

It's all about **you** and the work you do



Veterinary Continuing Education



live events **build** relationships

The generous support of CVC exhibitors and sponsors allows us to deliver the best possible learning experience and helps to keep your registration costs as low as possible. Take advantage of the opportunity to meet with them while at CVC!

With programming powered by the team that brings *dvm360*, *Firstline*, and *Vetted* magazines to your inbox and mailbox and led by the profession's foremost educators, CVC is all about **YOU** and the work you do.

We invite you to join us in Kansas City.





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You Won't Want to Miss THIS!

“

I enjoyed the programming very much and was very happy with the topics and learning opportunities.

”

Enjoy exceptional CE in an affordable, easy-to-navigate city that offers something special for everyone. Kansas City was recently named a **“New Food Destination to Watch,”** and *Vogue* magazine has identified it as **“a city worth landing, and lingering, in.”**

Learn and Grow.

At CVC, all sessions are open to all attendees. You'll choose from **more than 500 hours of educational sessions**, led by the profession's most highly regarded speakers! Veterinarians earn up to 36 hours of CE and technicians receive up to 29 hours of CE over four days at CVC.*

Challenge yourself to work through difficult cases alongside the biggest names in clinical veterinary medicine.

Feed your career and your soul via innovative sessions on leadership and mindfulness.

Collaborate with your peers and tackle the profession's greatest concerns and opportunities.

Tailor your schedule to your learning style — breakfast, lunch, and evening educational sessions.

*Pending AAVSB RACE approval





KANSAS CITY
KC

Convention Dates and Location:

August 25-28, 2017
 Kansas City Convention and Entertainment Centers (KCCEC)
 301 West 13th Street, Kansas City, MO 64105

Early Registration Savings Deadlines:

Super Savings: May 10, 2017
Early Bird: July 12, 2017
Register now!

Online: www.TheCVC.com/cvc-kc-registration/
 Phone: 1.800.255.6864, ext. 6
 Mail or fax: Use the form on p. 56

Convention Hours

	Friday, August 25	Saturday, August 26	Sunday, August 27	Monday, August 28
Registration Desk	8:30 AM - 6:30 PM	6:30 AM - 7:00 PM	7:00 AM - 6:15 PM	7:00 AM - 5:45 PM
Educational Sessions	12:30* - 9:30 PM	8:00 AM - 9:00 PM	8:00 AM - 9:00 PM	8:00 AM - 5:20 PM
Exhibit Hall	Not Open	10:15 AM - 6:45 PM	9:00 AM - 5:00 PM	9:00 AM - 2:00 PM

*Friday Lunch & Learns are 11:00 AM - 12:15 PM



Speakers are *dvm360* writers and are really good.

Lots of fun, great exhibitors.



Contact CVC

Convention Services

Call: 1.800.255.6864, ext. 6 or 913.871.3900
 Email: cvc@ubm.com
 Monday – Friday, 8:30 AM – 4:30 PM CT



CVC's inspiring and highly educational sessions, workshops, and courses are all about

YOU

and the
work
you do.



A schedule built to maximize your opportunity to earn CE

With more than 500 hours of sessions over four days, each CVC location offers non-stop CE opportunities. Enjoy a side of CE with your (free) coffee and breakfast each morning. Ask the Experts and learn while you enjoy a lunch. Then close the day with an educational nightcap at a CVC Evening Session.

Learn in the Exhibit Hall, too! Exhibiting companies are an important part of the CVC family, and their presence supports your educational programming. Many exhibitors are veterinarians, veterinary technicians, and practice managers themselves and all come to CVC to answer your questions, share their product knowledge, and make recommendations for your specific needs.



Every session on the program is open to every attendee

That's right. Veterinarians, veterinary technicians, and practice managers — choose from more than 500 hours of continuing education sessions. Select from any non-laboratory session on the program, each led by the veterinary profession's most highly regarded educators.



Choose from:

- Core clinical sessions, each selected to support the way you practice veterinary medicine today.
- Communications, management, leadership, and personal well-being tracks that will inspire you.
- Technician-centric clinical and practice management sessions led by Veterinary Technician Specialists who are passionate about your success.
- Innovative Sessions, a menu of alternative ways to study and learn that will bring you together with colleagues and experts to discover solutions to your most confounding clinical and practice management problems.
- dvm360 Full Circle seminars, a fresh approach to education that puts you in the mix with the profession's most dynamic speakers as they share their own clinical, practice management, and team perspectives on critical current topics.

More for your money

Breakfast, lunch, snacks, and a Proceedings CD or digital download are complimentary for registered attendees. Negotiated hotel rates and extras help keep your total costs in check.



MeetTheEducators

CVC educators are innovators, risk-takers, and thought leaders who are committed to the future of the profession, and to your practice. Experts who seek – and then share – new approaches to your clinical, practice management, and daily patient care challenges.

Anesthesia

**Kristen Messenger, DVM, PhD,
DACVAA, DACVCP**
North Carolina State University
Raleigh, NC



Behavior

**John Ciribassi, DVM,
DACVB**
Chicagoland Veterinary
Behavior Consultants
Carol Stream, IL

Beth Strickler, DVM, DACVB

Veterinary Behavior Solutions
Johnson City, TN

Bovine

Misty Edmondson, DVM, MS, DACT
Auburn University
Auburn, AL

Nels Lindberg, DVM

Animal Medical Center
Great Bend, KS

Brad White, DVM, MS

Kansas State University
Manhattan, KS

Canine Sports Medicine

**Cynthia Otto, DVM, PhD, DACVECC,
DACVSMR, CCRT**
Penn Vet Working Dog Center
Philadelphia, PA

Clinical Pathology

Steven Stockham, DVM, MS, DACVP
Kansas State University
Manhattan, KS

Clinical Pharmacology

**Dawn Boothe, DVM, MS, PhD,
DACVIM, DACVCP**
Auburn University
Auburn, AL

Controlled Substances

**Mary Berg, BS, RVT, RLATG,
VTS (Dentistry)**
Beyond the Crown Veterinary Education
Lawrence, KS

Critical Care

Nathan Peterson, DVM, DACVECC
VCA West Los Angeles Animal Hospital
Los Angeles, CA

Dentistry

Heidi Lobprise, DVM, DAVDC
Main Street Veterinary Hospital
Flower Mound, TX

Dermatology

Paul Bloom, DVM, DACVD, DABVP
Allergy, Skin, and Ear Clinic for Pets
Livonia, MI

Anthea Schick, DVM, DACVD

Dermatology for Animals
Tempe, AZ

Endocrinology

David Bruyette, DVM, DACVIM
VCA West Los Angeles Animal Hospital
Los Angeles, CA

Equine

Erin Groover, DVM, DACVIM
Auburn University
Auburn, AL

Robert Miller, DVM

Thousand Oaks, CA

Exotic Animal Medicine

La'Toya Latney, DVM
University of Pennsylvania
Philadelphia, PA

Fear FreeSM

**Practice
Marty Becker, DVM**
North Idaho Animal
Hospital
Sandpoint, ID



**Mikkel Becker,
CPDT-KA, CBCC-KA,
CDBC, KPA-CTP**
VetStreet.com
Seattle, WA



Stephen Ettinger, DVM, DACVIM

Los Angeles, CA

Debbie Martin, LVT, VTS (Behavior)

Veterinary Behavior Consultations
Spicewood, TX

Feline Medicine

Howard Seim III, DVM, DACVS
Colorado State University
Fort Collins, CO

Kelly St. Denis, DVM, DABVP

Charing Cross Cat Clinic
Brantford, ON

Gastrointestinal Medicine

**Jonathan Lidbury, BVMS, MRCVS,
PhD, DACVIM, DECVIM**
Texas A&M University
College Station, TX

Geriatric Medicine and End of Life Care

Mary Gardner, DVM
Lap of Love Veterinary Hospice
Bandon, OR

Dani McVety, DVM

Lap of Love Veterinary Hospice
Lutz, FL

Honey Bee Health

Christopher Cripps, DVM
Betterbee
Greenwich, NY

Hospital Design

Dan Chapel, AIA, NCARB
Chapel Associates Architects
Little Rock, AR



Brian Conrad, CVPM
Meadow Hills Veterinary
Center
Kennewick, WA

Dave Gasser, AIA, NCARB
BDA Architecture
Albuquerque, NM

Gary Glassman, CPA
Burzenski & Company PC
East Haven, CT

**Scott Learned, MS, MBA,
PE, LEED AP**
Design Learned, Inc.
Norwich, CT

**Heather Lewis,
AIA, NCARB**
Animal Arts
Boulder, CO



**Vicki Pollard,
AIA, CVT**
Animal Arts
Boulder, CO



**Wayne Usiak, AIA,
NCARB**
BDA Architecture
Albuquerque, NM

Becky Valentine
BDA Architecture
Albuquerque, NM

Human-Animal Bond
Steve Feldman
HABRI Foundation
West Lafayette, IN

Laird Goodman, DVM
MurrayHill Veterinary Hospital
Beaverton, OR

Joe Hotzhaeur, DVM
Zoetis
St. Louis, MO

**Rebecca Johnson, PhD, RN,
FAAN, FNAP**
Research Center for Human
Animal Interaction
Columbia, MO

Can you really combine medicine and business?

It's not always easy. Clinicians often aren't interested in the business side of things. Then there's the staff and client drama that gets in the way of providing the best medical care for pets. Which is precisely why CVC offers sessions led by a CVPM who just gets it. *Brian Conrad* is an innovator who isn't afraid to admit his mistakes. He's a leader (and president of the Veterinary Hospital Managers Association) who takes more pride in inspiring other managers than talking about himself. And he's a devoted father who struggles with life balance issues, just like you.

We're fortunate to offer seven sessions with *Brian Conrad, CVPM* — whether you're interested in clinical, business, client, or staff issues in veterinary practice, you'll be glad you spent some time learning with this guy.

Neurology

Fred Winger, VMD, MS, DACVIM
Veterinary Specialty Services
Manchester, MO

Nutrition

Deborah Linder, DVM, DACVN
Tufts Cummings School of Veterinary
Medicine
North Grafton, MA

Oncology

Sandra Bechtel, DVM, DACVIM
University of Missouri
Columbia, MO



Orthopedics and Rehabilitation

**David Dycus, DVM, MS,
DACVS, CCRP**
Veterinary Orthopedic and
Sports Medicine Group
Annapolis Junction, MD

**Matthew Brunke, DVM,
CCRP, CVPP, CVA**
North County Veterinary Referral Practice
Glen Falls, NY

Pain Management

**Mary Ellen Goldberg, BS, LVT, CVT,
SRA, CCRA**
Boynton Beach, FL

**Michael Petty, DVM, CVPP, CVMA,
CCRT, CAAPM**
Animal Pain Center
Canton, MI

Parasitology

Richard Gerhold, DVM, MS, PhD
University of Tennessee
Knoxville, TN

Practice Management

Brian Conrad, CVPM
Meadow Hills
Veterinary
Center
Kennewick, WA



**Karen Felsted, CPA, MS, DVM,
CVPM, CVA**
PantheraT Veterinary Management
Consulting
Dallas, TX

Sheila Grosdidier, BS, RVT, PHR
Veterinary Management Consultants
Evergreen, CO

**Bash Halow,
LVT, CVPM**
Halow Tassava
Consulting
New York, NY



Jeremy Keen, DVM
Desoto County Animal Clinic
Southaven, MS

Heather Lewis, AIA, NCARB
Animal Arts
Boulder, CO

**Dave Nicol,
BVMS, MRCVS**
Dave Nicol
Veterinary
Services
Brighton, UK



MeetTheEducators



Mark Opperman, CVPM
Veterinary Management
Consultants
Evergreen, CO

**Meghan Leigh
Pierson**
Greenville, SC



**Kathryn Primm,
DVM**
Applebrook Animal Hospital
Ooltewah, TN



Andrew Roark, DVM, MS
Cleveland Park
Animal Hospital
Greenville, SC

Bill Schroeder
InTouch Practice Communications
Schererville, IN

Denise Tumblin, CPA
WTA Veterinary Consultants
Columbus, OH

John Volk
Brakke Consulting
Chicago, IL

Sarah Wooten, DVM, CVJ
Sheep Draw Veterinary Hospital
Greeley, CO

Public Health
Jenifer Chatfield, DVM, DACZM
Dade City, FL

Senior Care
Heidi Lobprise, DVM, DAVDC
Main Street Veterinary Hospital
Flower Mound, TX

Shelter Medicine
Kirk Miller, DVM, DABVP
Oregon State University
Portland, OR

Soft Tissue Surgery
Harry Boothe, DVM, MS, DACVS
Auburn University
Auburn, AL

Nicole Buote, DVM, DACVS
VCA West Los Angeles Animal Hospital
Los Angeles, CA

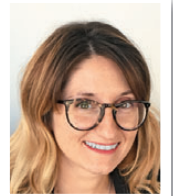
Technician Program
**Stephanie Gilliam, RVT, CCRP,
VTS (Neurology)**
University of Missouri
Columbia, MO

**Mary Ellen Goldberg, BS, LVT,
CVT, SRA, CCRA**
Boynton Beach, FL

Candice Hoerner, CVT, VTS (Dentistry)
Big Sky Veterinary Dentistry Education
Columbia Falls, MT

Debbie Martin, LVT, VTS (Behavior)
Veterinary Behavior Consultations
Spicewood, TX

**Tasha McNerney,
BS, CVT, CVPP,
VTS (Anesthesia/
Analgesia)**
Veterinary Anesthesia
Nerds
Glenside, PA



Paula Plummer, LVT, VTS (ECC, SAIM)
Texas A&M University
College Station, TX

Danielle Russ, LVT, BS, BA, AS
Center of Veterinary Expertise
Suffolk, VA



**Oriana Scislowicz,
BS, LVT**
CVCA – Cardiac Care
for Pets
Richmond, VA

Toxicology
Tina Wismer, DVM, DABVT, DABT
ASPCA Animal Control Poison Center
Urbana, IL

#BetterDataSavesPets

“Veterinary informatics as a whole is not easy to define, but the one thing to know is that even minor and simple changes to your practice protocol — using your existing practice management information software — will result in the collection of phenomenal data that will benefit your patients and your practice.”



*Sonny Dennis, DVM, DABVP, owner,
Stratham-Newfields Veterinary Hospital and
president of the Association for Veterinary Informatics*

CVC is pleased to host the 2017 Talbot Symposium for Veterinary Informatics. Over two days, the profession's leading Informatics educators will show you how your practice can blend information technology, communications, social and behavioral science, and veterinary medicine to improve the quality and safety of patient care.

Veterinary medicine's most powerful human interest story — the Veterinary Confessionals Project

“ My dream is to get more of what’s behind closed doors out into the open and available for discussion. As veterinary professionals, we are held to high standards. Our profession is extremely rewarding but can at times be extremely stressful. The anonymity of this project allows people to freely express themselves, without being judged, and encourages creativity. In the end, my hope is to bring solidarity to the global veterinary community — and possibly even to the health care community as a whole. ”

*Veterinary Confessionals Project
founder Hilal Dogan, BVSc*

Come hear more about Dr. Dogan’s creative and mindful approach to veterinary medicine (and life) in a Sunday evening session at CVC Kansas City.

Veterinary Informatics in General Practice

Peter Alberti
Pet Cause Media
Northborough, MA

Kenneth Brown, JD, DVM
Rural Veterinary Services, LLC
Bell, FL

Sonnya Dennis, DVM, DABVP
Stratham-Newfields Veterinary Hospital
Newfields, NH

Suzanne Fricke, DVM, MLIS
Washington State University
Pullman, WA

Julie Green, DVM, MS
Virginia-Maryland College of
Veterinary Medicine
Elkton, VA

Jonathan Lustgarten, MS, PhD, VMD
Red Bank Veterinary Hospital
New York, NY

Kerri Marshall, DVM, MBA
BabelBark, Inc.
Seattle, WA

Jared Scarbrough
Veterinary Data Services, Inc.
Lexington, KY

Duane Steward, DVM, PhD, MS
Texas A&M Health Science Center
College Station, TX

Veterinary Leadership
Betsy Charles, DVM, MA
Western University of Health Sciences
Pomona, CA

Caitlin DeWilde, DVM
The Social DVM and Brentwood
Animal Hospital
Brentwood, MO

Kimberly-Ann Therrien, DVM
WVLDI
Vancouver, WA



Sarah Wooten, DVM, CVJ
Sheep Draw Veterinary
Hospital
Greeley, CO

Well-Being
Hilal Dogan, BVSc
Veterinary
Confessional
Project
Maui, HI



**Kimberly Pope-
Robinson, DVM, CCFP**
1 Life Connected
Consulting
San Clemente, CA

A First at CVC

“ Last year was my first year speaking for (and attending) the CVCs and frankly, I’m blown away. Every part of both the Virginia Beach and KC events was well organized, well attended, personal, and simply fun. They didn’t seem too big, too small, they were perfect ... it was very exciting to see the engagement your team is inspiring in the profession. Thank you, again, for letting me be a part of it. ”

CVC educator Dani McVety, DVM

Dr. Dani McVety’s dedication to end-of-life pet care is nothing short of a blessing to veterinary medicine. Together with her Lap of Love Veterinary Hospice partner, Dr. Mary Gardner, she empowers veterinary professionals and pet owners to seek — and deliver — the highest possible standard of care. CVC is honored to again welcome Dr. McVety and Dr. Gardner to CVC Kansas City, where they will lead six Geriatric Medicine and End-of-Life Care sessions.

