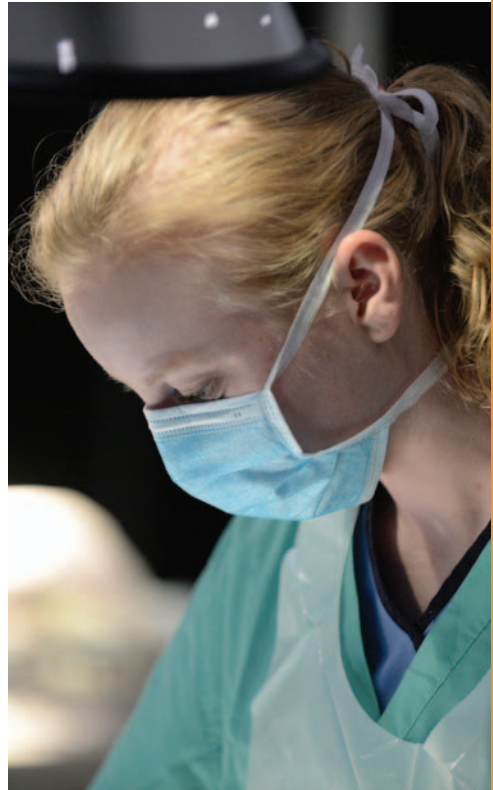


CVC San Diego December 7-10, 2017



It's all about **you** and the work you do



Veterinary Continuing Education



# live events **build** relationships

The generous support of CVC exhibitors and sponsors allows us to deliver the best possible learning experience and helps to keep your registration costs as low as possible. Take advantage of the opportunity to meet with them while at CVC!

With programming powered by the team that brings *dvm360*, *Firstline*, and *Vetted* magazines to your inbox and mailbox and led by the profession's foremost educators, CVC is all about **YOU** and the work you do.

We invite you to join us in San Diego.





## Daily Education

Compelling Education .....	21
Clinical Program .....	22-35
Technician Program .....	36-37
Practice Management Program.....	38-39
Ask the Expert Luncheons .....	40

## Clinical Techniques Courses

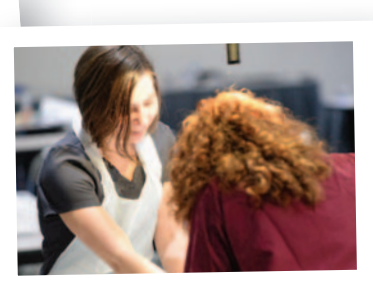
Specialty Focus: Abdominal Ultrasonography.....	14
Special Procedures in Feline Soft Tissue Surgery.....	15
Dental Extractions in Cats.....	16
Dental Extractions in Dogs .....	16
Basic Fracture Repair Techniques .....	16
Vital Soft Tissue Surgeries: All About Dogs .....	16
Extracapsular Stifle Stabilization Techniques .....	17
Essential Gastrointestinal Surgeries in Dogs .....	17
Digital Dental Radiography.....	17
Optimal Ophthalmic Surgeries in Primary Care Practice.....	18
Stabilization Techniques for Luxating Patellas.....	18
Advanced Periodontal Therapy Techniques .....	18
Fundamental Orthopedic Procedures .....	19
Insights Seminar: Fear Free <sup>SM</sup> Tactics to Lessen the Stress and Increase the Ease of Patient-Caregiver Interactions.....	19

## Evening Sessions

Crawling critters: An update on the tick-borne diseases, fleas and mites .....	23
Ask the pet owner: A LIVE panel and learning session.....	23
Management Happy Hour .....	27
Internal medicine case investigations.....	27
Why the Veterinary Confessionals Project could help heal the profession — and you .....	31
Neurolocalization basics and “The Gait Game” .....	31

## Additional Information

Don't Miss This.....	4
San Diego At-A-Glance .....	5
It's All About YOU.....	6-7
Meet the Educators .....	8-11
Innovative Learning only at CVC.....	12-13
Content Partners .....	42
Exhibitors .....	44-45
Need to Know .....	46
CVC Registration.....	48-53
Hotel Locations and Registration.....	54-55



# You Won't Want to Miss THIS!

“

I enjoyed the programming very much and was very happy with the topics and learning opportunities.

”

With a near-perfect climate, San Diego boasts an average yearly December daytime temperature of 67 degrees. And **from CVC's location in the gorgeous San Diego Convention Center, you're just steps away from San Diego Bay.**

## **Learn and Grow.**

At CVC, all sessions are open to all attendees. You'll choose from **more than 500 hours of educational sessions**, led by the profession's most highly regarded speakers! Veterinarians earn up to 36 hours of CE and technicians receive up to 29 hours of CE over four days at CVC.\*

**Challenge yourself** to work through difficult cases alongside the biggest names in clinical veterinary medicine.

**Feed your career** and your soul via innovative sessions on leadership and mindfulness.

**Collaborate with your peers** and tackle the profession's greatest concerns and opportunities.

**Tailor your schedule** to your learning style — breakfast, lunch, and evening educational sessions are available.

\*Pending AAVSB RACE approval





## Convention Dates and Location:

December 7 – 10, 2017  
 San Diego Convention Center (SDCC)  
 111 W. Harbor Dr., San Diego, CA, 92101

## Early Registration Savings Deadlines:

**Super Savings: August 30, 2017**

**Early Bird: October 25, 2017**

**Register now!**

Online: [www.TheCVC.com/cvc-sd-registration/](http://www.TheCVC.com/cvc-sd-registration/)

Phone: 1-800-255-6864, ext. 6

Mail or fax: Use the form on p. 49

SAN DIEGO

SD

## Convention Hours

	Thursday, December 7	Friday, December 8	Saturday, December 9	Sunday, December 10
Registration Desk	10:00 AM - 6:45 PM	7:00 AM - 7:00 PM	7:00 AM - 6:30 PM	7:00 AM - 6:00 PM
Educational Sessions	12:30 - 9:00 PM	8:00 AM - 9:30 PM	8:00 AM - 9:00 PM	8:00 AM - 5:20 PM
Exhibit Hall	Not Open	10:15 AM - 6:45 PM	9:00 AM - 5:00 PM	9:00 AM - 2:00 PM



SoCal DVMs who do not attend this meeting are missing out on an opportunity.



## Contact CVC

### Convention Services

Call: 1-800-255-6864, ext. 6 or 913-871-3900

Email: [cvc@ubm.com](mailto:cvc@ubm.com)

Monday – Friday, 8:30 AM – 4:30 PM CT



# CVC's inspiring and highly educational sessions, workshops, and courses are all about

# YOU

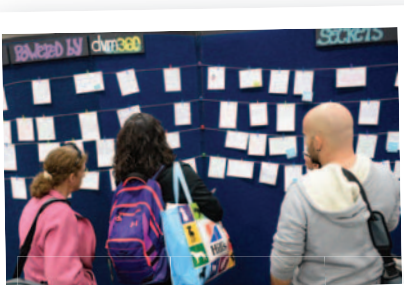
and the  
work  
you do.



## A schedule built to maximize your opportunity to earn CE

With more than 500 hours of sessions over four days, each CVC location offers non-stop CE opportunities. Enjoy a side of CE with your (free) coffee and breakfast each morning. Ask the Experts and learn while you enjoy a lunch. Then close the day with an educational nightcap at a CVC Evening Session.

Learn in the Exhibit Hall, too! Exhibiting companies are an important part of the CVC family, and their presence supports your educational programming. Many exhibitors are veterinarians, veterinary technicians, and practice managers themselves and all come to CVC to answer your questions, share their product knowledge, and make recommendations for your specific needs.



## Every session on the program is open to every attendee

That's right. Veterinarians, veterinary technicians, and practice managers — choose from more than 500 hours of continuing education sessions. Select from any non-laboratory session on the program, each led by the veterinary profession's most highly regarded educators.



Choose from:

- Core clinical sessions, each selected to support the way you practice veterinary medicine today.
- Communication, management, leadership, and personal well-being tracks that will inspire you.
- Technician-centric clinical and practice management sessions led by Veterinary Technician Specialists who are passionate about your success.
- Innovative Sessions, a menu of alternative ways to study and learn that will bring you together with colleagues and experts to discover solutions to your most confounding clinical and practice management problems.
- dvm360 Full Circle seminars, a fresh approach to education that puts you in the mix with the profession's most dynamic speakers as they share their own clinical, practice management, and team perspectives on critical current topics.

### More for your money

Breakfast, lunch, snacks, and a Proceedings CD or digital download are complimentary for registered attendees. Negotiated hotel rates and extras help keep your total costs in check.



# MeetTheEducators

CVC educators are innovators, risk-takers, and thought leaders who are committed to the future of the profession, and to your practice. Experts who seek — and then share — new approaches to your clinical, practice management, and daily patient care challenges.

## Anesthesia

**Kristen Messenger, DVM, PhD, DACVAA, DACVCP**  
North Carolina State University  
Raleigh, NC

## Behavior

**Julia Albright, DVM, DACVB**  
University of Tennessee  
Knoxville, TN

**John Ciribassi, DVM, DACVB**  
Chicagoland  
Veterinary  
Behavior  
Consultants  
Carol Stream, IL



## Canine Sports Medicine and Rehabilitation

**Bess Pierce, DVM, DABVP, DACVIM, DACVSMR**  
Lincoln Memorial University College of  
Veterinary Medicine  
Harrogate, TN

## Clinical Pathology

**Steven Stockham, DVM, MS, DACVP**  
Kansas State University  
Manhattan, KS

## Clinical Pharmacology

**Dawn Boothe, DVM, MS, PhD, DACVIM, DACVCP**  
Auburn University  
Auburn, AL

## Critical Care

**Garret Pachtinger, VMD, DACVECC**  
Veterinary Specialty and Emergency  
Center  
Levittown, PA

**Kari Santoro Beer, DVM, DACVECC**  
Veterinary Specialty and Emergency  
Center  
Philadelphia, PA

## Dentistry

**Mary Volker, DVM, DAVDC**  
Animal Dental Center  
Towson, MD

## Dermatology

**Paul Bloom, DVM, DACVD, DABVP**  
Allergy, Skin, and Ear Clinic for Pets  
Livonia, MI

**Ashley Bourgeois, DVM, DACVD**  
Animal Dermatology Clinic  
Milwaukie, OR

**Thomas Lewis, DVM, DACVD**  
Dermatology for Animals  
Tempe, AZ

**Adam Patterson, DVM, DACVD**  
Texas A&M University  
College Station, TX

## Endocrinology

**David Bruyette, DVM, DACVIM**  
VCA West Los Angeles  
Animal Hospital  
Los Angeles, CA



## Fear Free<sup>SM</sup> Practice

**Marty Becker, DVM**  
North Idaho Animal  
Hospital  
Sandpoint, ID



**Mikkel Becker, CPDT-KA, CBCC-KA, CDBC, KPA-CTP**  
VetStreet.com  
Seattle, WA



**Stephen Ettinger, DVM, DACVIM**  
Los Angeles, CA

**Debbie Martin, LVT, VTS (Behavior)**  
Veterinary Behavior Consultations  
Spicewood, TX

## See something. Do something.

“ The current recommendations for doing an aspirate include generalities — recommend if a mass is changing in size or appearance, or bothering the patient. Owners are often told to keep an eye on it. But what does that mean? Keep an eye on it for how long? How much can it grow before we should do something?

We all must do better. We need guidelines. We must find tumors earlier when they are small. We must aspirate them. With the input of fellow specialists, I have developed See Something, Do Something:

See Something — If a dog or cat has a mass that is the size of a pea (1 cm) and it has been there one month ... Do Something — Go to a veterinarian and get it aspirated or biopsied. ”

*Sue Ettinger, DVM, DACVIM (oncology)*

Dr. Ettinger is one of CVC's game-changing clinical educators. She'll present eight sessions over two days at CVC San Diego, including two "Cancer tools you can use tomorrow" Innovative Learning Sessions. Veterinary practitioners, technicians, and practice managers take home critical information and inspiration from one of the profession's true visionaries.



**Feline Medicine**

**Kelly St. Denis, DVM, DABVP**  
Charing Cross Cat Clinic  
Brantford, ON

**Gastrointestinal Medicine**

**Jonathan Lidbury, BVMS, MRCVS, PhD, DACVIM, DECVIM**  
Texas A&M University  
College Station, TX

**Human-Animal Bond**

**Steve Feldman**  
HABRI Foundation  
West Lafayette, IN

**Laird Goodman, DVM, CVA**  
Murrayhill Veterinary Hospital  
Beaverton, OR

**Rebecca Johnson, PhD, RN, FAAN, FNAP**  
Research Center for Human Animal Interaction  
Columbia, MO

**David Rousseau, DVM**  
Zoetis  
Boston, MA

**Imaging**

**Rachel Pollard, DVM, PhD, DACVR**  
University of California  
Davis, CA

**Neurology**

**Fred Wininger, VMD, MS, DACVIM**  
Veterinary Specialty Services  
Manchester, MO

**Nutrition**

**Deborah Linder, DVM, DACVN**  
Tufts Cummings School of Veterinary Medicine  
North Grafton, MA

**Oncology**

**Sue Ettinger, DVM, DACVIM**  
Dr. Sue Cancer Vet  
Tarrytown, NY

**Orthopedics and Rehabilitation**

**Matthew Brunke, DVM, CCRP, CVPP, CVA**  
North County Veterinary Referral Practice  
Glen Falls, NY

**David Dycus, DVM, MS, DACVS, CCRP**  
Veterinary Orthopedic and Sports Medicine Group  
Annapolis Junction, MD

**Pain Management**

**Tara Edwards, DVM, DACVSMR, CCRT, CVPP, CVMA**  
Lake Country Veterinary Specialist Hospital  
Kelowna, BC, Canada

**Parasitology**

**Richard Gerhold, DVM, MS, PhD**  
University of Tennessee  
Knoxville, TN

**Lynette Cole**  
Bayer Sponsored Content Provider

**Linda Kidd, DVM, PhD, DACVIM**  
Western University of Health Sciences  
Pomona, CA

**Practice Management**

**Brian Conrad, CVPM**  
Meadow Hills Veterinary Center  
Kennewick, WA

**Karen Felsted, CPA, MS, DVM, CVPM, CVA**  
PantheraT Veterinary Management Consulting  
Dallas, TX

**Sheila Grosdidier, BS, RVT, PHR**  
Veterinary Management Consultants  
Evergreen, CO



**Bash Halow, LVT, CVPM**  
Halow Tassava Consulting  
New York, NY

**Jeremy Keen, DVM**  
Desoto County Animal Clinic  
Southaven, MS



**Dave Nicol, BVMS, MRCVS**  
Dave Nicol Veterinary Services  
Brighton, UK



**Mark Opperman, CVPM**  
Veterinary Management Consultants  
Evergreen, CO

**Can you really combine medicine and business?**

It's not always easy. Clinicians often aren't interested in the business side of things. Then there's the staff and client drama that gets in the way of providing the best medical care for pets. Which is precisely why CVC offers sessions led by a CVPM who just .... gets it. *Brian Conrad* is an innovator who isn't afraid to admit his mistakes. He's a leader (and president of the Veterinary Hospital Managers Association) who takes more pride in inspiring other managers than talking about himself. And he's a devoted father who struggles with life balance issues, just like you.

We're fortunate to offer eight sessions with *Brian Conrad, CVPM* — whether you're interested in clinical, business, client, or staff issues in veterinary practice, you'll be glad you spent some time learning with this guy.

# MeetTheEducators

## Practice Management

**Meghan Leigh Pierson**  
Greenville, SC



**Kathryn Primm, DVM**  
Applebrook Animal Hospital  
Ooltewah, TN

**Andrew Roark, DVM, MS**  
Cleveland Park Animal Hospital  
Greenville, SC



**Bill Schroeder**  
InTouch Practice Communications  
Schererville, IN

**Denise Tumblin, CPA**  
Wutchiett Tumblin and Associates  
Columbus, OH



**John Volk**  
Brakke Consulting  
Chicago, IL

**Sarah Wooten, DVM**  
Sheep Draw Veterinary Hospital  
Greeley, CO

**Public Health**  
**Jenifer Chatfield, DVM, DACZM**  
Dade City, FL

**Shelter Medicine**  
**Katie Broaddus, DVM**  
Austin Humane Society  
Austin, TX

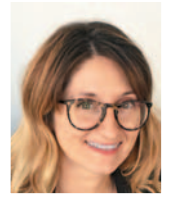
**Soft Tissue Surgery**  
**Matthew Keats, DVM, DACVS**  
Chesapeake Veterinary Surgical Specialists  
Towson, MD

**Technician Program**  
**Benita Altier, LVT, VTS (Dentistry)**  
Pawsitive Dental Education  
Prosser, WA

**Stephen Cital, RVT, SRA, RLAT, VTS (Laboratory Animal Medicine)**  
Veterinary Anesthesia Nerds  
San Jose, CA

**Debbie Martin, LVT, VTS (Behavior)**  
Veterinary Behavior Consultations  
Spicewood, TX

**Tasha Mc Nerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia)**  
Veterinary Anesthesia Nerds  
Glenside, PA



**Paula Plummer, LVT, VTS (ECC, SAIM)**  
Texas A&M University  
College Station, TX

**Danielle Russ, LVT, BS, BA, AS**  
Center of Veterinary Expertise  
Suffolk, VA

**Oriana Scislowicz, BS, LVT**  
CVCA Cardiac Care for Pets  
Richmond, VA



**Toxicology**  
**Tina Wismer, DVM, DABVT, DABT**  
ASPCA Animal Control Poison Center  
Urbana, IL

**Urology**  
**India Lane, DVM, MS, EdD, DACVIM**  
University of Tennessee  
Knoxville, TN

## #BetterDataSavesPets

“Veterinary informatics as a whole is not easy to define, but the one thing to know is that even minor and simple changes to your practice protocol — using your existing practice management information software — will result in the collection of phenomenal data that will benefit your patients and your practice.”

