs	L32
ASTERIX, les Editions Albert René	M153	Crowded Teeth	A49
Atlantya Entertainment	E73	Crown Creative Co., Ltd.	C131
Aurora World Corp.	J141	Crypton Future Media, Inc.	T183
Authentic Brands Group	J81	crzone	J141
Automobili Lamborghini S.p.A	D45	CTI Solutions, Inc	Z3
Avanti Press, Inc.	H51	Curtis Licensing	L161
B.B. McBee	F16	d-rights Inc.	C131
BBC Worldwide	O141	D. Parks and Associates LLC / Art-Licensing.com	D25
Beanstalk/Blueprint/Tinderbox	G101	Daewon Media Co., Ltd.	J141; J153
Beijing Dream Castle Culture Co., Ltd	R181	DANCONIA STUDIOS	V182
Belly Wear & more... Convertible Swimwear	K12	Dang Chicks, LLC	L37
Bentley Licensing Group	D24	Dark Horse Comics	C130
Benton Arts	C160	DeLiso, Sophie la girafe	B143
Beverly Hills Polo Club International	J45	Dentsu Entertainment USA, Inc	Z7
Big Tent Entertainment	G153	Dependable Solutions, Inc.	O181
Billboard & The Hollywood Reporter	D61	Design Plus	E81
Blaylock Originals Inc.	H32	DGAtees, Inc.	D38
Blue Trellis	G31	DHX Media	E141
Bo Bunny Press	D22	Dimensional Branding	C50
Boy Scouts of America	F71	Discovery Consumer Products	Q191
Brand Central LLC	D81	Disney Consumer Products	South Pacific & Islander Ballroom
Brand Liaison, The	J33		
Brandgenuity, LLC	A111		

Tea Sisters™



© Atlantyca S.p.A. All Rights Reserved

ATLANTYCA S.p.A.
Via Leopardi 8, 20123 Milan - Italy
+39 02 4300101 - info@atlantyca.it

For licensing opportunities:
Rachele Geraci
consumerproducts@atlantyca.com

LAS VEGAS LICENSING EXPO
June 17, 19 - **BOOTH E73**

A ATLANTYCA
entertainment
atlantyca.com

MAD LIBS[®]

World's Greatest Word Game

By the end of Licensing Expo, _____ to be prepared for your _____ to _____ PART OF THE BODY (PLURAL) be swollen to the size of a giant mutant _____ from all the _____ NOUN _____ you've done. _____ VERB ENDING IN "ING" Expect to be sleep deprived, but rest assured – some of the best deals have been closed when you've never even _____ the night _____ VERB (PAST TENSE) before! If you never thought plastering your brand all over a/an _____ ADJECTIVE _____ COLOR _____ NOUN was a genius idea, _____ VERB again! And look no further than the Licensing Expo for the perfect _____ ADJECTIVE partner to help with that!

Share pictures of your filled in Mad Libs with @LicensingExpo using #VegasMadLibs on Twitter.

And be sure to stop by the Penguin Booth #A155!

© 2014 Penguin Group (USA) Inc. All Rights Reserved. Mad Libs[®] and all related titles, logos and characters are trademarks owned and licensed for use by Penguin Group (USA) Inc.