Thought-provoking.

This-is-what's-happening-right-now continuing education sessions.*

Truly innovative learning, only at CVC.

Launch Pad Learning

CVC educators guarantee you'll leave Launch Pad Learning sessions with an approach that is personalized and ready to try in YOUR practice. Six different sessions, each so good you'll want to attend all of them:



Client compliance-builder workshop: Inspiring ideas to drive medical services

Bash Halow, LVT, CVPM

Higher compliance changes lives. The Halow Compliance Calculator uses national disease-incidence data and the compliance figures from your practice to show your team how many more patients' lives have been positively impacted because of your practice's compliance efforts. Bash will provide the incidence data and the calculator. You plug in your compliance numbers from your practice software using guidance provided in the session. Voila!

Myofascial pain therapy and massage for successful surgical and pain treatment outcomes *(Program coordinated by IVAPM)*

Michael Petty, DVM, CVPP, CVMA, CCRT, CAAPM

You'll learn specific pain identification and relief techniques to comfort patients experiencing myofascial pain syndrome.

Perioperative anesthesia and pain control ... starting from home and back again *(and everything in between)* *(Program coordinated by IVAPM)*

*Michael Petty, DVM, CVPP, CVMA, CCRT, CAAPM, and
Mary Ellen Goldberg, BS, LVT, CVT, SRA, CCRA*

You know how to give an opioid injection and prescribe NSAIDs for pain relief, but did you know that proper treatment begins before your surgical candidate even leaves home? This (limited attendance) four-section course will boost your confidence in the perioperative management of your patients, diminish their pain, and greatly improve their postoperative recovery.

The violinist and the veterinarian: How to acknowledge beauty and value in your work—when others may not

Kimberly Pope-Robinson, DVM, CCFP

In 2008 Gene Weingarten and the *Washington Post* won a Pulitzer Prize for the article "Pearls before Breakfast." The article shared results from an experiment on perceived beauty and value, which featured accomplished violinist Joshua Bell, who played classical music during rush hour in a Washington, D.C. metro station on a violin valued at \$3.5 million. While he played, Weingarten observed the reactions of people in the station.



This CVC workshop applies Weingarten's findings to veterinary medicine and offers a thought-provoking approach to perception of value and beauty in everyday life, and what we can learn from this and apply to our own sustainability. Learn to recognize the beauty and value in what you do, even when others may not.

Insightful.

“ I always feel like I get a lot from the sessions. There are so many options and great speakers to see at any given time. ”

Also plan to join these exceptional Launch Pad Learning sessions:

Anesthesia basics and beyond: Things you learned in school but have forgotten

Tasha McNerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia),

Forget the P&L: Sharing real numbers with your team

Brian Conrad, CVPM



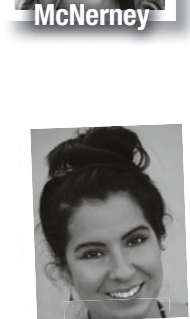
Conrad



Roark



McNerney



Dogan

Ask the pet owner! A LIVE panel and learning session

Led by Brian Conrad, CVPM, you'll hear from compassionate, thoughtful pet owners. Learn what they believe today's veterinary practice does right—and wrong—to try to keep their business and care for their pets. That's the first hour! In the second hour, you'll discuss what to do about it when you get back to your own hospital.

dvm360 Full Circle

CVC's 2017 version of this popular series will deliver content applicable to every audience member: Doctor and veterinary technician, practice manager and receptionist. Sessions will be led by high-flying Andy Roark, DVM, MS, his uber-energy improv partner Meg Pierson and by the brilliant, funny, and oh-so-on-target Tasha McNerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia)!

Learn then Earn

Our eye-opening, revenue-driving Learn then Earn series expands from one to three practice management experts for 2017. Bash Halow, LVT, CVPM, Karen Felsted, CPA, MS, DVM, CVPM, and Denise Tumblin, CPA, will join some of the profession's brightest clinical minds to bring just the right level of in-the-trenches marketing, client communication, and financial advice slipped in at the end of your clinical learning! Watch www.TheCVC.com for specific session titles and clinical collaborators.

Veterinary Confessionals Project Workshop

Veterinary Confessionals Project founder Hilal Dogan, BVSc, joins the *dvm360* team for a very special two-hour evening session. This innovative presentation and workshop will highlight joys, struggles, challenges, and solutions drawn directly from inspiring, hilarious, and heart-wrenching comments posted by veterinarians and veterinary team members like you.

**Specific session information can be found on the program pages and at www.TheCVC.com.*

Collaboration creates a stronger profession



CVC is proud to team with forward-thinking industry leaders who are committed to exceptional veterinary professional education. These program partners enable CVC to bring outstanding veterinary clinical and practice management educators and sessions to complement and enhance your CVC experience. When planning your daily CVC schedule, please consider the sessions supported by these organizations.

Program Partners

American Association of Feline Practitioners (AAFP)

Association of Shelter Veterinarians (ASV)

Association for Veterinary Informatics (AVI)

Eye Care for Animals

Fear FreeSM

Human-Animal Bond Research Institute (HABRI)

International Veterinary Academy of Pain Management (IVAPM)

USDA National Veterinary Accreditation Program

Veterinary Hospital Managers Association (VHMA)

Veterinary Leadership Institute (VLI)

Women's Veterinary Leadership Development Initiative (WVLDI)





How to Register for a Clinical Techniques Course*

Clinical Techniques Courses are open to all CVC veterinarians and technician attendees as indicated in the description. They require a separate registration fee, which is listed in the description. Clinical Techniques Course participation requires at least a one-day CVC Kansas City registration in addition to the course fee. All participants must sign and return a liability release form.

**At the time of printing, all Clinical Techniques Courses have space available. Clinical Techniques Course registration is nontransferable. CVC reserves the right to cancel any Clinical Techniques Course by July 19, 2017. If the course is cancelled by CVC, registrants will be notified and the Clinical Techniques Course paid fee will be credited or refunded. All cancellations of a Clinical Techniques Course by the registrant must be submitted in writing for a credit or refund, minus a \$50 processing fee, by July 19, 2017. No requests for refunds or changes will be accepted after July 19, 2017.*



**OFFSITE
EVENT**

Offsite Event Information

The courses marked as offsite will be held at Maple Woods Community College. Shuttle buses depart from the Kansas City Convention and Entertainment Center 30 minutes prior to the indicated start time. Shuttles will return approximately 30 minutes after the indicated end time.

Please note:

Should you miss the shuttle, a cab ride to the facility will be at your own expense.

Friday

Special Procedures in Feline Soft Tissue Surgery

Nicole Buote, DVM, DACVS

In one action-packed afternoon, you'll focus on surgical procedures that your feline patients often need. After a fast-paced, energizing review, you'll have the opportunity to perform:

- Perineal urethrostomy in dorsal or ventral recumbency
- Placement (and management) of various feeding tubes
- Cystotomy

Gain vital hands-on experience practicing these surgeries under the close guidance of board-certified veterinary surgeons.

Date: Friday, August 25

Time: 1:00 – 5:00 PM

Cost: \$495

Open to: Veterinarians

CE Credit: 4 hours



Very informative, delivered well, answered all questions.



Clinical Techniques Courses

Saturday

Dental Extractions in Cats

Heidi Lobprise, DVM, DAVDC

Learn how to properly extract major (and minor) teeth using tried-and-true techniques under the guidance of a veterinary dental specialist. You will review and practice the steps to perform quadrant extractions with emphasis on:

- Regional nerve blocks
- Preoperative and postoperative radiographs
- Flap presentation
- Adequate bone removal to facilitate extraction
- Complete tooth removal
- Alveoplasty
- Tension-free surgical closure

Extraction challenges such as root tip retrieval, complications such as iatrogenic mandibular fracture, and when to perform crown amputations will also be discussed. Dental radiography will be used to confirm complete surgical extractions.

Date: Saturday, August 26

Time: 8:00 AM – 12:00 PM

Cost: \$495

Open to: Veterinarians

CE Credit: 4 hours



Basic Abdominal Ultrasonography

Ultrasonography is an integral component of providing an optimal standard of patient care. Work closely with imaging specialists to learn techniques to identify and examine the major abdominal organ systems using the latest in ultrasound equipment.

Date: Saturday, August 26

Time: 8:30 AM – 12:30 PM

Cost: \$450

Open to: Veterinarians

CE Credit: 4 hours

Sponsored by Cuattro Digital Imaging



Extracapsular Stifle Stabilization Techniques

David Dycus, DVM, MS, DACVS, CCRP

Cranial cruciate ligament (CCL) rupture is the most common orthopedic disease in dogs. CCL rupture leads to persistent joint instability, which results in persistent pain and discomfort, osteoarthritis, meniscal pathology, muscle atrophy and compensatory changes in other limbs. Many options exist to surgically stabilize the joint to minimize long-term pain and development of osteoarthritis. Learn from veterinary orthopedic experts and practice extracapsular techniques to stabilize the stifle after CCL rupture. You will review and discuss all aspects of cruciate ligament injury including:

- Causes and predisposition
- Ideal approach to the stifle joint
- Partial meniscectomy and meniscal release
- Suture and crimping technique
- Bone anchor and braided suture technique
- Optimal postoperative patient care

Participants may find it helpful to review pertinent anatomy and orthopedic instrumentation before attending this course.

Date: Saturday, August 26

Time: 8:30 AM – 12:30 PM

Cost: \$495

Open to: Veterinarians

CE Credit: 4 hours

Dental Extractions in Dogs

Heidi Lobprise, DVM, DAVDC

Learn how to properly extract major (and minor) teeth using tried-and-true techniques under the guidance of a veterinary dental specialist. You will review and practice the steps to performing a complete surgical extraction including:

- Regional nerve blocks
- Preoperative and postoperative radiographs
- Flap presentation
- Adequate bone removal to facilitate extraction
- Complete tooth removal
- Alveoplasty
- Tension-free surgical closure

Extraction challenges such as root tip retrieval, complications such as iatrogenic mandibular fracture, and when to perform crown amputations will also be discussed. Dental radiography will be used to confirm complete surgical extractions.

Date: Saturday, August 26

Time: 1:00 – 5:00 PM

Cost: \$495

Open to: Veterinarians

CE Credit: 4 hours

Register TheCVC.com



Stabilization Techniques for Luxating Patellas

David Dycus, DVM, MS, DACVS, CCRP

Patellar luxations — especially medial patellar luxations (MPL) — are common and result from a developmental orthopedic disease in small- and large-breed dogs. Underlying skeletal abnormalities will typically lead to an MPL, so providing axial alignment of the extensor apparatus is paramount. Join veterinary orthopedic surgical specialists and focus on the causes, pathology, and treatment of patellar luxation in dogs as well as the postoperative patient care. In this hands-on interactive course, you will review and practice the approach to the stifle joint and these patellar luxation repair techniques:

- Block recession trochleoplasty
- Wedge recession trochleoplasty
- Tibial tuberosity transposition with K-wire fixation and tension band fixation
- Capsular imbrication and release

Participants may find it helpful to review pertinent anatomy and orthopedic instrumentation before attending this course.

Date: Saturday, August 26

Time: 1:30 – 5:30 PM

Cost: \$495

Open to: Veterinarians

CE Credit: 4 hours



Intermediate Abdominal Ultrasonography

This lab is for practitioners who are familiar with the basics of ultrasound equipment and the ultrasonographic appearance of normal and diseased organs. Imaging specialists will help you take your knowledge to the next level. You will learn to improve your ability to identify and examine subtle abnormalities and difficult-to-image structures of the abdomen. You will have ample opportunity to use the latest in ultrasonography technology.

Date: Saturday, August 26

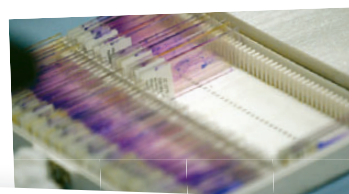
Time: 1:30 – 5:30 PM

Cost: \$450

Open to: Veterinarians

CE Credit: 4 hours

Sponsored by Cuattro Digital Imaging



“ Patient, thorough teaching by people who love what they do. ”

Sunday

Digital Dental Radiography

Candice Hoerner, CVT, VTS (Dentistry)

Because so many oral problems lie beneath the gum line, you need dental radiography to diagnose (and show clients) most of your patients' oral dental abnormalities. Whether you are a newcomer or a veteran, you will concentrate on mastering digital dental radiography techniques in dogs and cats. Participate in this Clinical Techniques Course and gain the information and hands-on practice needed to learn how to consistently obtain excellent dental radiographs, and benefit from the experience of using different imaging systems.

Date: Sunday, August 27

Time: 8:00 AM – 12:00 PM

Cost: \$235

Open to: Veterinarians and Veterinary Technicians

CE Credit: 4 hours



Special GI Procedures in Canine Soft Tissue Surgery

Nicole Buote, DVM, DACVS

In this course you will learn and practice commonly needed procedures involving the digestive system. After a brief lecture, you will have the opportunity to perform:

- Gastropexy
- Gastrotomy
- Enterotomy
- Resection anastomosis
- Care and placement of various feeding tubes

Veterinary surgical specialists will guide you, provide practical pointers, and answer any questions you have about these key operations.

Date: Sunday, August 27

Time: 8:00 AM – 12:00 PM

Cost: \$495

Open to: Veterinarians

CE Credit: 4 hours

Optimal Ophthalmic Surgeries in Primary Care Practice

In this course, you'll receive close, expert instruction and guidance from veterinary ophthalmologists who are excited to help you enhance your ocular surgical techniques.

You'll learn and practice how to correct the ocular injuries and related anomalies you commonly see in your patients, as well as identify which patients may benefit most from referral. You'll focus on:

- Correcting entropion
- Reconstructing eyelids
- Replacing a prolapsed gland of the third eyelid
- Achieving linear grid keratotomy
- Creating a modified conjunctival advancement graft
- Performing enucleation and providing superb perioperative pain management

And please bring your own most pressing patient questions about ocular problems — we look forward to seeing you!

Date: Sunday, August 27

Time: 8:30 AM – 12:30 PM

Cost: \$375

Open to: Veterinarians

CE Credit: 4 hours

“ One of the best labs I have ever attended — I really learned techniques that I would feel comfortable attempting in practice. ”



“ Lab was very practical and I feel confident that I will be able to apply the techniques as practiced. ”

Advanced Periodontal Therapy Techniques

Candice Hoerner, CVT, VTS (Dentistry)

Attend this Clinical Techniques Course and clean up on the periodontal therapy techniques that will take your dentistry skills to the next level. In this course you will review and practice:

- Root planning and gingival debridement
- Periosteal placement
- Proper instrument maintenance
- Key regional dental anesthesia techniques

This hands-on course provides the focused learning experience that will benefit your patients, your professional growth, and your practice.

Date: Sunday, August 27

Time: 1:00 – 3:00 PM

Cost: \$185

Open to: Veterinarians and Veterinary Technicians

CE Credit: 2 hours



Insights Seminar:



Fear FreeSM Tactics to Lessen the Stress and Increase the Ease of Patient-Caregiver Interactions

Mikkel Becker, CPDT-KA, CBCC-KA, CDBC, KPA-CTP, and Debbie Martin, LVT, VTS (Behavior)

Do you know how to properly approach and handle patients who arrive frightened or become fearful during a veterinary visit or hospital stay? Join this course to discover the many benefits of Fear FreeSM veterinary visits, and reduce the stress that you, your team members, and your anxious, frightened, or difficult-to-handle patients feel.

Through interactive discussions, engaging animal demonstrations, and hands-on learning, you'll discover how to make veterinary visits, examinations, procedures, and hospitalizations easier for everyone by using appropriate patient modification and management techniques. You'll also learn how to incorporate environmental enrichment tactics for optimal veterinary care in the hospital and at home.