*Sonnya Dennis, DVM, DABVP, owner,  
Stratham-Newfields Veterinary Hospital and  
president of the Association for Veterinary Informatics*

CVC is pleased to host the 2017 Talbot Symposium for Veterinary Informatics in Kansas City. Over two days, the profession's leading Informatics educators will show how your practice can blend information technology, communications, social and behavioral science, and veterinary medicine to improve the quality and safety of patient care.



“ The quality and experience are far greater than other conferences and the setting is great. Love the location and accommodations available. ”

**Veterinary Hospice and Palliative Care**

**Mary Gardner, DVM**  
Lap of Love Veterinary Hospice  
Bandon, OR

**Veterinary Informatics in General Practice**

**Sonny Dennis, DVM, DABVP**  
Stratham-Newfields Veterinary Hospital  
Newfields, NH

**Veterinary Leadership**

**Betsy Charles, DVM, MA**  
Western University of Health Sciences  
Pomona, CA

**Caitlin DeWilde, DVM**  
The Social DVM  
Brentwood, MO

**Kimberly-Ann Therrien, DVM**  
Banfield Pet Hospital  
Palm Harbor, FL

**Sarah Wooten, DVM**  
Sheep Draw  
Veterinary Hospital  
Greeley, CO



**Wellness**

**Hilal Dogan, BVSc**  
Veterinary  
Confessionals  
Project  
Maui, HI

**Kimberly Pope-Robinson, DVM, CCFP**  
1 Life Connected  
Consulting  
San Clemente, CA



**Veterinary medicine's most powerful human interest story — the Veterinary Confessionals Project**

“ My dream is to get more of what's behind closed doors out into the open and available for discussion. As veterinary professionals, we are held to high standards. Our profession is extremely rewarding but can at times be extremely stressful. The anonymity of this project allows people to freely express themselves, without being judged, and encourages creativity. In the end, my hope is to bring solidarity to the global veterinary community — and possibly even to the healthcare community as a whole. ”

*Veterinary Confessionals Project  
founder Hilal Dogan, BVSc*

Come hear more about Dr. Dogan's creative and mindful approach to veterinary medicine (and life) in a Saturday Evening Session at CVC San Diego.

# Thought-provoking.

This-is-what's-happening-right-now continuing education sessions.\*

Truly innovative learning, only at CVC.

## Launch Pad Learning

CVC educators guarantee you'll leave Launch Pad Learning sessions with an approach that is personalized and ready to try in YOUR practice. Six different sessions, each so good you'll want to attend all of them:

### Client compliance-builder workshop: Inspiring ideas to drive medical services

*Bash Halow, LVT, CVPM*

Higher compliance changes lives. The Halow Compliance Calculator uses national disease-incidence data and the compliance figures from your practice to show your team how many more patients' lives have been positively impacted because of your practice's compliance efforts. Bash will provide the incidence data and the calculator. You plug in the compliance numbers from your practice software using guidance provided in the session. Voila!



### The violinist and the veterinarian: How to acknowledge beauty and value in your work—when others may not

*Kimberly Pope-Robinson, DVM, CCFP*

In 2008 Gene Weingarten and the *Washington Post* won a Pulitzer Prize for the article “Pearls before Breakfast.” The article shared results from an experiment on perceived beauty and value, which featured accomplished violinist Joshua Bell, who played classical music during rush hour in a Washington, D.C. metro station on a violin valued at \$3.5 million. While he played, Weingarten observed the reactions of people in the station.

This CVC workshop applies Weingarten's findings to veterinary medicine and offers a thought-provoking approach to perception of value and beauty in everyday life, and what we can learn from this and apply to our own sustainability. Learn to recognize the beauty and value in what you do, even when others may not.



### Also plan to join these exceptional Launch Pad Learning sessions:

#### Anesthesia basics and beyond: Things you learned in school but have forgotten

*Tasha McNerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia),*

#### Forget the P&L: Sharing real numbers with your team

*Brian Conrad, CVPM*



# Insightful.

“ I always feel like I get a lot from the sessions. There are so many options and great speakers to see at any given time. ”



Conrad

## Ask the pet owner! A LIVE panel and learning session

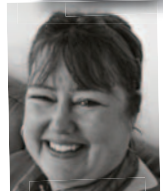
In this evening session led by Brian Conrad, CVPM, you'll hear from compassionate, thoughtful pet owners. Learn what they believe today's veterinary practice does right — and wrong — to try to keep their business and care for their pets. That's the first hour! In the second hour, you'll discuss what to do about it when you get back to your own hospital.



Roark

## dvm360 Full Circle

CVC's 2017 version of this popular series will deliver content applicable to every audience member: Doctor and veterinary technician, practice manager and receptionist. Sessions will be led by high-flying Andy Roark, DVM, MS; his uber-energy improv partner, Meg Pierson; and by the brilliant, funny, and oh-so-on-target Tasha McNerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia)!



Felsted

## Learn then Earn

Our eye-opening, revenue-driving Learn then Earn series expands from one to three practice management experts for 2017. Bash Halow, LVT, CVPM; Karen Felsted, CPA, MS, DVM, CVPM; and Denise Tumblin, CPA, will join some of the profession's brightest clinical minds to bring just the right level of in-the-trenches marketing, client communication, and financial advice slipped in at the end of your clinical learning! Watch [www.TheCVC.com](http://www.TheCVC.com) for specific session titles and clinical collaborators.



Tumblin

## Veterinary Confessionals Project Workshop

Veterinary Confessionals Project founder Hilal Dogan, BVSc, joins the *dvm360* team for a very special two-hour evening session. This innovative presentation and workshop will highlight joys, struggles, challenges, and solutions drawn directly from inspiring, hilarious, and heart-wrenching comments posted by veterinarians and veterinary team members like you.

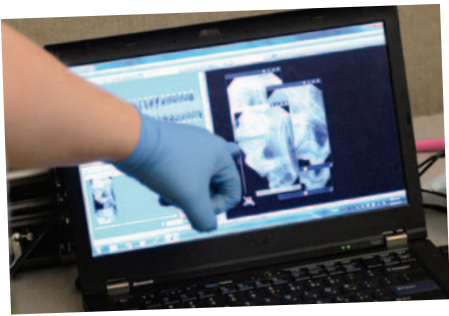


Dogan

*\*Specific session information can be found on the program pages and at [www.TheCVC.com](http://www.TheCVC.com).*

# SpecialtyFocus: Abdominal Ultrasonography

Saturday, December 9 and  
Sunday, December 10



Ultrasonography is an integral component of providing an optimal standard of patient care. Beginning with the basics, you will participate in interactive discussions on ultrasonographic anatomy and disease recognition, receive an orientation to the ultrasound machine and how to optimize its performance, and learn scanning principles and the ultrasonographic appearance of normal abdominal organs and artifacts.



## SCHEDULE

**Time:**  
8:00 AM — 5:00 PM both days

**Included:**  
Breakfast and lunch

**Cost:**  
\$1,679 if registered by  
August 30, 2017

**Open to:**  
Veterinarians

**16 hours of CE**

*This seminar requires a  
registration fee separate from CVC.*

At CVC, you'll gain hands-on abdominal scanning practice under the guidance of imaging experts who will help you hone your ultrasonographic examination skills. You'll evaluate the liver, spleen, kidney, bowel, and bladder. You will also have the opportunity to evaluate regions of the pancreas, adrenal glands, and abdominal lymph nodes.

Whether you are a beginner or already have experience, this extensive Specialty Focus course will show you how to get the most out of your abdominal scans.

Sponsored by Cuatro Digital Imaging

## Offsite Event Information



This lab will be held offsite at the Veterinary Specialty Hospital San Diego. Shuttle buses depart from the San Diego Convention Center 30 minutes prior to the indicated start time. Shuttles will return approximately 30 minutes after the indicated end time.



“

There was plenty of hands-on training and instructors took their time to explain things.

”



To: CVC Future Attendee

From: CVC Past Attendee

## How to Register for a Clinical Techniques Course

Clinical Techniques Courses are open to CVC veterinarian and technician attendees as indicated in the description. They require a separate registration fee, which is listed in the description. Clinical Techniques Course participation requires at least a one-day CVC San Diego registration in addition to the course fee. All participants must sign and return a liability release form.

*\*At the time of printing, all Clinical Techniques Courses have space available. Clinical Techniques Course registration is nontransferable. CVC reserves the right to cancel any Clinical Techniques Course by November 1, 2017. If the course is canceled by CVC, registrants will be notified and the Clinical Techniques Course paid fee will be credited or refunded. All cancellations of a Clinical Techniques Course by the registrant must be submitted in writing for a credit or refund, minus a \$50 processing fee, by November 1, 2017. No request for refunds or changes will be accepted after November 1, 2017.*



## Thursday

### Special Procedures in Feline Soft Tissue Surgery

Matthew Keats, DVM, DACVS

In this course you'll focus on surgical procedures that your feline patients often need. After a brief lecture, you'll have the opportunity to perform:

- Perineal urethrostomy in dorsal or ventral recumbency
- Placement (and management) of various feeding tubes
- Cystotomy

Gain vital hands-on experience practicing these surgeries under the close guidance of board-certified veterinary surgeons.

**Date:** Thursday, December 7

**Time:** 1:00 – 5:00 PM

**Cost:** \$495

**Open to:** Veterinarians

**CE Credit:** 4 hours

Sponsored by  
JorVet



# Clinical Techniques Courses

## Friday

### Dental Extractions in Cats

Mary Volker, DVM, DAVDC

Learn how to properly extract major (and minor) teeth using tried-and-true techniques under the guidance of a veterinary dental specialist. You will review and practice the steps to perform quadrant extractions with emphasis on:

- Regional nerve blocks
- Preoperative and postoperative radiographs
- Flap presentation
- Adequate bone removal to facilitate extraction
- Complete tooth removal
- Alveoplasty
- Tension-free surgical closure

Extraction challenges such as root tip retrieval, complications such as iatrogenic mandibular fracture, and when to perform crown amputations will also be discussed.

**Date:** Friday, December 8  
**Time:** 8:00 AM – 12:00 PM  
**Cost:** \$495  
**Open to:** Veterinarians  
**CE Credit:** 4 hours

Sponsored by  
JorVet

### Dental Extractions in Dogs

Mary Volker, DVM, DAVDC

Learn how to properly extract major (and minor) teeth using tried-and-true techniques under the guidance of a veterinary dental specialist. You will review and practice the steps to performing a complete surgical extraction including:

- Regional nerve blocks
- Preoperative and postoperative radiographs
- Flap presentation
- Adequate bone removal to facilitate extraction
- Complete tooth removal
- Alveoplasty
- Tension-free surgical closure

Extraction challenges such as root tip retrieval and complications such as iatrogenic mandibular fracture will also be discussed.

**Date:** Friday, December 8  
**Time:** 1:00 – 5:00 PM  
**Cost:** \$495  
**Open to:** Veterinarians  
**CE Credit:** 4 hours

Sponsored by  
JorVet

### Basic Fracture Repair Techniques

David Dycus, DVM, MS, DACVS, CCRP

Long bone fractures occur commonly and repairing them may seem daunting. Join a board-certified orthopedic surgeon to learn simple, practical techniques designed for general practitioners in fixing basic long bone fractures. After discussing basic fracture fixation principles, you'll use bone models to correct an oblique fracture with intramedullary pin and cerclage fixation, as well as correct a transverse fracture by using bone plating. You will also discuss locking vs. non-locking plates and explore lag screw fixation techniques.

Participants may find it helpful to review pertinent anatomy and orthopedic instrumentation before attending this course.

**Date:** Friday, December 8  
**Time:** 1:30 – 5:30 PM  
**Cost:** \$495  
**Open to:** Veterinarians  
**CE Credit:** 4 hours

Sponsored by  
Veterinary Orthopedics  
Implants and JorVet

### Vital Soft Tissue Surgeries: All about Dogs

Matthew Keats, DVM, DACVS

In this all-day course you will review the basics and tweak your techniques for some of the most frequently needed soft tissue surgeries in your canine patients.

Spend the morning learning about the procedures, reviewing the indications, and discussing the surgical techniques. Then in the afternoon, under the close guidance of veterinary surgical specialists, you will practice and enhance your skills in these vital soft tissue surgeries in dogs:

- Cystotomy
- Urethrostomy
- Nephrectomy
- Splenectomy
- Inguinal and umbilical hernia repair
- Basic wound reconstruction techniques, including local transposition flap and skin graft

**Date:** Friday, December 8  
**Time:** 8:00 AM – 5:00 PM  
**Cost:** \$675  
**Open to:** Veterinarians  
**CE Credit:** 8 hours

Sponsored by  
JorVet



## Saturday

### Extracapsular Stifle Stabilization Techniques

David Dycus, DVM, MS, DACVS, CCRP

Cranial cruciate ligament (CCL) rupture is the most common orthopedic disease in dogs. CCL rupture leads to persistent joint instability, which results in persistent pain and discomfort, osteoarthritis, meniscal pathology, muscle atrophy, and compensatory changes in other limbs. Many options exist to surgically stabilize the joint to minimize long-term pain and development of osteoarthritis. Come learn from veterinary orthopedic experts and practice extracapsular techniques to stabilize the stifle after CCL rupture. You will review and discuss all aspects of cruciate ligament injury including:

- Causes and predisposition
- Ideal approach to the stifle joint
- Partial meniscectomy and meniscal release
- Suture and crimping technique
- Bone anchor suture technique
- Optimal postoperative patient care

Participants may find it helpful to review pertinent anatomy and orthopedic instrumentation before attending this course.

**Date:** Saturday, December 9

**Time:** 8:00 AM – 12:00 PM

**Cost:** \$495

**Open to:** Veterinarians

**CE Credit:** 4 hours

Sponsored by  
JorVet



“ Patient, thorough teaching by people who love what they do. ”

### Essential Gastrointestinal Surgeries in Dogs

Matthew Keats, DVM, DACVS

In this all-day course you will learn and practice commonly needed procedures involving the digestive system. After the morning review and discussions, you will obtain hands-on practice to enhance your skills in these must-know surgeries:

- GI foreign body removal: Gastrotomy, enterotomy, intestinal resection and anastomosis
- Gastropexy
- GI biopsies and tumor excision
- Anal saccullectomy
- Partial gastrectomy discussion and demonstration
- Placement and care of various feeding tubes

Veterinary surgical specialists will guide you, provide practical pointers, and answer any questions you have about these key operations.

**Date:** Saturday, December 9

**Time:** 8:00 AM – 5:00 PM

**Cost:** \$675

**Open to:** Veterinarians

**CE Credit:** 8 hours

Sponsored by  
JorVet

### Digital Dental Radiography

Mary Volker, DVM, DAVDC

Because so many oral problems lie beneath the gum line, you need dental radiography to diagnose (and show clients) most of your patients' oral dental abnormalities. Whether you are a newcomer or a veteran, you will concentrate on mastering digital dental radiography techniques in dogs and cats. Gain the information and hands-on practice needed to learn how to consistently obtain excellent dental radiographs, and benefit from the experience of using different imaging systems.

**Date:** Saturday, December 9

**Time:** 8:30 AM – 12:30 PM

**Cost:** \$375

**Open to:** Veterinarians and Veterinary Technicians

**CE Credit:** 4 hours

Sponsored by  
JorVet

## Saturday

### Optimal Ophthalmic Surgeries in Primary Care Practice

In this course, you'll receive close, expert instruction and guidance from veterinary ophthalmologists who are excited to help you enhance your ocular surgical techniques.

You'll learn and practice how to correct the ocular injuries and related anomalies you commonly see in your patients, as well as identify which patients may benefit most from referral. You'll focus on:

- Correcting entropion
- Reconstructing eyelids
- Replacing a prolapsed gland of the third eyelid
- Achieving linear grid keratotomy
- Creating a modified conjunctival advancement graft
- Performing enucleation and providing superb perioperative pain management

Please bring your own most pressing patient questions about ocular problems — we look forward to seeing you!