exhibitorlist

COMPANY NAME	BOOTH #	COMPANY NAME	BOOTH #
Dissero Brands Ltd.	A52	HCA	G20
Doodle Jump	S191	HDMOTION	J141
Dorna Sports	D75	Heat Licensing	M174
Dr. Krinkles	F172	HEXBUG	E47
Dr. Seuss Enterprises, L.P.	A161	Hi-5 World	U181
Dracco	D160	High Q	C32
Dreamworks Animation	S151	High Times Magazine	C42
drizzle studios!	E21	Highlights for Children Licensing, LLC	E61
DSA / ONSIA	F41	HLL Design / Hoodsbee	L190
Ducati Motor Holding S.p.a.	G51	Homieshop, LLC	D40
Dunmire Esneault Contemporary Designs	G24	Hong Kong Trade Development Council	A131
EarthArt International	G21	House of Harlow 1960	K51
Electronic Arts	D151	Howard Robinson & Associates	G34
Elite Animation Sdn. Bhd.	V184	Huevocartoon	B141
Elite Mobile	E60	I.M.P.S s.a	J161
Ellen Crimi-Trent, Inc.	E71	ICONIX CO., LTD	J141
Endemol	N191	IMG Worldwide Inc	H41
Entertainment One	F161	Inoochi	N194
Entrepreneur Media Inc.	B51	Interasia / Longboard	J21
EP GRUPO	D161; E161	International Brand Management and Licensing	F91
Epic Rights	M147	International Play Company	C40
Evolution	R171	Inventor Process	B46
Exley Publications Ltd.	A31	iQ License	G61
EYESCREAM STUDIO	J141; J153	ITV Studios Global Entertainment	A121
Feld Entertainment	L141	J. Pierce	J11
Felix the Cat	R200	JAST Company Limited	B131
Fico	D161; E161	JENNY FOSTER	C35A
FIEC America LLC	U175	Jewel Branding & Licensing, Inc.	A50
Fire Flies Entertainment, LLC	U195	Jim Henson Company, The	Q181
Firefly Brand Management	F171	JIVAGO	L33
Forward Exhibition Co., Ltd.	R181	JM Animation Co., Ltd.	J141
FremantleMedia	S181	Joester Loria Group, The	C111
Frida Kahlo	A145	Josephine Kimberling LLC	E18
From Frank	B32	Joy Tashjian Marketing Group, LLC	Q153
Fujian Ziyen Animation Technology Co, Ltd.	U175	JPatton	E91
Fulanitos	D141	JQ Licensing	D21
FunInvent B.V.	B163	jupey krusho	F14
G&F Co., Ltd	Y170	Kasmanas	D161; E161
Gamemasters Comic	M193	Kathleen Francour Art & Licensing	G25
Garfield/Paws, Inc.	K181	kathy ireland Worldwide	L91
Gelsinger Licensing Group Inc	F35	Kayford Holdings Limited	X181
Genius Brand International	Z8	Kayomi Harai	E28
Get Down Art	C21	KBSN	J141
Giordano Studios, LLC	D34	Kellee Art Design Studio LTD	J10
GirlNation	G32	Kelly Richardson Images	D10
Global Icons	G81	Khristian A Howell Color + Pattern	G26
Global Merchandising Services	A100	Kim's Licensing Co., Ltd.	J141
Global Pursuit Co., Ltd	G171	King Features	D111
Glory Innovations, Inc.	E171	Knotty Tree Press	G12
Golf Fashion	W183	KOCCA (Korea Creative Content Agency)	J141; J153
GP Deva Pull-Zen International Inc.	A101	Kratt Brothers Company Ltd	P171
Grani & Partners Spa	U193	Language of Flowers	F52
Green Kids Club	F70	Lately Lily	G60
Grimm	J24	Laura Alison (R)	K16
Grumpy Cat Limited	P201	Laura Seeley Studio	J20
Guide to the Licensing World	F50	Lemur Licensing	D101
Hallmark Licensing	Z12	License Apparel Group	X184
Harvest Time Partners	B34	LicenseConnect.com	J121
Hasbro Global Licensing & Publishing	F121	Licensing Group Ltd, The	M145



Attack on Titan

進撃の巨人

AIRING ON THE ADULT SWIM™ SATURDAY NIGHT **TOONAMI™** BLOCK

iTunes *BEST OF 2013* ANIMATION

OVER 38.8 MILLION COPIES OF THE GRAPHIC NOVEL PRINTED
WORLDWIDE IN 12 COUNTRIES

NEW YORK TIME'S BEST SELLING GRAPHIC NOVEL TITLE!
VOLUME I ON THE BEST SELLING MANGA LIST FOR OVER
42 CONSECUTIVE WEEKS!

For Licensing Opportunities Please Contact

ADAM ZEHNER
ADAM.ZEHNER@GROUPI2.OO.COM
MOBILE: 817-807-0643



©HAJIME ISAYAMA, KODANSHA/"ATTACK ON TITAN" PRODUCTION COMMITTEE. LICENSED BY KODANSHA THROUGH FUNIMATION® PRODUCTIONS, LTD. ALL RIGHTS RESERVED.
ADULT SWIM, TOONAMI AND THE TOONAMI LOGO ARE TRADEMARKS OF AND © CARTOON NETWORK. A TIME WARNER COMPANY. ALL RIGHTS RESERVED.