Date: Sunday, August 27

Time: 1:30 – 5:30 PM

Cost: \$235

Open to: Veterinarians and Veterinary Technicians

CE Credit: 4 hours



CVC



sponsored by



Boehringer
Ingelheim

2017 **BLOCK** party



Kansas City Power & Light District

free appetizers and non-alcoholic beverages; cash bar available
summertime casual

an easy walk from downtown hotels; free shuttle service
from the Marriott and Crown Center Hotels
free to CVC attendees and guests (a CVC badge is
required for attendees and guests of all ages)
entertainment by "Party Crashers" dance band









CVC sponsors are committed to the delivery of exceptional veterinary continuing education. Extend your learning opportunities by attending these sessions. All provide CE credit and are included with your CVC registration.

Saturday – Monday breakfast symposiums and lunch & learns seating and meals are limited on a first-come, first-served basis. RSVP on p. 58.

Friday, August 25

<p>NEW *Lunch & Learn 11:00 AM - 12:15 PM</p>		<p><i>Parasitology</i> Speaker TBD</p>	<p>Free to all registered attendees. RSVP Required on p. 58. Limited seating available. 1 hour of CE offered</p>
<p>NEW *Lunch & Learn 11:00 AM - 12:15 PM</p>		<p>Speaker TBD</p>	<p>Free to all registered attendees. RSVP Required on p. 58. Limited seating available. 1 hour of CE offered</p>


Saturday, August 26

<p>*Breakfast Symposium 6:30 - 7:30 AM</p>		<p><i>Puzzling & Perplexing: Addison's Disease in Dogs</i> Speaker TBD</p>	<p>Free to all registered attendees. RSVP on p. 58. Limited seating available. 1 hour of CE offered</p>
<p>Lunch & Learn 12:15 - 1:30 PM</p>		<p><i>Your Legal Tool Box to Manage Lawsuits and Taxes</i> Leland McKay</p>	<p>Free to registered Veterinarians and Practice Managers RSVP on p. 58. Limited seating available. 1 hour of CE offered</p>

Sunday, August 27

<p>Breakfast Symposium 6:30 - 7:45 AM</p>		<p><i>Systemic Flea Control: A Revolutionary Change in the Management of Fleas, Pruritus & Flea Allergy Dermatitis</i> Michael Dryden, DVM, MS, PhD</p>	<p>Free to all registered attendees. RSVP on p. 58. Limited seating available. 1 hour of CE offered</p>
<p>Breakfast Symposium 6:30 - 7:45 AM</p>		<p><i>Convenience Improves Compliance: How to Support Your Pharmacy and Your Clients</i> David Goodnight, DVM</p>	<p>Free to all registered attendees. RSVP on p. 58. Limited seating available. 1 hour of CE offered</p>
<p>Sponsored Symposium 8:00 AM - 12:00 PM 1:30 - 5:45 PM</p>		<p><i>Urology Symposium</i> Dr. Dennis Chew, Dr. Gary Oswald, Dr. Heidi Lobprise, Dr. Jeff Nichol, Dr. Jody Lulich, Dr. Julie Byron</p>	<p>Free to all registered attendees. RSVP on p. 58. 6 hours of CE offered</p>
<p>Lunch & Learn 12:15 - 1:30 PM</p>		<p><i>Successful Laser Implementation Workshop</i> Dr. Ernie Ward</p>	<p>Free to all registered attendees. RSVP on p. 58. Limited seating available. 1 hour of CE offered</p>
<p>*Lunch & Learn 12:15 - 1:30 PM</p>		<p><i>Simplify Your Life! Panel discussion by Denise Tumblin, CPA, Dr. Donna Warren, Tara Adams, Brian Carlson, Dr. Sharon Minninger, Jon Detweiler</i></p>	<p>Free to all registered attendees. RSVP on p. 58. Limited seating available. 1 hour of CE offered</p>
<p>Sponsored Symposium 1:30 - 2:30 PM</p>		<p><i>Laser Therapy Simplified: A Complete Review of What You Really Need to Know</i> Dr. David Bradley</p>	<p>Free to registered Veterinarians 1 hour of CE offered</p>



Monday, August 28

<p>*Sponsored Symposium 8:00 AM - 12:15 PM</p>		<p><i>Management Basics: The Keys to the Future</i> Speaker TBD</p>	<p>Free to all registered attendees. RSVP on p. 58. Limited seating available. 3 hour of CE offered</p>
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**This program has been submitted (but not yet approved) for continuing education credit for veterinarians, technicians, and practice managers in jurisdictions that recognize AAVSB's RACE approval. Each state's licensing board will consider the program; check with your state's board for the number of hours it approves. Some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. To record your CE hours, a certificate of attendance will be mailed to you after the convention for these programs.*

Clinical Program Friday

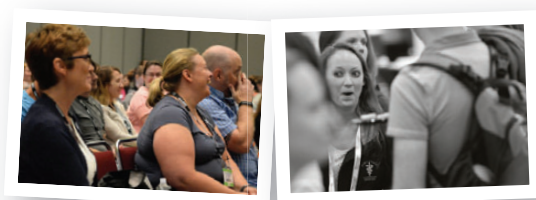
CVC Clinical Sessions provide information-rich, practical tips and takeaways created for real-world practice and daily patient care. **And all are open to every CVC attendee!**

Friday, August 25		12:30 - 1:30 PM	1:45 - 2:45 PM
Behavior		Dr. J. Ciribassi — Separation anxiety: Can't you just quit your job?	Dr. J. Ciribassi — Resource guarding: What's mine is mine and what's yours is mine
Critical Care		Get the latest on caring for your critical care patients. Check TheCVC.com for updates.	Get the latest on caring for your critical care patients. Check TheCVC.com for updates.
Dentistry		Dr. H. Lobprise — Practical periodontal plans: How to manage the disease you find	Dr. H. Lobprise — Intraoral radiographs: Taking and reading tips
Dermatology		Dr. P. Bloom — Quick, easy, and profitable dermatologic tests for small animal practice	Dr. P. Bloom — Canine cutaneous adverse food reactions: Diagnosis and treatment
Endocrinology		Dr. D. Bruyette — How I treat diabetes in cats	Dr. D. Bruyette — Insulin-resistant diabetes: What to do when insulin therapy stops working
Exotic Animal Medicine		Dr. L. Latney — Updates in small mammal medicine	Dr. L. Latney — The "phys" behind the physical exam in reptiles
Expert²: The Power of Interaction Cool views in virtual microscopy 		Dr. S. Stockham — Red cell cadavers in anemic blood (Part 1)	Dr. S. Stockham — Red cell cadavers in anemic blood (Part 2)
Feline Medicine <i>Program coordinated by the American Association of Feline Practitioners</i>		Dr. H. Seim III — Surgical repair of diaphragmatic hernia	Dr. H. Seim III — Principles of GI surgery
Human-Animal Bond: Data to Transform Practice  <i>Program coordinated by the Human-Animal Bond Research Institute</i>		S. Feldman, Dr. L. Goodman, Dr. J. Holzhaeur, Dr. R. Johnson — Overview of HAB in science, society, and veterinary healthcare	Dr. R. Johnson — Be healthy, get a pet: The human health benefits of pet ownership
Imaging		The CVC provides a view into up-to-date imaging. Check TheCVC.com for updates.	The CVC provides a view into up-to-date imaging. Check TheCVC.com for updates.
Oncology		Dr. S. Bechtel — Mast cell tumor conundrum: Update on treatments, classification, and effects on treatment decisions	Dr. S. Bechtel — How to diagnose and treat adrenal tumors
Orthopedics and Rehabilitation		Dr. M. Brunke and Dr. D. Dycus — Managing osteoarthritis: Views from a surgeon and a rehabilitation practitioner	Dr. M. Brunke and Dr. D. Dycus — Cruciate rupture: Orthotics, rehabilitation, or surgery?
Bovine Medicine		Dr. M. Edmondson — Managing musculoskeletal injuries in cattle	Dr. M. Edmondson — Bovine trichomoniasis
Equine Medicine			Dr. R. Miller — Understanding the horse's mind
Large- and Mixed-Animal Practice Management		Dr. N. Lindberg — Financial intelligence and strategies for millennial vets	Dr. N. Lindberg — Practice opportunities abound! How you must leap ahead

Break 1:30 - 1:45 PM

Break 2:45 - 3:00 PM

Lunch & Learns start at 11 AM — Turn to page 21 for details!





You'll find inspiring and highly educational sessions in every room.



CVC Medical Director Theresa Enriken, DVM

3:00 - 4:00 PM	4:15 - 5:15 PM	5:30 - 6:30 PM
<p>Dr. J. Ciribassi — Canine body language: But what do you really mean?</p> <p>Get the latest on caring for your critical care patients. Check TheCVC.com for updates.</p>	<p>Dr. J. Ciribassi — Fear-based aggression: I'm afraid of you so I would like to eat you</p> <p>Get the latest on caring for your critical care patients. Check TheCVC.com for updates.</p>	<p>Dr. J. Ciribassi — Feline aggression: Should we play or should you just stay away?</p> <p>Get the latest on caring for your critical care patients. Check TheCVC.com for updates.</p>
<p>Dr. H. Lobprise — Extraction pearls: How I try and make extractions easier</p> <p>Dr. P. Bloom — Simplified diagnosis and management of autoimmune skin diseases — including immunosuppressive therapy</p> <p>Dr. D. Bruyette — The keys to identifying and treating acromegaly in cats</p>	<p>Dr. H. Lobprise — Feline dental support group: How many ways can cats get rid of teeth?</p> <p>Dr. P. Bloom — Resistant MRSA, MRSP, and MRSS are coming to your neighborhood — What antibiotics should you use in small animals with skin disease? (Part 1)</p> <p>Dr. D. Bruyette — Solving the puzzles of puddles: PU/PD</p>	<p>Dr. H. Lobprise — The business of dentistry</p> <p>Dr. P. Bloom — Resistant MRSA, MRSP, and MRSS are coming to your neighborhood — What antibiotics should you use in small animals with skin disease? (Part 2)</p> <p>Dr. D. Bruyette — The art and joy of identifying and treating canine hyperadrenocorticism</p>
<p>Dr. L. Latney — Reptile nutrition 101</p>	<p>Dr. L. Latney — Exotic animal owners 101: How to increase your clientele</p>	<p>Dr. L. Latney — Clinical approach to lymphoma in ferrets</p>
<p>Dr. S. Stockham — White cell cadavers of leukocytosis</p>	<p>Dr. S. Stockham — What are the cells from this lump?</p>	<p>Dr. S. Stockham — What are the cells from that bump?</p>
<p>Dr. H. Seim III — Feline linear foreign bodies</p>	<p>Dr. H. Seim III — Surgical management of penetrating abdominal trauma</p>	<p>Dr. H. Seim III — Surgical management of uroabdomen in the cat</p>
<p>Dr. J. Holzhaeur — The pet effect: Wonder and why of connection</p> <p>The CVC provides a view into up-to-date imaging. Check TheCVC.com for updates.</p>	<p>Dr. L. Goodman — Bond-centered practice: Applying and prescribing the HAB</p> <p>The CVC provides a view into up-to-date imaging. Check TheCVC.com for updates.</p>	<p>S. Feldman, Dr. L. Goodman, Dr. J. Holzhaeur, and Dr. R. Johnson — HAB panel discussion</p> <p>The CVC provides a view into up-to-date imaging. Check TheCVC.com for updates.</p>
<p>Dr. S. Bechtel — How to diagnose and treat thyroid carcinomas</p> <p>Dr. M. Brunke and Dr. D. Dycus — Hip dysplasia: Management for the surgical and non-surgical patient</p>	<p>Dr. S. Bechtel — How to diagnose and treat lymphoma in dogs and cats</p> <p>Dr. M. Brunke — Introduction to Traditional Chinese Veterinary Medicine</p>	<p>Dr. S. Bechtel — Sparing limb and life in osteosarcoma</p> <p>Dr. M. Brunke — Therapeutic exercises in veterinary rehabilitation</p>
<p>Dr. M. Edmondson — Antimicrobial therapy in bovine reproduction</p> <p>Dr. R. Miller — The leading cause of lameness is preventable!</p>	<p>Dr. M. Edmondson — Urolithiasis in cattle</p> <p>Dr. R. Miller — Update on training newborn foals</p>	<p>Dr. M. Edmondson — Adapt, improvise, and overcome: Interesting large animal ruminant cases</p> <p>Dr. R. Miller — You work in a dangerous profession! Teach your clients to teach their horses to be cooperative patients</p>
<p>Dr. N. Lindberg — Crisis and conflict — how can we resolve these and succeed?</p>	<p>Dr. N. Lindberg — Culture and core values — game changers in your practice</p>	<p>Dr. N. Lindberg — Lead from the trenches: Objectives to put to work Monday</p>

Break 4:00 - 4:15 PM

Break 5:15 - 5:30 PM

Evening Sessions 7:30 - 9:30 PM • See below for more information.

7:30 PM to 9:30 PM | **DR. P. BLOOM** — Atopic dermatitis: The new paradigm and how it changes the way we treat it
 | **B. CONRAD, CVPM** — Ask the pet owner: A LIVE panel and learning session

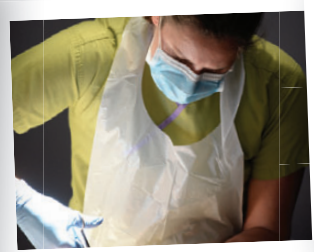
EVENING SESSIONS 
 RSPV on p. 59

Clinical Program Saturday Morning

Saturday, August 26		8:00 - 9:00 AM	
Behavior		Dr. J. Ciribassi — Sibling rivalry: When roommates come to blows	
Critical Care		Get urgent updates you'll need. Check TheCVC.com for details.	
Dermatology		Dr. P. Bloom — What's new about demodicosis in dogs?	
Endocrinology		Dr. D. Bruyette — What adrenal disorders affect cats?	
Exotic Animal Medicine		Dr. L. Latney — Infectious disease updates for companion birds	
Expert²: The Power of Interaction Cool views in virtual microscopy ↕		Dr. S. Stockham — Cases of cavitory effusion: What's filling this space?	
Fear FreeSM Practice <i>Program provided in part by Fear FreeSM</i>		Dr. M. Becker — Top 10 things to do to provide true Fear Free SM veterinary visits	
Feline Medicine <i>Program coordinated by the American Association of Feline Practitioners</i>	Eye Opener Continental Breakfast 7:00 - 9:00 AM	Dr. H. Seim III — Feline perineal urethrostomy: A novel approach	Break 9:00 - 9:10 AM
Oncology		Dr. S. Bechtel — When and how to recommend radiation therapy	
Orthopedics and Rehabilitation		Dr. M. Brunke — Management of the down dog	
USDA/NVAP <i>Program coordinated by the USDA National Veterinary Accreditation Program</i>		Module 3: Overview of foreign animal, program, and reportable diseases	
Veterinary Informatics in General Practice <i>Program coordinated by the Association for Veterinary Informatics</i>		J. Scarbrough — Easy steps to success with informatics without widespread standards adoption	
Veterinary Leadership <i>Program coordinated by the Women's Veterinary Leadership Development Initiative and provided in part by Banfield Pet Hospital</i> 		Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten — Squeezing out of the gender #wagegap	
Equine Medicine		Dr. R. Miller — Update on imprint training	
Small Ruminant Medicine		Dr. M. Edmondson — Anesthesia and common surgical procedures in small ruminants	

Turn to page 21 for additional educational sessions!

“ Excellent quality and value. ”



ASKtheEXPERT

LUNCHEONS 12:15 - 1:15 PM • Cost: \$50



DR. P. BLOOM — New drugs in veterinary dermatology — updates and debates

DR. J. CIRIBASSI — Feline elimination disorder: Making litter the letter of the law

9:10 - 10:10 AM

Dr. J. Ciribassi — Psychopharmacology: Might medication make amends?

Get urgent updates you'll need. Check TheCVC.com for details.

Dr. P. Bloom — An easier way to diagnose and manage otitis externa in the real world (Part 1)

Dr. D. Bruyette — Resolving feline thyroid problems

Dr. L. Latney — Infectious disease updates for companion reptiles

Dr. S. Stockham — Cases of cavitory effusion: What's filling that space??

Dr. S. Ettinger — The best medicine: Why Fear FreeSM is a practice imperative!

Dr. H. Seim III — Surgical management of cystic and urethral calculi in cats

Dr. S. Bechtel — Mammary carcinomas: Updates in diagnoses and treatment options

Dr. M. Brunke — Kinesiology in veterinary medicine

Module 8: International movement of horses

Dr. J. Lustgarten — Do better medicine with your untapped goldmine — your data

Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten — Veterinarians ~~against~~ for humanity: A career adventure game for (un)conventional professionals

Dr. R. Miller — Update on restraint

Dr. M. Edmondson — GI parasites in small ruminants

11:00 AM - 12:00 PM

Dr. J. Ciribassi — Noise phobia: I feel the earth move under my paws

Get urgent updates you'll need. Check TheCVC.com for details.