**Date:** Saturday, December 9

**Time:** 8:30 AM – 12:30 PM

**Cost:** \$425

**Open to:** Veterinarians

**CE Credit:** 4 hours

Sponsored by  
JorVet



### Stabilization Techniques for Luxating Patellas

*David Dycus, DVM, MS, DACVS, CCRP*

Patellar luxations — especially medial patellar luxations (MPL) — are common and result from a developmental orthopedic disease in small- and large-breed dogs. Underlying skeletal abnormalities will typically lead to an MPL, so providing axial alignment of the extensor apparatus is paramount. Join veterinary orthopedic surgical specialists and focus on the causes, pathology, and treatment of patellar luxation in dogs, as well as on postoperative patient care. In this hands-on interactive course, you will review and practice the approach to the stifle joint and these patellar luxation repair techniques:

- Block recession trochleoplasty
- Wedge recession trochleoplasty
- Tibial tuberosity transposition with K-wire fixation and tension band fixation
- Capsular imbrication and release

Participants may find it helpful to review pertinent anatomy and orthopedic instrumentation before attending this course.

**Date:** Saturday, December 9

**Time:** 1:00 – 5:00 PM

**Cost:** \$495

**Open to:** Veterinarians

**CE Credit:** 4 hours

Sponsored by  
JorVet

### Advanced Periodontal Therapy Techniques

*Benita Altier, LVT, VTS (Dentistry)*

Attend this Clinical Techniques Course and brush up on the periodontal therapy techniques that will take your dentistry skills to the next level. In this course, you will review and practice:

- Root planing and gingival debridement
- Perioceutic placement
- Proper instrument maintenance
- Key regional dental anesthesia techniques

This hands-on course provides the focused learning experience that will benefit your patients, your professional growth, and your practice.

**Date:** Saturday, December 9

**Time:** 2:00 – 4:00 PM

**Cost:** \$185

**Open to:** Veterinarians and Veterinary Technicians

**CE Credit:** 2 hours

Sponsored by  
JorVet

## Sunday

### Fundamental Orthopedic Procedures

David Dycus, DVM, MS, DACVS, CCRP

The proper surgical approach is the first step in a successful orthopedic procedure. The correct technique during the approach can lead to better visualization, easier surgery, shorter surgery times, less tissue trauma, and less morbidity. With close guidance from a board-certified veterinary orthopedic surgeon, you will review and practice the correct approach to the hip and stifle joints. In addition, you'll perform a femoral head and neck ostectomy (FHO), one option to treat dogs that have hip dysplasia, coxofemoral luxation, hip osteoarthritis, femoral head or neck fractures, or severe acetabular fractures. Accurate surgical execution of an FHO is essential for a positive outcome. Participants may find it helpful to review pertinent anatomy before attending this course.

**Date:** Sunday, December 10

**Time:** 8:00 AM – 12:00 PM

**Cost:** \$495

**Open to:** Veterinarians

**CE Credit:** 4 hours

Sponsored by  
JorVet



“ One of the best labs I have ever attended — I really learned techniques that I would feel comfortable attempting in practice. ”

”

### Insights Seminar:

### Fear Free<sup>SM</sup>: Tactics to Lessen the Stress and Increase the Ease of Patient-Caregiver Interactions

Mikkel Becker, CPDT-KA, CBCC-KA, CDBC, KPA-CTP, and Debbie Martin, LVT, VTS (Behavior)

Do you know how to properly approach and handle patients who arrive frightened or become fearful during a veterinary visit or hospital stay? Join this course to discover the many benefits of Fear Free<sup>SM</sup> veterinary visits, and reduce the stress that you, your team members, and your anxious, frightened, or difficult-to-handle patients feel.

Through lecture, video and live animal demonstrations, photos, and hands-on work with animal models you'll learn how to make veterinary visits, examinations, procedures, and hospitalizations easier for everyone by using appropriate patient interaction strategies, gentle handling, and behavior modification and management techniques. You'll also discover how to incorporate environmental enrichment tactics for optimal veterinary care in the hospital and at home.

**Date:** Sunday, December 10

**Time:** 8:30 AM – 12:30 PM

**Cost:** \$235

**Open to:** Veterinarians and Veterinary Technicians

**CE Credit:** 4 hours



The CVC group would like to thank JorVet for their over arching support of the clinical techniques courses.

# the Vet Confessionals Project



Life as a veterinary professional is rewarding, but isn't always easy. We hear you.

That's why we're proud to partner with the Vet Confessionals Project, created by Dr. Hilal Dogan and aimed at creating solidarity in the veterinary community.

You and your colleagues across the globe now have an outlet for your fears, hopes, frustrations (even inside jokes!), in the form of an anonymous "postcard" confession you can share—free of judgement—on [dvm360.com](http://dvm360.com) and live at CVC.

Stop by the Vet Confessionals booth at CVC San Diego to see what it's all about, visit us at [dvm360.com/vetconfessionals](http://dvm360.com/vetconfessionals) or join the [#vetconfessionals](https://www.instagram.com/vetconfessionals) conversation on Instagram.



There isn't enough  
of me for my  
patients and family  
let alone myself



I was considering quitting my hospital  
(and possibly this industry) until I got  
to CVC.  
  
This meeting has totally re-energized  
me!







CVC sponsors are committed to the delivery of exceptional veterinary continuing education. Extend your learning opportunities by attending these sessions. Most provide CE credit and are included with your CVC registration.

Friday – Sunday breakfast symposiums and Lunch & Learn seating and meals are limited on a first-come, first-served basis. RSVP on p. 51.

**Friday, December 8**

<p><b>Sponsored Symposium</b> 8:00 AM - 12:00 PM</p>		<p><i>Laser Symposium</i> Dr. John C. Godbold, Jr.</p>	<p>Free to all registered attendees. RSVP on p. 51. Limited seating available. 3 hours of CE offered</p>
<p><b>Sponsored Symposium</b> 1:30 - 5:30 PM</p>		<p><i>Management Basics: The Keys to the Future</i> Dr. Joel Parker</p>	<p>Free to all registered attendees. RSVP on p. 51. Limited seating available. 3 hours of CE offered*</p>

**Saturday, December 9**

<p><b>Lunch &amp; Learn</b> 12:00 - 1:15 PM</p>		<p><i>Lunch and Learn: Part I: Successful Laser Implementation</i> Dr. Ernie Ward</p>	<p>Free to all registered attendees. RSVP on p. 51. Limited seating available. 1 hour of CE offered</p>
<p><b>Lunch &amp; Learn</b> 12:00 - 1:15 PM</p>		<p><i>Lunch and Learn: Your Legal Tool Box to Manage Lawsuits and Taxes</i> Leland McKay</p>	<p>Free to all registered attendees. cLimited seating available.</p>
<p><b>Sponsored Symposium</b> 1:30 - 2:30 PM</p>		<p><i>Part II: Laser Therapy Simplified: A Complete Review of What You Really Need to Know</i> Dr. David Bradley</p>	<p>Free to all registered attendees. 1 hour of CE offered</p>
<p><b>Sponsored Symposium</b> 1:30 - 5:45 PM</p>		<p><i>Senior Care Symposium</i></p>	<p>Free to all registered attendees. 3 hours of CE offered RSVP on p. 51.</p>

**Sunday, December 10**

<p><b>Sponsored Symposium</b> 8:00 AM - 12:15 PM</p>		<p><i>Senior Care Symposium</i></p>	<p>Free to all registered attendees. 3 hours of CE offered RSVP on p. 51.</p>
--	---	-------------------------------------	---

*\*This program has been submitted (but not yet approved) for continuing education credit for veterinarians, technicians, and practice managers in jurisdictions that recognize AAVSB's RACE approval. Each state's licensing board will consider the program; check with your state's board for the number of hours it approves. Some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. To record your CE hours, a certificate of attendance will be mailed to you after the convention for these programs.*



# Clinical Program Thursday

Open to all attendees, CVC clinical sessions provide information-rich, practical tips and takeaways designed for real-world practice and daily patient care.

Thursday, December 7		12:30 - 1:30 PM	1:45 - 2:45 PM
<b>Behavior</b>	<b>Dr. J. Ciribassi</b> — Separation anxiety: Can't you just quit your job?		<b>Dr. J. Ciribassi</b> — Resource guarding: What's mine is mine and what's yours is mine
<b>Critical Care</b>	<b>Dr. K. Santoro Beer</b> — Keeping calm in a crash: Emergency approach to hemoabdomen		<b>Dr. K. Santoro Beer</b> — Under pressure: Stabilization and ER management of blocked cats
<b>Dentistry</b>	<b>Dr. M. Volker</b> — Uncommon facts about common feline oral pathology		<b>Dr. M. Volker</b> — Pediatric veterinary dentistry
<b>Dermatology</b>	<b>Dr. A. Bourgeois</b> — The ins and outs of immunotherapy		<b>Dr. A. Bourgeois</b> — The pros and cons of immunosuppressive drugs in dermatology
<b>Endocrinology</b>	<b>Dr. D. Bruyette</b> — Sweet talk: How I treat diabetes in cats		<b>Dr. D. Bruyette</b> — Sweet and sour: Insulin-resistant diabetes: What to do when insulin therapy stops working
<b>Exotic Animal Medicine</b>	The CVC is excited to help you expand your exotics expertise. See TheCVC.com.		The CVC is excited to help you expand your exotics expertise. See TheCVC.com.
<b>Expert<sup>2</sup>: The Power of Interaction</b> <b>Cool views in virtual microscopy</b> 	<b>Dr. S. Stockham</b> — Red cell cadavers in anemic blood (Part 1)	<b>Break 1:30 - 1:45 PM</b>	<b>Dr. S. Stockham</b> — Red cell cadavers in anemic blood (Part 2)
<b>Feline Medicine</b> <i>Program coordinated by the American Association of Feline Practitioners</i>	The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.		<b>Break 2:45 - 3:00 PM</b>
<b>Human-Animal Bond: Data to Transform Practice</b>  <i>Program coordinated by the Human-Animal Bond Research Institute</i>	<b>S. Feldman, Dr. L. Goodman, Dr. R. Johnson and Dr. D. Rousseau</b> — The human-animal bond in science, society, and veterinary healthcare		
<b>Imaging</b>	<b>Dr. R. Pollard</b> — What imaging shows in patients with respiratory disease		<b>Dr. R. Pollard</b> — Feline thoracic imaging
<b>Orthopedics and Rehabilitation</b>	<b>Dr. M. Brunke and Dr. D. Dycus</b> — Snap, crackle, pop: A surgeon and a rehab doc's perspectives on arthritis		<b>Dr. M. Brunke and Dr. D. Dycus</b> — My dog doesn't have Obamacare and can't wait for a new plan! What to do about the torn cruciate?
<b>Parasitology</b>	<b>Dr. R. Gerhold</b> — Cough it up: Respiratory parasites of animals		<b>Dr. R. Gerhold</b> — <i>Neospora</i> , <i>Toxoplasma</i> and coccidia: Microscopic monsters



CVC's Two-way Learning sessions invite maximum interaction and deliver optimum take-home value.

Watch for the Two-way Learning  icon throughout the program grid!



Great lectures — easy to get housing close to convention and close proximity to lecture halls.



3:00 - 4:00 PM	4:15 - 5:15 PM	5:30 - 6:30 PM
<b>Dr. J. Ciribassi</b> — Canine body language: But what do you really mean?	<b>Dr. J. Ciribassi</b> — Fear-based aggression: I'm afraid of you so I would like to eat you	<b>Dr. J. Ciribassi</b> — Feline aggression: Should we play or should you just stay away?
<b>Dr. K. Santoro Beer</b> — Breathe easy: Medical management of thoracic trauma	<b>Dr. K. Santoro Beer</b> — Uncharted waters: What's new with fluids?	<b>Dr. K. Santoro Beer</b> — Head trauma without the headaches
<b>Dr. M. Volker</b> — Update on canine and feline tooth resorption	<b>Dr. M. Volker</b> — Complications of complicated surgical extractions	
<b>Dr. A. Bourgeois</b> — Beyond allergies: Diseases of the nasal planum	<b>Dr. A. Bourgeois</b> — How to differentiate crusty cats	<b>Dr. A. Bourgeois</b> — Diagnosing and treating dermatophytosis
<b>Dr. D. Bruyette</b> — The keys to identifying and treating acromegaly in cats	<b>Dr. D. Bruyette</b> — Solving the puzzles of puddles: PU/PD	<b>Dr. D. Bruyette</b> — The art and joy of identifying and treating canine hyperadrenocorticism
The CVC is excited to help you expand your exotics expertise. See TheCVC.com.	The CVC is excited to help you expand your exotics expertise. See TheCVC.com.	The CVC is excited to help you expand your exotics expertise. See TheCVC.com.
<b>Dr. S. Stockham</b> — White cell cadavers of leukocytosis	<b>Dr. S. Stockham</b> — What are the cells from this lump?	<b>Dr. S. Stockham</b> — What are the cells from that bump??
The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.	The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.	The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.
<b>Dr. D. Rousseau</b> — The pet effect: Wonder and why of connection	<b>Dr. L. Goodman</b> — Bond-centered practice: Applying and prescribing the human-animal bond	<b>S. Feldman, Dr. L. Goodman, Dr. R. Johnson and Dr. D. Rousseau</b> — Human-animal bond panel discussion
<b>Dr. R. Pollard</b> — Top ER imaging diagnoses: Cases (Part 1)	<b>Dr. R. Pollard</b> — Top ER imaging diagnoses: Cases (Part 2)	<b>Dr. R. Pollard</b> — Challenging orthopedic case discussions
<b>Dr. M. Brunke and Dr. D. Dycus</b> — My Newfoundland sways like Marilyn Monroe: What to do about those hips?	<b>Dr. M. Brunke</b> — Introduction to Traditional Chinese Veterinary Medicine	<b>Dr. M. Brunke</b> — Therapeutic exercises in veterinary rehabilitation
<b>Dr. R. Gerhold</b> — Migrating heartworm: Diagnostics and treatment	<b>Dr. R. Gerhold</b> — Poop in the coop: Parasites of backyard chickens	<b>Dr. R. Gerhold</b> — Wildlife diseases important for practitioners to know

Break 4:00 - 4:15 PM

Break 5:15 - 5:30 PM

Evening Sessions 7:00 - 9:00 PM • See below for more information.

**7:00 PM to 9:00 PM**

**DR. R. GERHOLD** — Crawling critters: An update on tick-borne diseases, fleas, and mites

---

**B. CONRAD, CVPM** — Ask the pet owner: A LIVE panel and learning session

**EVENING SESSIONS**

**CVC night**

RSPV on p. 52

Friday, December 8		8:00 - 9:00 AM	
<b>Behavior</b>		<b>Dr. J. Ciribassi</b> — Sibling rivalry: When roommates come to blows	
<b>Critical Care</b>		<b>Dr. K. Santoro Beer</b> — Cases from the trenches: What we learn when things get ugly	
<b>Dermatology</b>		<b>Dr. A. Bourgeois</b> — Otoscopy techniques and ear canal masses	
<b>Endocrinology</b>		<b>Dr. D. Bruyette</b> — What adrenal disorders affect cats?	
<b>Exotic Animal Medicine</b>		The CVC is excited to help you expand your exotics expertise. See <a href="http://TheCVC.com">TheCVC.com</a> .	
<b>Expert<sup>2</sup>: The Power of Interaction</b> Cool views in virtual microscopy 		<b>Dr. S. Stockham</b> — Cases of cavitory effusion: What's filling <i>this</i> space?	
<b>Fear Free<sup>SM</sup> Practice</b> <small>Program coordinated by Fear Free<sup>SM</sup></small>		<b>Dr. M. Becker</b> — Top 10 things to do to provide true Fear Free <sup>SM</sup> veterinary visits	
<b>Feline Medicine</b> <small>Program coordinated by the American Association of Feline Practitioners</small>		The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on <a href="http://TheCVC.com">TheCVC.com</a> .	
<b>Orthopedics and Rehabilitation</b>		<b>Dr. M. Brunke</b> — Management of the down dog	
<b>Public Health</b>		<b>Dr. J. Chatfield</b> — Didn't we get rid of rabies?	
<b>Veterinary Informatics in General Practice</b> <small>Program provided by the Association for Veterinary Informatics</small>		AVI will show you the value of collecting phenomenal data from your PIMS.	
<b>Veterinary Leadership</b> <small>Program coordinated by the Women's Veterinary Leadership Development Initiative and provided in part by Banfield Pet Hospital</small>		<b>Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten</b> — Squeezing out of the gender #wagegap	

Eye Opener Continental Breakfast 7:00 - 9:00 AM

Break 9:00 - 9:15 AM

Turn to page 21 for additional educational sessions!

“ Great location, good CE, large exhibit hall, and excellent hotel options. ”



# ASKtheEXPERT

LUNCHEONS 12:15 - 1:15 PM • Cost: \$50



**DR. D. LINDER** — What's the best pet food? Case-based answers to how a nutritionist approaches these questions

**DR. J. CIRIBASSI** — Feline elimination disorder: Making litter the letter of the law

## 9:15 - 10:15 AM

**Dr. J. Ciribassi** — Psychopharmacology: Might medication make amends?

**Dr. K. Santoro Beer** — Should I use plasma for that? The truth about FFP

**Dr. A. Bourgeois** — Topical and systemic treatment of otitis

**Dr. D. Bruyette** — Resolving feline thyroid problems

The CVC is excited to help you expand your exotics expertise. See TheCVC.com.