FUNIMATION

exhibitorlist

COMPANY NAME	BOOTH #	COMPANY NAME	BOOTH #	COMPANY NAME	BOOTH #	COMPANY NAME	BOOTH #
Licensing Letter, The	B132	NumbersAlive!	C165	SANTA MANIA	L175	The Real Tooth Fairies	C166
Licensing Liaison	E31	Octane5	E111	Scholastic Media	L153	Thomas Kinkade Company, The	B71
Licensing Management Intl	E50	oju-Africa Ltd	B44	Scott Christensen Seascapes	C10	Timree	F31
Licensing Works!	F111	Old Guys Rule	L25	SEAN Pictures, Inc.	J141	TL Invention & US Group, Inc.	V191
Lifestyle Licensing International	J51	OpSec Security Inc	M181	SeaWorld Parks & Entertainment	A150	Toei Animation Co Ltd	A133
Lily Lemon Blossom	F18	Out Fit 7	J171	SEC FASHION BRAND MANAGEMENT & CONSULATION GROUP	R181	Toon Studio of Beverly Hills, The	D131
LilyAnn-Beyonde	U170	Out of the Blue Enterprises	P171	SEGA of America	Q200	Top Gun	J25
LIMA	C75	PAN AM	A41	Seltzer Licensing Group	C54	Topps Company, Inc., The	F181
LIMA Japan	C131	Paramount Pictures	S141	Sentai Filmworks LLC	V172	Totemic Universal, LLC	F45
LIMA Members Lounge	A21	Patrou	C12	Sequential Brands	J61	Tottenham Hotspur Football Club	H42
Lionsgate Entertainment	C151	Patterson International	F32	Sesame Workshop	Q171	Toys Talk	D161; E161
Lisa Frank Inc.	Z6	PBS KIDS	P171	Sharpe Company	A83	TUBA n Co., Ltd.	E151
Lisa Marks Associates, Inc. (LMA)	H51	Peanuts Worldwide	G141	Shell	A60; A80	TV Pinguim	D161; E161
Live Family Live Happy	F33	Penguin Group (USA)	A155	ShiningHub.com	W181	Twentieth Century Fox Consumer Products	O151; P141
Live Nation Merchandise	G161	PGS Entertainment	D146	Show Creators Inc	M184	Ty Inc.	N181
LMCA	F101	Phil Marden Design	E14	Silverfish Press	H20	Tycoon Brands 360	D161; E161
LoCoco Licensing	L145	Pink Chillies	W170	Skechers USA Inc.	B111; B91	U Koala Bag	L14
lovethislife	A45	Pink Light Studio	A51	Snowman Enterprises Limited	B30	Ubisoft Entertainment	B121
Lowe Wail Studios	D16	Plain Lazy (holdings) ltd	K21	So Pretty Couture	K10	Uglydoll/Pretty Ugly LLC	H171
Ludorum Plc	G131	Pokémon Company Int'l, The	S200	Sony Computer Entertainment America	C141	United ERP, LLC	M170
Magnet Reps	G30	Polaris Industries	A71	Sony Pictures Consumer Products	N161	Universal Partnerships & Licensing	O161
Magnetarz	U182	Pop the Balloon	E16	Source Interlink Media	M185	UPS	F63
Manufacturer.com	W191	PopStar Club, Inc. / The Beatrix Girls	K41	SPORTS AFIELD	C48	Urban By DS	J41
Maria Scrivan	F10	PPI Worldwide	F141	Storaro Collection	C33	Virtual Images	H22
Mars Retail Group	Z11	Precious Moments, Inc.	A91	Story Posters	D14	VIZ Media, LLC / DORAEMON	P200
Masha and the Bear LTD.	H181	Premium Toys Ltd.	U180	Striker Entertainment	C155	Von Dutch Originals	L81
Mattel, Inc.	Q131	Put Me In the Story	E51	Studio 100 International BV	L193	VOOZ CO., LTD	J141
