April 2017 VOLUME 20 NUMBER 2 R THE LICENSING INDUSTRY'S THOUGHT LEADER LICENSEMAG.COM LASTIC of possible Licensing Expo is launching Licensing Week, four days of non-stop networking, deal making, mentoring and discovering properties and IP that will drive brands-and your bottom line-forward. Brought to you by OpSecSecure · Enhance · Protect

This year, UBM's Global Licensing Group will introduce Licensing Week, which will bring together a number of networking and educational events, deal-making opportunities and more, with Licensing Expo serving as the pinnacle of the week.

as Vegas is set to become the epicenter for the licensing industry next month as Licensing Week takes over the Mandalay Bay Convention Center.

Kicking off May 22, the industry's largest and most influential event will bring together more than 16,200 retailers, licensees, manufacturers, distributors, brand owners and licensing agents from around the world, as well as a raft of educational and networking events, business-building opportunities and more.

"There is an abundance of quality events supporting the licensing industry during the week of Licensing Expo," says Jessica Blue, senior vice president, licensing, UBM Americas. "Recognizing that these are a crucial part of the trip to Las Vegas for our attendees and exhibitors, we've brought them all together under the Licensing Week umbrella in an easy-to-manage schedule. We're thrilled to offer so many exciting opportunities to everyone at Licensing Expo."

Licensing Expo, sponsored by the International Licensing Industry Merchandisers' Association, will remain the centerpiece of the week. The show floor, which will boast more than 5,000 brands from all categories and dozens of countries around the world, will open May 23-25.

New exhibitors for the annual industry show include Atlantyca Entertainment, Coca-Cola Licensing, FAO Schwarz, French Bull, Hang Ten, San Diego Zoo, Caterpillar and Yale University, among others. These new exhibitors will join a raft of Licensing Expo veterans, including A+E Networks, Mattel, BBC Worldwide, Crayola, Ford, Kathy Ireland Worldwide, Warner Bros. Consumer Products, Grumpy Cat and many others.

In addition to the pinnacle event, Licensing Week will also play host to a series of educational and networking events, which will kick off with a keynote address from Cole Gahagan, chief commercial officer, Fanatics. The keynote session will take place on Tuesday, May 23, from 8-9 a.m. and will highlight Fanatics' perspective as a brand and retail leader in the sports licensing industry as the company continues to expand its e-commerce, physical footprint and manufacturing capabilities.

The keynote address will also open LIMA's Licensing University program, which will target everything from the latest issues and trends in licensing to the fundamentals of how the business works. Key sessions from this year's agenda include "Basics of Sports Licensing," "Brand and Consumer Research: How to Do It, What's Out There and Doing It on a Budget," "Building an Entertainment Licensing Program from Scratch," "Case Studies in Food and Beverage Brand Licensing," "Managing an Overnight Sensation" and "What You Need to Know About Royalty Rates," among others.

Other industry events scheduled for Licensing Week include a series of invitation-only Entertainment Showcases



Licensing Expo Exhibitor Preview 2017

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begining Monday, May 22, with Hasbro Consumer Products, which will debut its upcoming projects and properties.

Other companies that will be hosting private Entertainment Showcases during Licensing Week include Cartoon Network Enterprises, Disney Consumer Products, Mattel, NBCUniversal Brand Development, Nickelodeon, Sony Pictures Consumer Products, Twentieth Century Fox Consumer Products and Warner Bros. Consumer Products.

Additional components of Licensing Week include an orientation session for new attendees and exhibitors, which will see UBM's Blue introduce the Licensing Expo team, provide an overview of the Expo and Licensing Week and give tips for making the most of the show. An open Q&A session will also be included.

LIMA will also reveal the winners of its annual International Licensing Excellence Awards on Tuesday, May 23. The annual award ceremony recognizes outstanding creativity and performance in all major segments of licensing. During the awards, LIMA will also recognize this year's Hall of Fame inductees–Allan Feldman, chief executive officer and founder, LMCA; Dell Furano, chief executive officer and founder, Epic Rights; and Cyril Speijer, former chief executive officer, Wavery Productions, and current co-principal, BN Licensing.

The annual Opening Night Party, sponsored by LIMA, will take place Tuesday, May 23, at The Havana Room and Sky Beach Club at the Tropicana Las Vegas. A complimentary shuttle service will be provided from Mandalay Bay to the Tropicana

The organization Women in Toys will host a breakfast on Wednesday, May 24; and exhibitors in the art and design category will also be exclusively invited to join the Licensing Expo team for drinks and appetizers during the Art & Design Mixer at the Border Grill after the day wraps up on Wednesday.

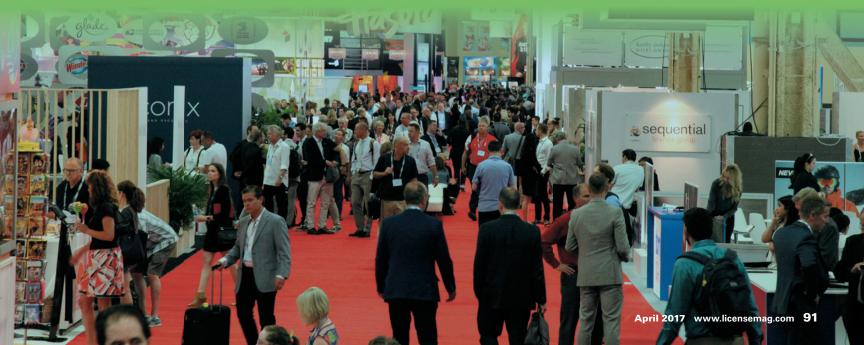
Also on Wednesday, delegates from the International Buyers' Program Select, U.S. Department of Commerce representatives, internationally-based attendees and U.S.-based brand owners and agents will be invited for complimentary drinks during the International Cocktail Hour, which will take place at the International Buyers Lounge in the Licensing Expo exhibition hall.

New for 2017, the International Buyers' Program Select enlists the U.S. Department of Commerce's global network to recruit pre-screened international manufacturers and retailers from China, Mexico, Canada, South Korea and Japan to attend the show and meet with exhibitors.

Finally, on the last day of the show, brand owners and agents exhibiting at Licensing Expo, as well as brand owners that are attending the show, will be able to attend a hour-long networking event, the Agent's Business Forum, at 11 a.m., Thursday, May 25.

The Licensing Expo Matchmaking Service, which was introduced last year, will also return. The exclusive networking service will allow pre-registered attendees and exhibitors to search, connect and schedule meetings with each other before the show. The service will be free to exhibitors and licensees, manufacturers, wholesalers/distributors, retailers and sales promotion representatives registered to attend. Brand owners and agents attending Licensing Expo can access the Matchmaking Service by purchasing the networking package

To find out more about the range of events taking place during Licensing Week, visit Licensing Week.com. ©



360 World Atlas

www.360atlas.com **Booth: F77**

Everen T. Brown, Creator/President T: 801-364-2642

E: info@360atlas.com

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3D Lighting Innovations

www.3DLightFX.com **Booth: E94** Rebekah Daniels, E-commerce **Account Manager** T: 647-961-1012 E: rebekah@3dlightfx.com

3D Deco Lights are comforting, cordless, decorative night light that are loved by tiny customers and big ones alike. With a



simple switch of the light, a soothing glow provides the necessary light for midnight changes, feedings and reassuring check-ins.

4D Asia

www.4d-asia.com; www.brandinc. com **Booth: G61 Peter Cohen** E: peter@4d-asia.com

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who do extensive purchasing remotely. It manages day-to-day China supply chain operations and logistics. With cross-cultural experience across multiple industries and expertise spanning from product development to integrated logistics fulfillment, 4D Asia is positioned to de-risk overseas buying.



4K Media

www.yugioh.com **Booth: C188** Jennifer Coleman, Vice President, **Licensing and Marketing** T: 212-590-2120

E: jcoleman@4kmedia.com

4K Media, a brand management company and wholly owned subsidiary of Konami Digital Entertainment, currently manages the Yu-Gi-Oh! franchise outside of Asia. Yu-Gi-Oh! encompasses more than 800 episodes, three feature films, consumer products, the Duel Links mobile game as well as the trading card game. 4K Media has also expanded its licensing and production to incorporate other brands including Rebecca Bonbon.

A+E Networks

www.aenetworks.com Booth: M236 Diana Abehssera, Director, Brand Licensing T: 212-351-0494

E: diana.abehssera@aenetworks.com

The A+E Networks portfolio includes HISTORY, Lifetime and A&E, offering a unique opportunity to

reach male and female audiences with a passion for



great storytelling, on and off the screen. Its branded products give viewers a 360 experience, extending their relationship with the shows and characters they love.



Booth: A220 Hannah McFarlane, Marketing and **Licensing Coordinator** T: +44 1 1730 71318

E: hannah.mcfarlane@aardman.com Aardman Rights are renowned for developing and building enduring character brands across all media,

specializing in marketing and realizing the commercial potential of their properties in a way that celebrates and respects their intrinsic creative values. The studio has also acquired third party representation for a number of top children's brands. The Attractions & Live Experiences team specializes in creating immersive experiences which appeal and engage with the whole family. Working with its partners around the world, Aardman uses the studios' multi-award winning characters and wealth of creative talent to bring unique story lines and interactive experiences to life.

Activision Blizzard

www.activision.com Booth: U202 Ashley Maidy, Vice President, **Consumer Products. Activision** T: 310-255-2000

E: licensing@activision.com





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Activision Blizzard changed the way people play games, building one of the largest portfolios of recognized brands and becoming one of the most valuable interactive entertainment companies globally. It is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products for consoles, handheld platforms and PC.

Akey Group

www.akevgroup.com **Booth: H63 Venny Tao, Marketing Director** T: 949-838-6327 E: venny@akeygroup.com

More than a global supplier of printing and packaging



products, Akey Group is a trendspotter, helping clients envision and select design and finishing that complements their brand promise of aesthetically stunning and functionally superior products.

Albert Whitman & Company

www.albertwhitman.com **Booth: F98 Caity Anast, Sales and Marketing** Coordinator T: 847-232-2821

E: canast@albertwhitman.com

Albert Whitman & Company has been publishing award-winning children's books since 1919. Best known for the classic series The Boxcar Children Mysteries, it also publishes ALBERT board books, WHITMAN picture books, & COMPANY novels and nonfiction for children and teens.



Alchemy Licensing

www.alchemylicensing.com; www.alchemyengland.com **Booth: G76 Georgea Rowley, Licensing** Manager

T: +44 1162 824 824

E: licensing@alchemygroup.com

Established in 1977, Alchemy Licensing is celebrating 40 years of trading as designers, artists and manufacturers. It is one of the only recognized worldwide brand names in gothic, fantasy and alternative culture and continues to be one of the best at what it does. Alchemy offers a vast library of its complete works.

All American Licensing

www.AALMG.com **Booth: D94** Bill Southard, PR T: 212-777-2220 E: bill@southardinc.com

All American Licensing was formed to bring to clients big agency licensing, marketing and business development services using a small firm platform. AAL's partners have held senior level positions at major studios and agencies. AAL will generate new revenue streams while building brand loyalty. It is a licensing specialist with proven success.

Alpha Group Co.

www.auldevtovs.com/en Booth: M194 **Lily Li, Licensing Manager** T: +86 20 3898 3278 E: lily@auldey.cn

Alpha Group is one of China's most successful animation and entertainment groups. It adheres



to a corporate philosophy of "Bring iov, wisdom and dreams to the world," and in building China's leading pan-entertainment industry operating platform, it is committed to providing consumers with cuttingedge cultural and peripheral products and services.

Amazon Studios

www.amazonstudios.com Booth: K230 Michael Cummings, Senior **Manager, Business Development** T: 310-573-2352 E: michael.cummings@ amazonstudios.com amazon Amazon

🔊 prime video Studios brings Prime members a collection of Amazon Original series including the record-breaking global adventure series The Grand Tour as well as award-winning, critically-acclaimed Originals for kids and families including Just Add Magic, If You Give a Mouse a Cookie, The Stinky & Dirty Show, Wishenpoof, and Tumble Leaf.



American Greetings Entertainment

www.americangreetings entertainment.com Booth: E214 Janice Ross, Head of Global Licensing T: 310-426-8608 E: jross@ag.com American Greetings Entertainment,

chapter books,



the intellectual property, entertainment



and outbound licensing division of American Greetings Corporation, develops multi-platform entertainment franchises across media channels with extensive consumer merchandising programs that immerse children and adults in brands they love. AGE's portfolio of brands includes Care Bears, Madballs, Holly Hobbie and more.

American Mensa

www.americanmensa.org **Booth: H109** John McGill, National Marketing Director T: 817-607-0060

E: johnm@americanmensa.org

American Mensa is the high IQ organization that partners with SMART brands, products and initiatives that celebrate intelligence. Working with American Mensa is "pure genius!"

Anaglyph Sculpture

www.ToySculpt.com Booth: B115 Scott Hensey, Owner T: 707-824-4160 E: sthensey@aol.com

Anaglyph Scuplture specializes in freehand sculpture and prototypes with 30 years of experience working for the toy, premium and giftware

Industry. It specializes in rendering 2D properties in three dimensions ready to tool up for manufacturing. Anaglyph gets



those all important licensor approvals on time and under budget-every time. Freehand sculpture still alive and well!



Animal Jam

www.animaljam.com Booth: B204 **Talia Goldsmith, Licensing Manager** T: 801-355-4440 E: talia@wildworks.com

Animal Jam is a safe and exciting online playground for kids who love animals and the outdoors. Players create and customize their own animal characters and dens, chat with friends, adopt pets, team up for adventures and feed their curiosity about animals and the natural world around them.

Animasia Studio

www.animasia-studio.com Booth: A131 **Edmund Chan, Managing Director** T: +603 7784 6987 E: edmund@animasia-studio.com

Animasia was established in 2005 and accorded with MSC Malaysia Status and



ISO 9001:2008 certification. The Animasia Studio group's focus is on creative content development where it specializes in animation, character design, digital comics, audio production, character licensing and merchandising business.

Animation Magazine

www.animationmagazine.net **Booth: D72 Sheri Shelton. Account Executive** T: 818-665-2050

E: sshelton@animationmagazie.net

For more than 30 years, Animation Magazine has been the No. 1 source for current information on film, television, gaming, licensing, anime, technology, events and trends in the animation industry including education and training. Free daily newsletter, print and digital subscriptions and the new Animation Magazine app are available on www. animationmagazine.net. Subscribe today!

Anyzac Co.

www.anyzac.com Booth: J192 Byungjun Lee, CEO T: +82 2 780 1382 E: anyzac.jo@gmail.com

Anyzac is a group of visual content experts with years of experiences in planning and producing domestic and global projects. It creates characters, 3D animations and other video contents based on know-how and skills with the latest technology.



GP Art Brand Studios

www.artbrandstudios.com Booth: D134 Kristen Barthelman, Vice President, Licensing T: 408-201-5273

E: k.barthelman@artbrand.com

Art Brand Studios licenses the artwork of Marjolein Bastin, Eric Dowdle and Thomas Kinkade. Art Brand Studios is interested in

licensing partners in seasonal. home décor. garden, gift and collectible categories. **Thomas**



Kinkade's well-known images depict gardens, cottages, estates, cityscapes, plein air, holiday scenery and commemorative American landmarks. Marjolein Bastin's artwork draws inspiration from nature and portrays large and small miracles found in the natural world around us. Eric Dowdle's colorful folk art brings together values such as his love of family and country.

Art Exhibitions China

www.aec1971.org.cn Booth: C142 Xiaoxu Gao, Manager T: +86 1501 139 2024 E: aecgxx@126.com

Art Exhibitions China, under the direct supervision of the State Administration of Cultural Heritage, was founded in 1971 and specializes in international cultural heritage exchanges. AEC primarily dedicates itself to organizing, coordinating and hosting out-bound exhibitions on Chinese cultural property and inbound exhibitions on foreign cultural property.

Art in Effect

artineffect.com **Booth: H79 Maurice Middendorf, President** T: 407-454-4675

E: mauruarend@gmail.com

Art in Effect is a small interactive art production

company based in Orlando, Florida. It specializes in concept designs transcending a variety of products. It offers illustration services to the



gaming, medical, film and television industries, meeting a wide variety of industry needs.



Art Nation Corp.

www.artnationbrands.com **Booth: E128** Albert Sargsian, Director T: +38 09 7917 2696

E: a.sargsian@artnationbrands.com

Art Nation is a branding and licensing company. The company develops and manages lifestyle brands. Gapchinska is a female humor lifestyle brand that includes a universe of adorable and cute characters that remind us to notice and enjoy happy moments of everyday life.