**Dr. S. Stockham** — Cases of cavitory effusion: What's filling that space??

**Dr. Stephen Ettinger** — The best medicine: Why Fear Free<sup>SM</sup> is a practice imperative!

The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.

**Dr. M. Brunke** — Kinesiology in veterinary medicine

**Dr. J. Chatfield** — Zoonotic influenza — should we be afraid?

AVI will show you the value of collecting phenomenal data from your PIMS.

**Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten** — *Veterinarians Against For Humanity*: A career adventure game for (un)conventional professionals

## 11:00 AM - 12:00 PM

**Dr. J. Ciribassi** — Noise phobia: I feel the earth move under my paws

**Dr. K. Santoro Beer** — Cat with open-mouthed breathing? Don't panic!

**Dr. A. Bourgeois** — Improving epidermal barrier function to manage allergies

**Dr. D. Bruyette** — A sure-fire approach to cases of canine thyroid disease

The CVC is excited to help you expand your exotics expertise. See TheCVC.com.

**Dr. S. Stockham** — Is this lymphoma — or just reactive lymph node?

**Dr. Stephen Ettinger** — Physical exam techniques that are state-of-the-art and state-of-the-heart

The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.

**Dr. M. Brunke** — Kinesiology in veterinary medicine (con't)

**Dr. J. Chatfield** — Leptospirosis in small animal practice

AVI will show you the value of collecting phenomenal data from your PIMS.

**Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten** — Girlfriends' guide to surviving a veterinary career: Best advice you NEVER GOT





Break 10:15 - 11:00 AM • Exhibit Hall Opens at 10:15 AM

Lunch Break 12:00 - 1:30 PM



# ClinicalProgram Friday Afternoon

Watch for the  Two-way Learning icon throughout the program grid!

Friday, December 8		1:30 - 2:30 PM
<b>Clinical Pharmacology</b>		<b>Dr. D. Boothe</b> — Antimicrobial resistance: The state of affairs in dogs and cats
<b>Critical Care</b>		<b>Dr. G. Pachtinger</b> — Lyme disease: Treating acute and chronic manifestations
<b>dvm360 Full Circle</b> 		<b>Dr. A. Roark and M. Pierson</b> — Customer service crash course
<b>Fear Free<sup>SM</sup> Practice</b> <i>Program coordinated by Fear Free<sup>SM</sup></i>		<b>Dr. M. Becker</b> — Top 10 things to avoid in Fear Free <sup>SM</sup> practice
<b>Feline Medicine</b> <i>Program coordinated by the American Association of Feline Practitioners</i>		The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.
<b>Nutrition</b>	<b>Lunch Break 12:00 - 1:30 PM</b>	<b>Dr. D. Linder</b> — Should we still give a dog a bone? Nutritional management of dental disease
<b>Oncology</b>		<b>LAUNCH PAD LEARNING</b>  <b>Dr. Sue Ettinger</b> — Cancer tools you can use tomorrow: Feline GI lymphoma
<b>Pain Management</b> <i>Program coordinated by the International Veterinary Academy of Pain Management</i>		<b>Dr. T. Edwards</b> — Physical medicine I: Having a therapeutic exercise plan
<b>Parasitology</b>		<b>Dr. L. Cole</b> — Managing canine otitis: Essentials to diagnosis and treatment
<b>Public Health</b>		<b>Dr. J. Chatfield</b> — Tuberculosis in captive wildlife
<b>Shelter Medicine</b> <i>Program coordinated by the Association of Shelter Veterinarians</i>		<b>Dr. K. Broaddus</b> — Win-win: Shelter and private veterinarian collaboration (Part 1)
<b>USDA/NVAP</b> <i>Program coordinated by the USDA National Veterinary Accreditation Program</i>		<b>Module 2:</b> Role of agencies, health certificates
<b>Veterinary Hospice and Palliative Care</b>		<b>Dr. M. Gardner</b> — What matters most in the end: Practical care for geriatric and hospice patients
<b>Wellness (Yours!)</b>		<b>Dr. K. Pope-Robinson</b> — Training for the marathon we call a career in veterinary medicine

**Break 2:30 - 3:15 PM**

Turn to page 21 for additional educational sessions!

“ Go, it’s good. CVC is a great place to recharge and renew motivation. ”

“ Great location. Good variety of speakers. Got all 20 of my hours in 1 conference. ”

**3:15 - 4:15 PM**

**Dr. D. Boothe** — Antimicrobial decision making: Interpreting culture and susceptibility data

**Dr. G. Pachtinger** — Effusion confusion

**Dr. A. Roark and M. Pierson** — Technician gold in the exam room

**Dr. M. Becker** — A look inside a wildly successful practice that's been Fear Free<sup>SM</sup> for over 5 years

The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.

**Dr. D. Linder** — Too cook or not to cook? When to choose home-cooked diets for pets

**LAUNCH PAD LEARNING** ↑

**Dr. Sue Ettinger** — Cancer tools you can use tomorrow: Canine lymphoma

**Dr. T. Edwards** — Physical medicine II: Modalities in the rehabilitation tool box

**Dr. L. Cole** — Managing canine otitis: So many treatment options, how do I choose?

**Dr. J. Chatfield** — Welfare implications of breeding endangered species

**Dr. K. Broaddus** — Win-win: Shelter and private veterinarian collaboration (Part 2)

**Module 3:** Overview of foreign animal, program, and reportable diseases

**Dr. M. Gardner** — HELP: Hospice and end-of-life planning

**Dr. K. Pope-Robinson** — Top 10 tips: How to become a recovering perfectionist

**4:30 - 5:30 PM**

**Dr. D. Boothe** — The MIC is the key: Designing antimicrobial dosing regimens

**Dr. G. Pachtinger** — Endocrine emergency: The GREAT pretender! Hypoadrenocorticism

**Dr. A. Roark and M. Pierson** — Wowing clients who aren't in the building

**M. Becker, CPDT** — Gentle control: Fear Free<sup>SM</sup> tactics for getting a handle on difficult dogs and cats

The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.

**Dr. D. Linder** — Parenteral or enteral feeding? Nutrition for hospitalized patients

**Dr. Sue Ettinger** — Osteosarcoma survival guide

**Dr. T. Edwards** — Physical medicine III: Low level laser therapy and medical acupuncture

**Dr. L. Cole** — Managing canine otitis: Solving those difficult cases

**Dr. J. Chatfield** — If you cage creatures often enough ... how to handle escapes

**Dr. K. Broaddus** — Outbreak! Putting out the fires before they burn you

**Module 7:** Foreign animal disease detection in Category 1 animals

**Dr. M. Gardner** — Assessing quality of life while integrating patient and caregiver goals

**Dr. K. Pope-Robinson** — When the fearful animal is you: How to differentiate perceived threats from real danger

**Break 4:15 - 4:30 PM**



Welcome Reception 5:30 - 6:45 PM • Exhibit Hall Closes at 6:45 PM

Evening Sessions 7:30 - 9:30 PM • See below for more information.

**7:30 PM to 9:30 PM**

**DR. D. NICOL AND DR. A. ROARK** — Management Happy Hour\*

**DR. D. BRUYETTE** — Internal medicine case investigations

**EVENING SESSIONS**

RSVP on p. 52

\*Cash bar available



# ClinicalProgram Saturday Morning

Saturday, December 9

8:00 - 9:00 AM

## Clinical Pharmacology

## Critical Care

## Dermatology



## dvm360 Full Circle



## Fear Free<sup>SM</sup> Practice

Program coordinated by Fear Free<sup>SM</sup>



## Feline Medicine

Program coordinated by the American Association of Feline Practitioners

## Nutrition

## Oncology

## Pain Management

Program coordinated by the International Veterinary Academy of Pain Management

## Parasitology



## Shelter Medicine

Program coordinated by the Association of Shelter Veterinarians

## USDA/NVAP

Program coordinated by the USDA National Veterinary Accreditation Program

## Veterinary Hospice and Palliative Care

## Wellness (Yours!)

**Dr. D. Boothe** — Compounded medication: Getting more complicated

**Dr. G. Pachtinger** — All bleeding stops eventually: Common coagulopathies

**Dr. T. Lewis** — Diagnostic workup and therapy of the allergic dog (Part 1)

**Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia)** — Top traps that vets set for techs

**M. Becker, CPDT** — Help the owner, help the pet! How to set a Fear Free<sup>SM</sup> foundation at home

The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.

**Dr. D. Linder** — Do I need a therapeutic food? A nutritionist's approach to selecting diets in disease

**Dr. Sue Ettinger** — Essential tips for splenic masses

**Dr. T. Edwards:** — Chronic pain: Struggling with arthritis and obesity

**Dr. L. Kidd** — Spotted fever rickettsioses: What every practitioner should know

**Dr. K. Broaddus** — Personal preparedness: Protect yourself and your practice

**Module 9:** Interstate and international health certificates for Category 1 animals

**Dr. M. Gardner** — Chicken stew for the grieving soul: Anticipatory grief and pet loss preparation

**Dr. K. Pope-Robinson** — Diagnosing and treating frustration — yours (with seemingly uninformed, skeptical, or unappreciative pet owners)

Eye Opener Continental Breakfast 7:00 - 9:00 AM

Exhibit Hall Opens at 9:00 AM • Break 9:00 - 9:30 AM

Turn to page 21 for additional educational sessions!



# ASKtheEXPERT

LUNCHEONS 12:15 - 1:15 PM • Cost: \$50



**B. SCHROEDER** — 25 big digital marketing hacks

**DR. G. PACTINGER** — What to do when they turn blue?  
Respiratory distress pearls

## 9:30 - 10:30 AM

**Dr. D. Boothe** — Pharmacogenomics: The role in drug interactions and adverse drug events

**Dr. G. Pachtinger** — Common emergency procedures

**Dr. T. Lewis** — Diagnostic workup and therapy of the allergic dog (Part 2)

**Dr. A. Roark and T. Mc Nerney, CVT, CVPP, VTS (Anesthesia/ Analgesia)** — Epic fails in team harmony

**D. Martin, LVT, VTS (Behavior)** — Fear Free<sup>SM</sup>: Learning to listen to our patients

The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.

**Dr. D. Linder** — Why isn't the weight coming off? Psychological strategies for successful weight loss

**Dr. Sue Ettinger** — Easy ways to improve chemotherapy treatment in your practice

**Dr. T. Edwards** — Mobility evaluations: Finding the hurt

**Dr. L. Kidd** — Anaplasmosis and ehrlichiosis: An update

**Dr. K. Broaddus** — Emergency pet sheltering

**Module 18:** Avian influenza and exotic Newcastle disease

**Dr. M. Gardner** — Euthanasia with LOVE

### LAUNCH PAD LEARNING 9:30 AM - 12:00 PM

**Dr. K. Pope-Robinson** — The violinist and the veterinarian: How to acknowledge beauty and value in your work — when others may not (Free to CVC veterinary attendees, seating is limited, please RSVP p. 51)

## 11:00 AM - 12:00 PM

**Dr. D. Boothe** — Targeted drug therapy: Enhancing efficacy and safety

**Dr. G. Pachtinger** — All about the pain train: Safe analgesia in the ER

**Dr. T. Lewis** — Diagnostic workup and therapy of the allergic dog (Part 3)

**Dr. A. Roark and T. Mc Nerney, CVT, CVPP, VTS (Anesthesia/ Analgesia)** — What Hall & Oates taught us about veterinary medicine

**D. Martin, LVT, VTS (Behavior)** — Fear Free<sup>SM</sup>: Creating the veterinary hospital "spaw"

The CVC is pleased to work with the AAFP to bring you the latest on caring for your feline patients. Updates on TheCVC.com.

**Dr. D. Linder** — Making client communication appetizing: Talking with owners about nutrition

**Dr. Sue Ettinger** — Ready, set, go pink! The veterinary mammary cancer edition

**Dr. L. Kidd** — Diagnostic testing for vector-borne disease using available panels

**Dr. K. Broaddus** — Cootie control: Infectious disease prevention and management

**Module 23:** Use of antibiotics in animals

**Dr. M. Gardner** — Euthanasia with LOVE (cont.)

Break 10:30 - 11:00 AM

Lunch Break 12:00 - 1:30 PM







Everyone was friendly and the convention was well run.



# ClinicalProgram Saturday Afternoon

Watch for the  Two-way Learning icon throughout the program grid!

Saturday, December 9		1:30 - 2:30 PM	
Anesthesia		<b>Dr. K. Messenger</b> — Alfaxalone: Anesthesia's most versatile GABA agonist	
Behavior		<b>Dr. J. Albright</b> — From acepromazine to trazodone: Choosing the right medication for specific triggers	
Dermatology		<b>Dr. T. Lewis</b> — Alopecia: What to do when the thyroid is normal	
dvm360 Leadership Challenge		<b>O. Scislowicz, BS, LVT</b> — Toxic teams: A crash course in the antidote	
Feline Medicine <i>Program coordinated by the American Association of Feline Practitioners</i>		<b>Dr. K. St. Denis</b> — It's just a hairball . . . or is it? Understanding the vomiting cat	<b>Break 2:30 - 3:00 PM</b>
Gastrointestinal Medicine		<b>Dr. J. Lidbury</b> — Protein-losing enteropathy: Improving outcomes	
Neurology		<b>Dr. F. Winingar</b> — A pain in the neck: Cervical myelopathies	
Ophthalmology <i>Program provided by Eye Care for Animals</i>		The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check TheCVC.com for details.	
Parasitology		<b>Dr. L. Kidd</b> — Clinical reasoning for diagnosing infectious disease: Tips and tools	
Social Media and Digital Marketing 		<b>B. Schroeder</b> — Sharing your message: Storytelling in your practice	
Sports Medicine		<b>Dr. B. Pierce</b> — Avoiding the surgeon: Creating the healthy canine stifle	
Veterinary Leadership <i>Program coordinated by the Veterinary Leadership Institute</i>		<b>1:30 - 5:45 PM (3-hour session)</b> <b>Dr. B. Charles</b> — Emotional Intelligence 101:	

Lunch Break 12:00 - 1:30 PM

Turn to page 21 for additional educational sessions!



“ I feel I gleaned more from this conference than others I have attended. ”

3:00 - 4:00 PM	4:45 - 5:45 PM
<b>Dr. K. Messenger</b> — CRIs and TIVA: No inhalant necessary	<b>Dr. K. Messenger</b> — Getting the most out of alpha-2 agonists
<b>Dr. J. Albright</b> — Beyond the water pistol: Treating feline behavior problems	<b>Dr. J. Albright</b> — Inside of a cat — do you really know your feline patient?
<b>Dr. T. Lewis</b> — Allergy mimickers	<b>Dr. T. Lewis</b> — Derm emergencies
<b>Dr. M. Gardner</b> — TBD	<b>Dr. D. Nicol and J. Volk</b> — Go your own way: How corporate medicine could affect your practice, your team — and your career
<b>Dr. K. St. Denis</b> — Feline chronic kidney disease: A practical approach to the IRIS Staging	<b>Dr. K. St. Denis</b> — Feline chronic kidney disease: Sound therapeutic goals
<b>Dr. J. Lidbury</b> — Canine chronic enteropathies: A logical approach	<b>Dr. J. Lidbury</b> — Canine chronic pancreatitis: A diagnostic and therapeutic challenge
<b>Dr. F. Winger</b> — Dizzy now? Vestibular syndromes	<b>Dr. F. Winger</b> — Intervertebral disk disease: What is a generalist to do?
The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check The CVC.com for details.	The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check The CVC.com for details.
<b>Dr. L. Kidd</b> — Underlying disease screening in dogs with immune-mediated hemolytic anemia	<b>Dr. L. Kidd</b> — Vector borne disease case challenges
<b>B. Schroeder</b> — SEO basics: How to convert “prospects” into “clients”	<b>B. Schroeder</b> — Monitoring digital marketing: How to check your ROI
<b>Dr. B. Pierce</b> — The sports medicine physical exam: Stepping up your game	<b>Dr. B. Pierce</b> — Building a working dog: From puppy to hero
The three hours no one got — <b>(Free to CVC veterinary attendees, seating is limited, please RSVP p. 51)</b>	and everyone needed — in vet school

Break 4:00 - 4:45 PM  
Exhibit Hall Closes at 5:00 PM

Evening Sessions 7:00 - 9:00 PM • See below for more information.