Maui and Sons	J27	Quadrant Licensing Management Consulting Co. Ltd.	R181	Stupid Factory Studios	D170	Wallant Design	C14
Mauricio De Sousa Producoes Ltda	A141; D161; E161	Quanzhou Dahe Metal Packing Products Co., LTD	X173	SubAqua Photographics	C23	Warner Bros. Consumer Products	N133
Maya Studio	D141	Quanzhou Epoch Travelling Goods Co., Ltd	X174	Subway Surfers	H180	WeMatch - Copa America	H40
Members Only	L44	Quanzhou Hongsheng Light Industry Co., Ltd.	X176	Summit Design	J141	WGBH	P171
Mercis bv	K171	QUANZHOU NEW HUNTER BAG & LUGGAGE (LIGHT INDUSTRY PRODUCT) CO.,LTD.	X175	SUNRIGHTS INC	C131	White Wing Co., Ltd.	N184
Meredith Brand Licensing	C101	Rabinky Art	C18	Surfin' Sam Company, Inc.	U172	Wiki-License	D41
MerryMakers, Inc.	C161	Race Motorsports Marketing, Inc.	A61	Suzanne Cruise Creative Services, Inc.	J26	Wild Apple Licensing	D31
Messenger 841 Project	L16	Radio Days	M171	Suzy's Zoo	E75	Wild Wings Licensing	D33
Metis Group, The	F72	Ragnarama	C46	Synergy Licensing	J33a	Wildflower Group LLC	C81
MGA Entertainment	P161	Rainbow	R153	Synergy Media Inc.	J141	Withit Licensing Ltd	F74
MGL Licensing	E32	Redibra	D161; E161	T-Link Inspiration LTD	X185	World Art Group	D20
MHS Licensing	E33	Rediks Graphics	J141	Tacky People	E12	World Editors / Piegrande S.A.	T181
Mind Candy	B151	Redrover Co., Ltd.	J141	Tact Communications, Inc.	C131	WowWee, USA Inc.	A35
Miner Works of Art	D12	Richmond Management Group Inc. (RMG)	M153	Tails of Whimsy	H33	WWE	M161
Mormaii	D161; E161	RINEKWALL	C31	Taiwan Design Center	P181	Xiamen Domoko Animation Co., Ltd.	U175
Moxie & Company	A151	Rise Group Co., Ltd	X170	Tamagotchi	O193	Xiamen L&C Int'l Exhibition Co., Ltd.	W171; W173; W175; W177
mrpuppy.com	B48	Robo Roku	G10	Team Image	L191	Xtreme Sports	D161; E161
Museum of Pop Culture	E10	ROI VISUAL CO., LTD	J153	Technimark	X180	Yunikart	H25
MyBrandEmail	U184	Rosenthal Represents	C25	Televisa Consumer Products	K161	Zag America from UNIVERGROUP	A140
MyMediabox, a Jonas Software USA, Inc.	P180	Rovio Entertainment Ltd	A124	Teo Jasmin	B50	Zappar	M195
Naja Extreme	D161; E161	RoyaltyZone	N192	Tezuka Productions	C131	Zodiak Rights	M153
NECA	L165	Saban Brands	A112	The Baltimore & Ohio Railroad Museum	A47	Zoke Culture Group	R181
The Negotiation Institute	Y192	Sage Licensing Group	G52	The Copyrights Group	B47	Zolan Company, LLC	C35
Nelvana Enterprises Inc.	H161	San-X Co. Ltd./ Green Camel Co. Ltd./Ingram Co. Ltd.	F151	The Elf on the Shelf	P192		
Nerd Corps Entertainment Inc.	L181	Sanrio	T191; T191a; T191b; T191c	The Fred Rogers Company	P171		
NFL Players Inc.	G47			The Licensing Company (TLC)	G91		
Nick Mayer Nature Illustration	C16						
Nickelodeon	O131						
Not Exactly Sandals	K14						