Dr. P. Bloom — An easier way to diagnose and manage otitis externa in the real world (Part 2)

Dr. D. Bruyette — A sure-fire approach to cases of canine thyroid disease

Dr. L. Latney — Managing head trauma in exotic pets

Dr. S. Stockham — Is this lymphoma — or just reactive lymph node?

Dr. S. Ettinger — Physical exam techniques that are state-of-the-art and state-of-the-heart

Dr. H. Seim III — Feline esophagostomy feeding tube placement and wound management secrets

Dr. S. Bechtel — Immunotherapy in veterinary oncology: What has been studied and what is available?

Dr. M. Brunke — Kinesiology in veterinary medicine (con't)

Module 21: Animals' fitness to travel

P. Alberti — Don't drink from the firehose: Simple insights from your practice data

Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten — Girlfriends' guide to surviving a veterinary career: Best advice you NEVER GOT

Dr. R. Miller — Barefoot farriery and other trends

Dr. M. Edmondson — Common metabolic disorders in goats

Break 10:10 - 11:00 AM • Exhibit Hall Opens at 10:15 AM

Lunch Break 12:00 - 1:30 PM



“

I'd heard so many positive things. All turned out to be true.

”

Clinical Program Saturday Afternoon

Saturday, August 26		1:30 - 2:30 PM	
Canine Sports Medicine		Dr. C. Otto — Working like a dog: Working with working dogs	
Clinical Pharmacology		Dr. D. Boothe — Antimicrobial resistance: The state of affairs in dogs and cats	
Critical Care		Dr. N. Peterson — Veterinary CPR update	
dvm360 Full Circle 		Dr. A. Roark and M. Pierson — Customer service crash course	
Fear FreeSM Practice <i>Program coordinated by Fear FreeSM</i>		Dr. M. Becker — Top 10 things to avoid in Fear Free SM practice	
Feline Medicine <i>Program coordinated by the American Association of Feline Practitioners</i>		The CVC is pleased to work with the AAFP to bring you the latest on providing purr-fect care to your feline patients. Check TheCVC.com for updates.	
Honey Bee Health 		Dr. C. Cripps — Honey bees and veterinarians	
Neurology	Lunch Break 12:00 - 1:30 PM	Dr. F. Winingar — A pain in the neck: A practical approach to cervical disease	Break 2:30 - 3:00 PM
Pain Management <i>Program coordinated by the International Veterinary Academy of Pain Management</i>		Dr. M. Petty — Acute on top of chronic pain in geriatric patients	
Parasitology		Dr. R. Gerhold — Cough it up: Respiratory parasites of animals	
Shelter Medicine <i>Program coordinated by the Association of Shelter Veterinarians</i>		Dr. K. Miller — The veterinarian's role in recognizing and reporting animal abuse	
Soft Tissue Surgery		Dr. N. Buote — GDV surgical techniques and management	
USDA/NVAP <i>Program coordinated by the USDA National Veterinary Accreditation Program</i>		Module 23: Use of antibiotics in animals	
Veterinary Informatics in General Practice <i>Program coordinated by the Association for Veterinary Informatics</i>		Dr. S. Dennis — Avoid the most common veterinary state board complaints with informatics	
Wellness (Yours!)		Dr. K. Pope-Robinson — Training for the marathon we call a career in veterinary medicine	
Bovine Medicine/Surgery		Graze TheCVC.com for bovine medicine and surgery session updates.	
Equine Medicine/Surgery		Trot to TheCVC.com to catch up on the latest equine program.	

Turn to page 21 for additional educational sessions!



“Great meeting! Excellent in all aspects!”

3:00 - 4:00 PM

Dr. C. Otto — Health hazards and rehabilitation of dogs that play or work too hard

Dr. D. Boothe — Antimicrobial decision-making: Interpreting culture and susceptibility data

Dr. N. Peterson — Trauma management: The first hour

Dr. A. Roark and M. Pierson — Technician gold in the exam room

Dr. M. Becker — A look inside a wildly successful practice that's been Fear FreeSM for over 5 years

The CVC is pleased to work with the AAFP to bring you the latest on providing purr-fect care to your feline patients. Check TheCVC.com for updates.

Dr. C. Cripps — Honey bee diseases

Dr. F. Winger — Dizzy now? Vestibular syndromes

Dr. M. Petty — An update on NSAID use and safety

Dr. R. Gerhold — *Neospora*, *Toxoplasma* and coccidia: Microscopic monsters

Dr. K. Miller — Respiratory infections in dogs and cats

Dr. H. Boothe — Diaphragmatic hernia repair

Module 27: Bovine trichomoniasis

Dr. K. Marshall — Connect with clients through mobile technology: Online appointments, messaging, pet fitness data, and MORE

Dr. K. Pope-Robinson — Top 10 tips: How to become a recovering perfectionist

Graze TheCVC.com for bovine medicine and surgery session updates.

Trot to TheCVC.com to catch up on the latest equine program.

4:30 - 5:30 PM

Dr. C. Otto — Flexing your muscles with therapeutic exercise

Dr. D. Boothe — The MIC is the key: Designing antimicrobial dosing regimens

Dr. N. Peterson — Trauma management: Beyond the first hour

Dr. A. Roark and M. Pierson — Wowing clients who aren't in the building

D. Martin, LVT, VTS (Behavior) — Fear FreeSM: Learning to listen to our patients

The CVC is pleased to work with the AAFP to bring you the latest on providing purr-fect care to your feline patients. Check TheCVC.com for updates.

Dr. C. Cripps — Honey bee veterinary services

Dr. F. Winger — Intervertebral disc disease: What is a generalist to do?

Dr. M. Petty — Using cannabidiols to treat pain

Dr. R. Gerhold — Migrating heartworm: Diagnostics and treatment

Dr. K. Miller — Animal hoarding: An overview

Dr. H. Boothe — Perineal surgery in the dog

Module 29: Veterinary Feed Directive

Dr. K. Brown and Dr. J. Lustgarten — Rapid fire: Informatics and veterinary medicine!

Dr. K. Pope-Robinson — When the fearful animal is you: How to differentiate perceived threats from real danger

Graze TheCVC.com for bovine medicine and surgery session updates.

Trot to TheCVC.com to catch up on the latest equine program.

Break 4:00 - 4:30 PM

Welcome Reception 5:30 - 6:45 PM • Exhibit Hall Closes at 6:45 PM

Evening Sessions 7:30 - 9:30 PM • See below for more information.

7:30 PM to 9:30 PM

DR. N. BUOTE AND DR. N. PETERSON — Optimal surgical timing for traumatized patients

DR. D. NICOL AND DR. A. ROARK — Management happy hour

EVENING SESSIONS



RSVP on p. 59

Clinical Program Sunday Morning

Sunday, August 27

8:00 - 9:00 AM

Canine Sports Medicine

Cardiology

Clinical Pharmacology

Critical Care

Dermatology



dvm360 Full Circle

Fear FreeSM Practice

Program coordinated by Fear FreeSM

Geriatric Medicine and End of Life Care

Neurology

Orthopedic Surgery

Pain Management

Program coordinated by the International Veterinary Academy of Pain Management

Parasitology

Shelter Medicine

Program coordinated by the Association of Shelter Veterinarians

Veterinary Informatics in General Practice

Program coordinated by the Association for Veterinary Informatics

Wellness (Yours!)

Bovine Surgery/Surgery

Equine Medicine/Surgery

Dr. C. Otto — Balancing acts: Components of a conditioning program

CVC gets to the heart of it — everything practitioners need to know about cardiology. See updates at TheCVC.com.

Dr. D. Boothe — Compounded medication: Getting more complicated

Dr. N. Peterson — Pain management of the critically injured patient

Dr. A. Patterson — Approach to the allergic dog: Focus on diagnosis and treatment of atopic dermatitis

Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — Top traps that vets set for techs

M. Becker, CPDT — Gentle control: Fear FreeSM tactics for getting a handle on difficult dogs and cats without extra restraint

Dr. D. McVety — Body language for the veterinary team

Dr. F. Wininger — CSF: Who, what, when, where, how?

Dr. D. Dycus — The roadmap to fracture management: Part I: Diagnosing fractures and choosing a fixation technique

LAUNCH PAD LEARNING 8:00 AM - 12:00 PM

Dr. M. Petty and M.E. Goldberg, BS, LVT, CVT, SRA, CCRA — Perioperative anesthesia and pain control . . .

Dr. R. Gerhold — Update on tick-borne diseases

Dr. K. Miller — The spay/neuter debate: Why, when, what if . . .

Dr. D. Steward — How horse-and-rider analysis and informatics are changing equine-assisted activities and therapeutics for the better

Dr. K. Pope-Robinson — Diagnosing and treating frustration — yours (with seemingly uninformed, skeptical, or unappreciative pet owners)

Graze TheCVC.com for bovine medicine and surgery session updates.

Trot to TheCVC.com to catch up on the latest equine program.

Eye Opener Continental Breakfast 7:00 - 9:00 AM

Break 9:00 - 9:30 AM • Exhibit Hall Opens at 9:00 AM

Turn to page 21 for additional educational sessions!

ASKtheEXPERT

LUNCHEONS 12:15 - 1:15 PM • Cost: \$50



B. SCHROEDER — 25 big digital marketing hacks

DR. R. GERHOLD — Update on EPM:
Keeping horses upright

9:30 - 10:30 AM

Dr. C. Otto — Diagnostic approach to poor performance in canine athletes

CVC gets to the heart of it — everything practitioners need to know about cardiology. See updates at TheCVC.com.

Dr. D. Boothe — Pharmacogenomics: The role in drug interactions and adverse drug events

Dr. N. Peterson — Blood gas interpretation

Dr. A. Patterson — Approach to the allergic dog: Focus on diagnosis and treatment of atopic dermatitis (con't)

Dr. A. Roark and T. Mc Nerney, CVT, CVPP, VTS (Anesthesia/ Analgesia) — Epic fails in team harmony

M. Becker, CPDT — Help the owner, help the pet! How to set a Fear FreeSM foundation at home

Dr. D. McVety — Verbal communication during euthanasia: What to say when you don't know what to say

Dr. F. Wininger — MRI—what's this big deal?

Dr. D. Dycus — The roadmap to fracture management: Part II: Selecting a fixation technique and external coaptation

... starting from home and back again (and everything in between) **Free to CVC attendees; attendance limited - RSVP requested on p. 59.**

Dr. R. Gerhold — Update on tick-borne diseases of humans: Focus on One Health

Dr. K. Miller — Alternative spay and neuter techniques

Dr. J. Green — Fix your master problem list, fix your practice

LAUNCH PAD LEARNING 9:30 AM - 12:00 PM

Dr. K. Pope-Robinson — The violinist and the veterinarian: How to acknowledge beauty and value in your work — when others may not
Free to CVC attendees; attendance limited - RSVP requested on p. 59.

Graze TheCVC.com for bovine medicine and surgery session updates.

Trot to TheCVC.com to catch up on the latest equine program.

11:00 AM - 12:00 PM

Dr. C. Otto — Preventing dehydration: Lessons from professional canine athletes

CVC gets to the heart of it — everything practitioners need to know about cardiology. See updates at TheCVC.com.

Dr. D. Boothe — Targeted drug therapy: Enhancing efficacy and safety

Dr. N. Peterson — Practical coagulation testing

Dr. A. Patterson — Approach to the allergic dog: Focus on diagnosis and treatment of atopic dermatitis (con't)

Dr. A. Roark and T. Mc Nerney, CVT, CVPP, VTS (Anesthesia/ Analgesia) — What Hall and Oates taught us about veterinary medicine

D. Martin, LVT, VTS (Behavior) — Fear FreeSM: Creating the veterinary hospital "spaw"

Dr. M. Gardner — It's not what you think: Veterinary hospice explained

Dr. F. Wininger — Status epilepticus in the 21st century

Dr. D. Dycus — The roadmap to fracture management: Part III: Selecting internal and external fixation techniques

Dr. R. Gerhold — Wildlife diseases important for practitioners to know

Dr. K. Miller — Anorexia in cats

Dr. S. Fricke — Checking out veterinary informatics: From the library to your practice

Graze TheCVC.com for bovine medicine and surgery session updates.

Trot to TheCVC.com to catch up on the latest equine program.

Break 10:30 - 11:00 AM

Lunch Break 12:00 - 1:30 PM

“ This is not my first CVC and I am always impressed by the range of topics and the quality of speakers. ”

Clinical Program Sunday Afternoon

Sunday, August 27

1:30 - 2:30 PM

Cardiology	Learn the latest about diagnosis and treatment of cardiac disease, at the heart of every practice. See updates at TheCVC.com .
Dermatology	Dr. A. Schick — Be among the first to know! News flashes from the 2017 North American Veterinary Dermatology Forum
dvm360 Leadership Challenge	O. Scislowicz, BS, LVT — Toxic team: A crash course in the antidote
Feline Medicine <i>Program coordinated by the American Association of Feline Practitioners</i>	Dr. K. St. Denis — It's just a hairball... or is it? Understanding the vomiting cat
Gastrointestinal Medicine	Dr. J. Lidbury — Canine chronic enteropathies: A logical approach
Geriatric Medicine and End of Life Care	Dr. M. Gardner — Practical care for the geriatric patient
Ophthalmology <i>Program provided by Eye Care for Animals</i>	The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check TheCVC.com for details.
Pain Management <i>Program coordinated by the International Veterinary Academy of Pain Management</i>	LAUNCH PAD LEARNING ↑ 1:30 - 4:00 PM Dr. M. Petty — Myofascial pain therapy and massage for successful . . .
Parasitology	Dr. M. Dryden — What are we going to do about all these ticks!
Social Media and Digital Marketing	B. Schroeder — Sharing your message: Storytelling in your practice
Soft Tissue Surgery	Dr. H. Boothe — Thoracic surgery with focus on surgical approaches and thoracic wall lesions
Special Topics: Senior Care Controlled Substances	Dr. H. Lobprise — Senior care: Defining aging and how to support your patients
Toxicology	Dr. T. Wismer — Decontamination techniques: The old and the new
Veterinary Informatics in General Practice <i>Program coordinated by the Association for Veterinary Informatics</i>	Dr. J. Lustgarten — Putting information into practice: Better management and operations decisions
Veterinary Leadership <i>Programming provided by the Veterinary Leadership Institute</i>	Presented by Dr. Betsy Charles. See TheCVC.com for updates!
Bovine Production Medicine	Dr. B. White — Cow-calf reproductive profiling for success (Part 1)
Equine Medicine	Dr. E. Groover — Weight loss: Diagnostic evaluation and challenging cases

Lunch Break 12:00 - 1:30 PM

Break 2:30 - 3:00 PM



See page 20 for more information.



TONS of learning (Veterinary Informatics especially).



3:00 - 4:00 PM **5:00 - 6:00 PM**

Learn the latest about diagnosis and treatment of cardiac disease, at the heart of every practice. See updates at TheCVC.com.

Dr. A. Schick — Common skin tumors and treatments

Dr. D. McVety — Pain and death: Why ‘the end’ is only the beginning

Dr. K. St. Denis — Feline diabetes mellitus: Is remission a reasonable, achievable goal?

Dr. J. Lidbury — Canine chronic pancreatitis: A diagnostic and therapeutic challenge

Dr. M. Gardner — Caregiver’s dilemma: Evaluating quality of life and saying goodbye

The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check TheCVC.com for details.

... surgical and pain treatment outcomes

Dr. M. Dryden — Parasite diagnostics, an ever-changing world

B. Schroeder — SEO basics: How to convert “prospects” into “clients”

Dr. H. Boothe — External and middle ear surgery in the dog

M. Berg, BS, RVT, RLATG, VTS (Dentistry) — Controlled substances: What you really need to know

Dr. T. Wismer — Intoxications of marijuana and new cannabinoid products

Dr. K. Marshall — Plays well with others: How sharing data impacts workflow and quality of care

Presented by Dr. Betsy Charles. See TheCVC.com for updates!

Dr. B. White — Cow-calf reproductive profiling for success (Part 2)

Dr. E. Groover — Coronavirus: An outbreak discussion

Learn the latest about diagnosis and treatment of cardiac disease, at the heart of every practice. See updates at TheCVC.com.

Dr. A. Schick — Fun with fungus: New ideas on managing ringworm

TBD

Dr. K. St. Denis — Feline chronic kidney disease: A practical approach to the IRIS Staging

Dr. J. Lidbury — Protein-losing enteropathy: Improving outcomes

Dr. D. McVety — Compassion fatigue vs. ethical fatigue

The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check TheCVC.com for details.