**7 PM to 9 PM**

**DR. H. DOGAN** — Why the Veterinary Confessionals Project could help heal the profession — and you

---

**DR. F. WININGER** — Neurolocalization basics and “The Gait Game”

**EVENING SESSIONS**



RSVP on p. 52



# ClinicalProgram Sunday Morning

Sunday, December 10

8:00 - 9:00 AM

Anesthesia

**Dr. K. Messenger** — Tips and tricks for feline anesthesia

Behavior

**Dr. J. Albright** — Putting the shine back in the golden years: Addressing senior pet behavior problems

Cardiology

CVC gets to the heart of what practitioners need to know about cardiology. See [TheCVC.com](http://TheCVC.com) for updates

Dermatology

**Dr. P. Bloom** — Quick, easy, and profitable dermatologic tests for small animal practice

Feline Medicine

*Program coordinated by the American Association of Feline Practitioners*

**Dr. K. St. Denis** — Feline diabetes mellitus: Is remission a reasonable achievable goal?

Gastrointestinal Medicine

**Dr. J. Lidbury** — Increased liver enzymes in dogs: When do I biopsy?

Neurology

**Dr. F. Winingar** — CSF: Who, what, when, where, how?

Ophthalmology

*Program provided by Eye Care for Animals*



The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check [TheCVC.com](http://TheCVC.com) for details.

Sports Medicine

**Dr. B. Pierce** — Connecting the dots: The myofascial network

Toxicology

**Dr. T. Wismer** — Everyday household hazards

Urology

**Dr. I. Lane** — Little angry bladders: First steps for nonobstructive FIC

Eye Opener Continental Breakfast 7:00 - 9:00 AM

Exhibit Hall Opens at 9:00 AM • Break 9:00 - 9:30 AM

“ This was a phenomenal, eye-opening experience. I am blown away by the breadth of knowledge displayed at this conference. ”





# ASKtheEXPERT

LUNCHEONS 12:30 - 1:30 PM • Cost: \$50



**DR. P. BLOOM** — New drugs in veterinary dermatology — updates and debates

**DR. T. WISMER** — Myths and misconceptions in toxicology

## 9:30 - 10:30 AM

**Dr. K. Messenger** — Optimizing hemodynamics under anesthesia

**Dr. J. Albright** — Kids and pets: Creating a harmonious home

CVC gets to the heart of what practitioners need to know about cardiology. See [TheCVC.com](http://TheCVC.com) for updates

**Dr. P. Bloom** — Canine cutaneous adverse food reactions: Diagnosis and treatment

**Dr. K. St. Denis** — Think like a cat: How to be feline friendly at home and in the practice

**Dr. J. Lidbury** — Getting the most out of liver biopsies

**Dr. F. Wininger** — MRI — what's this big deal?

The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check [TheCVC.com](http://TheCVC.com) for details.

**Dr. B. Pierce** — Fit but cross canines: Avoiding performance injuries

**Dr. T. Wismer** — Toxicity of veterinary medications

**Dr. I. Lane** — Little angrier bladders: Options for refractory FIC

## 11:15 AM - 12:15 PM

**Dr. K. Messenger** — Anesthesia for emergency surgeries

**Dr. J. Albright** — Top small animal behavior tips and myths debunked

CVC gets to the heart of what practitioners need to know about cardiology. See [TheCVC.com](http://TheCVC.com) for updates

**Dr. P. Bloom** — Simplified diagnosis and management of autoimmune skin diseases — including immunosuppressive therapy

**Dr. K. St. Denis** — Inter-cat aggression: I love you, you love me

**Dr. J. Lidbury** — Hepatic copper accumulation: When to chelate

**Dr. F. Wininger** — Status epilepticus in the 21st century

The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check [TheCVC.com](http://TheCVC.com) for details.

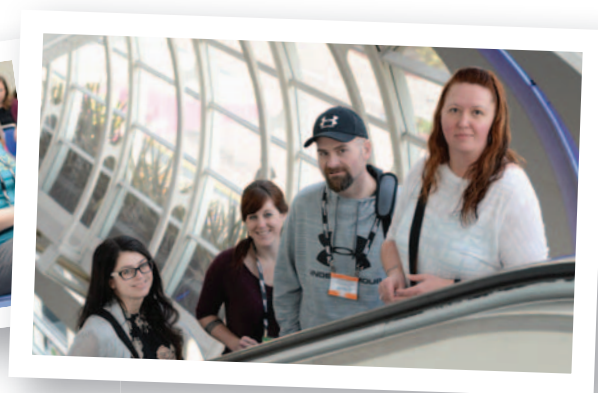
**Dr. B. Pierce** — Dogs with jobs: Lending a paw to veterans

**Dr. T. Wismer** — Toxicity of human medications

**Dr. I. Lane** — Angry bladder tumors: Practical diagnosis and management

Break 10:30 - 11:15 AM

Lunch Break 12:15 - 2:00 PM  
Exhibit Hall Closes at 2:00 PM



# ClinicalProgram Sunday Afternoon

Sunday, December 10	2:00 - 3:00 PM
<b>Cardiology</b>	CVC gets to the heart of what practitioners need to know about cardiology. See <a href="http://TheCVC.com">TheCVC.com</a> for updates
<b>Dermatology</b>	<b>Dr. P. Bloom</b> — An easier way to diagnose and manage otitis externa in the real world (Part 1)
<b>Feline Medicine</b> <i>Program coordinated by the American Association of Feline Practitioners</i>	<b>Dr. K. St. Denis</b> — Feline aggression toward humans: Prevention and management
<b>Gastrointestinal Medicine</b>	<b>Dr. J. Lidbury</b> — Idiopathic chronic hepatitis: Therapeutic choices
<b>Neurology</b>	<b>Dr. F. Winger</b> — I've fallen and I can't get up: The acute lower motor neuron patient
<b>Ophthalmology</b> <i>Program provided by Eye Care for Animals</i>	The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check <a href="http://TheCVC.com">TheCVC.com</a> for details.
<b>Soft Tissue Surgery</b>	<b>Dr. M. Keats</b> brings you the latest tips and trends in soft tissue surgery. See <a href="http://TheCVC.com">TheCVC.com</a> for session updates.
<b>Toxicology</b>	<b>Dr. T. Wismer</b> — Intoxications of marijuana and new cannabinoid products
<b>Urology</b>	<b>Dr. I. Lane</b> — Big, angry prostate: Update on canine prostatic disease

Lunch Break 12:15 - 2:00 PM  
Exhibit Hall Closes at 2:00 PM

Break 3:00 - 3:10 PM

“ Love this conference; very targeted and up-to-date clinical info — priceless nuggets. ”



“ Lots of fun, great exhibitors. ”

**3:10 - 4:10 PM**

CVC gets to the heart of what practitioners need to know about cardiology. See TheCVC.com for updates

**Dr. P. Bloom** — An easier way to diagnose and manage otitis externa in the real world (Part 2)

**Dr. K. St. Denis** — Feline housesoiling; Medical, behavioral, or both?

**Dr. J. Lidbury** — Approach to gastrointestinal bleeding

**Dr. F. Winger** — Managing acute spinal cord injury

The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check TheCVC.com for details.

**Dr. M. Keats** brings you the latest tips and trends in soft tissue surgery. See TheCVC.com for session updates.

**Dr. T. Wismer** — Treating tough toxins

**Dr. I. Lane** — Little, leaky bladders: First line medical management of canine urinary incontinence

**4:20 - 5:20 PM**

CVC gets to the heart of what practitioners need to know about cardiology. See TheCVC.com for updates

**Dr. P. Bloom** — What's new about demodicosis in dogs?

**Dr. K. St. Denis** — Understanding the aging feline

**Dr. J. Lidbury** — Feline diarrhea: Strategies for successful treatment

**Dr. F. Winger** — Seizures: Anything new?

The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check TheCVC.com for details.

**Dr. M. Keats** brings you the latest tips and trends in soft tissue surgery. See TheCVC.com for session updates.

**Dr. T. Wismer** — Fascinating topics in clinical toxicology

**Dr. I. Lane** — Little, leakier bladders: Options for refractory incontinence


**Break 4:10 - 4:20 PM**

Be sure to get your hands on The CVC's Clinical Techniques Courses!  
See pages 14-19 for details.





# Technician Program

Open to all attendees. Technician program sessions may qualify for continuing education credits toward Veterinary Technician Specialist (VTS) certification. Please check with each Academy for approval.

Friday, December 8		8:00 - 9:00 AM	9:15 - 10:15 AM	11:00 AM - 12:00 PM
Dentistry	Continental Breakfast 7:00 - 9:00 AM	<b>B. Altier, LVT, VTS (Dentistry)</b> — Oral anatomy, pathology, and charting for veterinary technicians	<b>B. Altier, LVT, VTS (Dentistry)</b> — Hand instruments: Use and sharpening	<b>B. Altier, LVT, VTS (Dentistry)</b> — Technical skills for the veterinary technician: The cleaning procedure
Clinical Program		<b>Dr. R. Pollard</b> — How to perform the complete abdominal ultrasound examination	<b>Dr. D. Boothe</b> — The high points of medical marijuana and cannabinoids	<b>Dr. M. Gardner</b> — The little things that make euthanasia better in clinics
<b>Fear Free<sup>SM</sup> Practice</b> <i>Program coordinated by Fear Free<sup>SM</sup></i> 		<b>Dr. M. Becker</b> — Top 10 things to do to provide true Fear Free <sup>SM</sup> veterinary visits	<b>Dr. Stephen Ettinger</b> — The best medicine: Why Fear Free <sup>SM</sup> is a practice imperative!	<b>Dr. Stephen Ettinger</b> — Physical exam techniques that are state-of-the-art and state-of-the-heart
				Break 10:15 - 11:00 AM Exhibit Hall Opens at 10:15 AM
				Heartgard <sup>Plus</sup> <i>(ivermectin/pyrantel)</i>
				Technician Lunch 12:00 - 1:30 PM
				Lunch Break 12:00 - 1:30 PM

Turn to page 21 for additional educational sessions!





Saturday December 9		8:00 - 9:00 AM	9:30 - 10:30 AM	11:00 AM - 12:00 PM
Endocrinology	Continental Breakfast 7:00 - 9:00 AM	<b>P. Plummer, LVT, VTS (ECC, SAIM)</b> — What every technician should know about feline hyperthyroidism	<b>P. Plummer, LVT, VTS (ECC, SAIM)</b> — Canine and feline diabetes	<b>P. Plummer, LVT, VTS (ECC, SAIM)</b> — The unstable feline diabetic patient
Pain Management		<b>S. Cital, RVT, SRA, RLAT, VTS (Laboratory Animal Medicine)</b> — Common myths in pain management	<b>S. Cital, RVT, SRA, RLAT, VTS (Laboratory Animal Medicine)</b> — Becoming an anesthetic mixologist	<b>S. Cital, RVT, SRA, RLAT, VTS (Laboratory Animal Medicine)</b> — Alternative pain management techniques, not alternative facts
Clinical Program		<b>Dr. J. Chatfield</b> — Feral cats and animal welfare	The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check The CVC.com for details.	<b>Dr. K. Messenger</b> — The role of 60: Troubleshooting in anesthesia
dvm360 Full Circle 		<b>Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia)</b> — Top traps that vets set for techs	<b>Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia)</b> — Epic fails in team harmony	<b>Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia)</b> — What Hall and Oates taught us about veterinary medicine
<b>Fear Free<sup>SM</sup> Practice</b> <i>Program coordinated by Fear Free<sup>SM</sup></i> 		<b>M. Becker, CPDT</b> — Help the owner, help the pet! How to set a Fear Free <sup>SM</sup> foundation at home	<b>D. Martin, LVT, VTS (Behavior)</b> — Fear Free <sup>SM</sup> : Learning to listen to our patients	<b>D. Martin, LVT, VTS (Behavior)</b> — Fear Free <sup>SM</sup> : Creating the veterinary hospital "spaw"
				Break 9:00 - 9:30 AM Exhibit Hall Opens at 9:00 AM
				Break 10:30 - 11:00 AM
				Lunch Break 12:00 - 1:30 PM


Sunday, December 10		8:00 - 9:00 AM	9:30 - 10:30 AM	11:15 AM - 12:15 PM
Pain Management	Continental Breakfast 7:00 - 9:00 AM	<b>S. Cital, RVT, SRA, RLAT, VTS (Laboratory Animal Medicine)</b> — Local and regional nerve blocks, why feel anything?	<b>S. Cital, RVT, SRA, RLAT, VTS (Laboratory Animal Medicine)</b> — Exotic animal pain management: A rapid runthrough	<b>S. Cital, RVT, SRA, RLAT, VTS (Laboratory Animal Medicine)</b> — Pain management in birds and reptiles: They have feelings too
Practice Management		<b>D. Russ, LVT, BS, BA, AS</b> — Constructive criticism: Fact or fiction?	<b>D. Russ, LVT, BS, BA, AS</b> — Being fearless in management	<b>D. Russ, LVT, BS, BA, AS</b> — Needs care, no \$\$\$... what now?
				Break 9:00 - 9:30 AM Exhibit Hall Opens at 9:00 AM
				Break 10:30 - 11:15 AM
				Lunch Break 12:15 - 2:00 PM
				Exhibit Hall Closes at 2:00 PM



I got as much impact from this conference as any of the national conferences that I have attended and it was better than any regional conferences that I attended.



1:30 - 2:30 PM		3:15 - 4:15 PM		4:30 - 5:30 PM		7:30 - 9:30 PM		
	<b>B. Altier, LVT, VTS (Dentistry)</b> — Vet tech superpower: Full mouth dental radiography tips and tricks		<b>B. Altier, LVT, VTS (Dentistry)</b> — Advanced periodontal therapy: Let's save some teeth!		<b>B. Altier, LVT, VTS (Dentistry)</b> — Regional dental nerve blocks that you can do!	 <b>5:30 - 6:45 PM</b> Welcome Reception in the Exhibit Hall Exhibit Hall Closes at 6:45 PM	<b>EVENING SESSIONS</b>	
	<b>Dr. S. Stockham</b> — Unidentified microscopic objects (UMOs): Red cell cadavers		<b>Dr. S. Stockham</b> — Unidentified microscopic objects (UMOs): White cell cadavers		<b>Dr. S. Wooten</b> — Introverted much? Getting the most out of an introverted team member		<b>DR. D. NICOL AND DR. A. ROARK</b> — Management Happy Hour*	
	<b>Dr. M. Becker</b> — Top 10 things to avoid in Fear Free <sup>SM</sup> practice		<b>Dr. M. Becker</b> — A look inside a wildly successful practice that's been Fear Free <sup>SM</sup> for over 5 years		<b>M. Becker, CPDT</b> — Gentle control: Fear Free <sup>SM</sup> tactics for getting a handle on difficult dogs and cats		<b>DR. D. BRUYETTE</b> — Internal medicine case investigations	
Clinical Program	<b>Dr. K. Santoro Beer</b> — Stabilizing and monitoring critical patients	Break 2:30 - 3:15 PM		Break 4:15 - 4:30 PM			RSVP on p. 52	
dvm360 Full Circle	<b>Dr. A. Roark and M. Pierson</b> — Customer service crash course		<b>Dr. M. Brunke</b> — Introduction to veterinary rehabilitation and sports medicine		<b>Dr. D. Bruyette</b> — Thyroid disease in dogs and cats			
			<b>Dr. A. Roark and M. Pierson</b> — Technician gold in the exam room		<b>Dr. A. Roark and M. Pierson</b> — Wowing clients who aren't in the building			*Cash bar available

1:30 - 2:30 PM		3:00 - 4:00 PM		4:45 - 5:45 PM		7:00 - 9:00 PM	
	<b>P. Plummer, LVT, VTS (ECC, SAIM)</b> — ICU boot camp: What you should know on Day 1		<b>P. Plummer, LVT, VTS (ECC, SAIM)</b> — How to manage multiple emergencies		<b>P. Plummer, LVT, VTS (ECC, SAIM)</b> — In the trenches of transfusion medicine	<b>EVENING SESSIONS</b>	
Clinical Program	<b>Dr. D. Linder</b> — Finicky felines and picky pooches: Strategies for patient inappetence		<b>Dr. G. Pachtinger</b> — Cats are not small dogs...and I'll show you why		<b>Dr. I. Lane</b> — Pertinent pee pills	<b>DR. H. DOGAN</b> — Why the Veterinary Professionals Project could help heal the profession — and you	
dvm360 Leadership Challenge	<b>O. Scislowicz, BS, LVT</b> — Toxic teams: A crash course in the antidote	Break 2:30 - 3:00 PM		Break 4:00 - 4:45 PM		<b>DR. F. WININGER</b> — Neurolocalization basics and "The Gait Game"	
			<b>Dr. M. Gardner</b> — TBD		<b>Dr. D. Nicol and J. Volk</b> — Go your own way: How corporate medicine could affect your practice, your team — and your career	RSVP on p. 52	
Clinical Program	<b>Dr. Sue Ettinger</b> — What to do with lumps and bumps: Why wait? Aspirate!		<b>LAUNCH PAD LEARNING</b> <b>T. McNerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia)</b> — Anesthesia basics and beyond: Things you learned in school but have forgotten				

2:00 - 3:00 PM		3:10 - 4:10 PM		4:20 - 5:20 PM	
	<b>D. Martin, LVT, VTS (Behavior)</b> — Prevention is easier than treatment! The importance of preventive behavioral services		<b>D. Martin, LVT, VTS (Behavior)</b> — Puppy start right: Preventing problems in puppies		<b>D. Martin, LVT, VTS (Behavior)</b> — Kitten start right: Preventing problems in kittens
Behavior		Break 3:00 - 3:10 PM		Break 4:10 - 4:20 PM	
	<b>O. Scislowicz, BS, LVT</b> — Project you: Care and feeding for a long-lasting team		<b>O. Scislowicz, BS, LVT</b> — Solve the Bermuda Triangle of triangulated conversations		<b>O. Scislowicz, BS, LVT</b> — Beat back bullies in your practice



# Practice Management Program

Open to all attendees.