FROM THE MAKERS OF WALLACE & GROMIT

STUDIOCANAL



Shaun the Sheep™ MOVIE

COMING SPRING 2015

JOIN THE FLOCK

AT BOOTH T173

WWW.SHAUNTHESHEEP.COM

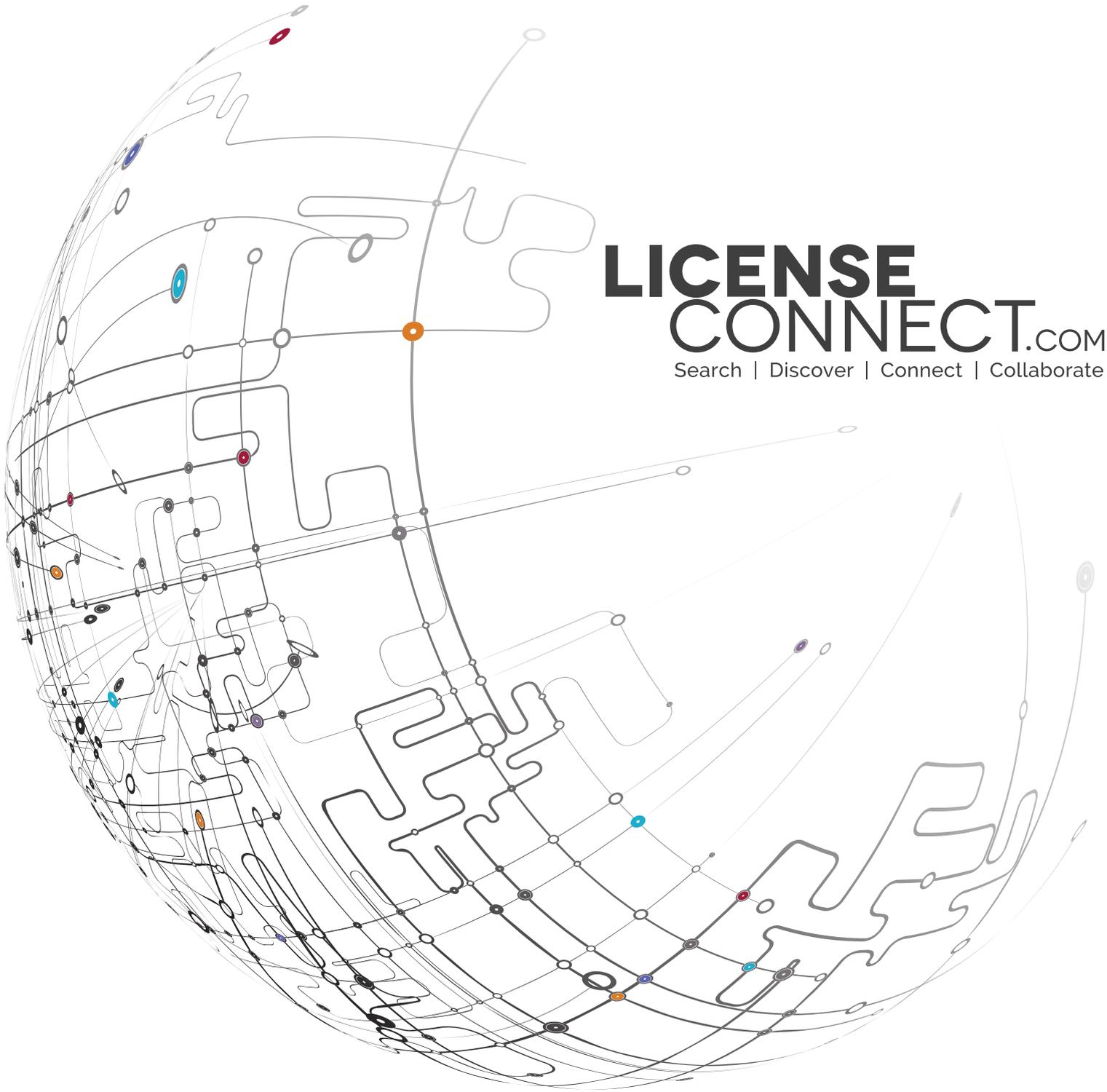
FOR LICENSING & MERCHANDISING
OPPORTUNITIES

LICENSING@AARDMAN.COM

+44 (0)117 984 8900

WWW.AARDMAN.COM/RIGHTS

©2013 AARDMAN ANIMATIONS LIMITED & STUDIOCANAL S.A.



LICENSE CONNECT.COM

Search | Discover | Connect | Collaborate

Licensing Expo is now online all year long!

SEARCH and DISCOVER licensing opportunities.

CONNECT and COLLABORATE with the worldwide licensing community.

Online. Any time.

BRANDS & AGENTS

Get FREE global exposure—
build your showroom today!
No charges or commissions.

RETAILERS & LICENSEES

Create your profile—and start
searching properties today!

Visit licenseconnect.com

Brought to you by:



FRESH TAIWAN

NEW TRANSFORMATION

Booth P181
Entertainment



FRESH TAIWAN features Taiwan's cultural and creative brands. It reveals Taiwan's fresh, youthful and creative characters. We sincerely invite you to explore the possibilities of fresh ideas.