Artestar

www.artestar.com **Booth: F107** Alex de Ronde, Brand Strategist T: 212-627-7242

E: aderonde@artestar.com

Artestar is an international brand licensing and creative consultancy representing elite art, fashion and design brands. Based in New York. Artestar has affiliate offices in Italy. Spain, France, Germany, Sweden, Mexico, Brazil, Argentina, Israel, Australia, South Korea and Japan.

Ashubia Animation Productions Co.

www.ashubia.com Booth: C115

Through technical mastery with compelling storytelling and authentic characters in 3D/2D animation, Ashubia Animation Productions brings expertise as well as dramatic structure and in-depth storytelling methods to film, video and to any images that are animated.

A TLANTYCA entertainment



www.atlantvca.com Booth: G103

Marco Piccinini, Licensing Manager

T: +39 02 43001013

E: marcopiccinini@atlantyca.it

Atlantyca Entertainment is Italy's premiere trans-media entertainment company. It mantains production and distribution of TV series and has established a new division, Atlantyca Live. The company's licensing division manages the international licensing initiatives for all the Geronimo Stilton and Bat Pat brands and any character spin-offs.

BAC Brand Activation Consulting

Booth: J72 Michelle McLaughlin, Principal T: 310-363-1418

E: mmclaughlin@brandac.com

Brand Activation Consulting is a full-service business development company with 40-plus years of experience with leading entertainment and blue chip brands. BAC is committed to driving brand revenue growth through a host of services and business models including licensing, retail development, new business development, joint venture and marketing consulting.





www.bandainamcoent.com Booth: A137 **Kyoko Acheson, IP Strategy/** Licensing T: 408-235-2096

E: licensing@bandainamcoent.com

BANDAI NAMCO Entertainment America has a longstanding history in game publishing and distribution



and is known from a wide variety of PC, console and mobile titles such as PAC-MAN, Tekken, Dark Souls, Ni no Kuni II: Revenant Kingdom, Little Nightmares and more. The company also license a collection of popular classic game IPs such as Galaga and Dig Dug.

BBC Worldwide

www.bbcworldwide.com Booth: N204 **Deborah Schonfeld, Director, Publicity** T: 212-705-9498 E: deborah.schonfeld@bbc.com

BBC Worldwide

North America is the main commercial arm



and wholly-owned subsidiary of the British Broadcasting Corporation, operating in the U.S. and Canada. The company operates four businesses in the territory-linear and digital content sales and co-productions, consumer products, BBC.com and two production divisions.



www.heanstalk.com

Booth: G156 Debra Restler, Vice President, **Business Development** T: 212-303-1146

E: debra.restler@beanstalk.com

Beanstalk. a leading global brand extension



licensing agency, offers services including brand representation, manufacturer representation, retailer partnerships, icon representation and Studio B, which includes creative services, approvals management, legal and financial services and royalty auditing. Its consultant division is Blueprint-Powered by Beanstalk. Tinderbox is its digital media entertainment and gaming division.

Ben Cooper Halloween Costumes

www.bencoopercostumes.com Booth: A124

Jon James Miller, Co-Owner

T: 415-902-4922

E: info@bencoopercostumes.com

Ben Cooper is back! Ben Cooper, Inc. was the No.1 Halloween-in-abox costume company in America from 1937-1991. Now the Coopers, the "first family of Halloween," are bringing back their original vinyl mask and costume pop-culture art creations from Halloweens of yesteryear, with help from their original art designer.

Benton Arts

www.iimbenton.com **Booth: J63** Kristen LeClerc, Coordinator T: 248-312-8713 E: kristenleclerc@yahoo.com Jim Benton is an author,



artist and creator of licensing hits. His It's Happy Bunny has generated more than three-quarters of a billion dollars at retail, and he is a five-time LIMA award winner. His books are New York Times best-sellers.



BigFoot 4x4

www.bigfoot4x4.com **Booth: G66** Ann C. Trent. President T: 636-393-4355 E: act@bigfoot4x4.com

BigFoot 4X4, Bob Chandler's monster truck icon, owns more than 75 U.S. and international trademark registrations in toy vehicle, paper, clothing, vehicle, A/V products, entertainment and mail order/retail service categories. Its current fleet includes seven race/display/car crush trucks, BigFoot #1 (the "Original Monster Truck") and #5, one of the world's tallest and heaviest pickups.

Billboard + The **Hollywood Reporter**

www.billboard.com Booth: F114 Anuja Maheshka, Associate **Director, International Business and** Licensing T: 212-750-8515

E: anuja.maheshka@billboard.com

Billboard is one of the world's most trusted and



iconic music brands that defines industry trends with an authoritative voice and brings experiences to life

for brands and fans everywhere. The Hollywood Reporter is one of the most influential and definitive voice in high-end entertainment with unprecedented access to Hollywood's news, fashion and lifestyle.



Jacobsen, Director, Marketing T: 607-316-6563

E: melissa@biopop.com

BioPop develops living products that inspire a sense of human connectivity with the natural world through modern design. BioPop has a passion for science, art and design. Its work can be seen in the Smithsonian National Museum of Natural History and in homes and offices around the world.

Bov Scouts of America

www.licensingbsa.org Booth: D124 **Greg Winters, Manager, Licensing Programs** T: 800-323-0732

E: greg.winters@scouting.org

The Boy Scouts of America is one of the nation's largest and most prominent values-based youth development organizations. The BSA provides a program for young people that builds character, trains them in the responsibilities of participating citizenship and develops personal fitness.

Brand Central

www.brandcentralgroup.com Booth: D142 **Ross Misher. Chief Executive** Officer

T: 310-268-1231

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Brand Central is a premier global brand consultancy that provides comprehensive BRAND CENTRAL

business

solutions in the areas of brand extensions, manufacturer representation and brand creation to some of the world's most recognized brands.

The Brand Liaison

www.TheBrandLiaison.com Booth: E154 Steven Heller, President T: 954-433-2833

E: steven@thebrandliaison.com

The Brand Liaison is one of the top licensing agencies



that represents both licensors and licensees. Its brands include fashion (Gloria Vanderbilt, LEI, Laura Ashley, Felina, Route 66, Stephen Joseph and Corey Paige, celebrities (LaurDIY, John Taffer, Robert Irvine and Sondra Celli), art (Emoji One, Mary Engelbreit, Debra Valencia and Turnowsky) and partners with Synergy and Art Ask Agency.

Brand Sense Partners

www.bsp.com **Booth: C124** Sarah Benson, Vice President, Licensina T: 310-867-7122 E: sbenson@bsp.com Brand Sense Partners is a full-

service boutique licensing and marketing agency based in Santa Monica, Calif. **BSP** works hand-in-hand with clients from diverse industries, from



entertainment to sports to consumer products, and it tailors its approach to each.



Brandgenuity

www.brandgenuity.com Booth: J122 Rachel Humiston, Senior Brand Director

T: 212-925-0730

E: rachel@brandgenuity.com

Brandgenuity is a leading independent brand licensing agency, ranked among the top 15 licensing agencies worldwide. Brandgenuity extends iconic brands into new categories, building awareness and generating incremental revenue. Licensing services include strategic planning, prospecting, legal support, contract negotiation, retail development and assisting manufacturers in strategic acquisition of licenses.

The Brands Club

www.thebrandsclub.cl **Booth: E106** Alejandro Eluti, Owner T: +56 963031922

E: alejandro.eluti@thebrandsclub.cl

The Brands Club is a manufacturer in China of licensed products. It specializes in PJs, t-shirts, slippers, boxers and underwear, hoodies, flip flops and nice packagings, tin can, cardboard and plastic.



Bravado International Group

www.bravado.com **Booth: 0244 Jaison John, Director, Licensing** T: 212-445-3534

E: jaison.john@bravado.com

Bravado is a leading global, fullservice merchandising company that develops and markets highquality licensed merchandise to a worldwide audience, with offices in 45 countries and more than 400 employees worldwide.

Brown & Bigelow Licensing Company

www.brownandbigelowlicensing. com **Booth: G86** William D. Smith Jr., President and **Chief Executive Officer** T: 651-293-7590

E: licensing@brownandbigelow. com

Art from the archives of Brown & Bigelow includes art created for and featured on advertising calendars over the last 120 years.



The Buffalo Works

www.thebuffaloworks.com Booth: D114 **Joanne Olds, President** T: 612-910-4057 E: iolds@thebuffaloworks.com

The Buffalo Works is the 30th largest global licensing agency with 25-plus years experience on all three sides of the retail business-buying, manufacturing and licensing. This 360-degree experience allows us to deliver

extremely effective results. Last year, its clients sold more than \$244 million in retail sales.



CAA-GBG Global Brand **Management Group**

www.caa-qbq.com Booth: G144 Dan Recalde, Associate Brand Manager T: 646-582-6855

E: danrecalde@caaglobalbrands.com

CAA-GBG Global Brand Management Group is one of the world's largest licensing and brand management companies, representing globally iconic brand properties and personalities. Strategic and design-driven, it is a category leader in fashion accessories, footwear and apparel with a deep product expertise and global scope that sets it apart from other companies.

Cameron Studios

www.cameronbooks.com **Booth: F85 Emma Kallok, Marketing Manager** T: 707-559-5794 E: emma@cameronbooks.com

Cameron Studios is the art and licensing division of Cameron + Company, a boutique book publisher with a focus on photography, art, food and wine and children's. Cameron Studios manages, brands and designs C+C's multiple owned or represented media properties, and is responsible for the production of all film/TV/animation projects.



CAPCOM

www.capcom.com Booth: K60 John Diamonon, Director, Licensing and Consumer Products T: 650-350-6533

E: johnd@capcom.com Capcom is one of the leading

worldwide developers, publishers and distributors of interactive entertainment for game consoles, PC's, handheld and wireless devices. Founded in 1983, the company has created hundreds of games, including best-selling franchises Resident Evil, Street Fighter, Mega Man and Devil May Cry.

Capital One Spark Business Card

www.capitalone.com/tradeshows **Booth: G94 Syd Farrar, Senior Associate** T: 800-421-2074 E: spark.tradeshow@capitalone. com

Capital One Spark business card-get unlimited 2 percent cash back with the Capital One Spark business card. Apply today at the Spark Card booth G94 and earn a one-time bonus of \$500 after spending \$4,500 on qualified purchases in the first three months.



Cartoon Network Enterprises

www.cartoonnetwork.com Booth: D170 Amy Pfister, Director, PR T: 404-885-5843 E: amv.pfister@turner.com

Cartoon Network Enterprises builds consumer products and



merchandising programs for a wide range of brands across all categories. CNE manages consumer product programs for the networks' award-winning original programming, brands and characters including Ben 10, Adventure Time. The Powerpuff Girls, Steven Universe, Mighty Magiswords and Rick and Morty.

Casweck Galleries

www.casweckgalleries.com **Booth: H73 Lori Meyer, Director** T: 505-660-0246

E: casweckgalleries@gmail.com

Casweck Galleries represents the works of Ernest Chiriacka (1913-2010). It is located in Santa Fe, New Mexico, on Canyon Road. It owns and represents Ernest Chiriacka's collection of work, from sketches, sculptures, illustrations and landscapes to western art.

Caterpillar

www.cat.com Booth: F106 **Lesley Godby, Program Manager** T: 309-494-4776

E: Godby Lesley M@cat.com

For 90 years, Caterpillar has been making sustainable



progress possible and driving positive change on every continent. Customers turn to Caterpillar to help them develop infrastructure, energy and natural resource assets. Caterpillar has embarked on ambitious licensing efforts throughout its history to help the brand grow beyond its roots.

CBF Labels

www.cbflabel.com **Booth: C73** Glenn Zetz T: 714-730-8087 E: glenn@cbflabel.com

CBF Labels produces custom designed and manufactured woven labels, printed labels, hangtags, stickers leather, rubber, PVC, woven and embroidered patches, badges, zipper pulls, print, stud and foil transfers, lanyards, rubber, metal, PVC and rubber key chains, metal emblems as well as eco-friendly hang tags and neck labels for the garment and textile industries.



CBS Consumer **Products**

www.CBSconsumerproducts.com Booth: S202 Bill Burke, Senior Vice President, Marketing T: 212-975-7537 E: bill.burke@cbs.com

CBS Consumer Products leads worldwide licensing for more than 200 properties. The diverse portfolio offers multi-generational opportunities across categories, from the iconic Star Trek franchise to primetime series NCIS. The Good Wife and Penny Dreadful, as well as classics such as The Twilight Zone, Cheers and Mighty Mouse.



Centa IP

Booth: M226 Sara Grace, Creative Services T: +34 756 70868 E: sara.grace@centaip.com Centa IP is a premier global licensing company representing new and exciting children's



entertainment, design, lifestyle and luxury properties that deliver innovative, world-class licensing solutions. Our industry expertise includes retail sales/merchandising, franchise planning, marketing, product development, new media activation, analytics and licensing.

China Agricultural Museum

www.zgnybwg.com.cn Booth: C142

Zhang Zhiquiang, Department

Director

T: +86 10 65096072 E: tang1099@sina.com

China Agricultural Museum, one of the only national agricultural museums in China, is located in the Capital city of Beijing. It is a firstrate museum in China. The garden museum's construction is a piece of architectural artwork, integrating both Chinese classical and nature beauty.

China Art & Cultural Properties

China Art & Cultural **Properties**

www.culturetrade.com.cn Booth: C142 Penny Gao, Project Manager, **Marketing Development** T: +86 21 58698377 E: gaosigiong@soict.com.cn China Art & Cultural Properties has showcased Chinese excellent cultural and creative products

through a variety of outstanding



cultural and art organizations and brand licensing operating agencies, and pointed out where the future heads for Chinese cultural licensing industry and the development and manufacturing of cultural and creative products.

CJ E&M Corporation

www.en.cjenm.com **Booth: F214** Jeff Kim, Manager T: +82 371 8256 E: jeff.kim@cj.net

CJ E&M is headquartered in Seoul, Korea, and is one of the largest content providers and pay TV operators in Korea with 16 channels including Tooniverse, Korea's No. 1 kids' channel. CJ E&M Animation division engages in original animation IP development and production, invests into co-proudction projects, manages licensing businesses and distributes kids' content globally.

CMG Worldwide

www.cmgworldwide.com **Booth: H86 Bill Uglow, Chief Marketing Officer** T: 323-543-5853

E: bill@cmgworldwide.com

Established more than four decades ago, CMG Worldwide is a premier representative of celebrities and their respective estates. Today, CMG is one of the business agents for more than 300 of the world's most sought after and recognizable celebrities. Its client roster includes legends such as James Dean, Bettie Page and Jackie Robinson.

Cmon

www.cmon.com Booth: F234

Jared Miller, Marketing Manager T: 678-956-0355

E: marketing@cmon.com

Cmon is an international publisher of board games, tabletop games and apps. Beginning from small hobbyist



roots, Cmon has grown into a multinational group that publishes several award-winning games including Zombicide, Arcadia Quest, The Others and more.

Coca-Cola Licensing

www.coca-cola.com **Booth: C114** Kelly Kozel, Global Marketing and **Insights Manager** T: 470-283-9245 E: kkozel@coca-cola.com

Authentic and iconic, ubiquitous as a trademark and as a product, Coca-Cola transcends demographics refreshing more than 1.9 billion consumers in 200-plus countries with 500-plus sparkling and still brands. The Coca-Cola licensing program connects with global consumers from Main Street to Fashion Week and backyard to bistro.

CPLG

entertainment

and brand

Booth: 0236 Aliza Fagen, Marketing Coordinator, **DHX Brands** T: 416-371-8331 E: aliza.fagen@dhxmedia.com CPLG is one of the world's leading

licensing agencies. Owned by DHX Media, a leader in the creation, production and licensing of family entertainment, CPLG has more than 40 years of experience in the licensing industry.

Craig Snodgrass Art

www.snodgrassart.com **Booth: F79 Craig Snodgrass** T: 540-487-0106 E: craig@craigsnodgrassart.com

The robots Craia Snodgrass creates (Snodbots) possess an uncanny sense of humanity.



Snodgrass' artwork inspires kids to become interested in reallife robotics, space travel and technology development. He has created a world of inspirational characters that speak to geeky parents, children, or anyone with an interest in technology, science and science-fiction.