Thursday, December 7

12:30 - 1:30 PM

1:45 - 2:45 PM

**Future Thinking and Team Morale**

**LAUNCH PAD LEARNING**   
**B. Halow, LVT, CVPM** — Client compliance-builder workshop: Inspiring ideas to drive medical services

**Break 1:30 - 1:45 PM**

**B. Halow, LVT, CVPM** — Trends shaping veterinary practice and careers by 2020 and beyond

**Break 2:45 - 3:00 PM**

**Money Matters and Masterful Managing**

**B. Conrad, CVPM** — Owning and running: If it were easy, everyone would do it

**B. Conrad, CVPM** — Girls just wanna have fun: Creating an enjoyable workplace

Friday, December 8

8:00 - 9:00 AM

9:15 - 10:15 AM

11:00 AM - 12:00 PM

**Starting Up, Buying, and Selling a Practice**

**Continental Breakfast 7:00 - 9:00 AM**

**Dr. K. Felsted** — What you don't know about starting a practice can kill you

**Break 9:00 - 9:15 AM**

**Dr. K. Felsted** — Should I buy this practice?

**Break 10:15- 11:00 AM Exhibit Hall Opens at 10:15 AM**

**Dr. K. Felsted** — I don't know where to sell my practice

**Lunch Break 12:00 - 1:30 PM**

**Client Relations**

**B. Conrad, CVPM** — The new client treasure chest: Where can I find THAT?

**B. Conrad, CVPM** — Phone calls gone bad: Coaching receptionists (kindly) with recordings

**B. Conrad, CVPM** — What *happens* in the treatment area doesn't *stay* there: How to communicate value for clients and their pets

**Fear Free<sup>SM</sup> Practice**  
 Program coordinated by Fear Free<sup>SM</sup>  


**Dr. M. Becker** — Top 10 things to do to provide true Fear Free<sup>SM</sup> veterinary visits

**Dr. S. Ettinger** — The best medicine: Why Fear Free<sup>SM</sup> is a practice imperative!

**Dr. S. Ettinger** — Physical exam techniques that are state-of-the-art and state-of-the-heart

**Veterinary Leadership**  
 Program coordinated by the Women's Veterinary Leadership Development Initiative and provided in part by Banfield Pet Hospital 

**Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten** — Squeezing out of the gender #wagegap

**Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten** — *Veterinarians Against For Humanity*: A career adventure game for (un)conventional professionals

**Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten** — Girlfriends' guide to surviving a veterinary career: Best advice you NEVER GOT

Saturday, December 9

8:00 - 9:00 AM

9:30 - 10:30 AM

11:00 AM - 12:00 PM

**The Essentials of HR**

**Continental Breakfast 7:00 - 9:00 AM**

**M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR** — Hiring

**Break 9:00 - 9:30 AM Exhibit Hall Opens at 9:00 AM**

**M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR** — Training and the first 90 days

**Break 10:30 - 11:00 AM**

**M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR** — Compensation

**Lunch Break 12:00 - 1:30 PM**

**How I Keep Myself Sane**

**Dr. D. Nicol** — 3 years, 3 continents, \$1M earned: Lessons learned from an extraordinary journey

**Dr. D. Nicol** — Kill your ego before it kills you

**Dr. D. Nicol** — Tips to unplug from the Matrix and take back your life

**Fear Free<sup>SM</sup> Practice**  
 Program coordinated by Fear Free<sup>SM</sup>  


**M. Becker, CPDT** — Help the owner, help the pet! How to set a Fear Free<sup>SM</sup> foundation at home

**D. Martin, LVT, VTS (Behavior)** — Fear Free<sup>SM</sup>: Learning to listen to our patients

**D. Martin, LVT, VTS (Behavior)** — Fear Free<sup>SM</sup>: Creating the veterinary hospital "spaw"

**dvm360 Full Circle** 

**Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia)** — Top traps that vets set for techs

**Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia)** — Epic fails in team harmony

**Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia)** — What Hall and Oates taught us about veterinary medicine

Sunday, December 10

8:00 - 9:00 AM

9:30 - 10:30 AM

11:15 AM - 12:15 PM

**Veterinary Economics Practice Owner Wisdom**

**Continental Breakfast 7:00 - 9:00 AM**

**Dr. J. Keen** — From veterinarian to betternarian: How I improved my production

**Break 9:00 - 9:30 AM Exhibit Hall Opens at 9:00 AM**

**Dr. J. Keen** — How to rock 'n' roll with your staff: Getting it done

**Break 10:30 - 11:15 AM**

**Dr. J. Keen** — Oh, those clinic smells! What your clients' senses are telling them

**Lunch Break 12:15 - 2:00 PM**

**How to Help Clients Pay**

**J. Volk** — How pet owners are changing and what it means to your practice

**J. Volk** — How to make pet insurance your practice's new best friend

**J. Volk** — Financial tools that can get clients to say "yes"

**Exhibit Hall Closes at 2:00 PM**

3:00 - 4:00 PM		4:15 - 5:15 PM		5:30 - 6:30 PM		7:00 - 9:00 PM	
<p><b>B. Halow, LVT, CVPM</b> — How to accomplish goals in practice without losing your cool</p> <p><b>LAUNCH PAD LEARNING</b> <b>B. Conrad, CVPM</b> — Forget the P&amp;L: Sharing real numbers with your team </p>		<p><b>B. Halow, LVT, CVPM</b> — Creating better expectations for interpersonal behavior in practice</p> <p><b>B. Conrad, CVPM</b> — From recommendation to invoice: The compliance cycle</p>		<p><b>B. Halow, LVT, CVPM</b> — <i>Clear!</i> Shock your team to life with these energizing strategies</p> <p><b>B. Conrad, CVPM</b> — The world's best managers share their top solutions</p>		<p><b>EVENING SESSION</b></p> <p><b>B. CONRAD, CVPM</b> — Ask the pet owner: A LIVE Panel and learning session.</p> <p><b>RSVP on p. 52</b></p>	
Break 4:00 - 4:15 PM		Break 5:15 - 5:30 PM					

1:30 - 2:30 PM		3:00 - 4:00 PM		4:30 - 5:30 PM		7:30 - 9:30 PM	
<p><b>Save Lives, Make Money</b></p> <p><b>D. Tumblin, CPA</b> — The elusive 20% ROI: Can it be done?</p>		<p><b>D. Tumblin, CPA</b> — The inside skinny on boosting revenue</p>		<p><b>D. Tumblin, CPA</b> — Online pharmacies: Take in the good, get rid of the bad</p>		<p><b>EVENING SESSION</b></p> <p><b>DR. D. NICOL AND DR. A. ROARK</b> — Management Happy Hour</p> <p><b>RSVP on p. 52</b></p>	
<p><b>High-Energy Education</b></p> <p><b>Dr. D. Nicol</b> — 9 leadership lessons that will change your life (Part 1)</p>		<p><b>Dr. D. Nicol</b> — 9 leadership lessons that will change your life (Part 2)</p>		<p><b>Dr. D. Nicol</b> — 7 elements to the perfect exam-room visit</p>		<p><b>RSVP on p. 52</b></p> <p><b>*Cash bar available</b></p>	
<p><b>Dr. M. Becker</b> — Top 10 things to avoid in Fear Free<sup>SM</sup> practice</p>		<p><b>Dr. M. Becker</b> — A look inside a wildly successful practice that's been Fear Free<sup>SM</sup> for over 5 years</p>		<p><b>M. Becker, CPDT</b> — Gentle control: Fear Free<sup>SM</sup> tactics for getting a handle on difficult dogs and cats</p>			
<p><b>dvm360 Full Circle</b></p> <p><b>Dr. A. Roark and M. Pierson</b> — Customer service crash course  </p>		<p><b>Dr. A. Roark and M. Pierson</b> — Technician gold in the exam room  </p>		<p><b>Dr. A. Roark and M. Pierson</b> — Wowing clients who aren't in the building  </p>			
Break 2:30 - 3:00 PM		Break 4:00 - 4:30 PM		Break 4:00 - 4:30 PM		Exhibit Hall Closes at 6:45 PM	
				<p><b>5:30 - 6:45 PM</b></p> <p><b>Welcome Reception in the Exhibit Hall</b></p>			

1:30 - 2:30 PM		3:00 - 4:00 PM		4:45 - 5:45 PM		7:00 - 9:00 PM	
<p><b>M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR</b> — Employee manual</p>		<p><b>M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR</b> — Performance and termination</p>		<p><b>M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR</b> — Motivation and retention</p>		<p><b>EVENING SESSION</b></p> <p><b>DR. H. DOGAN</b> — Why the Veterinary Confessionals Project could help heal the profession — and you</p> <p><b>RSVP on p. 52</b></p>	
<p><b>Unlock Your Brain for Better Practice</b></p> <p><b>Dr. S. Wooten</b> — 5 things associates should be doing now</p>		<p><b>Dr. S. Wooten</b> — Pimp my brain: A crash course in perspective-taking</p>		<p><b>Dr. S. Wooten</b> — Sharpen your soft skills, change your life</p>		<p><b>RSVP on p. 52</b></p>	
<p><b>Social Media and Digital Marketing</b></p> <p><b>B. Schroeder</b> — Sharing your message: Storytelling in your practice  </p>		<p><b>B. Schroeder</b> — SEO basics: How to convert "prospects" into "clients"  </p>		<p><b>B. Schroeder</b> — Monitoring digital marketing: How to check your ROI  </p>			
<p><b>dvm360 Leadership Challenge</b></p> <p><b>O. Scislowicz, BS, LVT</b> — Toxic teams: A crash course in the antidote</p>		<p><b>Dr. M. Gardner</b> — TBD</p>		<p><b>Dr. D. Nicol and J. Volk</b> — Go your own way: How corporate medicine could affect your practice, your team — and your career</p>			
Break 2:30 - 3:00 PM		Break 4:00 - 4:45 PM		Exhibit Hall Closes at 5:00 PM			

2:00 - 3:00 PM		3:10 - 4:10 PM		4:20 - 5:20 PM	
<p><b>Dr. K. Primm</b> — Finding new clients isn't match.com, but you still want a good fit</p>		<p><b>Dr. K. Primm</b> — How to grow — not fight — with local competitors</p>		<p><b>Dr. K. Primm</b> — 5 things you must ask before your boss retires</p>	
<p><b>B. Schroeder</b> — Paid social media: The art of "pay to play" on social networks</p>		<p><b>B. Schroeder</b> — Protecting your practice with a great social media policy</p>		<p><b>B. Schroeder</b> — Why should corporations have all the fun? Use logo and colors to create a memorable experience</p>	
Break 3:00 - 3:10 PM		Break 4:10 - 4:20 PM			

*These sessions are applicable toward the continuing education requirement for the Certified Veterinary Practice Manager program offered by the Veterinary Hospital Managers Association.*

**Turn to page 21 for additional educational sessions!**



# ASKtheEXPERT

Bring your questions and challenging cases

Friday, December 8 - Sunday, December 10

CVC's  
Ask the Expert  
Luncheons place you  
around the table  
with one of the  
profession's most  
notable speakers.

Refuel and  
interact in an informal,  
small-group  
setting that  
is designed for  
conversation and  
problem-solving.

Each Ask the Expert  
Luncheon provides  
1 hour of CE\* and includes  
a special lunch menu.  
A separate registration  
fee of \$50 per session is  
required in advance  
of attendance.

See registration p. 52 to purchase.

\*Pending AAVSB RACE approval



## FRIDAY, 12:15 - 1:15 PM

DR. D. LINDER — What's the best pet food?  
Case-based answers to how a nutritionist  
approaches these questions

DR. J. CIRIBASSI — Feline elimination disorder:  
Making litter the letter of the law

## SATURDAY, 12:15 - 1:15 PM

B. SCHROEDER — 25 big digital marketing hacks

DR. G. PACHTINGER— What to do when they turn  
blue? Respiratory distress pearls

## SUNDAY, 12:30 - 1:30 PM

DR. P. BLOOM — New drugs in veterinary dermatology  
— updates and debates

DR. T. WISMER — Myths and misconceptions  
in toxicology







# Go late with Evening Sessions!

The learning and inspiration continues even after the sun goes down! Each night, CVC's Evening Sessions bring you together with your peers as the profession's brightest educators dig into trending topics:



## THURSDAY, 7:00 - 9:00 PM

**RICHARD GERHOLD, DVM, MS, PHD** — Crawling critters: An update on tick-borne diseases, fleas, and mites

**BRIAN CONRAD, CVPM** — Ask the pet owner: A LIVE panel and learning session.



## FRIDAY, 7:30 - 9:30 PM

**DAVE NICOL, BVMS, MRCVS, and ANDY ROARK, DVM, MS** — Management Happy Hour

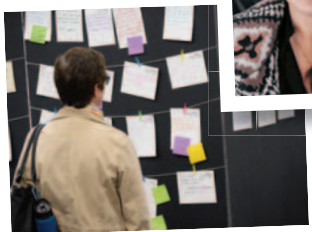
**DAVID BRUYETTE, DVM, DACVIM** — Internal medicine case investigations



## SATURDAY, 7:00 - 9:00 PM

**HILAL DOGAN, BVSc** — Why the Veterinary Confessional Project could help heal the profession — and you

**FRED WININGER, VMD, MS, DACVIM** — Neurolocalization basics and "The Gait Game"



Join us for illuminating education that'll light up your night. RSVP when you register!

# Collaboration creates a stronger profession



CVC is proud to team with forward-thinking industry leaders who are committed to exceptional veterinary professional education. These program partners enable CVC to bring outstanding veterinary clinical and practice management educators and sessions to complement and enhance your CVC experience. When planning your daily CVC schedule, please consider the sessions supported by these organizations.

## Program Partners

- American Association of Feline Practitioners
- Association of Shelter Veterinarians
- Association for Veterinary Informatics
- Eye Care for Animals
- Fear Free<sup>SM</sup>
- Human-Animal Bond Research Institute
- International Veterinary Academy of Pain Management
- USDA National Veterinary Accreditation Program
- Veterinary Leadership Institute
- Women's Veterinary Leadership Development Initiative



# Every session on the program is open to **every** attendee

That's right. Veterinarians, technicians, and practice managers — choose from more than 500 hours of exceptional veterinary continuing education sessions. Any non-laboratory session on the grid. All led by the veterinary profession's most highly regarded educators.

Challenge yourself. Feed your career. Collaborate with thought leaders.

To learn more or register now, visit [www.TheCVC.com](http://www.TheCVC.com).



Virginia Beach, May 18-21 | Kansas City, August 25-28 | San Diego, December 7-10

# learn, gather, & shop!



SAN DIEGO

SD

CVC San Diego means exceptional veterinary continuing education in the classroom and on the exhibit floor! It's a place to come together with colleagues to learn, to share, and to tell your stories.

And because exhibitors and sponsors are an integral part of the CVC experience, you'll find an active, solutions-oriented Exhibit Hall.

CVC San Diego is the profession's last 2017 companion animal convention — many exhibiting companies will be offering year-end specials and will be ready to talk about 2018 offers. CVC exhibitors — many who are veterinary professionals themselves — come ready to share their product knowledge and make recommendations specific to your practice. Take advantage of the opportunity to meet with them, save money, learn about new products, and get a jump on 2018 purchase planning.



“

I can come here, I can spend an afternoon in the Exhibit Hall and learn almost as much as I could by going to the lectures.

”

More than 150 companies will be in San Diego to showcase products and services designed to enhance your practice today ... and to help you plan for tomorrow.