ccimarketing.org.tw

OFFICIAL
ORGANIZER



EXECUTIVE
ORGANIZER



Activision Brand Overview



Gregory Wilson, Louis (Lou) Studdert and Ashley Maily, Activision

Viacom International Media Networks Summit



Lisa Silverman Meyers and Ron Johnson, Viacom International Media Networks

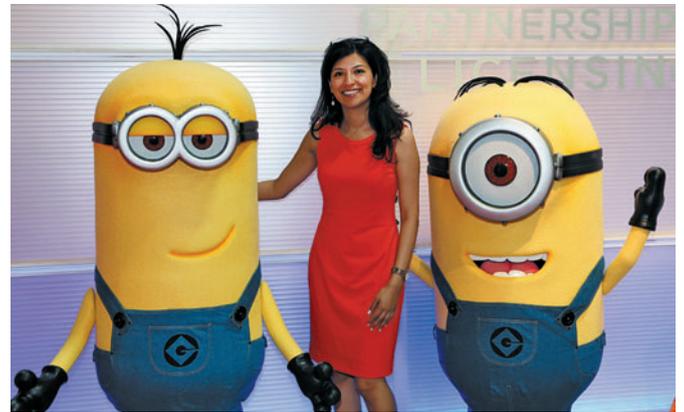


Trudi Hayward and Giles Ridge, ITV Studios Global Entertainment

Nickelodeon Summit



Pam Kaufman, Manuel Torres, Dion Viachoes and Julie McKenzie, Nickelodeon Consumer Products



Jackie Perez, Universal Studios Partnerships & Licensing



Juliano Prado, creator of Gallina Pintadita



Brigid Roberts, Carla Peyton and Clare Piggott, BBC Worldwide



Matteo Olivetti and Michael Grant, Rainbow



Bill Isler, Fred Rogers Company, and Samantha Freeman, Out of the Blue

showphotos



Charlie Tebele and Jess Richardson, WWE, with The Bella Twins



Philippe and Guillaume Soutter, PGS Entertainment, with Janice Karman, Vanessa Bagdasarian and Ross Bagdasarian, Bagdasarian Productions



Grumpy Cat with Tabatha Bundesen, owner



Otis the owl and Julie Scardina, SeaWorld



Rodrigo Paiva, Monica Sousa, Enio Kuruma and Claudia Arbex, Msuricio De Sousa



Ray Parker Jr. with Mary Goss-Robino, Sony Pictures Entertainment



Renee Graziano of "Mob Wives" with Caitlin Wagner, Toy State



Erin Malafrote, Amanda Yip and Nisha Beech, Cartoon Network



Steve Russo, FAB NY, and Steven Ekstract, License! Global

ABG Unveils Mini Marilyn

Authentic Brands Group has revealed its newest brand Mini Marilyn, a stylized character-based property.

Mini Marilyn is targeted to girls, ages 8 to 16, with playful, age-appropriate styles.

With her trademark blonde hair and red lips, Mini Marilyn is designed to empower girls to be confident, take risks and dream big.

“We are very excited to introduce a new generation to the magic of Marilyn Monroe,” says Nick Woodhouse, president and chief marketing officer, ABG. “Mini Marilyn presents a new and innovative opportunity for our existing and future partners,



while giving ABG the chance to grow its portfolio of global brands from the inside out. We look forward to the endless possibilities in store for Mini Marilyn.”

ABG is debuting the new brand for the first time at Licensing Expo. Target categories for Mini Marilyn include apparel, accessories, tech accessories, toys, mobile apps and virtual goods.

The brand will be supported by a range of digital initiatives including a website, MiniMarilyn.com, and global Facebook, Instagram and Twitter pages.

ASPCA Expands Licensed Consumer Product Range

The American Society for the Prevention of Cruelty to Animals is growing its licensed product range to include additional licensees across kids, publishing, collectibles and accessory categories.

On the Licensing Expo show floor, the ASPCA will showcase product and partnerships with the following:

- plush from Commonwealth Toy & Novelty;
- children’s books from Studio Fun International (formerly Reader’s Digest Publishing);
- hand-crafted figurines from Bradford Exchange for its Precious Moments collection;
- collectible dog figures with their own dog houses from Enertec Enterprises;
- a charitable charm bracelet from Alex and Ani; and
- an ASPCA 2016 calendar from Graphique de France.

“Our expanding licensing program aims to not only raise funds to support the ASPCA’s work for animals in crisis across the country, but also to build awareness for the ASPCA’s mission and programs,” says Helene Gordon, senior director of licensing and retail development, ASPCA. “Our new licensed products, which we will unveil at Licensing Expo 2014, integrate messaging about pet adoption and pet care, to help further engage consumers in our efforts to protect animals.”