Crayola Properties

www.crayola.com Booth: A154 Eric Karp, General Manager T: 914-486-1285 E: ekarp@crayola.com

Crayola is one of the world's leading creators of art and stationery products. Create, dream,

draw!





Creative Licensing Corporation

www.creativelicensingcorporation.

com

Booth: H225

Stephanie Kupperman, Director,

Digital Media T: 310-562-7868 E: stephanie@

creativelicensingcorporation.com

Creative Licensing is a full-service independent merchandise licensing agency that specializes in long-term brand development. Founded in 1982, Creative Licensing represents a large catalog of iconic genre films for worldwide partnerships.





Curtis Licensing

www.curtislicensing.com Booth: L214

Mike Waldner, Director, Licensing T: 317-489-6973

E: mwaldner@curtislicensing.com

Curtis Licensing is the licensing arm for The Saturday Evening Post magazine and its family of publications including Jack and Jill. Country Gentleman and many others. It owns an archive of more than 10,000 illustrations, articles, photographs and children's stories which we license yearly for merchandise publishing and promotional programs worldwide.

Danken Enterprise Co.

www.danken.com.tw Booth: A92

Anna Chen and Sabrina Wang, Sales



Representatives T: +886 2 28883070 E: gsox@danken.com.tw

Danken Enterprise Co. is a professional OEM and ODM manufacturer in the hosiery field and was established in 1985. Its product ranges include socks, supporters, panty-hose and gloves. To upgrade socks and meet different purposes, it has also devoted itself to using various functional yarn as material.

Dark Horse Comics

www.darkhorse.com Booth: H235 Nick McWhorter, Vice President, **Media Licensing** T: 503-654-4184 ext. 386 E: nickm@darkhorse.com

Dark Horse Comics was established in 1986 by Mike Richardson. It is one of the largest privately held comic book publishers in the U.S. and produces an impressive array of comics, graphic novels, art books, and custom publications. In addition to publishing, Dark Horse creates some of the finest products in the marketplace.

Dazzling Star Culture Development Co.

www.dazzlingstar.cn **Booth: N236**

Yuanchang Sun, Vice President, **International Business**

T: +86 847 75440

E: amanda.sun@dazzlingstar.cn

Founded in 2009, Dazzling Star is committed to creating highprofile original animations. The company creates and distributes award-winning animation works throughout the region via 20 satellite channels



and mainstream video websites. Dazzling Star also brings characters to life through developing games, consumer products and theme parks across the world.



DeLiso, Sophie La Girafe

www.sophielagirafe.fr

Booth: J226

Maude-Sophie Guerret, Licensing

Coordinator

T: +33.0.4.50.01.0620

E: maudesophie.guerret@vulli.fr

Founded in 2011 following consumers demands for Sophie la girafe licensed products, DeLiSo (Development Licensing Sophie la girafe) is in charge of the worldwide licensing rights of one of the most famous baby toys in the world. To stay close to Sophie's history, the DeLiso office is located directly in Vulli's factory in France.



Dependable Solutions

www.dependablerights.com **Booth: H64**

Samantha Gunther, Director, **Marketing and Events** T: 424-226-4584

E: sgunther@dependablerights.com

Dependable Solutions provides contract management, royalty processing, product approval, contract workflow and robust reporting tools to licensor, agents



and licensees woldwide, with offices in the U.K. and the U.S. Its web-based systems consolidate all your brand information, associated financials and creative approval transactions into an easy to use secure system.

Design Plus

www.dplicensing.com **Booth: E102 Carol Janet, Chief Operating Officer** T: 404-847-7273 E: carol@dplicensing.com

Design Plus is a licensing boutique headquartered in the U.S. with associates worldwide. Design Plus builds brand awareness and consumer loyalty for brand owners through carefully designed licensing programs, best of breed manufacturers and select product categories that strengthen the brand at retail.

Dezign Your Mind

www.dezignyourmind.com Booth: G101 David Lankin, Co-Founder T: 661-805-5211

E: davidl@dezignyourmind.com

Dezign Your Mind creates waterproof positive mental



notes. Create a brain spa with reusable static clings for the shower to help "soak in the positive."

DHX Brands

www.dhxmedia.com **Booth: 0236** Aliza Fagen, Marketing Coordinator

T: 416-977-7269

E: aliza.fagen@dhxmedia.com

DHX Brands is the dedicated brand management and consumer products brands arm of DHX Media, specializing in creating,

building and maintaining high profile global entertainment brands within the children's and young adult markets.

Diane Packer Studio

dianepacker.com Booth: G79 Diane Packer, Chief T: 661-600-5596

E: lois@dianepacker.com

Design and illustrations with quirky characters, icons, patterns and borders. Influenced by the animal kingdom, travel, magical places and everyday life. Everything is copacetic.

Dimensional Branding

www.dimensionalbranding.com **Booth: H70**

Larry Seidman, Chief Executive Officer

T: 415-595-5610

E: larry@dimensionalbranding.com

Dimensional Branding Group is a brand extension agency that specializes in licensing, promotion and business development services with expertise in the digital and interactive categories. By fusing extensive licensing experience, marketing research, promotional expertise and fresh ideas DBG creates high-impact initiatives that bring together the right people, companies and brands.

The Dimple Street Kidz

www.dimplestreetkidz.com **Booth: G75**

Brigitte Lopez, Owner T: 949-228-8426

E: brigitte1015@gmail.com

Art, illustration and design launching a cute bunch of characters for



the childrens market. Ilustration and fine art for the giftware market.





www.discoveryconsumerproducts.

com

Booth: F204

Holly Bone, Vice President

T: 240-662-4293

E: holly bone@discovery.com

Discovery Consumer Products builds strong alliances with the world's most respected manufacturers and retailers to create compelling products and experiences across the portfolio of Discovery Communications' brands and properties. Discovery Consumer Products brings the brands of the world's No. 1 pay-TV programmer to consumers around the world.

Distroller

www.distroller.com Booth: R202 **Gabriela Pavon, Licensing Director** T: +52 55 5662 0319

E: gaby.pavon@distroller.com

Distroller communicates with anyone from 1 to 102 years of age with a unique and innovative graphic

style all in a world full of color. Distroller finds the extraordinary in the ordinary and invites you to take life with attitude and have fun with your day-to-day monotony.



www.motoap.com **Booth: F118** Phaedra Haramis. **Licensing Director** T: +34 934738494



E: phaedraharamis@dorna.com

Dorna Sports is a Sports Management company and is the exclusive rights holder of the FIM Road racing World Championship Grand Prix known as MotoGP.

Dr. Seuss Enterprises

www.seussville.com **Booth: L244** Susan Brandt, President, Licensing and Marketing T: 858-459-9744 E: licensing@drseuss.com

Dr. Seuss Enterprises manages the classic literary-based



children's property that celebrates reading, self-confidence and the wonderful possibilities of a child's imagination. Dr. Seuss is considered one of the world's best-selling childrens' book authors who wrote and illustrated 46 books. Over 650 million books have been sold in 95plus countries and 19 languages.

Dustykid

www.dustykid.org Booth: B137 Olive Tsui, Manager, Business **Development**

T: +852 3572 8005 E: hello@dustykid.org

Dustykid is a cloud of dust. Dusty friends are around us everywhere. They get piled up in corners, staying with you through the ups and downs, so each dust has their unique experiences. Talk to a Dustykid when your heart cries, gaining faith through inspiring quotes and stories.



Earthbound Brands

www.earthboundbrands.com Booth: J140

Earthbound is a brand management and licensing company that combines a world-class product design and development studio with a fullservice licensing agency to offer unprecedented growth potential for powerhouse brands. The company's success has generated \$20 billion in retail sales for its clients since its inception in 2000.

Edge Americas Sports

www.edgeamericassports.com **Booth: G98 Jeffrey Whalen, Chief Executive Officer**

T: 818-324-0532

E: jwhalen@edgeamericas.com

Edge Americas Sports' focus is football or soccer. Its aim is to create the most inspired consumer products available-products that add to the celebration and emotion of that one moment, beautifully

designed and abundantly available. It licenses



consumer products for championship football teams. Its founders built the marketplace for these products.



Edutainment Licensing

www.edutainmentlicensing.com Booth: A94 Denise Deane, Owner T: +44 0 1548844973

E: denise@edutainmentlicensing.com

Edutainment Licensing is an independent agency with a tailor made approach to the



licensing business specialising in properties that are both educational and entertaining, especially those intended for children in their early years. It currently represents Arty Mouse, Tiny Tusks, Super Geek Heroes and Flossy and Jim.

The Elf on the Shelf

www.elfontheshelf.com Booth: K236 Helen Bransfield, Executive **Director, Licensing** T: 203-557-0310

E: helen@ elfontheshelf. com

Approaching 11 million books sold, The Elf on the Shelf



has captured the hearts of children everywhere who have embraced the magic of adopting their very own scout elf sent by Santa Claus. Visit The Flf on the Shelf at booth K236 or email helen@elfontheshelf. com for licensing opportunities.





emoji Company

www.emoji-company.com, www.qlobalmerchandiseservices.com; www.the-iconic-brand.com Booth: A143 Mary Kean, Director, Licensing T: 424.777.4479

E: mary@globalmerchservices.com emoji is the official iconic lifestyle brand with true evergreen potential. The one-of-a-kind licensing package includes the registered trademark, the emoji logo and a vast portfolio of 5000-plus vectorized icons perfect for cross-category licensing, promotional activities and advertisement purposes. Emoji is "emotional. multicutural. official. joyful. iconic."

EndemolShine NorthAmerica

Endemol Shine North America

www.endemolshine.us **Booth: 0252** Ryan De La Vega, Licensing Coordinator T: 747-529-8143

E: ryan.delavega@endemolshine.us

Endemol Shine North America delivers world-class content and compelling storytelling to multiple platforms in the U.S. and across the alobe.

ENS Global Marketing

www.b-duck.com Booth: B133

Polam Kwok, Licensing Executive T: +852 530 32196

E: polam.kwok@ensgm.com

ENS is an experienced licensing agent that provides



comprehensive licensing services, including consultation, brand searching, negotiation and program monitoring. With its aggressiveness and good performance in the licensing field, it has been invited by the Hong Kong government, Trade and Development Council as a speaker for licensing workshop and seminars.



eOne

www.eonelicensing.com Booth: G196 **Andrew Carley, Head of Global** Licensing T: +44 020 3691 8513

E: acarley@entonegroup.com

Building long term sustainable licensing programmes on a global basis. eOne Licensing manages the creation and development of consumer products and associated marketing and promotional campaigns for some of the most high profile film, TV and lifestyle properties.



Epic Rights

www.epicrights.com Booth: A170 Meghan Mernin, Director, Licensing T: 310-424-1909 E: meghan@epicrights.com

Epic Rights is a full-service, global branding, marketing and rights

management company dedicated to establishing next-generation partnerships between brands and entertainment based intellectual properties. The company has expertise in global consumer product licensing, corporate brand building, sponsorship and endorsements, worldwide ecommerce management and social media marketing.

Equity Management

www.equitymanagementinc.com Booth: J110 **Monique Soares, Senior Vice President, Brand Development** T: 858-558-2500 E: msoares@equitymanagementinc.

Equity Management is the leader in corporate trademark licensing, representing more Fortune 500 companies than any other firm. Founded 35 years ago, EMI prides itself on the strategic and disciplined development of licensed businesses that build the equity of its clients' trademarks and the relationships consumers have with them.

Evolution

www.evomgt.com **Booth: C86 Travis Rutherford, President** T: 512-828-6362 E: travis@evomqt.com

Evolution is a full-service licensing, brand management, product development and sourcing firm, focused on identifying and monetizing all forms of intellectual

property. It provides the platform that enables property/



BRAND MONETIZATION

brand owners to monetize their IP by managing the entire licensing life cycle from initial concept through to the retail shelf.

Evecatcher Gifts

www.eyecatchergifts.com **Booth: G59** Mary H. Putre, Owner and President T: 516-297-6058 E: eyecatchergifts@msn.com

All its products contain the "wow" factor with original by design, popular



by demand. Products include Revenge Toilet Paper, EZ Throw snow shovel, teabands, Look No Hands dog leash, fun sponges, Spongeess, American Wannabee, veggie tee, veggie caddy, Coolest Cover, the jewelry leash, LaceExpressions, Sneaker ID, The Professor, On Target toilet paper and more creations in its portfolio.



www.fadel.com **Booth: H65** Devi Gupta, Vice President, Marketing T: 646-736-6083 E: ezeinati@fadel.com

Fadel's cloud-based solution for rights and royalty management enables licensees and licensors to take control of agreements, rights hierarchies, payments terms and royalty rates. Calculate royalties in and out based on distribution rights, generate financial statements and gain visibility across the lifecycle of your licensed content, from contract to payment.

Famous Monsters of Filmland

www.famousmonsters.com Booth: B127 **Bart Silberman, Licensing Agent** T: 714-747-0153

E: bart@goldensombrero.net

Founded 1958, Famous Monsters of Filmland was one of the first-ever sci-fi, fantasy, horror and popculture entertainment magazines. FM influenced generations of "monster kids" who became some of Hollywood's biggest names such as Steven Spielberg, Peter Jackson, Rick Baker, Stephen King and more. Today. FM includes worldwide distribution and has expanded its brand beyond the pages.



Fantawild Animation

www.fantawild.com **Booth: 0235**

Fantawild Animation, a subsidiary of Fantawild Holding, is generally



considered the No. 1 animation company in China. It is named the National Key Animation Enterprise and one of China's top ten animation companies. Its brand, Boonie Bears, has become the No. 1 Chinese original animation brand.

FAO Schwarz

www.fao.com Booth: J170 **Amber Hungridge, Creative** Manager T: 949-900-0923 E: amber@merchsource.com Founded in 1862. FAO Schwarz was one of the most iconic toy retailers

in the world that is synonymous

with quality, innovation and whimsy. FAO Schwarz is excited to build upon its storied and iconic history by creating extraordinary curated retail experiences at the highest quality retail shops in the U.S. this fall.



Firefly Brand Management

www.fireflybrandmanagement.com **Booth: C117**

Cynthia Modders, Founder and Chief

Executive Officer T: 415-513-5826 E: cvnthia@

fireflybrandmanagement.com

Firefly Brand Management is a global branding and licensing company that helps brands develop their intellectual properties into licensed categories. It also assists manufacturers in choosing the right brands for their company

Flu-B-Gone

www.Flu-B-Gone.com **Booth: E86 Angelo Gennaro, Vice President** T: 813-789-9362

E: angelo@Flu-B-Gone.com

Flu-B-Gone is one of the world's first all-natural, non-pharmaceutical, anti-viral, anti-infectious formula which helps stop winter sickness symptoms in it's tracks. Originally used for generations to kill

sickness at the source while supportina strong, healthy immune system. Research and





clinical studies have demonstrated the effectiveness of each individual ingredient used in Flu-B-Gone.



FremantleMedia

www.fremantlemedia.com Booth: C196 Valerie Taylor, Publicity Consultant, **Kids and Family Entertainment**

T: +207 691 5255 E: valerie.taylor@fremantlemedia.com

FremantleMedia builds global franchises for its varied portfolio of leading TV properties across kids/ family, scripted and game shows. Top properties include Family Feud, the new scripted series American Gods and Baywatch. Top kids properties include the new STEAM preschool series Bitz and Bob, Tasty Tales of the Food Truckers, Danger Mouse and Kate & Mim-Mim.

Frida Kahlo

www.fridakahlocorporation.com Booth: H236 Beatriz Alvarado, PR T: 305-865-7199 E: balvarado@dpsons.com

Frida Kahlo (1907-1954) is one of Mexico's greatest artist. Married to Diego Rivera, she became a feminist icon. living her life to



the fullest in the most passionate of ways. The corporation owns the rights worldwide to the name, image and likeness of Frida Kahlo worldwide.



Frombies

www.Frombies.com **Booth: F110 Adam Litvack, Executive Vice President** T: 561-573-2263 E: adam@frombies.com

Frombie has been nominated for best collaboration figure in the Designer Toy Awards 2013, has worked with some of the best talents in the industry and is now available in Walmart's nationwide with their back-to-school line. Their mobile-book and app game Frombie Run is now available.

Fujian International Exhibition & Commerce Co.

www.fujianexpo.com Booth: N244 Lu Jie, Chairman T: +0591 87566592 E: fiec@fiecexpo.com

FIEC has been geared mainly to international and domestic exhibitions, planning and organizing conferences, official and commercial visits abroad, cross-cultural communication, international economic and trade consulting. business management, and training and consultation programs.