Here's a current list of exhibitors.\*

AAHA - American Animal Hospital Association  
Abaxis  
ACON Laboratories  
Adako USA  
Addison Biological Laboratory Inc.  
Advanced Monitors Corp.  
Aesculight  
AKC Reunite  
ALL PRO IMAGING  
Animal Nutritional Products Inc.  
ASPCA Pet Health Insurance  
Aventix  
AVID Identification Systems  
AVImark  
AVMA PLIT  
BabelBark  
Banfield Pet Hospital  
Bank of America Practice Solutions  
Bayer HealthCare  
BCP Veterinary Pharmacy  
Blue Buffalo Company, Ltd.  
Boehringer Ingelheim Animal Health  
Capital One National Association  
CapitalSource  
CareCredit  
Ceva Animal Health  
Chi Institute of Chinese Medicine  
Christian Veterinary Mission  
Companion Animal Health by LiteCure  
Core Imaging  
CryoProbe  
Dan Scott & Associates  
Demandforce  
Diamondback Drugs  
Digatherm  
Digicare Animal Health  
Digital Empathy  
Dog is Good  
Dragon Veterinary  
DVM Management  
DVM Multimedia  
DVM Network  
Eclipse Loupes and Lights  
Elanco Animal Health  
Ellman, A Cynosure Company  
Elsevier  
Endoscopy Support Services, Inc  
Enova Illumination  
Epica Medical Innovations  
Equipment Outreach  
Fovea Digital Radiography  
Grady Medical Supply  
GS Innovations  
Hawaiian Moon  
Henry Schein Animal Health  
Heska Corporation - Cuattro Imaging

Hill's Pet Nutrition  
Hot Dog Patient Warming/Augustine Biomed + Design  
Hudson Aquatic Systems, LLC  
Humane Society Veterinary Medical Association  
IDEXX Laboratories  
I-Med Pharma  
ImproMed  
Jorgensen Laboratories Inc.  
Jurox Animal Health  
K9Grass by ForeverLawn  
K-Laser USA  
Legally Mine  
Lendeavor  
Live Oak Bank  
Lyon Technologies Inc.  
MAI Animal Health  
Masimo  
Medfurbish  
Medical Illumination  
Mg Biologics  
Midmark Corporation  
Midwest Veterinary Supply  
Modern Veterinary  
Morris Animal Foundation  
Multi Radiance Medical  
MWI Animal Health  
National Veterinary Accreditation Program  
Nutramax Laboratories Veterinary Sciences, Inc.  
Oncura Partners  
Orthomed North America  
Pathway  
Pet Health Pharmacy  
PetDesk  
petMAP  
PetRays/Cardio Vet  
Practice Coach  
PractiVet  
PRN Pharmacal  
Purina  
Rauhaus Freedenfeld & Associates  
RidgJan Animal Care Systems  
Roadrunner Pharmacy  
Rose Micro Solutions  
Roya  
Royal Canin USA  
Rx Vitamins  
scil animal care  
Scratch Financial, LLC  
Securos  
Select Merchant Solutions  
Sentier  
Shor-line  
Snyder Mfg. Co.  
Sound/ANTECH Diagnostics/VCA  
Southwest Medical Books

Spectrum Veterinary Instruments  
Standard Process  
STAT! Ultrasound  
Stearns Bank  
TekCollect  
Total Practice Solutions Group  
TriLogic Pharma  
TWC Architecture and Construction Inc.  
Ultralight Optics  
United Community Bank  
Universal Imaging  
Venom Vet  
Vet Ray Technology by Sedecal  
Veterinary Anesthesia Systems  
Veterinary Books by Success Concepts  
Veterinary Orthopedic Implants  
Veterinary Practice Solutions  
VetMatrix, an iMatrix Company  
Vetoquinol USA  
Vets First Choice  
VetScene  
VetStem Biopharma  
VetzLife  
Victor Medical Company  
VINx  
Virbac  
Virox Animal Health  
VSSI Inc.  
Wedgewood Pharmacy  
Wells Fargo Practice Finance  
WVC  
Zoetis

\*as of May 1, 2017



## Exhibit Hall Hours

**Friday**

December 8

**10:15 AM - 6:45 PM**

**Saturday**

December 9

**9:00 AM - 5:00 PM**

**Sunday**

December 10

**9:00 AM - 2:00 PM**

# NeedtoKnow

## Continuing Education Credits

The 2017 CVC San Diego program has been submitted (but not yet approved) for a maximum of 36 hours of credit for veterinarians in full attendance and 29 hours of credit for technicians over four days in jurisdictions that recognize AAVSB's RACE approval. General four-day attendance earns veterinarians 29 hours of CE and technicians 29 hours of CE without purchasing any Clinical Techniques Courses or Ask the Expert Luncheons. Each state's licensing board will consider the program; check with your state's board for the number of hours it approves. Some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. To record your CE hours, a certificate of attendance is included in your registration packet.

The practice management courses on p. 38 and 39 are applicable toward the continuing education requirement for the Certified Veterinary Practice Manager program offered by the Veterinary Hospital Managers Association.

CVC is an approved sponsor to provide continuing education to New York State licensees.



## Texas Veterinarians: Track Your CE!

Veterinarians licensed in Texas must track each seminar hour attended with a Texas CE form. When you arrive, pick up the Texas CE form at the Information Desk and sign in on the sheet provided. Before you leave CVC San Diego, return your completed checklist to the Registration Desk and sign out on the sheet provided. A CVC staff member will verify your hours and give you a signed CE Certificate of Attendance. Don't leave without your certificate — we can't mail it to you! For more information, call us at (800) 255-6864, ext. 6.

## Attendee and Guest Badges

All registered attendees and guests must wear their CVC badge at all times and will not be admitted to educational sessions or the Exhibit Hall without one. Educational session attendance is reserved for convention registrants only; guests are not allowed in sessions but are invited to visit the Exhibit Hall. Guest badges will not be issued to veterinary professionals who work for a veterinary practice or industry organization or company. These individuals may purchase an Exhibit Hall badge in advance or on site. All badges are available for pick up at the onsite Registration Desk and will not be mailed in advance.

## Audio Recordings

Receive special savings when you pre-order CVC San Diego audio recordings with your registration! Details are on p. 47, and also on the registration form, p. 53.

## Convention Proceedings

A CVC San Diego downloadable proceedings or CD is included with your paid veterinarian, technician, practice manager, or student registration. Please indicate your preferred format on your registration form. Downloadable proceedings will be delivered via email approximately one week in advance of the convention. CDs will be available onsite. A printed proceedings book is available for the advance purchase price of \$60 prior to October 25, 2017. A limited number of CD and extra print proceedings may be available for purchase onsite for \$75 each.

## Guests

Guests (e.g., spouses, significant others, children) are defined as people not working in the veterinary industry. All veterinarians, technicians, practice managers, and team members must register and pay registration fees. Guests receive complimentary Exhibit Hall-only badges when included on the registration form in advance.

**Guests, including children, do not receive access to the seminar rooms.** Onsite guest badges are \$5. Children ages 10 to 18 receive free badges (list their names on the registration form); those under 10 do not require badges.

## Lunch Vouchers

All registered attendees\* will receive CVC lunch bucks for each day of registration. Lunch bucks are to be used like cash to purchase lunch and snacks at the concession stands in the Exhibit Hall.

*\*Guests do not receive lunch bucks.*

## Room Moderators

We are recruiting professional and reliable volunteers to serve as room moderators during CVC San Diego. For more information, please contact The CVC Group at (800) 255-6864, ext. 6. Spaces are limited and fill up quickly.

## Special Needs

Please indicate any special needs on your registration form. CVC management will contact you for additional information and make every effort to meet your needs.

## Student Program

CVC San Diego offers significant special savings for students and new graduates. Pricing is on the registration form; learn more at [TheCVC.com/cvc-sd-student-program](http://TheCVC.com/cvc-sd-student-program). Students receive a downloadable proceedings.

## San Diego Weather: What to Wear

When you visit San Diego in December, expect mostly sunny skies, up to 58% relative humidity, and moderately high temperatures. The average high temperature is 67°F, and the average low temperature is 49°F. Room temperatures inside the San Diego Convention Center may be cool, so consider dressing in layers.

# Take the Learning Home

## Too many sessions, too little time?

Listen again and again to the sessions and educators you loved, share what you learned with associates, and benefit from the sessions you weren't able to attend! As a complement to the exceptional veterinary continuing education delivered live at CVC conventions, we offer a curated selection of additional resources.

Your CVC registration includes proceedings delivered via a CD or download link. Order additional CDs or downloads and choose other audio and print products with your CVC registration for greatest savings.



## CVC Audio

CVC audio brings high-quality MP3 audio recordings into your practice or home. Pre-order a full set of clinical + technician + practice management sessions with your CVC San Diego registration and **save \$230!**

Audio recordings are available for order onsite or at **TheCVC.com/cvc-products**. Special attendee prices vary and range from \$49.95 for a single subject to \$469 for a complete CVC program set (limited time) offer.

## CVC Print

CVC printed proceedings books are a hot commodity that sell out quickly at the convention.

Plan ahead and pay just \$60 when you register by October 25 to guarantee your copy will be waiting for you in San Diego! A limited quantity may be available onsite for \$75 each.

Proceedings and audio from previous CVCs may still be available — call CVC Customer Service to inquire: 800-255-6864, ext. 6 or 913-871-3900.



See p. 53 to pre-order.

**SUPER SAVINGS!**

Register by August 30  
for Super Savings!

# Register Now and Save.

## Online

Credit card payments only.

Visit [TheCVC.com](http://TheCVC.com) and complete the online registration form.

We accept:



## By Mail

Complete the registration form on p. 49-53; mail all five pages plus your check (U.S. dollars only), money order, or credit card information to:

**CVC San Diego  
UBM Advanstar  
ATTN: Cash Department  
NEW ADDRESS  
CITY, ST ZIP**

## By Fax

**Credit card payments only.**

Complete the registration form on p. 49-53 and fax all five pages to (913) 871-3899.

**NOTE: If you fax, do not also mail your registration.**

## By Phone

**Credit card payments only.**

Call (800) 255-6864, ext. 6  
or (913) 871-3900

## Questions

Call CVC at (800) 255-6864, ext. 6  
or (913) 871-3900.

Email: [cvc@ubm.com](mailto:cvc@ubm.com)

Available Monday – Friday,  
8:30 AM to 4:30 PM CT.

Besides saving you money, early registration may also secure your seat in popular Clinical Techniques Courses, and other programs. Registrations postmarked after October 25, 2017 (midnight CT) will be processed at the higher, onsite rates.

**Build Your Own Program** by attending the days that work best for you.

### Please remember the following when filling out your registration form:

- All essential information must be provided for a registration form to be processed. **Note: Write your name as you wish it to appear on your badge and in the registration roster.**
- Everyone attending CVC and requesting hotel accommodations must be registered.
- The registration form is for one attendee and their guests. Please use a separate registration form for each attendee, making copies as needed.
- Guests receive access to the Exhibit Hall only.
- All veterinarians, veterinary technicians, practice managers, and team members must register and pay registration fees (**hospital team members cannot attend as guests**). Exhibit Hall-only badges for team members may be purchased (\$45 each) onsite.

### Cancellations

All Clinical Techniques Course, Ask The Expert luncheon, childcare, or registration cancellations must be submitted by the registrant, in writing, for a credit or refund (minus a \$50 processing fee). Requests for refunds or changes will not be accepted after November 1, 2017. A \$50 processing fee may apply for changes.

### Clinical Techniques Course Registration

Clinical Techniques Courses require an additional (nontransferable) registration fee. CVC reserves the right to cancel any Clinical Techniques Course that does not meet minimum registrations by November 1, 2017. If a Clinical Techniques Course is cancelled by CVC, registrants will be notified and the Clinical Techniques Course paid fee will be credited or refunded.

### Childcare Registration

Licensed, onsite childcare for children aged six months to 12 years is available on a first-come, first-served basis at CVC San Diego.

Sign up for childcare using the registration form, indicating the age of each child. You will receive paperwork and information for each registered child via email (or standard mail if no email is provided). Information will include drop-off and pick-up locations, etc. Space is limited, so reserve your spot early.

**Learn more! [TheCVC.com/cvc-sd-child-care](http://TheCVC.com/cvc-sd-child-care)**



# CVC SAN DIEGO • DECEMBER 7-10, 2017

One registration per form. For additional registrations, please copy form. Please send all five pages.

**REGISTRATION TYPE** — please check one:

- Veterinarian
- Technician
- Practice Manager
- Student (2017)
- Veterinary Grad (2017)
- Hospital Staff
- Spouse

<b>First Name</b>	<b>Last Name</b>	<b>Degree</b>

<b>Clinic Name</b>

<b>Street Address:</b> PLEASE SELECT ONE <input type="radio"/> Work Address <input type="radio"/> Home Address

<b>City</b>	<b>State</b>	<b>Zip Code</b>

<b>Country</b>	<b>Email Address (to receive your convention confirmation)</b>

Check here if you do not want to receive convention information via email.

<b>Twitter Username:</b>	@	
--------------------------	---	--

<b>Daytime Telephone Number with Area Code</b>	<b>Fax Number with Area Code</b>

How many years have you attended CVC? Number of years, including 2017: \_\_\_\_\_

**A Few Questions:**

1 Please list university attended: \_\_\_\_\_ Year graduated: \_\_\_\_\_

2 What is your practice type? (Circle one)

A. Private Practice    B. Specialty Practice    C. Emergency Practice    D. Corporate Practice    E. Shelter/Rescue    F. Teaching Hospital    G. Mobile Practice    H. Not in Practice

3 What is your job function/title? (Check one)

0065  Owner/Partner    0110  Associate Veterinarian    0015  Credentialed Veterinary Technician    0020  Practice Manager/Administrator    0030  Receptionist

0040  Veterinary Assistant    0060  Student    0120  No longer in practice/Retired    0070  Academic/Research/Laboratory

0130  Government: Federal, State, Municipal/Armed Forces Veterinarian    0100  Industry Representative or Consultant    0090  Spouse

4 Choose the specialty that best describes your business or professional activity. (Check one)

0001  Exclusive Small Animal Practice    0012  Exclusive Feline Practice    0002  Over 50% Small Animal Practice    0003  Mixed Practice (50%-50%)

0004  Cattle (Exclusive Large Animal Practice)    0005  Horse (Exclusive Large Animal Practice)    0006  Swine (Exclusive Large Animal Practice)    0007  Large Animal Practice

0008  Over 50% Large Animal Practice    0009  Exotic Animals    0013  Manufacturer of Veterinary Drugs or Equipment/Including Marketing & Sales Personnel

0014  Student    0015  Consulting    0016  Academic/Teaching/Laboratory/Libraries. Research    0011  Not in practice

5 What type of content are you interested in? (Check all that apply)

a <input type="checkbox"/> Anesthesia	b <input type="checkbox"/> Behavior	c <input type="checkbox"/> Bovine Medicine and Surgery	d <input type="checkbox"/> Cardiology	e <input type="checkbox"/> Clinical Pathology	f <input type="checkbox"/> Clinical Pharmacology
g <input type="checkbox"/> Dentistry	h <input type="checkbox"/> Dermatology	i <input type="checkbox"/> Emergency and Critical Care	j <input type="checkbox"/> Endocrinology	k <input type="checkbox"/> Equine Medicine and Surgery	
l <input type="checkbox"/> Exotic Animal/Avian Medicine	m <input type="checkbox"/> Feline Medicine		n <input type="checkbox"/> Gastrointestinal Medicine	o <input type="checkbox"/> Geriatrics	p <input type="checkbox"/> Imaging
q <input type="checkbox"/> Immunology	r <input type="checkbox"/> Infectious Diseases	s <input type="checkbox"/> Internal Medicine	t <input type="checkbox"/> Neurology/Musculoskeletal		
u <input type="checkbox"/> Nutrition	v <input type="checkbox"/> Oncology	w <input type="checkbox"/> Ophthalmology	y <input type="checkbox"/> Orthopedics/Sports Medicine/Physical Rehabilitation	nn <input type="checkbox"/> Orthopedic Surgery	
z <input type="checkbox"/> Pain Management	aa <input type="checkbox"/> Parasitology	bb <input type="checkbox"/> Pediatrics	cc <input type="checkbox"/> Practice Management	dd <input type="checkbox"/> Reproduction	
ee <input type="checkbox"/> Respiratory Medicine	ff <input type="checkbox"/> Shelter Medicine		gg <input type="checkbox"/> Small Ruminant Medicine and Surgery	hh <input type="checkbox"/> Soft Tissue Surgery	
ii <input type="checkbox"/> Toxicology	jj <input type="checkbox"/> Urology	kk <input type="checkbox"/> Wellness/Preventive Medicine	ll <input type="checkbox"/> Hospital Design New Build	mm <input type="checkbox"/> Hospital Design Remodel	

6 How did you hear about this convention?

Program Catalog     Postcard/Brochure     Letter     Print Ad     Email     Web Ad     Referral from Friend/Colleague \_\_\_\_\_

Facebook or Twitter     Phone Call from CVC     Other (please specify): \_\_\_\_\_

**Your Registration Includes Lunch & Proceedings**

<b>Lunch Preference:</b>	<input type="checkbox"/> Regular	<input type="checkbox"/> Vegetarian
--------------------------	----------------------------------	-------------------------------------

<b>Proceedings:</b>	<input type="checkbox"/> CD	<input type="checkbox"/> Downloadable (Available one week before the convention)
---------------------	-----------------------------	--

NOTE: A printed proceedings is available by advance purchase only. To order see p. 53.