The ranges join a robust roster of licensees and retailers already signed on to support the ASPCA including Pet King, EHD and Evenflo, with product in stores such as Target, Kmart, JCPenney, Walmart, Sears, Ross and more.



Danger Mouse Returns to the Small Screen

FremantleMedia Kids & Family Entertainment is partnering with the CBBC network to bring back “the world’s greatest secret agent,” Danger Mouse.

Thirty-three years since the series first aired, “Danger Mouse” will again attempt to save the world for a new generation of fans. The animated comedy series is a co-production between FremantleMedia Kids & Family Entertainment and Boulder Media, and will begin its run on the small screen in 2015.

“The thrills, spills and comedy of this landmark international animated series are all still here, but this rebooted version will be brought up-to-date for today’s tech-savvy and content-hungry kids,” says Rick Glankler, executive vice president and general manager, FremantleMedia Kids & Family Entertainment. “Working with the BBC and Boulder Media means we have an incredibly talented team on board to deliver a stand out global comedy hit. In this new 21st century version, the laughs are set to be even louder as the world’s smallest secret agent faces mightier missions, voracious villains and knee-trembling threats.”

DHX Taps Jazwares for Ella

DHX Media and FremantleMedia Kids & Family Entertainment has appointed Jazwares as the global master toy partner for the preschool property Ella the Elephant.

Jazwares will launch plush, dolls, figures, play sets, vehicles, roll play and musical instruments into territories around the world including the U.S., Canada, the U.K., Ireland, Latin America, the Middle East, Australia, Spain and Norway.

“We’re excited to be appointed the global master toy partner for Ella the

Elephant. We think Ella is a great brand in the children’s entertainment space and we’re excited for the opportunity to place Ella in every household that loves her through our Ella the Elephant line,” says Laura Zebersky, executive vice president, global sales, Jazwares.

“Ella the Elephant” is produced by DHX Media, in association with Canada’s TVO Kids and FremantleMedia Kids & Family Entertainment. The series debuted in the U.S. in February and airs on the Disney Channel and Disney Junior.



Spin Master Packs its Bags for Summer Camp

Spin Master is heading to camp this summer.

The children’s toy company has partnered with Youth Venture Marketing and the American Camp Association to integrate Spin Master products into more than 135 camp programs across the U.S. The innovative agreement begins this month and runs through August, and allows campers 140,000 direct interactions with Spin Master’s master brands such as DigiBirds, Ionix, Kinetic Sand, Meccano, Sew Cool and Wackyactivities.

“This is an incredibly unique and fun opportunity—exactly the type of partnership we look for at Spin Master. This program will allow us to interact with campers throughout the summer, enhancing the camp experience for thousands of kids,” says Krista DiBerardino, chief marketing officer, Spin Master. “We can’t wait for the program to launch and look forward to meeting and surprising everyone at camp this summer.”



Atlantycya’s Geronimo Stilton Takes the Stage

Atlantycya Entertainment is developing live stage shows based on its Geronimo Stilton property.

In conjunction with the Susan Gurman Agency, the Geronimo Stilton brand, which is based on the book series published by Scholastic, will look to extend to production partners for shows geared toward schools and general audiences. The mouse journalist is expected to take the stage in 2016.

“The Susan Gurman Agency has a remarkable list of clients and access to the best talent to develop the most entertaining Geronimo Stilton stage show,” says Claudia Mazzucco, chief executive officer, Atlantycya Entertainment. “Based on the success of our shows in Europe and Canada, we were determined to find the right theatrical partner to bring our beloved Geronimo Stilton to the stage here in the U.S. Our loyal young readers can now look forward to seeing the stories they love come alive with these future planned productions.”

TIME FOR A NEW DUEL!



VISIT US AT LICENSING EXPO, BOOTH S171

www.yugioh.com

©1996 Kazuki Takahashi
©2014 NAS • TV TOKYO

4K MEDIA INC.
a member of konami group

Jennifer Coleman
jcoleman@4kmedia.com
+1.212.590.2120

CELEBRITY NAME GAME

THE FUN BEGINS FALL 2014 5 DAYS A WEEK!
FUN CELEBRITY PARTNERS • LOTS OF CASH & COMEDY

HOSTED BY CRAIG FERGUSON

Andrea Brent
Vice President, Licensing & Merchandising
FremantleMedia North America
Phone: 818-748-1387
andrea.brent@fremantlemedia.com

VISIT US AT BOOTH #S181

FREMANTLEMEDIA
NORTH AMERICA