Fulanitos

www.fulanitos.com Booth: A214 Albert Rose, Vice President, Licensina E: albertrose@fulanitos.com Gaby, the creator, started drawing the Fulanitos characters at the age of 9. Fulanitos is a 100 percent Mexican brand with more than 20 years in the market and is considered a classic in the country.

Full Moon Features

www.fullmoondirect.com Booth: B125 **Robert Langer, General Manager** T: 323-822-2100 E: bob@fullmoonfeatures.com

For more than four decades and almost 300 films, filmmaker Charles Band and Full Moon Features have created cinema's



weirdest and wildest horror, fantasy, sci-fi and exploitation genre movies. Its flagship title, The Puppet Master Series, is one of the most successful independent horror franchises of all time.



Funko

www.funko.com Booth: S214 Mark Robben T: 425-261-0412 E: mark@funko.com

Funko is a purveyor of pop culture and a licensed-focused collectibles company with hundreds of licenses and the rights to create tens of thousands of characters. Funko's Pop! Vinyl is the No. 1 stylized vinyl collectible on the market, selling millions of figures to collectors around the world.

Gallina Pintadita

www.gallinapintadita.com **Booth: F226** Miguel Moreira, Manager T: +55 19 32415135 E: miguel@bromeliafilmes.com.br

Gallina Pintadita (Lottie Dottie Chicken) is a musical cartoon that reached more than 8 billion views on its main YouTube channels and has sold millions of licensed products, becoming one of the biggest crossmedia phenomenon for preschoolers through YouTube, apps and VOD platforms. Now releasing an educational series with short stories,

Games Workshop

activities and music.

www.licensing.games-workshop.com Booth: B111 **Christian Dunn, New Business Development** T: +0115 900 4107

E: christian.dunn@gwplc.com

Games Workshop is the world's leading manufacturer and retailer of hobby miniatures drawn from the Science Fiction and Fantasy settings of Warhammer 40,000, Warhammer: Age of Sigmar and Warhammer Fantasy Battle.

Garfield/Paws

www.garfield.com Booth: B124 Kim Campbell, Director, PR T: 765-287-2364 E: kim@pawsinc.com

Paws, Inc. handles the business and creative affairs for worldfamous fat cat Garfield. An evergreen property with 39 years in the limelight, Garfield entertains 200 million fans with his popular comic strip, 17 million fans on

Facebook and 25 million fans of The Garfield Show, currently airing in 211 territories.

Genius Brands International

www.gnusbrands.com Booth: B134 Stone Newman, President, Global **Consumer Products, Worldwide Content Sales and Marketing** T: 310-273-4202

E: stone@gnusbrands.com

Headquartered in Beverly Hills, Calif., Genius Brands International is a publiclytraded global media company



that creates and licenses animated multimedia content for children. Led by Emmy Award-winning creators and producers, GBI distributes its content worldwide in all formats, as well as a broad range of consumer products.

Gentle Giant Studios

www.gentlegiantstudios.com **Booth: C85 Ashly Powell, Director of Product** T: 818-504-3555 E: ashly.powell@3dsystems.com

Gentle Giant Studios/3D Systems provides world-class digital sculpting, prototyping and design services for licensed consumer products, including small run and large scale manufacturing. The pioneers of rapid prototyping and 3D scanning technology, Gentle Giant stands head and shoulders above the competition ensuring timely delivery, customer service and quality.

Gici Toys

Booth: B102

Alejandra Capusotto, Managing Director

T: +54 11475 62169

E: alecapusotto@gc-properties.com

Gici Toys is dedicated to the creation, design, development and manufacture of toys, premiums, gadgets and novelties. It works in promotional marketing for all consumer products companies, satisfying all customer's requirements. Its products are tailormade. Gici Toys likes to reinvent and create permanently.



Gifty Games

www.giftygames.com Booth: B104 Leo Altman, Owner T: 480-302-1191

E: leo@giftygames.com

Creator and manufacturer of The Original White Elephant and Bad Santa Gift Exchange Games & Party themed accessories.



Giggle Garage

www.gigglegarage.com Booth: A131 **Zeno Gabing, Executive Director/**

Head of Operations T: +603 8322 6288

E: x.gabing@gigglegarage.com

Giggle Garage creates and licenses original television series, character and entertainment brands. It works with market-leading licensees to produce quality, desirable products that embrace the values of its



brands. Giggle Garage's brands offer young kids a greater sense of self-esteem and empowerment, social learning, friendship and team work.

Giordano Studios

www.giordanostudios.com **Booth: G89** Greg Giordano, **Operating Manager** T: 203-431-0608 E: greggioart@aol.com

Since 1980, Giordano Studios has been known as a reliable source for traditional illustration with an archive of over 2,500 designs. A family owned business, it specializes in custom design and partnerships with licensees worldwide. A turn key operation for all your design needs.

Globallcons

Global Icons

www.globalicons.com Booth: G134 Mike Gard, Chief Operating Officer T: 310-820-5300

E: mike.gard@globalicons.com

Global Icons generates new opportunities through strategic brand licensing, which elevate a brand's potential by reaching consumers in new channels. Select clients include Ford Motor Company, Fireball Whisky, Emirates, Nutella, **Odoba Mexican Eats, United States** Post Office and Vespa. It is a fullservice agency headquartered in Los Angeles, Calif., with offices in Detroit, London, Munich and Hong Kong.

Global Link Sourcing

GlobalLinkSourcing.com **Booth: G95** Mike Deigan, Business **Development** T: 951-698-1977 E: mike@globallinksourcing.com

Brands like Starbucks. SCJohnson/ Glade and Ghirardelli

choose



Global Link Sourcing to manufacture consumer facing packaging, finished gift sets, point of purchase displays and more. A worldwide network of offices, project professionals and certified manufacturers bring your projects to life. Global Link Sourcing helps source your products worldwide, hassle free.

GP Glory Innovations

www.glory-world.com **Booth: B85** Jolene, Sales Manager T: +88 6932 338795

E: jolene@glory-world.com

Promotional premium company, packaging and design company, as well as manufactory.



Goddard Film Group

www.goddardfilmgroup.com

Booth: A86 Eric Carnagey, **Executive in Charge** of Development T: 213-254-5010 E: eric@goddardgge.

com



GIORDANO

Building on Gary Goddard's 30

years of success in the themed entertainment industry, Goddard Film Group is a full-service production and development company.

Grumpy Cat

www.grumpycats.com Booth: L236 Bryan Bundesen, Founder and **Managing Partner** T: 419-777-1034

E: admin@grumpycats.com

Grumpy Cat is "the grumpiest cat in the world!" With 8.75 million fans on Facebook, 2.1 million followers on Instagram, 345K Twitter followers and 36 million views on YouTube, Grumpy Cat is the pop culture icon of the Internet era. Grumpy fans are extremely loyal and spread across all demographics.

Guangzhou Liuhua **Fashion Wholesale** Market

www.Liuhuafashionwholesale.com

Booth: E96

Donna Li, Marketing Manager

T: +02 08 667201 E: donnalee@

liuhuafashionwholesale.com

Guangzhou Liuhua Clothing Wholesale Market Co. has invested ¥250 million to build Guangzhou Liuhua Fashion Wholesale Market, which is one of the largest upscale indoor clothing wholesale markets in Guangzhou.

Gumbv-Prema Tov Co.

www.gumby.com Booth: C107 Joan Rock-Clokey, Vice President T: 805-528-8103

E: joan@premavision.com

Gumby, the world's original clayboy, is an international icon and TV star, providing entertainment, timeless adventures and limitless fun for generations. With a new TV series and feature film in the works, there's more to come. For licensing inquiries. please contact Prema Toy Co.



Hallmark

www.hallmarklicensing.com Booth: A154 **Jill Wiederholt, Licensing Product** Manager T: 816-274-5219

E: jill.wiederholt@hallmark.com

Founded in 1910, Hallmark helps you celebrate all of life's special occasions. It is best known for greeting cards, ornaments and television programming, but what it is really about is relationships and the emotional connections its products and experiences represent.

Hang Ten

www.hangten.com **Booth: F128** Michael Werthwein, Brand Manager T: 201-618-5603

E: mwerthwein@hangten.com

Founded in 1960, Hang Ten is the original surf and California lifestyle brand.

Adorned with the globally recognized "Feet" mark. the icon carries a surf heritage and



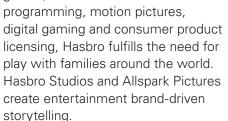
nostalgic appeal no other brand can claim.



Hasbro

www.hasbro.com **Booth: South Seas FIJ Erin Pearce, Manager, Global Communications** T: 401-727-5086 E: erin.pearce@hasbro.com

Hasbro is committed to creating the world's best play experiences. From toys and games, television



Hexbug

www.hexbug.com **Booth: C101 Darrin Jones**. Director T: 903-453-0839

E: darrin jones@innovationfirst.com

The Hexbug brand was launched into the toy industry in 2007 and is now an internationally recognizable brand. Hexbug is designed to give children a positive experience with robotics at a young age. People are drawn to Hexbug for its products' fascinating behavior, intelligent bug-like attributes and eye-catching packaging.

Hi-5world

www.hi-5world.com Booth: A131 **Cindy Oan, Licensing Manager** T: +60 1221 95009 E: cindy@hi-5world.com

Entertaining children ages 1-8 for the past 16 years, Hi-5 is a multi-award-

winning preschool program that has attracted many worldwide with its vibrant mix of stories, investigations, imagination and adventure, inviting children to actively share the excitement of exploring the world through movement, lots of catchy movement and laughter.

Hong Kong Trade Development Council

www.hktdc.com Booth: A134, A136 **Carmen Lee, Business Development Officer**

T: 213-622-3194 E: carmen.k.lee@hktdc.org

A statutory body established in 1966, the Hong Kong Trade Development Council is the



international marketing arm for Hong Kong-based traders, manufacturers and services providers. The HKTDC also organizes business mission and international exhibitions including the Hong Kong International Licensing Show.

Hopee World

www.hopeesworld.com Booth: B90 **Reah Mae Mathis, Operational** Manager T: 213-378-5450 E: arrogantartistpr@msn.com



Hopees World is a toy company for girls, geared toward ages 4-10. Hopees World is a unique company that is created by a kid, for kids. Founder, seven-year-old Hope Mathis is the head designer of her own company. Hope's vision encourages children to explore imagination.



www.smurf.com Booth: M214 Phillipe Glorieux, Head of Marketing T: +32 26520220 E: philippe.glorieux@smurf.com

IMPS (LAFIG Belgium) are the official licensors of The Smurfs. The company works with agents worldwide



to develop successful licensed merchandising, promotions and retail activities, publishing and broadcasting deals. The brand now expands its reach through initiatives such as an international live stage show and the opening of theme parks.

Iconix Brand Group

www.iconixbrand.com Booth: G124 Carolyn D'Angelo, Executive Vice **President, Brand Management, Home Division** T: 212-819-2102

E: cdangelo@iconixbrand.com

Iconix Brand Group is one of the world's premier brand management companies and the owner of a diversified portfolio

of strong global consumer brands across fashion, sports, entertainment and home. Iconix specializes in marketing, merchandising and licensing its brand portfolio and has more than 1,100 licenses with leading retailers and manufacturers worldwide.

ICONIX

Iconix Co.

www.iconix.co.kr Booth: J192 Soozi Lee, Assistant Manager T: +82 31 8060 260 E: soozi@iconix.co.kr

Iconix, a global leading animation company in Korea, is on-trend for kids' animation by utilizing creative characters and its advanced production system. Major works are Pororo the Little Penguin and Tayo the Little Bus. Iconix has been concentrating on establishing a strong market for creative animation in the Korean market.

If Trees Could Talk

www.iftreescouldtalk.org **Booth: E76** Joy Jackson, Author T: 503-421-4377

E: iftreescouldtalk@outlook.com

Families will love the intriguing way the Trees explain



how important they are. Trees purify the air we breathe, they supply us with medicines, their wood becomes our homes and beds to lay our heads. We eat their fruits and nuts to satisfy our taste. Trees are Amazing!

IMG Worldwide

www.imaworld.com Booth: G114 Tiffany Marguez, Senior Manager, Licensing T: 424-653-1673 E: tiffany.marquez@imq.com

WMEIIMG Licensing is one of the largest independent licensing agencies in the world with \$8plus billion in retail sales. The WME|IMG Licensing global reach and capabilities support its wide portfolio of brands, trademarks and personalities. Client brands include Yamaha, Playboy, National Geographic, Ducati, Cosmopolitan, Volkswagen and Arnold Palmer.

Indian Motorcycle

www.indianmotorcycle.com **Booth: C80** Mark Boswell, Licensing Manager T: +44 7917287250

E: mark.boswell@polaris.com

Polaris Industries Inc is a global powersports leader. Polaris fuels the passion of riders with our RANGER®, RZR® and Polaris GENERAL™ side-by-side off-road vehicles; our SPORTSMAN® and Polaris ACE® all-terrain off-road vehicles: Indian Motorcycle® midsize and heavyweight motorcycles; Slingshot® moto-roadsters; and Polaris RMK®, INDY®, Switchback® and RUSH® snowmobiles.

Inflatable Standup Paddleboards

www.tribalboards.com Booth: D62

Rob Russakoff T: 904-476-7223 E: rob@tribalboards.com

Manufacturer of customized premium inflatable stand up paddleboards. Includes all accessories needed to get out on the water. Over 60-square-feet of imprint area for extreme branding impact. Six layers of highest quality military-grade PVC are used, allowing it to support more than 8,000 pounds of weight.



www.inkgrp.com Booth: C204 Annalisa Woods, Commercial Director T: +45 31711770 E: aw@ink-brands.com

The Ink Group is a worldwide springboard for independent animation and storytelling, developing trans-media stories, unique in concept but universal in appeal. It is a leading licensing agent in Europe, creating and implementing relevant category extension strategies to drive brand awareness, prolonging brand lifecycles and further enriching the brand story.

Inspidea

www.inspidea.com Booth: A131 CJ See, Sales and Marketing Director T: +60 3 7880 9934

E: cj.see@inspidea.com

Inspidea, a combination of words "inspiring" and "idea," is famed for its work in animation for global clientele such as Cartoon Network, Hasbro and Nickelodeon. This year, Inspidea is launching a new lifestyle brand called Terrified Sushi, which is a family that runs away scared (most of the time) in a cutesy way.



ITV Studios Global Entertainment

www.itvstudios.com/merchandise **Booth: F196**

Christina Lima, Global Head of Franchise Management, Kids T: +44 0 20 7157 6097

E: christina.lima@itv.com

ITV Studios offers a catalog of more than 40.000 hours of unmissable television and



film. Its global licensing team travels the world, representing some of today's best-loved brands and building partnerships with licensees, retailers and agents to bring licensed products to consumers wherever they are.



J!NX

www.jinx.com Booth: E134

Zac Scuffham, Director, Licensing and Business Development

T: 888-546-9266 E: support@jinx.com

J!NX, a leader in gaming products, currently produces apparel and accessories for more than 35 different licensees. Complete with an in-house J!NX brand, the company has been rapidly expanding in the gaming market since being founded in 1999.

JAST Company

www.jastcompany.com Booth: J235

Steve Chen, Managing Director T: +00852 2805 2186 E: stevec@jastcompany.com

JAST Company (est.1995) is a reputable gift and toy manufacturer that provides manufacturing of consumer



products, including paper and plastic products with embedded electronics technology. e.g., sound, light/fiber and moving mechanisms for various patented products including musical pens, musical bags, musical boxes, musical stationery items, musical cards and musical mugs.

Jaxsen's

www.jaxsens.com **Booth: H61**

Jaxsen's Cream is our patented formula that is a unique blend of 9 all natural herbal compounds combined with proprietary ingredients that



penetrates deep into muscle and tissue helping to speed the healing process. No product comes close to the efficacy that Jaxsen's provides.

Jazwares

www.jazwares.com Booth: K70 Marisabel Herrara, Senior **Marketing Manager, Events and Trade** T: 954-306-9633

E: mherrera@jazwares.com With its focus on creativity, innovation and function, Jazwares



has established itself as a wellrespected leader in the licensed products industry. Delivering diverse lines of toys and consumer electronics, the portfolio includes Peppa Pig, Chuck & Friends, Hey Duggee, Chugginton, Minecraft, Roblox, Animal Jam and more.