Dr. M. Petty — The business of pain management

Dr. M. Dryden — *Wolbachia* and heartworm

B. Schroeder — Monitoring digital marketing: How to check your ROI

Dr. H. Boothe — Brachycephalic airway surgery

M. Berg, BS, RVT, RLATG, VTS (Dentistry) — Controlled substances: What you really need to know (con’t)

Dr. T. Wismer — ABCs of rodenticides

Dr. D. Steward — Why the SOAP needs to change for veterinary clinical practice to move forward

Presented by Dr. Betsy Charles. See TheCVC.com for updates!

Dr. B. White — Pre-weaning calf health

Dr. E. Groover — Recurrent colic: Developing a diagnostic plan

Break 4:00 - 5:00 PM



CVC Block Party — 6:30 - 11:00 PM at KC Power & Light District. See ad on p. 20 for information.



Evening Sessions 7:00 - 9:00 PM • See below for more information.

7 PM to 9 PM	DR. F. WININGER — Neurolocalization basics and “The Gait Game”
	DR. H. DOGAN — Share in your colleagues’ secrets: The Veterinary Confessionals Project

EVENING SESSIONS

RSVP on p. 59

Turn to page 21 for additional educational sessions!

Clinical Program Monday Morning



Monday, August 28

8:00 - 9:00 AM

Anesthesia

The CVC delivers deep (and lighthearted!) perspectives on anesthesia and analgesia. Visit TheCVC.com for session updates.

Behavior

Dr. B. Strickler — How to efficiently create and implement behavior treatment plans

Dermatology

Dr. A. Schick — Primary secretory otitis media

Feline Medicine

Program coordinated by the American Association of Feline Practitioners

Dr. K. St. Denis — Feline chronic kidney disease: Sound therapeutic goals

Gastrointestinal Medicine

Dr. J. Lidbury — Increased liver enzymes in dogs: When do I biopsy?

Nutrition

Dr. D. Linder — Should we still give a dog a bone? Nutritional management of dental disease

Ophthalmology

Program provided by Eye Care for Animals



The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.

Public Health

Dr. J. Chatfield — Didn't we get rid of rabies?

Toxicology

Dr. T. Wismer — Treating tough toxins

Bovine Production Medicine

Dr. B. White — Decision support for the rural practitioner

Equine Medicine

Dr. E. Groover — Field diagnosis of lower respiratory tract disease

Eye Opener Continental Breakfast 7:00 - 9:00 AM

Break 9:00 - 9:30 AM • Exhibit Hall Opens at 9:00 AM

Turn to page 21 for additional educational sessions!



ASKtheEXPERT

LUNCHEONS 12:30 - 1:30 PM • Cost: \$50



DR. D. LINDER — What's the best pet food? Case-based answers to how a nutritionist approaches this question

DR. T. WISMER — Toxicology cases: What's the toxin?

9:30 - 10:30 AM

The CVC delivers deep (and lighthearted!) perspectives on anesthesia and analgesia. Visit TheCVC.com for session updates.

Dr. B. Strickler — Changing the world pharmacologically: Which drug do I use?

Dr. A. Schick — Feline otitis

Dr. K. St. Denis — Think like a cat: How to be feline friendly at home and in the practice

Dr. J. Lidbury — Getting the most out of liver biopsies

Dr. D. Linder — To cook or not to cook? When to choose home-cooked diets for pets

The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.

Dr. J. Chatfield — Zoonotic influenza — should we be afraid?

Dr. T. Wismer — Toxicity of veterinary medications

Dr. B. White — Clinical diagnosis: New tools and perspectives

Dr. E. Groover — Equine asthma syndrome: Past, present, future

11:15 AM - 12:15 PM

The CVC delivers deep (and lighthearted!) perspectives on anesthesia and analgesia. Visit TheCVC.com for session updates.

Dr. B. Strickler — How do animals learn: What's all the psychobabble?

Dr. A. Schick — When to refer: Tricks on managing difficult cases and where dermatologists can help

Dr. K. St. Denis — Inter-cat aggression: I love you, you love me

Dr. J. Lidbury — Hepatic copper accumulation: When to chelate

Dr. D. Linder — Parenteral or enteral feeding? Nutrition for hospitalized patients

The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.

Dr. J. Chatfield — Welfare implications of breeding endangered species

Dr. T. Wismer — Toxicity of human medications

Dr. B. White — Suite of reproductive tools for cow-calf clients

Dr. E. Groover — Field management of bacterial pneumonia

Break 10:30 - 11:15 AM

Lunch Break 12:15 - 2:00 PM
Exhibit Hall Closes at 2:00 PM

“As a speaker, I could not have asked for a more supportive, innovative, fun group with whom to work. CVC fosters a creative environment that encourages speakers to think outside the PowerPoint box.”

CVC Educator Sarah Wooten, DVM



Clinical Program Monday Afternoon

Monday, August 28		2:00 - 3:00 PM	
Anesthesia	Lunch Break 12:15 - 2:00 PM Exhibit Hall Closes at 2:00 PM	The CVC delivers deep (and lighthearted!) perspectives on anesthesia and analgesia. Visit TheCVC.com for session updates.	
Behavior		Dr. B. Strickler — Why won't my clients do what I ask? Motivating the behavior client	
Dermatology		Dr. A. Schick — Otitis diagnostics: Unlocking the mysteries of the ear	
Feline Medicine <i>Program coordinated by the American Association of Feline Practitioners</i>		Dr. K. St. Denis — Feline aggression towards humans: Prevention and management	
Gastrointestinal Medicine		Dr. J. Lidbury — Idiopathic chronic hepatitis: Therapeutic choices	
Nutrition		Dr. D. Linder — Do I need a therapeutic food? A nutritionist's approach to selecting diets in disease	
Ophthalmology <i>Program provided by Eye Care for Animals</i>		The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.	Break 3:00 - 3:10 PM
Public Health		Dr. J. Chatfield — Tuberculosis in captive wildlife	
Toxicology		Dr. T. Wismer — Why no pee? Kidney toxicants	
Bovine Production Medicine		Dr. B. White — Bovine respiratory disease: Prevention and risk profiling	
Equine Medicine	Dr. E. Groover — Lower respiratory tract diseases: Cool clinical cases		



“ Every speaker will send you home with current, thoughtful, problem-piercing solutions to your hiring, firing, communication, marketing, practice finance, and personal wellbeing problems. And that’s just the start. ”

Business Channel Director and CVC Practice Management Program Director Brendan Howard

3:10 - 4:10 PM

4:20 - 5:20 PM

The CVC delivers deep (and lighthearted!) perspectives on anesthesia and analgesia. Visit TheCVC.com for session updates.

The CVC delivers deep (and lighthearted!) perspectives on anesthesia and analgesia. Visit TheCVC.com for session updates.

Dr. B. Strickler — Jumping and mouthing and digging, oh my! Managing unruly behavior.

Dr. B. Strickler — Case-based approach to canine aggression

Dr. A. Schick — Another ear infection? Dealing with chronic otitis

Dr. A. Schick — Managing atopic dermatitis

Dr. K. St. Denis — Feline housesoiling: Medical, behavioral, or both?

Dr. K. St. Denis — Understanding the aging feline

Dr. J. Lidbury — Approach to gastrointestinal bleeding

Dr. J. Lidbury — Feline diarrhea strategies for success

Dr. D. Linder — Why isn’t the weight coming off? Psychological strategies for successful weight loss

Dr. D. Linder — Making client communication appetizing: Talking with owners about nutrition

The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.

The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.

Dr. J. Chatfield — If you cage creatures often enough...how to handle escapes

Dr. J. Chatfield — Leptospirosis in small animal practice

Dr. T. Wismer — Why so yellow? Liver toxicants

Dr. T. Wismer — Common household hazards

Dr. B. White — Managing and treating bovine respiratory disease in beef calves

Break 4:10 - 4:20 PM



“ Fun, educational, and affordable! ”



Technician Program

CVC Technician programming is open to all CVC attendees and may qualify for continuing education credits toward Veterinary Technician Specialist (VTS) certification. Please check with the specific Academy for approval.

Saturday, August 26		8:00 - 9:00 AM	9:10 - 10:10 AM	11:00 AM - 12:00 PM
Clinical Program	Continental Breakfast 7:00 - 9:00 AM	S. Gilliam, RVT, CCRP, VTS (Neurology) — Neurologic examination for the veterinary technician	S. Gilliam, RVT, CCRP, VTS (Neurology) — Degenerative myelopathy	S. Gilliam, RVT, CCRP, VTS (Neurology) — Intervertebral disc disease
Fear FreeSM Practice <i>Program provided in part by Fear FreeSM</i>		Dr. M. Becker — Top 10 things to do to provide true Fear Free SM veterinary visits	Dr. S. Ettinger — The best medicine: Why Fear Free SM is a practice imperative!	Dr. S. Ettinger — Physical exam techniques that are state-of-the-art and state-of-the-heart
Dentistry Dos and Don'ts		C. Hoerner, CVT, VTS (Dentistry) — Say ahhh! Oral examination and charting	C. Hoerner, CVT, VTS (Dentistry) — The tooth fairy's magic wand: A guide to hand instrumentation	C. Hoerner, CVT, VTS (Dentistry) — Dirty mouth? Clean it up! A complete periodontal cleaning
Clinical Program		TBD	Dr. N. Peterson — Fun with fluid therapy	Dr. D. Boothe — The high points of medical marijuana and cannabinoids
		Break 9:00 - 9:10 AM	Break 10:10 - 11:00 AM Exhibit Hall Opens at 10:15 AM	Lunch Break 12:00 - 1:30 PM

Turn to page 21 for additional educational sessions!

Sunday, August 27		8:00 - 9:00 AM	9:30 - 10:30 AM	11:00 AM - 12:00 PM
Clinical Program	Continental Breakfast 7:00 - 9:00 AM	P. Plummer, LVT, VTS (ECC, SAIM) — ICU boot camp: What you should know on day 1	P. Plummer, LVT, VTS (ECC, SAIM) — How to manage multiple emergencies	P. Plummer, LVT, VTS (ECC, SAIM) — In the trenches of transfusion medicine
Clinical Program		S. Gilliam, RVT, CCRP, VTS (Neurology) — Wobblers disease: A pain in the neck	S. Gilliam, RVT, CCRP, VTS (Neurology) — Neuromuscular disease	S. Gilliam, RVT, CCRP, VTS (Neurology) — Rehabilitation of the neurologic patient
Clinical Program		Dr. H. Boothe — Tips for technicians from a soft tissue surgeon	Dr. M. Gardner — The little things to make euthanasia better in clinics	Dr. A. Schick — Allergies explained: How to help your clients understand why their pet is itchy and how we can help
dvm360 Full Circle 		Dr. A. Roark and T. Mc Nerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — Top traps that vets set for techs	Dr. A. Roark and T. Mc Nerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — Epic fails in team harmony	Dr. A. Roark and T. Mc Nerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — What Hall and Oates taught us about veterinary medicine
Fear FreeSM Practice <i>Program coordinated by Fear FreeSM</i>		M. Becker, CPDT — Gentle control: Fear Free SM tactics for getting a handle on difficult dogs and cats without extra restraint	M. Becker, CPDT — Help the owner, help the pet! How to set a Fear Free SM foundation at home	D. Martin, LVT, VTS (Behavior) — Fear Free SM : Creating the veterinary hospital "spaw"
		Break 9:00 - 9:30 AM Exhibit Hall Opens at 9:00 AM	Break 10:30 - 11:00 AM	Lunch Break 12:00 - 1:30 PM

Monday, August 28		8:00 - 9:00 AM	9:30 - 10:30 AM	11:15 AM - 12:15 PM
Clinical Program	Continental Breakfast 7:00 - 9:00 AM	D. Martin, LVT, VTS (Behavior) — The secrets behind proper canine socialization	D. Martin, LVT, VTS (Behavior) — Puppy socialization classes	D. Martin, LVT, VTS (Behavior) — Elimination happens!
Practice Management		D. Russ, LVT, BS, BA, AS — Constructive criticism: Fact or fiction?	D. Russ, LVT, BS, BA, AS — Being fearless in management	D. Russ, LVT, BS, BA, AS — Needs care, no \$\$\$... what now?
		Break 9:00 - 9:30 AM Exhibit Hall Opens at 9:00 AM	Break 10:30 - 11:15 AM	Lunch Break 12:15 - 2:00 PM Exhibit Hall Closes at 2:00 PM

“ We are excited to bring sessions led by renowned clinicians who truly appreciate technicians’ expertise, and by Veterinary Technician Specialists who understand the kind of education most needed and requested. ”

CVC Clinical Program Specialist Jennifer Vossman, RVT, CMP

1:30 - 2:30 PM		3:00 - 4:00 PM		4:30 - 5:30 PM		5:30 - 6:45 PM Welcome Reception in the Exhibit Hall	7:30 - 9:30 PM	
Dr. M. Brunke — Conditioning althetes and obese patients with underwater treadmill		Dr. P. Bloom — Technicians’ role in managing ear disease		Dr. N. Buote — Anesthesia for surgical emergencies			EVENING SESSION DR. N. BUOTE AND DR. N. PETERSON — Optimal surgical timing for traumatized patients DR. D. NICOL AND DR. A. ROARK — Management happy hour  RSVP on p. 59	
Dr. M. Becker — Top 10 things to avoid in Fear Free SM practice		Dr. M. Becker — A look inside a wildly successful practice that’s been Fear Free SM for over 5 years		D. Martin, LVT, VTS (Behavior) — Fear Free SM : Learning to listen to our patients			ASKthe EXPERT LUNCHEONS Cost: \$50 See page 44. 	
C. Hoerner, CVT, VTS (Dentistry) — X-ray vision for the superhero technician! Dental radiography		C. Hoerner, CVT, VTS (Dentistry) — Save a tooth! Advanced periodontal treatments		C. Hoerner, CVT, VTS (Dentistry) — Pain, pain, go away! Pain management and nerve blocks			ASKthe EXPERT LUNCHEONS Cost: \$50 See page 44. 	
M. Goldberg, BA, LVT, CVT, SRA, CCRA — Pain management and livestock patients		M. Goldberg, BA, LVT, CVT, SRA, CCRA — How can I be a patient advocate in pain management for exotics and zoo animals?		M. Goldberg, BA, LVT, CVT, SRA, CCRA — Feline physical rehabilitation and the veterinary technician		ASKthe EXPERT LUNCHEONS Cost: \$50 See page 44. 		
dvm360 Full Circle	Dr. A. Roark and M. Pierson — Customer service crash course	Dr. A. Roark and M. Pierson — Technician gold in the exam room	Dr. A. Roark and M. Pierson — Technician gold in the exam room	Dr. A. Roark and M. Pierson — Wowing clients who aren’t in the building	Dr. A. Roark and M. Pierson — Wowing clients who aren’t in the building	ASKthe EXPERT LUNCHEONS Cost: \$50 See page 44. 		
Break 2:30 - 3:00 PM		Break 4:00 - 4:30 PM		Break 4:00 - 4:30 PM		Exhibit Hall Closes at 6:45 PM		
1:30 - 2:30 PM		3:00 - 4:00 PM		5:00 - 6:00 PM		6:30 - 11:00 PM CVC Block Party	7:00 - 9:00 PM	
P. Plummer, LVT, VTS (ECC, SAIM) — What every technician should know about feline hyperthyroidism		P. Plummer, LVT, VTS (ECC, SAIM) — Canine and feline diabetes		P. Plummer, LVT, VTS (ECC, SAIM) — The unstable feline diabetic patient			EVENING SESSIONS DR. F. WININGER — Neurolocalization basics and “The Gait Game” DR. H. DOGAN — Share in your colleagues’ secrets: The Veterinary Confessionals Project RSVP on p. 59 	
Dr. R. Gerhold — Sample collection and diagnosis of <i>Trichomonas</i> in cats and cattle		Dr. C. Otto — The technician’s role in minimizing patient stress		Dr. J. Chatfield — Feral cats and animal welfare			DR. H. DOGAN — Share in your colleagues’ secrets: The Veterinary Confessionals Project RSVP on p. 59 	
Dr. K. Pope-Robinson — Teams in the trenches — what 12-mile mud runs teach us about working in a veterinary hospital		LAUNCH PAD LEARNING T. Mc Nerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia) — Anesthesia basics and beyond: Things you learned in school but have forgotten		TBD			DR. H. DOGAN — Share in your colleagues’ secrets: The Veterinary Confessionals Project RSVP on p. 59 	
Clinical Program	Dr. K. Pope-Robinson — Teams in the trenches — what 12-mile mud runs teach us about working in a veterinary hospital	Dr. C. Otto — The technician’s role in minimizing patient stress	Dr. C. Otto — The technician’s role in minimizing patient stress	Dr. J. Chatfield — Feral cats and animal welfare	Dr. J. Chatfield — Feral cats and animal welfare	DR. H. DOGAN — Share in your colleagues’ secrets: The Veterinary Confessionals Project RSVP on p. 59 		
dvm360 Leadership Challenge	O. Scislowicz, BS, LVT — Toxic team: A crash course in the antidote	Dr. D. McVety — Pain and death: Why ‘the end’ is only the beginning	Dr. D. McVety — Pain and death: Why ‘the end’ is only the beginning	TBD	TBD	DR. H. DOGAN — Share in your colleagues’ secrets: The Veterinary Confessionals Project RSVP on p. 59 		
Break 2:30 - 3:00 PM		Break 4:00 - 5:00 PM		Break 4:00 - 5:00 PM		Exhibit Hall Closes at 5:00 PM		
2:00 - 3:00 PM		3:10 - 4:10 PM		4:20 - 5:20 PM		 See page 20 for more information.		
D. Martin, LVT, VTS (Behavior) — Prevention is easier than treatment! The importance of preventive behavioral services		D. Martin, LVT, VTS (Behavior) — Puppy start right: Preventing problems in puppies		D. Martin, LVT, VTS (Behavior) — Kitten start right: Preventing problems in kittens		See page 20 for more information.		
O. Scislowicz, BS, LVT — Project you: Care and feeding for a long-lasting team		O. Scislowicz, BS, LVT — Solve the Bermuda triangle of triangulated conversations		O. Scislowicz, BS, LVT — Beat back bullies in your practice		See page 20 for more information.		
Break 3:00 - 3:10 PM		Break 4:10 - 4:20 PM		Break 4:10 - 4:20 PM		See page 20 for more information.		