**First Name:** \_\_\_\_\_

**Last Name:** \_\_\_\_\_



## VETERINARIANS

CVC Programs and Packages for Veterinarians / Please circle day or days you will attend CVC:							By 8/30/17	By 10/25/17	After 10/25/17
v01	<input type="checkbox"/> Veterinarian (four-day)						\$549	\$579	\$679
v02	<input type="checkbox"/> Veterinarian (two-day)	Thursday	Friday	Saturday	Sunday		\$469	\$489	\$589
v08	<input type="checkbox"/> Veterinarian (one-day)	Thursday	Friday	Saturday	Sunday		\$349	\$379	\$479
vsg	<input type="checkbox"/> Veterinary Graduate (in 2017) — Proof is required.						\$259	\$279	\$379
vs	<input type="checkbox"/> Veterinary Student (within calendar year) — Proof is required.						\$55	\$60	\$70

Specialty Focus™ : Abdominal Ultrasonography / Please circle day or days you will attend CVC:									
sf102	<input type="checkbox"/> Lab + CVC Veterinarian (two-day)						\$1,879	\$1,949	\$2,049
sf103	<input type="checkbox"/> Lab + CVC Veterinarian (one-day)		Thursday	Friday			\$1,769	\$1,849	\$1,949
sf120	<input type="checkbox"/> Lab only						\$1,679	\$1,749	\$1,849

## TECHNICIANS

CVC Programs for Technicians / Please circle day or days you will attend CVC:									
t20	<input type="checkbox"/> Veterinary Technician (four-day)						\$329	\$359	\$459
t01	<input type="checkbox"/> Veterinary Technician (three-day)	Thursday	Friday	Saturday	Sunday		\$299	\$329	\$429
t02	<input type="checkbox"/> Veterinary Technician (two-day)	Thursday	Friday	Saturday	Sunday		\$269	\$299	\$399
t05	<input type="checkbox"/> Veterinary Technician (one-day)	Thursday	Friday	Saturday	Sunday		\$219	\$249	\$349
ts1	<input type="checkbox"/> Veterinary Technician Student (within calendar year) — Proof is required.						\$55	\$60	\$70

## PRACTICE MANAGERS

CVC Programs for Practice Managers									
p01	<input type="checkbox"/> Practice Manager Registration only (non-veterinarian)						\$329	\$359	\$459

## SPOUSES

CVC Programs for Spouses									
s01	<input type="checkbox"/> Spouse Attending Seminars (non-veterinarian)						\$329	\$359	\$459

To learn more visit [TheCVC.com](http://TheCVC.com)

<b>TOTAL FROM THIS PAGE</b>	<b>\$</b>
-----------------------------	-----------

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

		<b>CLINICAL TECHNIQUES COURSES</b>		<b>SUPER SAVINGS!</b>	
				By 8/30/17	After 10/25/17
THURSDAY	L1	<input type="checkbox"/> Special Procedures in Feline Soft Tissue Surgery		\$495	\$520
FRIDAY	L2	<input type="checkbox"/> Dental Extractions in Cats		\$495	\$520
	L3	<input type="checkbox"/> Vital Soft Tissue Surgeries: All about Dogs		\$675	\$700
	L4	<input type="checkbox"/> Dental Extractions in Dogs		\$495	\$520
	L5	<input type="checkbox"/> Basic Fracture Repair Techniques		\$495	\$520
SATURDAY	L6	<input type="checkbox"/> Extracapsular Stifle Stabilization Techniques		\$495	\$520
	L7	<input type="checkbox"/> Essential Gastrointestinal Surgeries in Dogs		\$675	\$700
	L8	<input type="checkbox"/> Optimal Ophthalmic Surgeries in Primary Care Practice		\$425	\$450
	L9	<input type="checkbox"/> Digital Dental Radiography		\$375	\$400
	L10	<input type="checkbox"/> Stabilization Techniques for Luxating Patellas		\$495	\$520
	L11	<input type="checkbox"/> Advanced Periodontal Therapy Techniques		\$185	\$210
SUNDAY	L12	<input type="checkbox"/> Fundamental Orthopedic Procedures		\$495	\$520
	L13	<input type="checkbox"/> Insights Seminar: Fear Free <sup>SM</sup> Tactics to Lessen the Stress		\$235	\$260

<b>TOTAL FROM THIS PAGE</b>	<b>\$</b>
-----------------------------	-----------

## FREE COMPELLING EDUCATION – RSVP REQUESTED

### FRIDAY

S1  **Sponsored Symposium** — Laser Therapy Symposium sponsored by Companion Animal Health

S2  **Sponsored Symposium** — Management Basics: The Keys to the Future sponsored by Veterinary Practice Solutions

### SATURDAY

S3  **Lunch & Learn** — Part I: Successful Laser Implementation sponsored by K-Laser

S4  **Lunch & Learn** — Your Legal Tool Box to Manage Lawsuits and Taxes sponsored by Legally Mine

S5  **Sponsored Symposium** — Part II: Laser Therapy Simplified sponsored by K-Laser

S6  **Sponsored Symposium** — Senior Care sponsored by PRN

### SUNDAY

S7  **Sponsored Symposium** — Senior Care sponsored by PRN

## LAUNCH PAD LEARNING – RSVP REQUESTED

### SATURDAY

LP  **(FREE) Dr. K. Pope-Robinson** — The violinist and the veterinarian: How to acknowledge beauty and value in your work — when others may not

## VETERINARY LEADERSHIP – RSVP REQUESTED

### SATURDAY

LP  **(FREE) Dr. B. Charles** — Emotional Intelligence 101: The three hours no one got — and everyone needed — in vet school

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

## EVENING SESSIONS

Please RSVP for Evening Sessions you plan to attend. This will help CVC determine the popularity of each subject and assign the appropriate room size for the session.

THURSDAY	FRIDAY	SATURDAY
<input type="checkbox"/> e01 — FREE Dr R. Gerhold — Crawling critters: An update on tick-borne diseases, fleas, and mites.	<input type="checkbox"/> e03 — FREE Dr. D. Nicol and Dr. A. Roark — Management Happy Hour	<input type="checkbox"/> e05 — FREE Dr. H. Dogan — Why the Veterinary Confessionals Project could help heal the profession — and you
<input type="checkbox"/> e02 — FREE Brian Conrad, CVPM — Ask the pet owner: A LIVE panel and learning session.	<input type="checkbox"/> e04 — FREE Dr. D. Bruyette — Internal medicine case investigations	<input type="checkbox"/> e06 — FREE Dr. F. Winger — Neurolocalization basics and “The Gait Game”

## CHRISTIAN VETERINARY MISSION — RSVP REQUESTED

### SATURDAY

cb  Evening Seminar (FREE) RSVP number of people attending \_\_\_\_\_

## VETERINARY CHRISTIAN FOUNDATION — RSVP REQUESTED

### SUNDAY

cs  Morning Fellowship (FREE) RSVP number of people attending \_\_\_\_\_

## ASK THE EXPERT LUNCHEONS

FRIDAY	SATURDAY	SUNDAY
<input type="checkbox"/> a01 — \$50 Dr. D. Linder — Nutrition	<input type="checkbox"/> a03 — \$50 B. Schroeder — Practice Management	<input type="checkbox"/> a05 — \$50 Dr. P. Bloom — Dermatology
<input type="checkbox"/> a02 — \$50 Dr. J. Ciribassi — Behavior	<input type="checkbox"/> a04 — \$50 Dr. G. Pachtinger — Critical Care	<input type="checkbox"/> a06 — \$50 Dr. T. Wismer — Toxicology

**TOTAL FROM LUNCHEONS**    \$ \_\_\_\_\_

## CHILDCARE

<b>THURSDAY</b> <input type="checkbox"/> cth Number of children _____ \$ _____	<b>FRIDAY</b> <input type="checkbox"/> cfr Number of children _____ \$ _____	<b>SATURDAY</b> <input type="checkbox"/> csa Number of children _____ \$ _____	<b>SUNDAY</b> <input type="checkbox"/> csu Number of children _____ \$ _____
--	--	--	--

**\$60 per child, per day by August 30 • \$75 per child, per day by October 25 • \$100 per child, per day after October 25**

Child 1 Name: \_\_\_\_\_ Age: \_\_\_\_\_

Child 2 Name: \_\_\_\_\_ Age: \_\_\_\_\_

**TOTAL FROM CHILDCARE**    \$ \_\_\_\_\_

**TOTAL FROM THIS PAGE**    \$ \_\_\_\_\_



# Hotels&Housing

## Hotel Reservations

CVC has worked closely with the San Diego Convention Center (SDCC) and conveniently located hotels to guarantee the best possible convention experience for our attendees.

CVC hotels:

- Are convenient to the Convention Center and offer attendees the best available rates
- Provide extras such as Internet, breakfast, discounted parking, and upgrades (offers vary by hotel)
- Help us keep convention fees as low as possible

Room blocks will be filled on a first-come, first-served basis until November 6, 2017.

**ONLINE:** Book your reservation online at [TheCVC.com/cvc-sd-choose-your-hotel/](http://TheCVC.com/cvc-sd-choose-your-hotel/).

**PHONE:** Call the CVC San Diego Housing Bureau from 6:00 AM – 6:00 PM (PT), Monday through Friday at (866) 837-0750 or internationally at (414) 973-8348.

## Hotel Confirmations

You will receive a confirmation after each reservation booking, modification, or cancellation. Please review the confirmation carefully. If you don't receive a confirmation by email, fax, or mail within five days after any transaction, contact the CVC San Diego Housing Bureau at (866) 837-0750.

## Hotel Room Rates and Taxes

To receive special CVC San Diego rates, make your reservation by November 6, 2017. After this date, remaining room blocks may be released, and the hotels may charge significantly higher rates.

All rates are per room, per night and are subject to a 12.5% state, city, and occupancy tax plus \$0.23 per night city licensing fee (**all taxes and fees subject to change**).

Hotels may charge additional fees for rooms with two or more occupants. When making a reservation, please note your room type in the Accommodations and Special Requests sections of the Housing Form. The hotels will assign specific room types at check-in, based on availability. Requests are not guaranteed.

## Hotel Deposits

Online reservations require a credit card guarantee. If you would like to pay by check, and you are calling in or reserving online, you must first secure your reservation by credit card. If paying by check, you must request an invoice before sending payment. Please send a message to the CVC San Diego Housing Support Center at [cvcSDsupport@cmrus.com](mailto:cvcSDsupport@cmrus.com). Indicate that you are with CVC San Diego. All mailed requests and deposit checks must be received at CMR by November 23, 2017. After this date, a credit card is required to make a reservation. **All reservations and changes are subject to hotel availability.**

## Hotel Modification or Cancellation

Modify or cancel reservations through the CVC San Diego Housing Bureau by November 23, 2017. After this time, please contact your hotel directly.

**Please note that convention rates are only guaranteed until November 6, 2017, based upon availability.**

Reservations may be modified or cancelled without penalty up to three days before arrival. Any cancellations made less than three days before arrival will result in forfeiture of one night's room fee and tax.

# SUPER SAVINGS

Register by August 30, 2017 for Super Savings!



## Shuttle Bus Service

Shuttle service from the San Diego International Airport to the San Diego Convention Center and downtown hotels is available through EZ Ride Shuttle service for \$8 per person. To make a reservation, call (800) 777-0585 or visit [ezrideshuttle.com](http://ezrideshuttle.com).

Trolley service is available throughout the downtown area and from the Wyndham (former Holiday Inn) to the San Diego Convention Center by way of the County Center/Little Italy Trolley Station. Trolley fares are based on trip distance. From County Center/Little Italy to the San Diego Convention Center Station, the one-way fare is \$2.50. For more information, visit [sdcommute.com](http://sdcommute.com).



Choosing an official convention hotel helps keep registration fees as low as possible and provides you with the best rates and amenities.

## HOST HOTEL

### San Diego Marriott Marquis & Marina

333 West Harbor Dr., San Diego, CA 92101

**Amenities include: Complimentary health club access, complimentary internet, and 10% off food at hotel food outlets (does not include alcoholic beverages) with CVC badge. Guest parking: \$35 daily, self; \$50 daily, valet.**

With a waterfront setting in the heart of the city, this hotel sits adjacent to the convention center and Gaslamp Quarter. CVC's headquarters hotel, it offers four tempting restaurants and unlimited recreation.

### Hilton San Diego Bayfront

One Park Blvd., San Diego, CA 92101

**Amenities include: Complimentary internet, 15% off spa services, complimentary access to fitness center (a \$15 value), 10% off restaurants with CVC badge (does not include alcoholic beverages), and complimentary breakfast for two (\$56 value) per night stayed. Pet friendly. Guest parking: \$35 daily, self; \$50 daily, valet.**

This waterfront hotel is adjacent to the convention center, across the street from PETCO Park, and a short walk to the Gaslamp Quarter. The hotel has a heated salt-water swimming pool and whirlpool, three dining options, and a business center.

### Hilton San Diego Gaslamp Quarter

401 K St., San Diego, CA 92101

**Amenities include: Complimentary internet and 10% discount during lunch and dinner in New Leaf Restaurant with CVC badge (does not include alcoholic beverages or breakfast). Pet friendly. Guest parking: \$49 daily, valet only.**

In the heart of the Gaslamp Quarter and across from the convention center, this hotel is surrounded by shopping, theaters, galleries, restaurants, and nightclubs.

**Check TheCVC.com for the most current hotel offerings.**

### Hotel Z

521 Sixth Ave., San Diego, CA 92101

**Amenities include: Complimentary internet and complimentary bicycle usage. Pet friendly. Guest parking: \$38 daily, valet only.**

At Hotel Z we're serving up cozy rooms with contemporary pizzazz plus a side of friendly. Outside our lobby, sunny streets reveal the cosmopolitan culture of the historic Gaslamp Quarter. Feet are all you need to access roof-top restaurants, conventions, ball games and wild animal adventures.

### Omni San Diego Hotel

675 L St., San Diego, CA 92101

**Amenities include: Complimentary internet. Pet friendly. Discounted overnight valet parking, \$28 daily.**

Just steps away from the convention center and Gaslamp Quarter, this hotel puts you close to the city's top sites and attractions. It features a sixth-floor terrace with outdoor heated pool and spa.

### Residence Inn San Diego Downtown/Gaslamp Quarter

356 Sixth Ave., San Diego, CA 92101

**Amenities include: Complimentary high-speed internet access and complimentary breakfast. Pet friendly. Guest parking: \$46 daily, valet only.**

Overlooking the bay and the majestic skyline, this hotel puts you just minutes from Seaport Village, the Gaslamp Quarter, and the trolley. It has bright, spacious rooms and one in-hotel restaurant.

### Wyndham San Diego Bayside

1355 North Harbor Dr., San Diego, CA 92101

**Amenities include: Complimentary high-speed internet access. Pet friendly. Discounted guest parking: \$19 daily, self; \$40 daily, valet.**

Overlooking the bay and the majestic skyline, this hotel puts you just minutes from Seaport Village, the Gaslamp Quarter, and the trolley. It has bright, spacious rooms and one in-hotel restaurant.

HOTEL ACCOMMODATIONS	SINGLE, DOUBLE, OR DBL/DBL (1 OR 2 PEOPLE)	TRIPLE (3 PEOPLE)	QUAD (4 PEOPLE)	CHECK-IN TIME	AMENITIES (see below)
San Diego Marriott Marquis & Marina	\$211	\$240	\$255	4 PM	AG, CI, CS, HC, OP, R, WD
Hilton San Diego Bayfront	\$214	\$214	\$214	3 PM	AG, B, CI, CS, HC, OP, R, WD
Hilton San Diego Gaslamp Quarter	\$207	\$207	\$207	4 PM	AG, CI, CS, HC, OP, R, WD
Hotel Z	\$153	\$153	\$153	4 PM	AG, CI, WD
Omni San Diego Hotel	\$195	\$195	\$195	3 PM	AG, CI, HC, OP, R, WD
Residence Inn Gaslamp Quarter	\$185	\$185	\$185	4 PM	AG, CI, WD
Wyndham San Diego Bayside	\$145	\$145	\$145	3 PM	AG, CI, CS, OP, R, T

To receive special CVC San Diego rates, make your reservation by November 26, 2017.

**Key:** AG Accessible Guest Rooms B Breakfast Coupon CI Complimentary Internet CS Coffee Shop HC Health Club IP Indoor Pool OP Outdoor Pool R Restaurant T Trolley WD Walking Distance to Convention Center

*Modification/Cancellation: Please refer to the policy online at TheCVC.com. Reservations may be modified and/or cancelled without penalty until three days before arrival. Cancellations made less than three days before arrival will result in forfeiture of one night's room fee and tax.*

this is  
**exceptional**  
**veterinary continuing**  
**education**



Exceptional education, ideally situated locations,  
and flexible registration make CVC the  
**smart, easy, affordable** choice!

**CALL** 800.255.6864, ext. 6 **CLICK** [TheCVC.com](http://TheCVC.com) **EMAIL** [cvc@ubm.com](mailto:cvc@ubm.com) **FOLLOW**



A UBM Americas, Veterinary brand  
*dvm360 dvm360.com firstline vetted*