Jenny Foster

www.jfosterstudio.com **Booth: F88 Jenny Foster, Designer** T: 602-300-6493 E: jenny@jfosterstudio.com

Jenny creates unique, fun characters, animals and graphic images that are charming, bold and whimsical. Her style is happy and appeals to children, teens and adults. These happy, colorful illustrations can be used for textile designs, tabletop, giftware, animation and more. Don't miss Jenny's World!

Jewel Branding & Licensing

www.jewelbranding.com **Booth: H94** Katie Sklenar, Office Manager T: 404-303-1872

E: katie@jewelbranding.com

Jewel Branding & Licensing is a full-service global licensing agency representing a diverse portfolio of designers, artists and brands including Rachael Hale, New York Botanical Garden, Nikki Chu and

Tracv Porter. Its team has 75plus years



experience developing and managing licensing programs for some of the world's largest properties.

The Jim Henson Company

www.henson.com Booth: B196 **Katie Shaw, Licensing Assistant** T: 323-802-1707 E: kshaw@henson.com

The Jim Henson Company has remained an established leader in family entertainment for more than 60 years and are recognized as innovators in puppetry, animatronics and digital animation. It is looking to secure additional business for its new properties Word Party, Dot and Splash and Bubbles, along with Dinosaur Train, Doozers, Fraggle Rock and Labyrinth.

The Joester Loria Group

www.joesterloriagroup.com **Booth: C154 Christine McAuliffe, Senior Vice President** T: 212-683-8545 E: cmcauliffe@tilgroup.com

The Joester Loria Group develops strategic brand THE JOESTER | LORIA GROUP extensions with a focus on

exceptional product and fully integrated licensing programs. Clients include Pepsi, Mountain Dew, Aquafina, Corona, Modelo, Pacifico, Kellogg's, Pringles, Entenmann's, Car and Driver, designer Amy Coe, The World of Eric Carle, Happi by Dena, Jack Link's and Cabot.

John Wayne **Enterprises**

www.johnwayne.com Booth: A123 **Amy Shepherd, Vice President** T: 949-631-8411

E: amy@johnwayne.com

John Wayne Enterprises' mission is to preserve and protect the name, image and likeness of John Wayne by associating the John Wayne brand with quality and timeless products and experiences that embody the spirit of John Wayne and give back to the community.



JPatton

www.jpattonondemand.com Booth: A204 Pete Reves, Vice President/ **Managing Director** T: 404-388-1920

E: pete@jpattonondemand.com

JPatton's first-to-market innovations and flexible products set us apart from the competition. Allowing our partners to leverage world class brand protection assets with tools for consumer connections and brand enhancement. JPatton's commitment to customer service provides an unrivaled speed-tomarket that establishes the company as a best value proposition within the industry.

JQ Licensing

www.jglicensing.com **Booth: F86** Jon Wright T: 218-547-4885 E: jq@jqlicensing.com Specializing in licensed (lodge, wildlife, cycle/ auto, horse and man cave) art. JQ Licensing has more than 24 years of experience in



creating innovative custom designs for specific product shapes and the markets they will be sold into. Representing more than 43 talented artists and designers and thousands of top selling custom PSD designs.



Katherine Brannock

www.katherinebrannock.com **Booth: E77 Katherine Brannock, Sole Proprietor** T: 858-442-6074

E: art@katherinebrannock.com

Fine artist, illustration artist and tattoo artist.

kathy ireland Worldwide

www.kathvireland.com Booth: E114 **Claudio Ergas, International Marketing and Branding** T: 310-871-1104

E: cergas@kathyireland.com

Named the 26th most powerful brand globally by License



Global Magazine, with annual merchandise sales of \$2.6 billion. according to Forbes Magazine, the success of kathy ireland Worldwide is the result of teamwork and dedication. According to Fairchild Publications, Kathy Ireland is one

of the 50 most influential people in fashion.

Kellie Lewis

www.kellielewis.com **Booth: F80** Jess Lewis. Chief Executive Officer T: 818-331-1121 E: jess@kickybrand.com

Kellie Lewis is a prolific. awardwinning animator. character



designer and children's book illustrator having worked for the likes of Walt Disney Feature Animation, Dreamworks. Scholastic and others. She is now sharing her creative imagination with the art licensing world where her delightful, energetic imagery speaks to both children and adults alike.

Kellyportfolio Illustrations

www.kellyportfolio.com **Booth: F78 Kelly Jackson Brownlee, Artist** T: 206-818-1625 E: kelly@kellyportfolio.com

Kelly creates original artwork from the sugary world of her imagination that highlights the bittersweet to deliciously joyful parts of life, with a bit of salacious tongue and cheek thrown in to spice it up. Her products range from greeting cards and jewelry to housewares.

KFR Creative

www.kfr-creative.com **Booth: F96 Kelly Rutherford, Owner** T: 619-200-5317

E: kfrcreative@gmail.com

KFR Creative is proud to share its first illustrated children's book, Annie Just Wants To Play, and its characters at Licensing Expo. Annie, the playful calico, and Athena, her reluctant playmate, are excited to make their first trip to Vegas!

Kindness & Co

www.thegnomeinyourhome.com Booth: B114

The mission of Kindness & Co. is to provide fun products that promote social and environmental responsibility. The company's first product, The Gnome in Home Home-A

Tradition of Kindness is an illustrated children's book/plush toy that inspires families to change the world through small acts of kindness.



King Features

www.kingfeatures.com/licensing Booth: D154 Carla Silva, Vice President and **General Manager, Global Head of** Licensing T: 212-969-7582

E: csilva@hearst.com

Syndicate. a member of Hearst Entertainment and Syndication

King Features



Group, is one of the world's premier distributors of comics, columns, puzzles and games to print and digital outlets worldwide. King Features properties include Popeye, Olive Oyl, Betty Boop, Beetle Bailey,



Hagar the Horrible, Flash Gordon, The Phantom and Mandrake the Magician.



Knockout Licensing/ Spotlight Licensing & Brand

www.spotlightlicensing.com Booth: A196 Ken Wong, Director, Marketing T: 212-947-5958

E: ken@spotlightlicensing.com

Spotlight Licensing is a boutique licensing agency specializing in the representation of entertainment, art, design, fashion and digital properties, as well as corporate and character brands. Knockout Licensing is a New York licensing agency whose clients include television, food and art and design brands.

Kokonuzz Media Group

www.kokonuzz.com **Booth: H231 Alexis Bautista, Chief Executive Officer** T: +852 3586 8587

E: gonuts@kokonuzz.com

Kokonuzz Media Group is a transmedia entertainment developer and licensor headquartered



in Hong Kong. Kokonuzz builds global entertainment and licensing franchises such as Kokonuzz and Luke & Mary, which the company develops over digital and traditional media targeting different audiences such as baby and toddler, younger kids, pre-teens and teens.



Korean Pavilion

www.kocca.kr Booth: J192, J206 Hye Jin Catherine Kim, Manager T: +82 61 900 6415 E: catherine@kocca.kr

Korea Creative Content Agency is an agency



dedicated to promoting all areas for content. KOCCA establishes a comprehensive support system to nurture the content industry, and aim to develop. KOCCA conducts various support businesses to help Korea's content industry grow into a global leader in the creative economy.

Kung Food-Yi **Animation**

www.yianimation.cn **Booth: Q249**

Nicholas Zhong, Overseas Licensing Manager

T: +86 1 866 475 9530

E: nicholaszhong@yianimation.com

Yi Animation is a leading digital entertainment company for creating and producing original



animation works. The company mission is to create adorable and appealing animation characters and it has been dedicated to providing the positive, happy, high-quality and creative animations to families worldwide.

PANADE®ÍA

La Panaderia Licensing & Marketing

www.lapanaderia.xyz Booth: B214 Maca Rotter Alday, President T: +52 55 4000 7600 E: maca@lapanaderia.xyz

Every pastry needs a recipe and although every recipe is different, almost all of them use the same ingredients, just not in the same order, quantity or mix. La Panaderia gets this better than almost anyone else in the business thanks to the more than 22 years of experice it has baking brands. For 16 years La Panaderia has been the exclusive licensing agent for Televisa, one of the largest spanish speaking media corporations in the world.



Lawless Entertainment

www.lawlessentertainment.com Booth: B103 Sondra Contino, Vice President, Sales and Marketing T: 949-419-6156

E: sondra@lawlessent.com

Lawless Entertainment handles licensing and merchandising campaigns for its clients, as well as creates, co-produces, distributes and markets animated and live-action programming throughout the world for film and television. Lawless works with content providers and has relationships with top film, television, digital, home video, online and mobile distribution entities. worldwide.

LEVEL-5 abby

www.level5.co.jp/abby Booth: B142 Simon Waldron, Senior Vice **President, Licensing and Marketing** T: 424-214-7118

E: s_waldron@level5abby.com

Multi-media entertainment company LEVEL-5 abby creates. produces and



distributes highly engaging content for children, adults and game/anime fans worldwide. The company's mission is to bring its universallythemed popular game and animation content from Japan to fans globally, across all platforms and all devices.



The Licensing Letter

www.thelicensingletter.com **Booth: G65** Michael Sherman, Marketing Director T: 888-729-2315

E: michaels@plainlanguagemedia. com

Publisher of The Licensing Letter, Licensing Letter Sourcebook, Licensing Letter Sourcebook Online, International Licensing: A Status Report, Royalty Trends Report, Licensing Business Databook, Global Market For Licensed Preschool Brands, Sports Licensing Report and more.

Licensing Management

www.lmiofla.com Booth: E108

Jim Rippin, Managing Director T: 949-582-7879 E: jrippin@LMlofLA.com

Founded in 1998, Licensing Management is a full-service strategic licensing and consulting firm.



LMI offers turn-key programs and consulting services. It represents Nestle Confections including Nerds, SweeTARTS, LaffyTaffy, Butterfinger, Crunch and others. It also represents Skinny Cow; Pan Am; Bloomers!, a lifestyle/ edutainment brand for kids: and Shell Oil.

Licensing Matters

www.licensingmattersglobal.com **Booth: K66** Mark Matheny, Founder and Chief **Executive Officer** T: 310-990-6959 E: mark.matheny@ licensingmattersglobal.com

Licensing Matters, powered by WPP's Maxx Marketing, is a global full-service licensing agency. It offers a comprehensive range of licensing/ advisory services aim to make its brand clients famous through memorable products and marketing campaigns by unlocking their equity and deepen the relationship with their most important partnersconsumers.

Licensing Works!

www.licensingworks.us Booth: F154 Leslie Levine, Owner T: 702-485-5677 E: leslie@licensingworks.us Licensing Works! is a licensing and promotions



company representing creators and owners of intellectual property for merchandise licensing and promotions including: Zorro, the Edgar Rice Burroughs portfolio including Tarzan, Puppy In My Pocket, Kewpie, Moulin Rouge, Mundo Lanugo, The Little Prince/Le Petit Prince, Robot Farm, Intellivision and Molana.

Lil Critter

www.lilcritterworkshop.tv Booth: A131

Walid Omar, Managing Director

T: +603 7732 9155

E: walid@lilcritterworkshop.tv

Lil Critter Workshop is a boutique animation production house that specializes in content creation and development. It strives to create fun engaging content that is not only entertaining but extremely marketable on a global scale. Lil Critter seeks partners to monetise its IP across all revenue streams.



GP LIMA

www.licensing.org **Booth: C128** Christina Jordan, Senior Director of Marketing T: 646-744-3741

E: cjordan@licensing.org LIMA-the International Licensing

Industry Merchandisers' Association-is the leading trade organization for the global licensing industry.





Founded in 1985, LIMA's mission is to foster the growth and expansion of licensing around the world and create greater awareness of the benefits of licensing to the business community at large. Members in more than 35 countries enjoy access to an array of benefits, including extensive educational programming and worldwide networking events. LIMA is the exclusive sponsor of events organized by UBM's Global Licensing Group including Licensing Expo, Brand Licensing Europe, Licensing Expo Japan, Licensing Expo China and the NYC Summit.

LIMA Members Lounge

www.licensing.org **Booth: A85** Christina Jordan, Senior Director of Marketing T: 646-744-3741 E: cjordan@licensing.org

Line Friends

www.linefriends.com **Booth: Q214** Amber Kang, **Licensing Manager** T: +82 02 940 9414 E: eunjeong-kang@linecorp.com

Line Friends was created as sticker characters of mobile messenger Line in 2011. Line

Friends characters'



friendly look is available in daily life beyond mobile. It became a global brand beloved around the world and includes 5,000 products, animation, games, a café and a theme park.

LIONSGATE®



Lionsgate **Entertainment**

www.lionsgate.com **Booth: S242** Sheila Clarke, Senior Vice **President, Consumer Products** T: 310-255-3955 E: licensing@lionsgate.com

Lionsgate is a premier next generation global content leader with a strong and diversified presence in motion picture production and distribution, television programming and syndication, home entertainment, digital distribution, channel platforms and international distribution and sales.

Lion Forge Labs

www.lionforgelabs.com Booth: F95 Susan Sordo, Project Manager T: 314-930-3695 E: susan@lionforge.com

Lion Forge Labs is a creative services group dedicated to providing innovative storytelling and communications solutions. Where do you need a fresh approach: onboarding or training materials, your next big meeting, in social media, to communicate results or a new program to key stakeholders? Lion Forge Labs is ready for the challenge! Its specialties include video animation, graphic novels and gaming. With

LION FORGE

a St. Louis HQ

Los Angeles and

New York City,

Lion Forge Labs

and offices in

provides clients an unbeatable network of writers, editors, illustrators and animators from the U.S. and around the world, delivering high-quality work on budget and on time.

Lisa Marks Associates

www.lma-inc.com Booth: H102 Lisa Marks, President T: 914-933-3900

E: lmarks@lma-inc.com

LMA brings clients strategic, innovative and breakthrough Licensing and Marketing expertise from some of the world's leading entertainment and communications companies, consumer brands and marketing service companies including Disney, Nickelodeon and Omnicom, combined with the know-how, track record and industry relationships necessary to put together powerful, cohesive and turnkey Licensing programs.





Live Nation Merchandise

www.lnmlicensing.com Booth: K214 Felix Sebacious, Senior Vice President of Licensing T: 424-442-3285

E: felixsebacious@livenation.com

Live Nation Merchandise is the merchandise and licensing division of Live Nation Entertainment representing over 150 top music and concert artists worldwide. With offices in San Francisco, Los Angeles, New York, Sydney and London, and partners in Japan,

Brazil, Argentina and Chile, LNM truly has global coverage for all the brands that it represents.

LMCA

www.LMCA.net **Booth: D118** Margie Smith, Office Manager T: 212-265-7474 E: MSmith@LMCA.net

LMCA is a leader in strategic brand licensing with a successful 30-year track record of helping the world's largest brands expand their reach and create new revenue. As one of the only agencies dedicated exclusively to brand extension licensing, LMCA's 400-plus licensing agreements deliver \$6.5 billion a year in licensed product sales around the world.



www.LococoLicensing.com **Booth: G228** Julie LoCoco, Vice President T: 770-481-0720 E: info@lococolicensing.com

LoCoco Licensing is an established licensing agency specializing in the art & design category since





1994. It is a boutique agency focused on creating mass appeal art that stands above the competition.

Lone Mountain Printing

Booth: D84 Colin Shane. Chief Executive Officer T: 406-539-5663 E: colin@lonemountainprinting.com

Lone Mountain Printing is a large volume screen printing company. The company focuses in specialty printing and extreme detail. It specializes in 4-color process printing to both light and dark garments and adding extra effects to add detail and depth.

Lonely Dog

www.lonelydog.com **Booth: H80 Edouard Beaslay, Chief Executive** Officer T: 917-751-0475

E: ebeaslay@ibrandx.com The Lonely Doa is an art-based character brand Lone that features a humanized dog character living in Port Alveridge, a seaside port town with a 50's vibe.

Loot Crate

www.lootcrate.com Booth: F101 **Emi Bliss, Director, Events** T: 310-648-9991 E: events@lootcrate.com

Loot Crate, founded in 2012, partners with some of the largest movie studios, game studios, comic publishers and pop culture talents to deliver multiple monthly themed mystery crates to fans around the world. Loot Crate represents and fuels the passion of fandom for our consumers and partner brands.

Lugosi Enterprises

www.belalugosi.com Booth: B117 Lynne Lugosi Sparks, Chief Operating Officer T: 844-458-4674 E: info@lugosienterprises.com Celebrating the icon that will forever

be Dracula, Lugosi Enterprises strives to associate the Bela Lugosi brand with quality products that exemplify the great style and distinction with which Bela Lugosi approached life. Lugosi Enterprises enters into selective licensing agreements in advertising. merchandising, publications and entertainment projects.