See page 20 for more information.



Practice Management Program

Open to practice manager, veterinarian, and technician attendees.


Turn to page 21 for additional educational sessions!

Friday, August 25

12:30 - 1:30 PM

1:45 - 2:45 PM

Future Thinking and Team Morale

LAUNCH PAD LEARNING 
B. Halow, LVT, CVPM — Client compliance-builder workshop: Inspiring ideas to drive medical services


Break 1:30 - 1:45 PM

B. Halow, LVT, CVPM — Trends shaping veterinary practice and careers by 2020 and beyond

Break 2:45 - 3:00 PM

Money Matters and Masterful Managing

B. Conrad, CVPM — Girls just wanna have fun: Creating an enjoyable workplace

LAUNCH PAD LEARNING 
B. Conrad, CVPM — Forget the P&L: Sharing real numbers with your team

Saturday, August 26

8:00 - 9:00 AM

9:10 - 10:10 AM

11:00 AM - 12:00 PM

Fear FreeSM Practice
Program provided in part by Fear FreeSM

Dr. M. Becker — Top 10 things to do to provide true Fear FreeSM veterinary visits

Continental Breakfast 7:00 - 9:00 AM

Break 9:00 - 9:10 AM

Dr. S. Ettinger — The best medicine: Why Fear FreeSM is a practice imperative!

Break 10:10 - 11:00 AM
 Exhibit Hall Opens at 10:15 AM

Dr. S. Ettinger — Physical exam techniques that are state-of-the-art and state-of-the-heart

Lunch Break 12:00 - 1:30 PM

Veterinary Leadership
Program coordinated by the Women's Veterinary Leadership Development Initiative and provided in part by Banfield Pet Hospital



Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten — Squeezing out of the gender #wagegap

Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten — Veterinarians *against* for humanity: A career adventure game for (un) conventional professionals

Dr. C. DeWilde, Dr. K. Therrien, and Dr. S. Wooten — Girlfriends' guide to surviving a veterinary career: Best advice you NEVER GOT

Starting Up, Buying, and Selling a Practice

Dr. K. Felsted — What you don't know about starting a practice can kill you

Dr. K. Felsted — Should I buy this practice?

Dr. K. Felsted — I don't know where to sell my practice

Client Relations

B. Conrad, CVPM — The new client treasure chest: Where can I find THAT?

B. Conrad, CVPM — Phone calls gone bad: Coaching receptionists (kindly) with recordings

B. Conrad, CVPM — What happens in the treatment area doesn't stay there: How to communicate value for clients and their pets

Sunday, August 27

8:00 - 9:00 AM

9:30 - 10:30 AM

11:00 AM - 12:00 PM

Fear FreeSM Practice
Program coordinated by Fear FreeSM

M. Becker, CPDT — Gentle control: Fear FreeSM tactics for getting a handle on difficult dogs and cats without extra restraint

Continental Breakfast 7:00 - 9:00 AM

Break 9:00 - 9:30 AM
 Exhibit Hall Opens at 9:00 AM

M. Becker, CPDT — Help the owner, help the pet! How to set a Fear FreeSM foundation at home

Break 10:30 - 11:00 AM

D. Martin, LVT, VTS (Behavior) — Fear FreeSM: Creating the veterinary hospital "spaw"

Lunch Break 12:00 - 1:30 PM

dvm360 Full Circle 

Dr. A. Roark and T. McNeerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — Top traps that vets set for techs

Dr. A. Roark and T. McNeerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — Epic fails in team harmony

Dr. A. Roark and T. McNeerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — What Hall and Oates taught us about veterinary medicine

The Essentials of HR (Parts 1 to 6)

M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR — Hiring

M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR — Training and the first 90 days

M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR — Compensation

How I Keep Myself Sane

Dr. D. Nicol — 3 years, 3 continents, \$1M earned: Lessons learned from an extraordinary journey

Dr. D. Nicol — Kill your ego before it kills you

Dr. D. Nicol — Tips to unplug from the Matrix and take back your life

Monday, August 28

8:00 - 9:00 AM

9:30 - 10:30 AM

11:15 AM - 12:15 PM

Veterinary Economics Practice Owner Wisdom

Continental Breakfast 7:00 - 9:00 AM

Dr. J. Keen — From veterinarian to betternarian: How I improved my production

Break 9:00 - 9:30 AM
 Exhibit Hall Opens at 9:00 AM

Dr. J. Keen — How to rock 'n' roll with your staff: Getting it done

Break 10:30 - 11:15 AM

Dr. J. Keen — Oh, those clinic smells! What your clients' senses are telling them


Lunch Break 12:15 - 2:00 PM
 Exhibit Hall Closes at 2:00 PM

How to Help Clients Pay

J. Volk — How pet owners are changing and what it means to your practice

J. Volk — How to make pet insurance your practice's new best friend


J. Volk — Financial tools that can get clients to say "yes"

3:00 - 4:00 PM		4:15 - 5:15 PM		5:30 - 6:30 PM		7:30 - 9:30 PM	
B. Halow, LVT, CVPM — How to accomplish goals in practice without losing your cool		Break 4:00 - 4:15 PM	B. Halow, LVT, CVPM — Creating better expectations for interpersonal behavior in practice		Break 5:15 - 5:30 PM	EVENING SESSION B. CONRAD, CVPM — Ask the pet owner: A LIVE panel and learning session RSVP on p. 59 	
B. Conrad, CVPM — The world's best managers share their top solutions			H. Lewis, AIA, NCARB — Building a pet-friendly Fear Free SM practice			Dr. K. Felsted — Help! I think I'm spending too much on staff compensation	

1:30 - 2:30 PM		3:00 - 4:00 PM		4:30 - 5:30 PM				
Dr. M. Becker — Top 10 things to avoid in Fear Free SM practice		Break 2:30 - 3:00 PM	Dr. M. Becker — A look inside a wildly successful practice that's been Fear Free SM for over 5 years		Break 4:00 - 4:30 PM	D. Martin, LVT, VTS (Behavior) — Fear Free SM : Learning to listen to our patients		
dvm360 Full Circle	Dr. A. Roark and M. Pierson — Customer service crash course		Dr. A. Roark and M. Pierson — Technician gold in the exam room			Dr. A. Roark and M. Pierson — Wowing clients who aren't in the building		
Save Lives, Make Money	D. Tumblin, CPA — The elusive 20% ROI: Can it be done?		D. Tumblin, CPA — The inside skinny on boosting revenue			D. Tumblin, CPA — Online pharmacies: Take in the good, get rid of the bad		
High-Energy Education	Dr. D. Nicol — 9 leadership lessons that will change your life (Part 1)		Dr. D. Nicol — 9 leadership lessons that will change your life (Part 2)		Dr. D. Nicol — 7 elements to the perfect exam-room visit		5:30 - 6:45 PM Welcome Reception in the Exhibit Hall Exhibit Hall Closes at 6:45 PM	

7:30 - 9:30 PM




EVENING SESSION
DR. D. NICOL AND DR. A. ROARK — Management happy hour

RSVP on p. 59 

ASKthe EXPERT

LUNCHEONS
Cost: \$50
See page 44.




1:30 - 2:30 PM		3:00 - 4:00 PM		5:00 - 6:00 PM		7:00 - 9:00 PM	
dvm360 Leadership Challenge	O. Scislowicz, BS, LVT — Toxic team: A crash course in the antidote		Dr. D. McVety — Pain and death: Why 'the end' is only the beginning		TBD		EVENING SESSION DR. H. DOGAN — Share in your colleagues' secrets: The Veterinary Professionals Project RSVP on p. 59 
Social Media and Digital Marketing	B. Schroeder — Sharing your message: Storytelling in your practice		B. Schroeder — SEO basics: How to convert "prospects" into "clients"		B. Schroeder — Monitoring digital marketing: How to check your ROI		
Unlock Your Brain for Better Practice	M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR — Employee manual		M. Opperman, CVPM, and S. Grosdidier, BS, PHR — Performance and termination		M. Opperman, CVPM, and S. Grosdidier, BS, RVT, PHR — Motivation and retention		
Break 2:30 - 3:00 PM		Dr. S. Wooten — 5 things associates should be doing now		Dr. S. Wooten — Pimp my brain: A crash course in perspective-taking		Dr. S. Wooten — Sharpen your soft skills, change your life	
Break 4:00 - 5:00 PM		Exhibit Hall Closes at 5:00 PM		Exhibit Hall Closes at 5:00 PM		CVC Block Party — 6:30 - 11:00 PM at KC Power & Light District.  	

2:00 - 3:00 PM		3:10 - 4:10 PM		4:20 - 5:20 PM			
Dr. K. Primm — Finding new clients isn't match.com, but you still want a good fit		Break 3:00 - 3:10 PM	Dr. K. Primm — How to grow — not fight — with local competitors		Break 4:10 - 4:20 PM	Dr. K. Primm — 5 things you must ask before your boss retires	
Social Media and Digital Marketing	B. Schroeder — Paid social media: The art of "pay to play" on social networks		B. Schroeder — Protecting your practice with a great social media policy			B. Schroeder — Why should corporations have all the fun? Use logo and colors to create a memorable experience	

See p. 20 for more information



 CVC Practice Management Sessions are open to all attendees and are applicable toward the continuing education requirement for the Certified Veterinary Practice Manager program offered by the Veterinary Hospital Managers Association.

the
Vet Confessionals
Project



Life as a veterinary professional is rewarding, but isn't always easy. We hear you.

That's why we're proud to partner with the Vet Confessionals Project, created by Dr. Hilal Dogan and aimed at creating solidarity in the veterinary community.

You and your colleagues across the globe now have an outlet for your fears, hopes, frustrations (even inside jokes!), in the form of an anonymous "postcard" confession you can share—free of judgement—on dvm360.com and live at CVC.

Stop by the Vet Confessionals booth at CVC Kansas City to see what it's all about, visit us at dvm360.com/vetconfessionals or join the #vetconfessions conversation on Instagram.

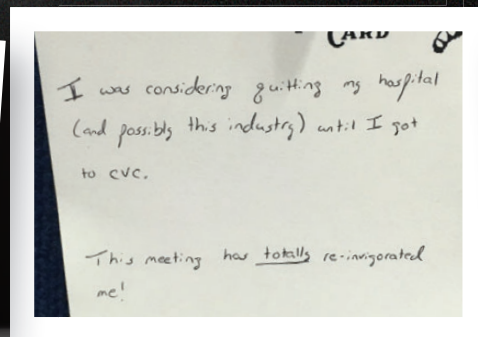


This is the most wonderful, terrible, bright, dreary, chaotic, rewarding, and **STRESSFUL** career!



Thank goodness for our amazing community. We are always there to support each other.
(If you need help - ASK!)

The Vet Confessionals Project • powered by dvm360.com



Take the Learning Home



Too many sessions, too little time?

Listen again and again to the sessions and educators you loved, share what you learned with associates, and benefit from the sessions you weren't able to attend! As a complement to the exceptional veterinary continuing education delivered live at CVC conventions, we offer a curated selection of additional resources.

Your CVC registration includes proceedings delivered via a CD or download link. Order additional CDs or downloads and choose other audio and print products with your CVC registration for greatest savings.

CVC Audio

CVC audio brings high-quality MP3 audio recordings into your practice or home. Pre-order a full set of clinical + technician + practice management sessions with your CVC Kansas City registration and save \$230!

Audio recordings are available for order onsite or at TheCVC.com/cvc-products. Special attendee prices vary and range from \$49.95 for a single subject to \$469 for a complete CVC program set (limited time) offer.

CVC Print

CVC printed proceedings books are a hot commodity that sell out quickly at the convention.

Plan ahead, pay just \$60 when you register by July 12 and guarantee your copy will be waiting for you in Kansas City! A limited quantity may be available onsite for \$75 each.

Proceedings and audio from previous CVCs may still be available – call CVC Customer Service to inquire: 800-255-6864, ext. 6 or 913-871-3900.



See p. 60 to pre-order.

learn, gather & shop!



CVC Kansas City means exceptional veterinary continuing education in the classroom and in the Exhibit Hall. And because CVC sponsors and exhibitors are an integral part of the experience, you'll find an active, solutions-oriented Exhibit Hall.

Don't miss

- Saturday evening's Welcome Reception: Special drinks, snacks, music, and camaraderie set the stage for fun and conversation.
- All day refreshments, daily coffee breaks, and afternoon snacks.

Come together with friends and colleagues to learn, share, and enjoy!



“Fantastic trade show.”



More than 190 companies will be in Kansas City to showcase products and services designed to enhance your practice today...and help you plan for tomorrow.