Malaysia Pavilon MDEC

www.mdec.mv Booth: A131 **Zarina Sharil, Senior Licensing** Executive T: +603 8314 1870 E: clic@mdec.com.my

MDEC is a government agency responsible for overseeing the development and growth of the creative multimedia industry in Malaysia. MDEC works in all manners of industry development to position Malaysia at the forefront of the global industry, from content development to services.



GP) Manu

www.lilledy.com **Booth: H95 Antonija Majstorovic, Creative** Director T: +385 98 230225 E: antonija@manucreative.com

Lil' Ledv is a character based lifestyle brand for the female market. With



its sophisticated cute style it targets the young women market. The Lil' Ledy brand won the One to Watch Award 2015 handed out to the Best New Brand at Licensing Expo in Las Vegas.





www.mashabear.com **Booth: D188** Daria Katiba, Head of Marketing T: +74 952 300180

E: katiba@animaccord.com Masha and the Bear is a global phenomenal brand based on the award winning family show. According to the specialized international research agency Kidz Global (Brand Trends), during the October 2016 wave Masha and the Bear was included in the Top 5 most popular kids' brands in Europe. The brand partners are leading market players such as Spin Master, Simba Dickie, Ferrero, Netflix, Televisa, Ravensburger, TRU, Hamleys, Danone, Crayola, Clementoni, Egmont, Hachette and many others. With just 62 episodes, the show gained over 21 billion views of content with Masha and the Bear (including spinoffs) on YouTube in six years.



www.mattel.com Booth: R180 **Erin Stephenson, Project Manager** T: 310-252-2589 E: erin.stephenson@mattel.com

Mattel is a creations company that inspires the wonder of childhood. Its mission is to be the recognized leader in play, learning and development worldwide. Mattel's portfolio of global consumer brands includes American Girl, Barbie, Fisher-Price, Hot Wheels, Monster High and Thomas & Friends, among many others. Mattel also creates

a wealth of lines and products made in collaboration with leading entertainment and technology companies. With a global workforce of approximately 31,000 people, Mattel operates in 40 countries and territories and sells products in more than 150 nations.



Maui and Sons

www.mauiandsons.com **Booth: D74 Blake Harrington, Licensing Director** T: 310-573-9499

E: blake@mauiandsons.com

Maui and Sons is an action sports lifestyle brand created in 1980 by three surfers from California. The brand is distributed and licensed in more than 100 countries across the globe.





Mauricio de Sousa **Producoes Eireli**

www.monicaandfriends.com **Booth: D226** Lourdes Jazmin Molina Galiano. **International Business** T: +55 11 3613 5109 E: lourdes@mspbrazil.com

Mauricio de Sousa Productions is a Brazilian entertainment company in charge of Monica and Friends, Monica Toy and more than 300 other characters that can be found in animated series on TV and the Internet, comic books, apps, movies, live-action, theme parks and on more than 3.000 consumer products.

Maxim

Booth: J59 Kai Olderog, Vice President, Licensing T: 347-237 6041 E: kai@maxim.com

Maxim creates an unparalleled luxury experience that's part fantasy, part aspirational and part attainable. Maxim embodies the life of an exceptional man.

Maxx Marketing

www.maxx-marketing.com **Booth: K64** Annie Kwan, Senior Vice President T: 310-748-6886

E: info@maxx-marketing.com

Maxx Marketing is a global licensing and product solutions agency serving some of the world's most recognizable brands. Maxx's vertically integrated business solutions profitably build and extend entertainment properties through thoughtful, innovative and authentic licensed products. Maxx is a WPP Company, a global leader in marketing communications services.

Merch by Amazon

www.amazon.com Booth: K74 Ivan Lopez, Head of Strategic **Partnerships** T: 303-872-4297 E: loiva@amazon.com

Merch by Amazon is a large-scale print-on-demand service that makes it easy for you to create, promote and sell branded merchandise with no inventory risk or up-front costs.

This enables you to offer more designs,



styles and sizes, leveraging Amazon's production capabilities and Prime delivery for customers.

Mercis

www.miffy.com/commercialinformation Booth: L204

M.A.M. Kerkhof, General Manager

T: +31 2067 21640 E: info@mercis.nl

Mercis is the global rights owner for all of Dick Bruna's



work, including the well-known classic character Miffy & Friends (since 1955). The global preschool CGI HD-animated hit series Miffy's adventures Big and Small will see the release of season three in 2017.



Meredith Brand Licensing

www.meredith.com/media_ portfolio/brandlicensing.html Booth: K72 **Claire Pierce, Sales Director**

T: 515-284-2638

E: claire.pierce@meredith.com

Meredith Brand Licensing's brands connect with 100 million consumers and speak to women about what matters the most: her family and the life she creates at home. See how Better Homes and Gardens, Shape, EatingWell, Allrecipes, Traditional Home, Parents, FamilyCircle and Successful Farming can amplify your product sales/services.

MerryMakers

www.merrymakersinc.com

Booth: B108 Amanda Guarnero, Sales and Marketing T: 510-451-2254

E: amanda@merrymakersinc.com

MerryMakers Licensing provides full-service worldwide brand development for children's book and related art properties. It also provides marketing and brand development, a strong network of relationships with licensors and retailers, creative retail promotions across multiple forms of media. international partnerships, extensive experience in product design, longstanding manufacturing contacts and a commitment to product quality.

MGA Entertainment

www.mgae.com Booth: U226 Erin Bloodgood, Vice President, **Advertisting and PR** T: 818-894-2525 E: ebloodgood@mgae.com

MGA

Entertainment, a consumer entertainment products company



headquartered in Van Nuys, Calif., manufactures innovative lines of proprietary and licensed products including toys and games, dolls, consumer electronics and sporting goods. The MGA family includes award-winning brands such as Little Tikes, Num Noms, Project Mc2, L.O.L. Surprise!, Bratz, Lalaloopsy, Gel-a-Peel and Zapf Creation.

MHS Licensing

www.mhslicensing.com **Booth: G85** Marty Segelbaum, President T: 952-544-1377 E: marty@mhslicensing.com

MHS Licensing & Consulting is one of the nation's leading licensing and consulting agencies



specializing in representing popular artists and advising manufacturers in the search, evaluation and acquisition of new properties and personalities. Collectively, their properties generate roughly \$120 million in annual sales through their licensee partners.

Miracle Packaging

www.miraclepackaging.com

Booth: E59 Pieter Weyts T: 305-307-2459

E: pieter@miraclepackaging.com

Miracle Packaging provides a unique packaging solution to consumer product companies and consumers. Miracle Packaging is a patented, conical packaging that is easy to open and gives complete control to the consumer in dispensing a consumer product, resulting in much higher product satisfaction and higher sales.

MNS Creative

www.whatifmonster.com Booth: C105

Michelle Nelson- Schmidt, Owner T: 678-437-8279

E: whatifmonster@gmail.com

MNS Creative is owned and

operated by author/ illustrator Michelle Nelson-Schmidt. She creates beloved character-driven books





with messages that resonate with children and adults alike. Retaining all her own merchandising and licensing rights and her products have earned 3.5 million in retail sales since 2011.



Mondo TV

www.mondotv.it Booth: G214 **Giorgia Frattini, Licensing Sales Executive** T: +41 9192 14029 E: giorgia.frattini@mondotv.ch

Mondo TV is a Dream Factory with more than 50 years of expertise. It is one of the leaders in Italy and one of the largest European producers and distributors of animated contents. It creates meaningful entertainment for family and kids worldwide. The company also works actively in L&M activities.

Moon Shine Camo

www.moonshinecamo.com **Booth: G97 Brett Erb** T: 570-539-8602 E: brett@moonshinecamo.com

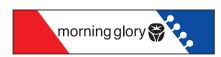
Camouflage is for concealment, right? How many items do you have that are camo and never see the woods?



Camo isn't just to blend in anymore, but also to make a bold lifestyle statement. Welcome to a new attitude of camouflage! Moon Shine Camo is designed to express your lifestyle.

Morning Glory Corp.

www.morningglory.co.kr Booth: J192



Charm Sol Lee, Assistant manager T: +82 2 2179 0133

E: sol@morningglory.co.kr

As the leading stationery company in Korea, Morning Glory Corp. has been developing Korea's stationery industry for the last 35 years by cultivating skilled designers and managing its own manufacturing system. Morning Glory's character Moongs has been featured on more than 300 products including paper goods, office supplies and lifestyle products.

Moxie & Company

www.moxieco.com **Booth: D108 Arlene Scanlan, Managing Partner** T: 203-259-2729 E: ascanlan@moxieco.com

Moxie represents intellectual property



on a worldwide basis, including consumer and packaged goods brands, entertainment, literary, trademark, art and design brands for merchandise licensing, publishing, interactive technologies and promotions. The company's mission is to create, develop, and execute long-term innovative programs that promote and protect their clients' valued intellectual properties.



MyMediabox

www.mvmediabox.com **Booth: H226 Nicole Ducleroir, Marketing** Manager T: 678-509-6930



E: nicole.d@mymediabox.com

MyMediaBox, a leader in providing online solutions for digital asset management, product approvals and contract/royalty management, is used daily by more than 120 licensors and 54,000-plus licensee end users in 125-plus countries.



NanoGrafix

www.nanografix.com Booth: G234 Ori Lieberman, Manager T: 858-248-0276 E: oril@nanografix.com

Nanografix Corporation offers security, authenticity and protection for your brands and products. Its solutions can be custom tailored, or it can also integrate several existing technologies to meet your needs such as high security holographic labels, track and trace solutions and specialty holographic decoration for packaging and product branding.

National Base for International Cultural Trade

www.culturetrade.com.cn Booth: C142 Feng Lan, Vice President T: +86 21 58697777 E: fenglan@soict.com.cn

Authorized by the Ministry of Culture of the People's Republic of China in 2011. The National Base for International Cultural Trade is established as the first base at the national level for international cultural trade, and the only entity that

provides public services in this field to operate in the Shanghai Pilot Free Trade Zone.



GP The National Gallery

www.jelc.co.uk **Booth: E98**

Jane Evans, Managing Director,

JELC

T: +44 1225 819030 E: jane@jelc.co.uk

The National Gallery houses the British



national collection of paintings in the Western European tradition from the 13th to the 19th centuries. The collection contains more than 2,300 works including many famous paintings such as Van Gogh's Sunflowers and Monet's The Water-Lily Pond. The National Gallery is the third most visited museum in the world with over 6.5 million annual visits, 63 percent of which are overseas visitors. The licensing program started in 2014 and has secured 35 U.K. licensees in two years. The current focus is fashion and developing international opportunities in North America, Europe and the Far East.



www.necaonline.com Booth: 0251 Jon Bizzarro, Director of Sales T: 908-986-3300

E: ionb@necaonline.com

NECA is constantly innovating to produce the hottest licensed consumer products across all categories, including toy hard lines and soft lines; award-winning

collectible tabletop games through WizKids; and designer urban vinyl and lifestyle accessories through Kidrobot. Select licenses include Marvel, DC, TMNT, Alien, Predator, Blade Runner 2049, Star Trek. Christmas Story and more.



Nelvana Enterprises

www.nelvana.com **Booth: H214**

Peter Crighton, Marketing Director T: 416-479-6589

E: peter.crighton@corusent.com

Nelvana is Canada's premier animation company and a worldleading producer and distributor of children's content. Nelvana has delighted audiences around the globe for more than 40 years with a vast library of more than 4,000 episodes from original, award-winning series. Nelvana's content is distributed in more than 160 countries worldwide and broadcast across Corus Entertainment's suite of leading kids networks. Nelvana will be showcasing its latest portfolio of brands including Mysticons, ZhuZhu Pets, and Hotel Transylvania: The Series.

The New Culture Movement Memorial of Beiiina

www.luxunmuseum.com.cn **Booth: C142** Liu Xin, Manager T: +86 10 66165647 E: liuxinlaure@126.com Beijing Lu Xun Museum (The New Culture Movement Memorial of Beijing) collects, displays and researches Lu Xun and the new cultural movement figures, events and related historical data.

NFLPA

www.nflpa.com/players Booth: A197 John Fitzpatrick, Marketing Manager T: 202-572-7481 E: john.fitzpatrick@nflpa.com

The NFL Players Association, through its licensing and marketing arm, NFL Players Inc., connects businesses to the most powerful unifier, sports, via NFL players. NFL Players Inc. creates customized business solutions for partners, including products featuring likenesses, names, numbers and signatures, and by integrating players into marketing and advertising campaigns.

Ninobuni

www.3dretro.com Booth: A126 Ben Goretsky, Owner T: 702-956-1896 E: store@3dretro.com

Artist Juan Muniz and street art branding company 3DRetro present NinoBuni. Available for licensing, the world of characters from artist Muniz are fun and loved by all ages and genders.

Nintendo of America

www.nintendo.com Booth: A205 **Brian Stearns, Marketing Events** Manager T: 425-785-0286 E: brian.stearns@noa.nintendo.com Since 1985, when it launched the



Nintendo Entertainment System, Nintendo has sold more than 4.2 billion video games worldwide. Nintendo's iconic character franchises such as Mario, Donkey Kong and Zelda are beloved by millions and have become household names.

Nitro Circus

www.nitrocircus.com Booth: J90 **Peter Maule, Head of Consumer Products** T: 949-429-8333 E: peter@NitroCircus.com

Nitro Circus is one of the fastest growing youth entertainment brands. Founded by action sports legend Travis Pastrana, the company is currently building a global licensing and consumer products business targeted at family and kids with an emphasis on apparel, accessories,

toys, sporting goods and video games.





and much more.

www.octane5.com **Booth: C134** Jim Kucia, Vice President T: 770-877-0331 E: iim@octane5.com

BrandComply.com, by Octane5, protects a brand's licensing ecosystem by managing compliance throughout the Licensing Lifecycle. Brands use the company's intuitive web-based portal to manage all key functions including product approvals, contracts, royalties, digital assets, compliance, brand protection

Old Guys Rule

www.oldguysrule.com **Booth: E87 Don Garrison, Global Brand** Manager T: 949-395-4491 E: dgarrison@oldguysrule.net

Created to serve a new breed of older men (ages 35 to 90) who have lived life well but still see their best years ahead of them.

Old Guys Rule is

a worldwide lifestyle label offering products ranging from t-shirts and caps to watches, metal signs and other gift accessories.

One Entertainment

www.one-entertainment.com **Booth: C108**

David Gebel, Managing Partner

T: 818-260-0400 E: david@oneentertainment.com

One Entertainment is a fully integrated brand management agency, offering licensing, creative and retail support to select

brands in the worlds of sports and entertainment.

GP OpSec Security

www.opsecsecurity.com Booth: H230 **Branddy Spence, Director, Corporate Communications** T: 410-917-8943

E: bspence@opsecsecurity.com

OpSec is one of the market leaders in protecting, authenticating



and enhancing brands. It offers the industry's only solution for total licensing lifecycle management. Its unmatched array of proprietary technologies, products and services cover every facet of the licensing lifecycle and provide customers with valuable insight to protect revenue streams, product integrity and brand reputation. For more than 30 years, OpSec Security has been a trusted and proven partner to thousands of global brands, including many of the world's top licensed properties.



Paintings by Dakota **Daetwiler**

www.PaintingsByDakota.com **Booth: E75 Dakota Daetwiler, Owner** T: 707-267-5801

E: dakotadaetwiler@hotmail.com

Dakota Daetwiler is a young artist from Northern California. She works hard to be one of the most diverse and self-driven artists around. Her variations in work range from painting portraits, fantasy scenes, surrealism, realism, writing children's books, illustrating children's books and so much more. Check her out!

The Palace Museum

en.dpm.org.cn **Booth: C142** Xiaobo Yang, Director, **Merchandising Supervision** Department T: +86 01085007147 E: shihaoyue 1222@hotmail.com Established in 1925, the Palace Museum is based upon the

Forbidden City, the imperial palace of Ming and Qing dynasties. It is the biggest museum in China integrating architecture, collections and histories and cultures of imperial court. Till 2016, the Palace Museum has altogether developed more than 9169 creative products.



GP Paramount Pictures

www.paramount.com **Booth: U188** Bil Bertini, Senior Vice President. **Worldwide Licensing** T: 323-956-5371

E: bil_bertini@paramount.com Paramount Consumer Products manages worldwide licensing

rights for all



Paramount properties

including classics like The Godfather, Top Gun and Grease. Upcoming opportunities include Sherlock Gnomes, Amusement Park and Mission Impossible 6.

Patterson International

www.pattersonlicensing.com **Booth: E82 Sean Patterson, President** T: 310-456-6864 E: sean@pattersonlicensing.com

Representing artist Gary Patterson, A popular brand with more than 45 years of sustained success. Patterson International



offers thousands of comical images that help one appreciate and laugh at the lighter side of life. The Gary Patterson property with its proven retail success and global appeal will compliment any product range. Smiles guaranteed!

PBS KIDS

www.shop.pbskids.org Booth: L226 Alisa Dixon, Associate T: 703-739-5535 E: acdixon@pbskids.org

PBS KIDS is the No. 1 educational media brand committed to making a positive impact on the lives of children through curriculum-based entertainment. PBS KIDS consumer products extend this mission with educational, innovative toys that inspire kids to discover who they are

Ping Solutions

and what they can do.

www.pingsolutions.com Booth: B170 **Antonio Arellano, Marketing Director** T: 555-298-9446 E: antonio.arellano@pingsolutions. com

Ping opens the market to a new category of promotional company,



creating the perfect solutions to guarantee success in any promotion.

Pink Light Studio

www.pinklightdesign.com **Booth: F108** Mary Beth Freet, Creative Director T: 206-200-8324 E: marybeth@pinklightdesign.com

Pink Light Studio is a licensing and design studio representing 20 talented artists worldwide. It offers fresh, happy, bright artwork that will help your product shine.

Pixtrend

www.pixtrend.com Booth: J192 Do Young Yim, Chief Executive Officer |

T: +82 10 5240 0642

E: marketing@pixtrend.com

Established in 2005. Koreabased Pixtrend is an all-around entertainment company with a well established distribution network. strong connections and with experienced production studios and talented people leading master plans and investment brokerage for multilateral co-production projects. Pixtrend goes above and beyond its core business to distribute Korean/ international animated TV series worldwide.

PlayStation

www.us.playstation.com **Booth: 0244** Stephanie Fradue, Licensing **Specialist** T: 650-655-3611

E: licensing@playstation.sony.com

PlayStation is all about rich and powerful entertainment that takes people to unexpected places. PlayStation gives players the freedom to express their creativity and share their experiences with the entire world. It is always evolving. offering depth and choice for all ages and all tastes.

Pnisystem Co.

www.pnisys.com system Booth: J192 Yeon Joo Kim. **Senior Marketing Manager** T: +82 70 7735 8477 E: info@pnisys.com Pnisystem is a company located



in South Korea specializing in animation planning/production and 3DVR development. It focuses on producing high quality animation by specializing in pre-production part including planning, story development and design.



www.pokemon.com **Booth: G188 Alanna Spencer, Event Planner** T: 425-229-6207 E: a.spencer@pokemon.com

The Pokémon Company International, a subsidiary of The Pokémon Company in Japan, manages the property outside of Asia and is responsible for brand management, licensing, marketing and the Pokémon Trading Card game.

PPI Worldwide

www.ppiworldwide.com **Booth: A188 David Miremberg, Director** T: +506 2232 2111 E: david@ppiww.com

PPI Worldwide is a world leader loyalty promotion company, collectible toys' designer and producer, as well as a top leading novelty promotional supplier for some of the biggest FMCG clients. With branches and teams located all over the world. PPI uses its vast international experience bringing successful campaigns to final customers.

Precious Moments

www.preciousmoments.com Booth: G107

Patrice Paglia, Vice President, Licensing T: 847-725-9445 E: patrice.paglia@ preciousmoments.com

A powerhouse brand with \$12B in worldwide sales and 93 percent brand awareness, Precious Moments is the definition of a true evergreen brand. In its 40th year, one of the world's most recognized inspirational brands has forged relationships with major licensees and retailers including Buy Buy Baby, Walgreen's, Hobby Lobby and Amazon, to name a few. A brand with a rock-solid foundation delivering results. Poised to offer licensees more fresh new opportunities than ever before, Precious Moments invites you to meet and see how this time-tested brand stays relevant. Think you can afford to miss taking a look at this brand? Think Again!

Pyro Painter Art

www.pyropainter.com **Booth: H87** Michael Stewart, Artist Owner T: 215-450-3663 E: pyro@pyropainter.com

Since 6000 B.C. fire has invoked fascination and imagination, and through the art of Pyropainter, it's vibrancy and passion. Using the element itself, Pyropainter

skillfully manipulates the fire to create a wide array of illustrations.

Quirky

Booth: F124

Regina Feller, Business and Partner

Management T: 646-706-0451 E: reginaf@quirky.com

Quirky taps into the creativity of the crowd to develop great products. The Quirky community creates, collaborates and refines ideas to make them tangible and sellable, and the Quirky brand stands for unparalleled innovation. Through licensing the Quirky brand you can keep pace with your consumers and outpace your competition.



www.rbw.it Booth: D196

Lorena Vaccari, Marketing Director T: +39 071 7506 7500 E: lorena.vaccari@rbw.it

Rainbow Group is one of the biggest animation studios in the world and a leader in kids' entertainment,



employing more than 1,000 people worldwide. Rainbow works across TV and theatrical feature production and distribution, consumer products, theme parks, live shows, publishing, interactive and toys.

Ranger Rick

www.nwf.org Booth: B128 Deana Duffek, Head of Brand Licensing T: 949-395-6460 E: duffekd@nwf.org

National Wildlife Federation has established itself as the leader in protecting wildlife and connecting people with the great outdoors. Ranger Rick leads the charge in providing fun and engaging

opportunities for the retail experience. Be part of 15 million people around the globe working together as stewards of the environment.

Renee Graef Travels

www.reneegraef.com **Booth: E80** Renée Graef, Illustrator T: 262-376-8845

E: graef.illustration@gmail.com

Renée Graef has illustrated more than 80 children's books including American Girl and Little House books. Follow the fun journeys of two characters: Lulu, who finds creative inspiration in her adventurous travels, and My Imaginary Friend, who travels the iconic Route 66.

Ripley's Believe It or Not!

www.ripleys.com **Booth: B93 Amy Webb** T: 407-345-8010

Believe It

E: webb@riplevs.com

Owner of the world famous trademark "Ripley's Believe It or Not!," this company is the world authority on all that is unbelievable and offers its vast archives of the strange and unusual through best-selling books, e-books, apps. television shows and attractions.

RockLove Jewelry

www.rocklove.com Booth: G102 Allison Hourcade, Owner T: 314-604-5008 E: info@rocklove.com Handcrafted in New York City, RockLove crafts clever sophisticated iewelry allowing men and women



of all ages to celebrate their favorite fandom with fashion and professionalism. A jeweler and fan herself, designer Allison Cimino creates collections with Star Trek, The Hobbit, Vikings, Outlander, Destiny, Firefly, Twin Peaks, Assassin's Creed, Skyrim and more.



ROI Visual

www.roivisual.com Booth: J206 Anne Kim, Manager T: +82 70 4640 2431 E: nckim@roivisual.com

Founded in 1999, ROI Visual has designed and produced Woobi Boy, Chiro, Inner Ranger and Robocar Poli. Through licensing its content internationally, it has gained a reputation for its passion and efforts as a growing comprehensive entertainment enterprise. It is working hard to become a respected brand by spreading its business internationally.



Rovio Entertainment

www.rovio.com Booth: C170 Nora Helenius, Executive Assistant T: +358 0 40 561 3124

E: nora.helenius@rovio.com

Rovio Entertainment is a global entertainment media company and the creator of Angry Birds, the casual mobile game that changed an industry and became an international phenomenon. Today Angry Birds

is a renowned entertainment brand that has branched out into animation, books, licensing and more.



RoyaltyZone

www.royaltyzone.com **Booth: H237** Lou Ellman, Chief Executive Officer T: 512-289-2320 E: lou@royaltyzone.com

Licensor, agents and licensees use web-based software from RoyaltyZone to manage rights, contracts, invoices, royalties, product approvals, digital assets, accounting and more. Increase revenue, save time and make better decisions.



RSG Media Systems

www.rsqmedia.com **Booth: B222 Daniella Waknin, Marketing** Manager T: 646-839-4208 E: daniella.waknin@rsgmedia.com

RSG Media's RightsLogic software and experienced licensing consultants help licensors manage contracts, rights and financials for consumer products, sponsorship and content deals. The company helps you automate forecasting, accrual and royalty processing, and give you easy-to-run reports so you can analyze brand performance, highlight opportunities and remove



GP Saban Brands

www.sabanbrands.com Booth: A159

administrative headaches.





Lindsey Latham, Senior Public Relations Manager T: 310-203-5828

E: llatham@sabanbrands.com

Saban Brands acquires and develops a world class portfolio of properties in the entertainment and lifestyle sectors. The company applies a global 360-degree management approach to growing and monetizing its brands through content, media, marketing, distribution, licensing and retail to markets worldwide and consumers of all ages.

San Diego Zoo Global

www.sandiegozoo.org **Booth: F94 Monica Michel, Licensing Manager** T: 619-300-9989 E: mmichel@sandiegozoo.org

As a leader in conservation, the work of San Diego



Zoo Global includes on-site wildlife conservation efforts (representing both plants and animals) at the San Diego Zoo, San Diego Zoo Safari Park and San Diego Zoo Institute for Conservation Research, as well as international field programs on six continents.



Sanrio

www.sanrio.com Booth: A175 **Chanel Fojas, Senior Manager,** Licensing T: 310-896-3275 E: cfojas@sanrio.com Sanrio is the global lifestyle brand best known for pop icon Hello Kitty. Home to many endearing characters including Chococat, My Melody, Badtz-Maru and Keroppi, Sanrio was founded on the "small gift, big smile" philosophy that a small gift can bring happiness and friendship to people of all ages.

San-X Co.

www.ingram.co.jp Booth: A142 Tomo Kainuma, Manager T: 714-957-0226 E: tomkainuma@ingram.co.jp

San-X Co. creates unique and fun characters that are adored by fans around the world. Based in Tokyo, it is one of the



largest character manufacturing company in Japan, specializing in stationery, plush and accessory goods.

₩SCHOLASTIC

Scholastic

www.scholastic.com Booth: M204 **Gary Hymowitz, Vice President, Consumer Products** T: 212-389-3934

E: ahvmowitz@scholastic.com

Scholastic has created kids' content for 90-plus years, publishing bestselling series including Harry Potter, Hunger Games and Clifford the Big Red Dog, and produced awardwinning television such as The Magic School Bus and Wordgirl and feature films The Golden Compass and the upcoming Goosebumps sequel and Mortal Engines.

Scott Living/The Scott Brothers

scottlivinghome.com; thescottbrothers.com **Booth: J96** Stephanie Pierotti, Director, Brand **Management** T: 702-858-7200

E: stephanie.p@thescottbrothers.com Entrepreneurs,

TV personalities, authors and recording artists,





twin brothers Jonathan and Drew Scott are co-founders of Scott Living, a designer collection of indoor and outdoor furniture, décor and bedding available at a variety of North American retailers including QVC, Costco.com and Lowe's. Their shows are enjoyed by millions of viewers in over 150 countries and their first book, Dream Home, was a New York Times and Wall Street Journal best-seller.

Sean Danconia

www.popsean.com **Booth: B96** Rebecca Hilton, PR and Media Liaison T: 213-260 1278 E: rh@supapop.studio

Sean Danconia has built an enthralling, eye-popping universe by marrying cult-cinema, comics and animation to a wild pop-art aesthetic. Danconia's creative arsenal integrates hand painting, illustration and photography, with 3D and digital mediums, culminating in his signature stylization. Brands include SupaPop City and Super Pulp.



GP SEGA of America

www.sega.com **Booth: C214 Anoulay Tsai, Director, Licensing**



T: 747-400-2410 E: anoulay.tsai@sega.com

As one of the leading interactive entertainment companies, SEGA cultivates creative talent worldwide with offices in America, Japan and Europe. SEGA's mascot, Sonic the Hedgehog, is a true global brand crossing over from video games into all licensing categories.

Seltzer Licensing Group

www.seltzerlicensing.com Booth: J69 Nicholas Manzo. Account Executive T: 212-244-5548 E: nick@seltzerlicensing.com

Seltzer Licensing Group is a global brand licensing agency and consultancy that helps companies



identify the best paths and partners for a successful brand licensing program. To Seltzer Licensing Group the challenge is not to find partners and negotiate deals, it is to find the right partners and pursue the best deals.



Sesame Workshop

www.sesameworkshop.org **Booth: F188 Beatrice Chow, AVP, Publicity** T: 212-875-6586 E: beatrice.chow@sesame.org Sesame Workshop is the nonprofit organization behind Sesame Street, the pioneering television show that has been helping kids grow smarter, stronger and kinder since 1969. Today, Sesame Workshop is a global educational force for change, with a mission to reach the world's most vulnerable children.

The Sharpe Company

www.sharpeco.com Booth: A106 **Charlie Day, President** T: 310-545-6839 E: charlie.day@sharpeco.com

The Sharpe Company is a boutique licensing agency



that specializes in bringing the best in pop culture intellectual property to the U.S. and the rest of the world. It develops licensed properties by creating focused lifestyle brands that resonate through strategic partnerships, licensed merchandise and new media development.

Shopkins by Moose Tovs

www.moosetoys.com **Booth: D214** Mallory Van Laeken, Director, Brand **Management**

T: 416-322-7300 ext. 203

E: mallory@thelicensingshop.com

Moose is a global organization that prides itself on innovation, design and quality. In 2015, Moose expanded several major product lines including Shopkins, the hottest collectible line of grocery and fashion-themed characters. From here, Shoppies and Happy Places were born and have been an instant hit.

Skybound

www.skybound.com

Booth: B121

Shawn Kirkham, Senior Vice **President, Business Development**

T: 310-836-5100 E: sk@skybound.com

Skybound is an entertainment 5000 company

that represents The Walking Dead (comic), Outcast (TV/comic), Invincible, Saga, Superfight, Red Flags and many more properties for licensing opportunities.



GP Smiley

www.smiley.com **Booth: E142**

Sandra Nistor T: +44 020 7378 8231



The Smiley Company is one of the 150 largest licensing companies in the world. The trademark is registered in more than 100 countries and 12-plus product categories and has significant exposure through licensees in sectors such as clothing, home decor, perfumery, plush, stationery, publishing and more.

SMILEY (*)

Sony Music Brand Solutions

brandsolutions.sonymusic.com Booth: S250 **Alexandra Holder, Project** Coordinator T: 212-833-7739 E: alexandra.holder@sonvmusic.

com Sony Music Brand Solutions provides marketing and creative

services via its four in-house



branding groups: SyncShop (music licensing), Thread Shop (merchandising services), Arcade Creative Group (creative/ advertising agency) and Artist Legacy Group (entertainment brand management).



Sony Pictures Consumer Products

www.sonypictures.com **Booth: 0214 Dawn Rosenquist, Executive Director, Marketing** T: 310-244-3641

E: dawn_rosenquist@spe.sony.com

Sony Pictures Consumer Products and Sony Pictures Television Franchise Licensing are the licensing and merchandising divisions of Sony Pictures Entertainment. SPE's global operations encompass motion picture production, acquisition and distribution, television production, acquisition and distribution, television networks, digital content creation and distribution, operation of studio facilities and ad development of new entertainment products, services and technologies.

ENTERTAINMENT,

Striker Entertainment

www.strikerentertainment.com **Booth: C222** Marc Mostman, Partner T: 818-225-9355 E: marc@strikerent.com

Striker Entertainment is a full-service global licensing agency dedicated to maximizing licensing opportunities and building brand equity. Striker's roster includes Five Nights at Freddy's, AMC's The Walking Dead,

Preacher, The Tick, Mr. Pickles, Ultimate Beastmaster, Kubo and the Two Strings, Coraline, Exploding Kittens, Kitty Cones, We Happy Few and more.

Studio Anja

www.studioanja.com Booth: F102 Kris Van Herle, Managing Partner T: 310-592-2630 E: kris@studioania.com

Studio Anja manages the licensing rights to artist Anja Van Herle's artwork. Anja's paintings combine European high fashion

with an American sense of wonder. Her work has hung alongside Damien Hirst, Warhol, Koons and Basquiat. She's currently displayed in New York, Paris, Tokyo, New Orleans, Miami, Los Angeles and more.