Here's a current list of exhibitors.*

2i NOVA Inc.	Elanco Animal Health	National Ultrasound	TWC Architecture and Construction Inc.
3M Animal Care	Ellman, A Cynosure Company	Nationwide Insurance	UltraScope, Stethoscopes
911 PetChip	Elsevier	Norbrook Inc.	United Community Bank
AAHA - American Animal Hospital Association	Endoscopy Support Services, Inc.	Nutramax Laboratories Veterinary Sciences Inc.	Universal Imaging
Abaxis	Enova Illumination	Oncura Partners	Vet Brands International
Addison Biological Laboratory Inc.	eVetPractice.com	Options For Animals	Vet Ray by Sedecal
Advanced Monitors Corp.	Ezee-Visit Pet Vet Mat	Orthomed North America	Vetamac Inc.
Aesculight	Fovea Digital Radiography	Pathway	Veterinary Books by Success Concepts
AKC Reunite	GingerLead	Patterson Veterinary	Veterinary Concepts
Allison Medical	GLC Direct/Actistatin	Pet Health Pharmacy	The Veterinary Cooperative
American Express OPEN	Greenies/Nutro	PetDesk	Veterinary Imaging Incorporated
Andover Healthcare	GS Innovations	petMAP	Veterinary Orthopedic Implants
Animal Health Options	Hawaiian Moon	PetRays Tellemedicine/Cardio Vet	Veterinary Practice Solutions
Animal Intelligence	Health Technology Professional Products Inc.	PractiVet	Vetland Medical Sales & Services LLC
ASPCA Pet Health Insurance	Henry Schein Animal Health	Precious Cat Inc.	VetMatrix, an iMatrix Company
Avalon Medical	Hero Braces	PRN Pharmacal	VetMedWear
Aventix	Heska Corporation - Cuattro Imaging	Purina	Vétoquinol USA
AVID Identification Systems	Hill's Pet Nutrition	Pythium Technologies	VetriScience Corporation
AVImark/McAllister Software Syst.	Hot Dog Patient Warming	RabID Tags	Vets First Choice
AVMA PLIT	HUG-U-VAC Inc.	Radiation Detection Company	Vetscene
BabelBark	HUG-U-VAC Inc.	Ren-Lor Medical	VetSource
Banfield Pet Hospital	IDEXX Laboratories	Revo Squared LLC	VetSpecs, Inc.
Bank of America Practice Solutions	iM3 Inc.	Ridglan Animal Care System	VetzLife
BASYS Processing	I-Med Pharma	Roadrunner Pharmacy	VINx
Bayer HealthCare	ImproMed	Rose Micro Solutions	Virbac
BCP Veterinary Pharmacy	IMS Animal Health	Roya	Virox Animal Health
Black Diamond Radio	iVet Professional Formulas	Royal Canin USA Inc.	Visual Management
The Blissful Dog Inc.	Jorgensen Laboratories Inc.	Rx Vitamins	Vortech Pharmaceuticals
Blue Buffalo Company Ltd.	Jurox Animal Health	scil animal care	Voyce
Boehringer Ingelheim Vetmedica Inc.	K9Grass by ForeverLawn	Scratchpay	VSSI Inc.
C. Specialties	Kansas State Master of Agribusiness	Securos	Wahl Clipper Corporation
Campbell Pet Company	Kansas State Veterinary Diagnostic Laboratory	Select Merchant Solutions	Wiley
CareCredit	K-Laser USA	Sentier	Zoetis
Centaur Animal Health	KRUUSE A/S	Shor-Line Manufacturing	
Ceva Animal Health	KVP (Kong Veterinary Products)	Signtronix	
Chi Institute of Chinese Medicine	Lacher McDonald & Company CPAs	Sikka Software Corporation	
Christian Iconic X-Ray, LLC	Lafeber-Emerald	Smith Medical-SurgiVet	
Christian Veterinary Mission	Legally Mine	Snyder Mfg. Co.	
Clipper Distributing LLC	LifeSign LLC	Sol-Millennium Medical Inc.	
Cohen Cosmetics	Lyon Technologies Inc.	Sonoma Pharmaceuticals	
Companion Therapy Laser by LiteCure	MAI Animal Health	Sound/Antech Diagnostics/VCA	
Core Imaging	Marshfield Labs	Spectrum Labs	
CryoProbe	Matthews Environmental Solutions	Standard Process	
Cutting Edge Laser Technology	Medfurbish	Stearns Bank	
Dan Scott & Associates	Medical Illumination International	Stone Manufacturing	
Dechra Veterinary Products	Medical Pet Shirts International BV	Suburban Surgical Company	
Dentalaire Products	MediVet Biologics	SwedenCare USA	
Diagnostic Imaging Systems	Meds for Vets Pharmacy	Swift Optical Instruments Inc.	
Diamond Pet Foods	Merck Animal Health	Tartar Shield Pet Products	
Diamondback Drugs	Merial	TekCollect	
Digatherm	Midmark Corporation	Testimonial Tree	
Dog is Good	Midwest Veterinary Supply	Thornell Corporation	
Dragon Veterinary	Millpledge Veterinary	ThunderShirt	
DVM Multimedia	MinXray Inc.	Total Practice Solutions Group	
E.I. Medical Imaging	Morton Buildings Inc.- designBUILD	TriLogic Pharma	
Eclipse Loupes and Lights	MWI Animal Health	TriStar Vet	
	MyVet		

**list current as of March 1, 2017.*

Exhibit Hall Hours

Saturday

August 26

10:15 AM - 6:45 PM

Sunday

August 27

9:00 AM - 5:00 PM

Monday

August 28

9:00 AM - 2:00 PM



ASKtheEXPERT

Bring your questions and challenging cases

Saturday, August 26 - Monday, August 28

CVC's Ask the Expert Luncheons place you around the table with one of the profession's most notable speakers. Refuel and interact in an informal, small-group setting that is designed for conversation and problem-solving.

Each Ask the Expert Luncheon provides 1 hour of CE* and includes a special lunch menu. A separate registration fee of \$50 per session is required in advance of attendance.

See registration p. 59 to purchase.

*Pending AAVSB RACE approval



SATURDAY, 12:15 - 1:15 PM

DR. P. BLOOM — New drugs in veterinary dermatology — updates and debates

DR. J. CIRIBASSI — Feline elimination disorder: Making litter the letter of the law

SUNDAY, 12:15 - 1:15 PM

BILL SCHROEDER — 25 big digital marketing hacks

DR. R. GERHOLD — Update on EPM: Keeping horses upright

MONDAY, 12:30 - 1:30 PM

DR. D. LINDER — What's the best pet food? Case-based answers to how a nutritionist approaches this question

DR. T. WISMER — Toxicology cases: What's the toxin?





Go late with Evening Sessions!

KANSAS CITY

KC

RSVP on p. 59

The learning continues even after the sun goes down! Each night, CVC's Evening Sessions bring you together with your peers as the profession's brightest educators dig into trending topics:



FRIDAY — 7:30 - 9:30 PM

PAUL BLOOM, DVM, DACVD, DABVP —

Atopic dermatitis: The new paradigm and how it changes the way we treat it.

BRIAN CONRAD, CVPM — Ask the pet owner:
A LIVE panel and learning session.



SATURDAY — 7:30 - 9:30 PM

NICOLE BUOTE, DVM, DACVS, and NATHAN PETERSON, DVM, DACVECC — Optimal surgical timing for traumatized patients

DAVE NICOL, BVMS, MRCVS, and ANDY ROARK, DVM, MS — Management happy hour



SUNDAY — 7:00 - 9:00 PM

HILAL DOGAN, BVSc — Share in colleagues' secrets:
The Veterinary Confessionals Project

FRED WININGER, VMD, MS, DACVIM —
Neurolocalization basics and "The Gait Game"



Join us for evening education you're sure to appreciate and enjoy. Seating is limited; RSVP when you register!

If you've not yet Veterinary Economics Conference at you'll be glad you to come. If you the time to come

Intimate and personal, ours is the profession's original and most **comprehensive** hospital design resource. Over three days, you'll participate in 31 planning, building, and decorating-focused **sessions** and unique **networking** activities that are **exclusive to our conference**, including:

Wednesday, August 23

Special first-time builder breakfast

Is it your first time building a veterinary hospital? You're not alone! Come eat and socialize with other first-timers and join a select educator who will get you ready for the conference.

Plan now for AAHA certification

Expert Heather Lewis, AIA, NCARB guides you through the necessary steps.

Panel: Hot topics in hospital design

We'll close Day One by opening the floor to your questions and asking our faculty what's hot in veterinary hospital design.



been to the
Hospital Design
CVC Kansas City,
made the decision
have, now is
back.



Thursday, August 24

**The Veterinary Economics Hospital Design Competition's
"2017 Hospitals of the Year" awards luncheon**

Join colleagues, faculty, and Hospital Design Conference sponsors at a special luncheon that recognizes this year's two winners. Hear their stories and take away ideas to inspire your own hospital.

Friday, August 25

Burning Questions breakfast

We're collecting your questions on the brand-new Burning Questions Board. Got a question? Put it on the board. Or ask the speakers at this last-day breakfast!

Your building is finished—now what?

Practice management guru and Veterinary Hospital Managers Association President Brian Conrad, CVPM, will share his top tips about how to manage the staffing, the workflow, and the surprises of a brand-new building. Don't miss this energizing, gotta-take-notes closing to your three days of learning, planning, and collaborating.



Learn 1:1

from the profession's most-sought-after veterinary hospital design experts

(it's included with your 3-day registration!)

The Veterinary Economics Hospital Design Conference faculty is focused on helping you make smart decisions for your unique project.

Discuss your project with an architect or architectural engineer who specializes in hospital design (it's included with your 3-day registration!). With a 3-day registration, each attending practice receives a 1:1, 30-minute consultation with one of our award-winning architects or architectural engineers — a \$250 value.*

Gather financial advice from a CPA whose business is dedicated to the veterinary profession (*a bargain at \$50 when you register by May 10***, and available only to our conference registrants).

The consultation schedule fills quickly, so register early!

Beyond delivering inspiring and actionable session content, and beyond the 1:1 sessions available exclusively to you as part of the Veterinary Economics Hospital Design Conference experience, these highly regarded experts are onsite throughout the conference and welcome your questions.

*Registered attendees will receive a consultation questionnaire by email, prior to the conference. One architect or architectural engineer consultation per practice is included with a 3-day registration.

**Financial consultations may be purchased for \$75 each when you register by July 12 and for \$100 each after July 12. Once onsite, consultations may be added on a space-available basis at a cost of \$100 each.



“

The 1:1 sessions were so helpful! What an opportunity to get advice and answers to my questions from the best in the business.

”

“

Speakers eat lunch with us, take breaks with us, mingle and really interact with us. It was great to have the chance to learn from them beyond the sessions themselves.

”



From “the warm welcome” to efficient waste disposal, come learn everything you’ll need to consider when planning, building, and decorating your hospital.

Your 3-Day Hospital Design Conference Registration Includes:

3 full days and 31 sessions led by the most respected thought leaders in veterinary hospital design

Up to 21 hours* of continuing education credit

A Hospital Design Conference proceedings and resource book — a \$75 value
Veterinary Economics Portfolio of Award-Winning Floor Plans — a \$129 value

Insight and advice on veterinary design trends, materials selection, and more

Stress-free hospital design benefits and recommendations

Continental breakfast daily, 2 special-topic learning and networking breakfasts, plated networking lunches, and 2 refreshment breaks each day

Additional networking at our first-night welcome reception and the “Hospitals of the Year” awards luncheon

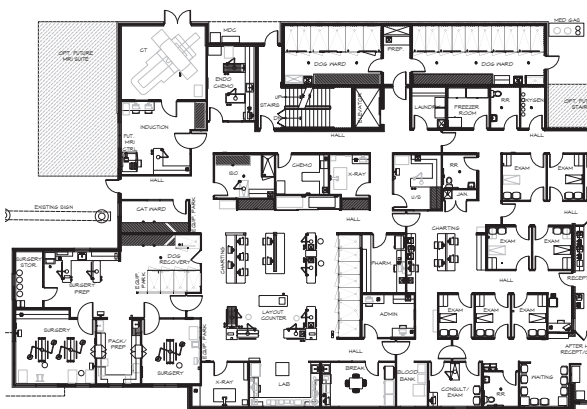
A resource-filled Hospital Design Exhibit Hall (plus Saturday access to the CVC Kansas City Exhibit Hall)

30-minute, onsite, 1:1 consultation with an award-winning architect or architectural engineer (one per clinic) – a \$250 value (one representative per practice, please)

From **inspiration to reality**, the Hospital Design Conference at CVC Kansas City will help **make your dreams come true**.


* Submitted for RACE approval, but not yet approved.





Plans!

“ This is the biggest, the best, most comprehensive experience. Come here first! ” *2016 attendee*

8:30-10:00	Special first-time builder breakfast panel NEW!	
10:30-11:00	Who's on your HD dream team?	W. Usiak, AIA, NCARB
11:00-11:30	How to be a good client	D. Chapel, AIA, NCARB
11:30-12:00	Build a better project timeline	H. Lewis, AIA, NCARB
	Lunch provided by  LIVE OAK BANK	
1:30-2:00	Plan now for AAHA certification NEW!	H. Lewis, AIA, NCARB
2:00-2:30	Creative solutions to a tight budget	W. Usiak, AIA, NCARB
	Break	
2:40-3:10	How much financing you really need?	G. Glassman, CPA
3:10-3:40	Securing the right loan for you	G. Glassman, CPA
	Break	
3:50-4:20	Great ways to work with your contractor	H. Lewis, AIA, NCARB
4:20-4:50	5 ways to save money	D. Chapel, AIA, NCARB
	Break	
5:00-6:00	Panel: Hot topics in hospital design NEW!	All Faculty Members
6:00-7:30	Welcome Reception	Exhibit Hall

Wednesday, August 23

Build!

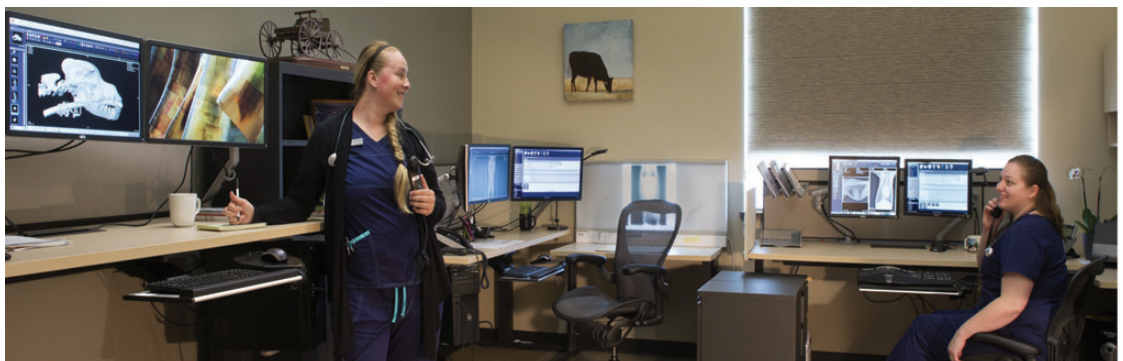


“ I was debating between a remodel and building new. This conference helped me decide! ” *2016 attendee*

7:30-8:00	Continental breakfast	
8:00-8:30	Capitalizing on your existing building	D. Chapel, AIA, NCARB
8:30-9:00	Best buildings for conversion	D. Chapel, AIA, NCARB
	Break	
9:30-10:00	Fundamentals of floor plans	W. Usiak, AIA, NCARB
10:00-10:30	Fear Free SM animal housing for hospitals	H. Lewis, AIA, NCARB
	Break	
11:00-11:30	Light impact: How to design for efficient lighting	D. Gasser, AIA, NCARB, S. Learned, MS, MBA, PE, LEED AP
	Hospitals of the Year Luncheon	
1:15-1:45	Design for better air	S. Learned, MS, MBA, PE, LEED AP
1:45-2:15	Treatment: A holistic approach	V. Pollard, AIA, CVT
	Break	
2:30-3:00	Design for noise control	S. Learned, MS, MBA, PE, LEED AP
3:00-3:30	Small is the new big: Best practices for leaseholds	W. Usiak, AIA, NCARB
	Break	
4:00-5:30	Panel: The great materials debate	All Faculty Members

Thursday, August 24

Decorate!



“ I saw the design session as I planned my CVC KC registration. Since I am thinking about building, it seemed like a perfect way to begin gathering information. ” *2016 attendee*

7:00-8:00

Burning Questions breakfast panel **NEW!** **V. Pollard**, AIA, CVT, **W. Usiak**, AIA, NCARB

8:15-8:45

Interior design: Style that suits your practice personality **D. Gasser**, AIA, NCARB, **B. Valentine**

8:45-9:15

Exam rooms that shine **D. Chapel**, AIA, NCARB

Break

9:45-11:00

Workshop: Make your practice Fear FreeSM **H. Lewis**, AIA, NCARB, **V. Pollard**, AIA, CVT

Break

11:30-12:00

Reception areas that relax **W. Usiak**, AIA, NCARB, **B. Valentine**

Lunch

2:00-2:30

The clean clinic: Systems that work **H. Lewis**, AIA, NCARB

Break

2:40-3:10

Evidence-based hospital design: Are you ready? **W. Usiak**, AIA, NCARB

3:10-3:40

Finding a new frontier: Up-and-coming ideas in design **V. Pollard**, AIA, CVT

Break

3:50-4:20

What your sign and landscaping say about your practice **D. Gasser**, AIA, NCARB, **B. Valentine**

4:20-4:50

Your building is finished — now what? **NEW!** **B. Conrad**, CVPM

Friday, August 25

live events **build** relationships

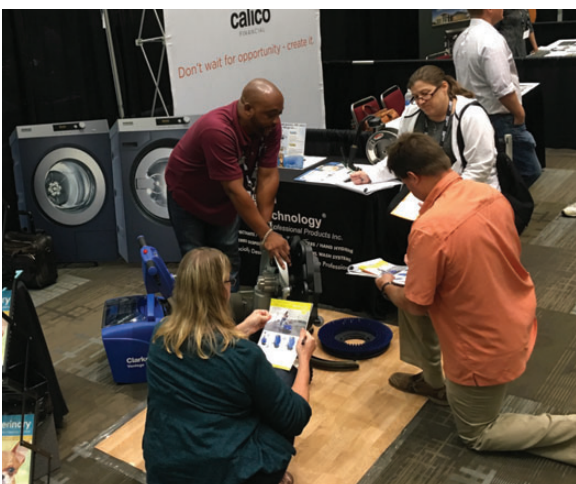


The generous support of our exhibitors and sponsors helps make the Veterinary Economics Hospital Design Conference at CVC Kansas City possible. Come ready with floor plans, estimates, ideas, and questions, and plan to meet with these knowledgeable experts while at the conference:

BBVA Compass
CapitalSource
FMD Architects Inc.
Health Technology Professional Products Inc.
K9 Grass by ForeverLawn
LaBella Associates, PC
Live Oak Bank
Mason Company
Morton Buildings Inc.- designBUILD
PermaTek Coatings
Project 64 LLC
Shor-Line Manufacturing
Snyder Mfg. Co.
Spray Master Technologies
State Bank & Trust
TriStar Vet
TWC Architecture and Construction Inc.
United Community Bank
Vetworks



You'll find a current list on our website, TheCVC.com/HD.