Sunrights

www.sunrights-inc.com Booth: K244 **Natasha Gross, Marketing Director** T: 646-284-9806 E: natasha.gross@sunrights-inc.com

Sunrights is a dynamic and fast growing entertainment rights management company that markets, promotes and licenses popular hit Japanese-branded animated content outside of Asia. Sunrights is backed by a strategic partnership between one of the top advertising agencies in Japan, Asatsu DK (ADK), and Mitsubishi Corp.

Susan Rand

susanrand.net **Booth: E78 Susan Rand, Artist and Designer** T: 505-322-2163

E: susanrand17@gmail.com

Susan Rand's handcrafted mixed media art on plywood is bold, textural, joyful and elegant. Her consumers are forward-thinking, educated, up-and-coming millennials. Her work makes them feel energized, empowered and accepted. Rand has 20 years experience in commercial art, yet is new to licensing and open to partnerships.

The Swan Princess

www.myswanprincess.com Booth: B99 **Laura Young, Executive Vice President** T: 801-540-1885 E: odette123@aol.com

Swan Princess Partners has collaborated with Sony to produce

eight animated films in The Swan Princess series, including the 1994 classic. Royally Undercover will release to DVD in March 2017. This exciting brand is currently seeking licensees to create and merchandise fun princess products with.



Swissdigital Brand

www.swissdigital.us Booth: F134 Jimmy, Marketing Manager T: 626-351-1999 E: jimmy@swissdigital.us Swissdigital was founded in 2014 as a high-tech alliance of Swiss watch engineering and innovative

technology. With its line of electronically enhanced Intelligent communication



watches, bags, backpacks, and other wearables, you can live smarter and navigate life better.

Synchronicity

Synchronicity

www.synclicensing.com **Booth: D88**

Cynthia Hall Domine, President

T: 207-985-8815

E: cynthia@synclicensing.com

SupaPop and Super-Pulp Universes by artist Sean Danconia and toy sensations FlipaZoo and Flipzy Girls, join the Tootsie Roll Candy Brands, Wham-O Toy Brands, New Jersey Turnpike and Garden State Parkway, Sign of the Apocalypse and artist Holly Ross at Synchronicity. All this and Tootsie Candy Hot Cocoa at D88.

Tate & Co Licensing

www.TateLicensing.com **Booth: G80** Joe Tate, President T: 973-653-5147

E: info@tatelicensing.com

Fantasy images for licensing-Tate & Co. represents some of the most popular and successful fantasy artists in the world. Categories include fairy, dragons, mermaids, wizards, witches, steampunk, unicorns, Celtic, goddess, angels, mystical, etc. Artists include Nene TATE & COMPANY Thomas, Selina Fenech, Brigid Ashwood, Ruth

Ed Beard, Myles Pinkney, Mélanie Delon and many more.

Techstorm Dynamics

www.o2onote.com Booth: F142 Elly Chua, Finance Manager T: +65 6538 1402

E: elly.chua@techstormtech.com Techstorm Dynamics is a technology

company based

in Singapore. The organization has been developing O2O application and O2O book series since 2014.

Tezuka Productions Co.

www.tezukaosamu.net **Booth: A128** Yuriko Fukazawa, Licensing Director T: +81 333716411 E: yuriko fukazawa@tezuka.co.jp

Tezuka **Productions** Co. are engaged in management



merchandising, film-making and publishing.



Timree

www.timree.com **Booth: H85** Timree Gold, Artist/Owner T: 949-723-1300

E: info@timree.com

Artist Timree Gold is sought after for her charming, bright and whimsical designs. Her happy yet sophisticated style has brought her a celebrity and worldwide clientele. Make sure to check out one of the cutest booths at the Licensing Expo offering fresh designs that you won't want to miss.

A Tiny Teddy Named Cuds

www.tinyteddypress.com **Booth: A96 Richard Villasana, Marketing** Manager T: 619-994-8392

E: tinyteddypress@gmail.com

A Tiny Teddy Named Cuds is the newest creation from award-winning writer/illustrator Robert Aragon. Cuds is an adorable little teddy bear whose message is that love is always the answer. His dreams and adventures have thrilled and inspired children of all ages. Robert and Cuds look forward to meeting you!

Tiralba

www.baldbrothersbaldsisters.com **Booth: H240** Al Ndreu, Owner T: 347-342-6918 E: tiralba2005@aol.com

The newest cartoon characters on the market for kids and adults alike. Tiralba is bringing a new idea and a refreshment to Licensing Expo with the cooperation of feature partners, which in return will bring joy to everyone, especially the little ones.



Toei Animation

www.toei-animation-usa.com Booth: K226

Lisa Yamatoya, Senior Manager

Thompson,



T: 310.996.2240 E: lisa-yamatoya@toei-anim.co.jp

Toei Animation has been producing TV animation series, theatrical features and OVA.



It has developed many of its popular characters into diverse merchandise. Its headquarters is located in Tokyo, Japan.

Toon Goggles

www.toongoggles.com **Booth: C102** Lee Adams. Chief Commercial **Officer** T: 626-393-9332

E: lee@toongoogles.com

Toon Goggles is the premier destination for on-demand entertainment for kids. The kid-safe service offers a vast and diverse amount of animated and live-action programs, engaging games, a comprehensive radio section and interactive books. Toon Goggles received worldwide attention as the first globally available kids' service featuring 4K UHD content.

TSBA Group

www.tsbagroup.com **Booth: C94** Stephanie Freeman, Head of Licensing T: +44 2083340210

E: sfreeman@tsbagroup.com

The specialist brand agency is proud to present the greatest brands on earth including The British Museum, an iconic institute with over 8 million

artefacts; London Underground & Buses with its famous Roundel;



Celebrity licensing through the iconic images archive; plus The F2 Freestylers, Top Trumps, TVR, The AA and Gumball 3000.



TT&F Licensing Company

www.outfit7.com; www.talkingfriends.com Booth: A100

Melita Kolbezen, Managing Director T: +386 30 998 224

E: melita.kolbezen@ttflicensing.com

TT&F Licensing Company is an exclusive global licensing partner of Outfit7 Limited.



www.tubaani.com Booth: D204

Euddum Park, Deputy General

Manager

T: +82 2 512 2550

E: global@tubaani.com

Tuba n Co. is an animation studio based in Korea and is well known for its skillful techniques on 3D CGI production since 2003. Larva was fully produced by the company, which is a TV animation that has three seasons and globally launched into more than 150 different countries.



Twentieth Century Fox Consumer Products

www.foxconsumerproducts.com Booth: 0200, 0192 Tim Erickson, Senior **Vice President, Global Licensing** and Operations T: 310-369-1000

E: tim.erickson@fox.com

20th Century Fox Consumer Products licenses and markets properties worldwide on behalf of 20th Century Fox Film,



20th Century Fox Television and FX Networks, as well as third party lines. The division is aligned with 20th Century Fox Television, the flagship studio leading the industry in supplying award-winning and blockbuster primetime television programming and entertainment content and 20th Century Fox Film, one of the world's largest producers and distributors of motion pictures throughout the world.

Ty Inc.

www.ty.com **Booth: Q236**

Karen Grunauer, Show Coordinator E: tlundeen@tymail.com

Ty is the manufacturer of one of the fastest selling collections of soft toys in the world. In addition to providing unsurpassed customer service and support to its licensees and retail partners, Ty's globally recognized red heart hangtag tells the consumer that they are getting the highest quality and value possible.

Ubisoft

www.ubisoft.com **Booth: 0192** Andrew Heitz, Manager, PR T: 415-571-4045

E: heather.pond@ubisoft.com

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands including Assassin's Creed,

Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's studios and business offices are committed to delivering original and memorable gaming experiences



www.nbcuniversal.com **Booth: F170 Molly Quiring** T: 818-777-9050 E: molly.quiring@nbcuni.com

Universal Brand Development globally drives expansion of the



company's intellectual properties, franchises, characters and stories through innovative physical and digital products, content and consumer experiences. Along with franchise brand management, Universal Brand Development's core businesses include Consumer Products, Games and Digital Platforms, and Live Entertainment based on the company's extensive portfolio of intellectual properties created by Universal Pictures, Illumination Entertainment, DreamWorks Animation, and NBCUniversal cable and television. Universal Brand Development is a business seament of Universal Filmed Entertainment Group, and part of NBCUniversal, a subsidiary of Comcast Corporation.

UPS

www.ups.com **Booth: E85**

Christi Goddard, Licensing Supervisor

T: 404-828-7121

E: cgoddard@ups.com

UPS is a global leader in logistics, offering a broad range of solutions including the transportation of packages and freight; the facilitation of international trade, and the deployment of advanced technology to more efficiently manage the world of business.

Ustwo Games

www.ustwogames.co.uk **Booth: C87** Neil McFarland. Head of **Improvement** T: +44 0 7811453226

E: licensing.gms@ustwo.com

Ustwo Games is a mobile games studio that loves to make interactive entertainment, with a strong focus on user experience and elegance in presentation. From our BAFTA award-winning hit Monument Valley, to innovative virtual reality experience Land's End.

Vistex

www.vistex.com **Booth: H108** Ron Roscoe, Senior **Marketing Manager** T: 847-490-0420



E: info@vistex.com

Vistex solution License Maestro is an end-to-end software solution that facilitates all aspects of running a licensing business: rights management, royalty processing, reporting, sub ledger accounting, financial management and analysis, product approvals and licensee relationship management.

Viz International

www.viz.com.mv Booth: A131

Lapkeng Wong, Head of Licensing

T: +603 7957 2932 E: lapkeng.wong@viz.com.my

Viz International is a dynamic licensing and merchandising company managed by highly experienced



industry veterans who were senior executives with leading international consumer brand companies, with successful track records spanning more than two decades.



www.viz.com Booth: J236

Jane Lui. Public Relations and **Events Senior Manager** T: 415-546-7073

E: jane.lui@viz.com

Over its 30-year history, Viz Media has pioneered new paths in publishing, animation and entertainment licensing of Japanese content in North America. Blockbuster properties, including NARUTO SHIPPUDEN, JOJO'S BIZARRE ADVENTURE, DEATH NOTE and DORAEMON, are available as a variety of consumer products for audiences of all ages.



www.vooz.co.kr Booth: S226

Yeongjun Park, General Manager

T: +82 2 568 5036 E: iun@vooz.co.kr

Vooz, a created and owned of Pucca, is a character business and marketing company which is conducting mechandising and contents buisness (animation, brand shop,



game, publishing, etc.) in the world based on character development. VOOZ is also doing as a licensing business for other IP as well.

Waldoodles

www.waldoodles.com **Booth: C93** Walter Sayers, Licensor T: 519-681-0091 E: wsayers23@gmail.com

Waldoodles are art monsters on

a big mission. Explore their world through a series of

children's books and more than 101 Waldoodle art monsters. Retail catalog, animation pitch book and game concept art available. Visit booth #C93 to collect your free Waldoodles explorer pack! Available for licensing and retail.

Warner Bros. Consumer Products

www.warnerbros.com Booth: N180 Maryellen Zarakas, **Senior Vice President, Franchise Management and Marketing** T: 818-954-3769 E: maryellen.zarakas@warnerbros. com

Warner Bros. Consumer Products. a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world. It

licenses the rights to names, likenesses. and logos for all intellectual properties in Warner Bros.



Entertainment's film and television library.

Whirley - DrinkWorks!

www.whirleydrinkworks.com Booth: G104 **Emily Nostrant, Show Contact** T: 800-825-5575

E: enostrant@whirleydrinkworks.com

Whirley-DrinkWorks! has 50 years experience designing and manufacturing travel mugs for coffee, fountain and other food and beverage containers. It offers a full range of services including custom graphics, new product development, merchandising and marketing programs to help its customers increase food and beverage sales and profits.



Whirlpool Corporation

www.whirlpoolcorp.com/licensing **Booth: J86** Toni Sdao T: 269-923-0150

E: toni sdao@whirlpool.com

Whirlpool is the No. 1 major appliance manufacturer in the world, with \$21 billion in annual sales. The company markets Whirlpool, KitchenAid, Maytag, Amana and other brands throughout the world. It is looking for licensees who share our passion for filling homes with innovative solutions that help create moments that matter.

White Space **Entertainment**

www.whitespaceentertainment.com **Booth: L218** Karri Bowman, Director of

Operations T: 323-348-9898

E: karri@whitespaceent.com

White Space Entertainment was created with the goal of helping IP Owners to maximize the full potential of brand value and revenues. Founder Stephanie Sperber and partner Amy Taylor have more than 25 years experience running global licensing, gaming, retail and strategic alliance businesses for movie studios and television networks

The WildflowerGroup

www.thewildflowergroup.com Booth: J132 Michael Carlisle, Principal T: 212-924-2322 E: michael@thewildflowergroup.com

TWG is an awardwinning, full-service licensing agency delivering best-in-

class product extensions for the brands it represents.

WILD APPLE

Wild Apple Licensing

www.wildapple.com **Booth: G90 Clair Hunt, Licensing Sales** T: 802-457-3003 ext. 206 E: clair.hunt@wildapple.com

Wild Apple Licensing works with designers and artists creating amazing collections of art. A fullservice art licensing agency, it develops extraordinary connections with its clients. From helping to pick the best artwork to match products, to exchanging ideas on trends and mocking-up products, Wild Apple Licensing believes that collaboration is key to success.

Wild Wings Licensing

www.wildwingslicensing.com **Booth: H89**

Kelly Dittrich, Licensing Manager T: 651-345-6030

E: kelly.dittrich@wildwings.com

One of today's leading producers, distributors and licensors of



wildlife, sporting and nostalgic/ Americana art and home décor, Wild Wings grew out of a love for the great outdoors and a desire to share that interest with others. It offers artwork that inspires others to Be at Home with Nature.

World Smarts Co.

www.wldsmarts.com **Booth: B88**

Josephine Cheung, General Manger

T: +852 3152 2892 E: jc@wldsmarts.com

World Smarts Co. is a one-stop production company for drinkware and diningware ranging from tumblers, cups, plates to licensed products. The license brands are Coca-Cola, Disney, Meyer, Snoopy, Marvel, Lucas and Minions. Its professional team undertakes design, 3D modeling, injection and molding, taking care of every single detail in the procedure.



www.wwe.com **Booth: J214**

Scott Halpern, Licensing Manager

T: 203-353-5062

E: scott.halpern@wwecorp.com

WWE is an integrated media organization and recognized leader in global entertainment. WWE programming reaches more than

650 million homes worldwide in 25 languages. WWE has global distribution with a wide range of consumer products manufactured by more than 170 licensees.

Yale University

www.yale.edu **Booth: H103** Paul Murawski, Director T: 203-432-4659

E: paul.murawski@yale.edu

Yale University is a world famous Ivy League university.

ZeptoLab UK

www.zeptolab.com

Booth: E226

Manaf Hassan, Head of Licensing T: +007 903 774 9485 E: manaf@play.com.ru

ZeptoLab is dedicated to the science of fun. Redefining gaming with unique gameplay, ZeptoLab has released the series of Cut the Rope games which have been downloaded more than 900 million times and related animated series viewed more than 3 billion times. The portfolio also includes other games like King of Thieves and Pudding Monsters.

Zinkia Entertainment

www.pocoyo.com **Booth: B78 Josefina Puyal, Brand Manager** T: +34 915240365 ext. 221 E: josefina.puyal@zinkia.com

Zinkia, a Spanish company specialized in the production and management of entertainment brands worldwide, focuses its activity in animation and interactive content. Present in more than 150 countries. Pocoyo treasures

prestigious prizes as Crystal of Annecy and BAFTA as Best Animated Series.



Zolan Licensing Agency

www.zolanagency.com

Booth: H101

Jennifer Zolan, President

T: 203-300-3290

E: jennifer@zolan.com

Zolan Licensing Agency is a full service boutique agency



representing award winning art and designer brands, illustrators, jewelry designers and photographers from around the world including the legendary Zolan kids brand celebrating 40 years. Corporate cobranding opportunities continue to expand with the Zolan brand in 2017. It is an agency of poetry and artistry and its clients are a team complete with imagination and originality with unique and creative ideas inspired by their international cultures. An important mission of the agency is to nurture a positive business with a social responsibility that also supports children's causes through social licensing worldwide.

Zoonicorn

www.zoonicorn.com

Booth: C95

Mark Lubratt, Managing Member

T: 651-204-0776

E: mpl@zoonicorn.com

Developer of the Zoonicorn brand. Zoonicorns are



special creatures that visit the dreams of young animals to help them through life lessons. For licensing opportunities please email jnet@zoonicorn.com.



See you in Las Vegas!

LICENSING EXPO 2017

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