Dates and Location:

August 23 – 25, 2017
Kansas City Marriott Downtown
200 West 12th Street
Kansas City, Missouri 64105

Full conference: August 23 - 25, 2017

Design lab only: August 25, 2017

Exhibit Hall & Lunch: August 25, 2017

Interested, but not sure the 3-day conference is right for you?

Join us on Friday, August 25 for our Hospital Design Lab + CVC registration option, or choose the Hospital Design Exhibit Hall & Lunch option.

Friday-only registrations require a 1-, 2-, or 3-day CVC registration. See p. 57 for registration options.



**This list is current as of March 1, 2017.*

Need to Know

Continuing Education Credits

The 2017 CVC Kansas City program has been submitted (but not yet approved) for a maximum of 36 hours of credit for veterinarians in full attendance and 29 hours of credit for technicians over four days in jurisdictions that recognize AAVSB's RACE approval. General four-day attendance earns veterinarians 29 hours of CE and technicians 29 hours of CE without purchasing any Clinical Techniques Courses or Ask the Expert Luncheons. Each state's licensing board will consider the program; check with your state's board for the number of hours it approves. Some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. To record your CE hours, a certificate of attendance will be included in your registration packet.

The practice management courses on p. 38 and 39 are applicable toward the continuing education requirement for the Certified Veterinary Practice Manager program offered by the Veterinary Hospital Managers Association.

CVC is an approved sponsor to provide continuing education to New York State licensees.



Texas Veterinarians: Track Your CE!

Veterinarians licensed in Texas must track each seminar hour attended with a Texas CE Form. When you arrive, pick up the form at the Information Desk and sign in on the sheet provided. Before you leave CVC Kansas City, return your completed form to the Registration Desk and sign out on the sheet provided. A CVC staff member will verify your hours and give you a signed CE Certificate of Attendance. Don't leave without your certificate — we can't mail it to you! For more information, call us at (800) 255-6864, ext. 6.

Attendee and Guest Badges

All registered attendees and guests must wear their CVC badge at all times and will not be admitted to educational sessions or the Exhibit Hall without one. Educational session attendance is reserved for convention registrants only; guests are not allowed in sessions but are invited to visit the Exhibit Hall. Guest badges will not be issued to veterinary professionals who work for a veterinary practice or industry organization or company. These individuals may purchase an Exhibit Hall badge in advance or on site. All badges are available for pick up at the onsite Registration Desk and will not be mailed in advance.

Audio Recordings

Receive special savings when you pre-order CVC Kansas City audio recordings with your registration! Details are on p. 41, and also on the registration form, p. 60.

Convention Proceedings

A CVC Kansas City downloadable proceedings or CD are included with your paid veterinarian, technician, practice manager, or student registration. Please indicate your preferred format on your registration form. Downloadable proceedings will be delivered via email approximately one week in advance of the convention. CDs will be available on site. A print proceedings book is available for the advance purchase price of \$60 prior to July 12, 2017. A limited number of CD and extra print proceedings will be available for purchase onsite for \$75 each.

Guests

Guests (e.g., spouses, significant others, children) are defined as people not working in the veterinary industry. All veterinarians, technicians, practice managers, and team members must register and pay registration fees. Guests receive complimentary Exhibit Hall-only badges when included on the registration form in advance.

Guests, including children, do not receive access to the seminar rooms. Onsite guest badges are \$5. Children ages 10 to 18 receive free badges (list their names on the registration form); those under 10 do not require badges.

Lunch Vouchers

All registered attendees* will receive CVC lunch bucks for each day of registration. Lunch bucks are to be used like cash to purchase lunch and snacks at the concession stands in the Exhibit Hall.

**Guests do not receive lunch bucks.*

Room Moderators

We are recruiting professional and reliable volunteers to serve as room moderators during CVC Kansas City. For more information, please contact The CVC Group at (800) 255-6864, ext. 6. Spaces are limited and fill up quickly.

Special Needs

Please indicate any special needs on your registration form. CVC management will contact you for additional information and make every effort to meet your needs.

Student Program

CVC Kansas City offers significant special savings for students and new graduates. Pricing is on the registration form; learn more at TheCVC.com/kc-student-program. Students receive a downloadable proceedings.

Kansas City Weather: What to Wear

When you visit Kansas City in August, expect mostly sunny skies, up to 86% relative humidity, and moderately high temperatures. The average high temperature is 89°F, and the average low temperature is 70°F. Room temperatures inside the Kansas City Convention Center may be cool, so consider dressing in layers.

SUPER SAVINGS

Register by May 10, 2017 for Super Savings!

**SUPER
SAVINGS!**

Register by May 10,
2017 for Super Savings!

Register Now and Save.

Online

Credit card payments only.

Visit TheCVC.com and complete the online registration form.

We accept:



By Mail

Complete the registration form on p. 56-60; mail all five pages plus your check (U.S. dollars only), money order, or credit card information to:

**CVC Kansas City
UBM Advanstar
ATTN: Cash Department
131 W. First Street
Duluth, MN 55802**

By Fax

Credit card payments only.

Complete the registration form on p. 56-60 and fax all five pages to (913) 871-3899

NOTE: If you fax, do not also mail your registration.

By Phone

Credit card payments only.

Call (800) 255-6864, ext. 6
or (913) 871-3900

Questions

Call CVC at (800) 255-6864, ext. 6
or (913) 871-3900

Email: cvc@ubm.com

Available Monday – Friday,
8:30 AM to 4:30 PM CT

Besides saving you money, early registration may also secure your seat in popular Clinical Techniques Courses, and other programs. Registrations postmarked after July 12, 2017 (midnight CT) will be processed at the higher, onsite rates.

Build Your Own Program by attending the days that work best for you.

Please remember the following when filling out your registration form:

- All essential information must be provided for a registration form to be processed. **Note: Write your name as you wish it to appear on your badge and in the registration roster.**
- Everyone attending CVC and requesting hotel accommodations must be registered.
- The registration form is for one attendee and their guests. Please use a separate registration form for each attendee, making copies as needed.
- Guests receive access to the Exhibit Hall-only.
- All veterinarians, veterinary technicians, practice managers, and team members must register and pay registration fees (**hospital team members cannot attend as guests**). Exhibit Hall-only badges for team members may be purchased (\$45 each) onsite.

Cancellations

All Clinical Techniques Course, Ask The Expert luncheon, child care, or registration cancellations must be submitted by the registrant, in writing, for a credit or refund (minus a \$50 processing fee). Requests for refunds or changes will not be accepted after July 19, 2017. A \$50 processing fee may apply for changes.

Clinical Techniques Course Registration

Clinical Techniques Courses require an additional (nontransferable) registration fee. CVC reserves the right to cancel any Clinical Techniques Course that does not meet minimum registrations by July 19, 2017. If a Clinical Techniques Course is cancelled by CVC, registrants will be notified and the Clinical Techniques Course paid fee will be credited or refunded. Register by July 12, 2017 to receive early bird prices.

Childcare Registration

Licensed, onsite childcare for children aged six months to 12 years is available on a first-come, first-served basis at CVC Kansas City.

Sign up for childcare using the registration form, indicating the age of each child. You will receive paperwork and information for each registered child via email (or standard mail if no email is provided). Information will include drop-off and pick-up locations, etc. Space is limited so reserve your spot early.

Learn more! TheCVC.com/cvc-kc-childcare

Registration Form

PRIORITY CODE:
1KCCVC7

CVC KANSAS CITY • AUGUST 25 - 28, 2017

Page 1 of 5

HOSPITAL DESIGN CONFERENCE • AUGUST 23 - 25, 2017

One registration per form. For additional registrations please copy form. Please send all five pages.

REGISTRATION TYPE — please check one:

Veterinarian Technician Practice Manager Student (2017) Veterinary Grad (2017) Hospital Staff Spouse

First Name	Last Name	Degree

Clinic Name

Street Address: **PLEASE SELECT ONE** ▶ Work Address Home Address

--

City	State	Zip Code

Country	Email Address (to receive your convention confirmation)

Check here if you do not want to receive convention information via email.

Twitter Username:	@

Daytime Telephone Number with Area Code	Fax Number with Area Code

How many years have you attended CVC? Number of years, including 2017: _____

A Few Questions:

1 Please list university attended: _____ Year graduated: _____

2 What is your practice type? (Circle one)

A. Private Practice B. Specialty Practice C. Emergency Practice D. Corporate Practice E. Shelter/Rescue F. Teaching Hospital G. Mobile Practice H. Not in Practice

3 What is your job function/title? (Check one)

0065 Owner/Partner 0110 Associate Veterinarian 0015 Credentialed Veterinary Technician 0020 Practice Manager/Administrator 0030 Receptionist
0040 Veterinary Assistant 0060 Student 0120 No longer in practice/Retired 0070 Academic/Research/Laboratory
0130 Government: Federal, State, Municipal/Armed Forces Veterinarian 0100 Industry Representative or Consultant 0090 Spouse

4 Choose the specialty that best describes your business or professional activity. (Check one)

0001 Exclusive Small Animal Practice 0012 Exclusive Feline Practice 0002 Over 50% Small Animal Practice 0003 Mixed Practice (50%-50%)
0004 Cattle (Exclusive Large Animal Practice) 0005 Horse (Exclusive Large Animal Practice) 0006 Swine (Exclusive Large Animal Practice) 0007 Large Animal Practice
0008 Over 50% Large Animal Practice 0009 Exotic Animals 0013 Manufacturer of Veterinary Drugs or Equipment/Including Marketing & Sales Personnel
0014 Student 0015 Consulting 0016 Academic/Teaching/Laboratory/Libraries. Research 0011 Not in practice

5 What type of content are you interested in? (Check all that apply)

a Anesthesia b Behavior c Bovine Medicine and Surgery d Cardiology e Clinical Pathology f Clinical Pharmacology
g Dentistry h Dermatology i Emergency and Critical Care j Endocrinology k Equine Medicine and Surgery
l Exotic Animal/Avian Medicine m Feline Medicine n Gastrointestinal Medicine o Geriatrics p Imaging
q Immunology r Infectious Diseases s Internal Medicine t Neurology/Musculoskeletal
u Nutrition v Oncology w Ophthalmology y Orthopedics/Sports Medicine/Physical Rehabilitation nn Orthopedic Surgery
z Pain Management aa Parasitology bb Pediatrics cc Practice Management dd Reproduction
ee Respiratory Medicine ff Shelter Medicine gg Small Ruminant Medicine and Surgery hh Soft Tissue Surgery
ii Toxicology jj Urology kk Wellness/Preventive Medicine ll Hospital Design New Build mm Hospital Design Remodel

6 How did you hear about this convention?

Program Catalog Postcard/Brochure Letter Print Ad Email Web Ad Referral from Friend/Colleague _____
 Facebook or Twitter Phone Call from CVC Other (please specify): _____

Your Registration Includes Lunch & Proceedings

Lunch Preference: Regular Vegetarian

Proceedings: CD Downloadable (Available one week before the convention)

NOTE: A printed proceedings is available by advance purchase only. To order see p. 60.

First Name: _____

Last Name: _____

VETERINARIANS**SUPER SAVINGS!**

CVC Programs and Packages for Veterinarians / Please circle day or days you will attend CVC:						By 5/10/17	By 7/12/17	After 7/12/17	
v01	<input type="checkbox"/>	Veterinarian (four-day)				\$549	\$579	\$679	
v02	<input type="checkbox"/>	Veterinarian (two-day)	Friday	Saturday	Sunday	Monday	\$469	\$489	\$589
v08	<input type="checkbox"/>	Veterinarian (one-day)	Friday	Saturday	Sunday	Monday	\$349	\$379	\$479
vsg	<input type="checkbox"/>	Veterinary Graduate (in 2017) — Proof is required.					\$259	\$279	\$379
vs	<input type="checkbox"/>	Veterinary Student (within calendar year) — Proof is required.					\$55	\$60	\$70
Hospital Design Conference Packages / Please circle day or days you will attend CVC:									
h3	<input type="checkbox"/>	Value Package: Hospital Design Conference + CVC Veterinarian (three-day) - First Person					\$1,039	\$1,069	\$1,169
h1	<input type="checkbox"/>	Hospital Design Conference Only - First Person					\$839	\$869	\$969
h2	<input type="checkbox"/>	Hospital Design Conference Only - Additional Person					\$579	\$609	\$709
h4	<input type="checkbox"/>	Hospital Design Conference + CVC Veterinarian (three-day) - Additional Person					\$769	\$799	\$899
h15	<input type="checkbox"/>	Hospital Design Lab + CVC Veterinarian (three-day)					\$639	\$669	\$769
h9	<input type="checkbox"/>	Hospital Design Lab + CVC Veterinarian (two-day)		Saturday	Sunday	Monday	\$579	\$609	\$709
h5	<input type="checkbox"/>	Hospital Design Lab + CVC Veterinary (one-day)		Saturday	Sunday	Monday	\$499	\$529	\$629
CHD	<input type="checkbox"/>	Financial Consultation (Hospital Design Conference registration required; limited enrollment) Please indicate the title of attendee: <input type="checkbox"/> DVM <input type="checkbox"/> Practice Manager <input type="checkbox"/> Architect <input type="checkbox"/> Other					\$50	\$75	\$100
HDE	<input type="checkbox"/>	Hospital Design Exhibit Hall + Lunch on Friday (CVC registration required)					\$75	\$85	\$100

TECHNICIANS

CVC Programs and Packages for Technicians / Please circle day or days you will attend CVC:									
t20	<input type="checkbox"/>	Veterinary Technician (four-day)				\$329	\$359	\$459	
t01	<input type="checkbox"/>	Veterinary Technician (three-day)	Friday	Saturday	Sunday	Monday	\$299	\$329	\$429
t02	<input type="checkbox"/>	Veterinary Technician (two-day)	Friday	Saturday	Sunday	Monday	\$269	\$299	\$399
t05	<input type="checkbox"/>	Veterinary Technician (one-day)	Friday	Saturday	Sunday	Monday	\$219	\$249	\$349
ts1	<input type="checkbox"/>	Veterinary Technician Student (within calendar year) — Proof is required.					\$55	\$60	\$70

PRACTICE MANAGERS

CVC Programs and Packages for Practice Managers								
p01	<input type="checkbox"/>	CVC Practice Manager Registration only (non-veterinarian)				\$329	\$359	\$459
Hospital Design Conference for Practice Managers								
hp01	<input type="checkbox"/>	Hospital Design Conference Only - First Person (non-veterinarian)				\$839	\$869	\$969
hp02	<input type="checkbox"/>	Hospital Design Conference Only - Additional Person (non-veterinarian)				\$569	\$599	\$699
hp05	<input type="checkbox"/>	Hospital Design Conference + CVC Practice Manager (non-veterinarian) - First Person				\$939	\$969	\$1,069
hp20	<input type="checkbox"/>	Hospital Design Conference + CVC Practice Manager (non-veterinarian) - Additional Person				\$749	\$779	\$879
hp21	<input type="checkbox"/>	Hospital Design Lab + CVC Practice Manager (non-veterinarian)				\$529	\$559	\$659
HDE	<input type="checkbox"/>	Hospital Design Exhibit Hall + Lunch on Friday (CVC registration required)				\$75	\$85	\$100

To learn more visit TheCVC.com**TOTAL FROM THIS PAGE** \$

Registration Form

First Name: _____

Last Name: _____

		SPOUSES		SUPER SAVINGS!	
CVC Programs and Packages for Spouses		By 5/10/17	By 7/12/17	After 7/12/17	
s01	<input type="checkbox"/> Spouse Attending Seminars (non-veterinarian)	\$329	\$359	\$459	
Hospital Design Conference for Spouses					
hdc02	<input type="checkbox"/> Hospital Design Conference Only - Additional Person (non-veterinarian)	\$569	\$599	\$699	
hdc04	<input type="checkbox"/> Hospital Design Conference + CVC Spouse (non-veterinarian)	\$749	\$779	\$879	
HDE	<input type="checkbox"/> Hospital Design Exhibit Hall + Lunch on Friday (CVC registration required)	\$75	\$85	\$100	
ADDITIONAL PROGRAMMING — CLINICAL TECHNIQUES COURSES					
FRIDAY	L1 <input type="checkbox"/> Special Procedures in Feline Soft Tissue Surgery	\$495	\$495	\$520	
SATURDAY	L2 <input type="checkbox"/> Dental Extractions in Cats	\$495	\$495	\$520	
	L3 <input type="checkbox"/> Extracapsular Stifle Stabilization Techniques	\$495	\$495	\$520	
	L4 <input type="checkbox"/> Basic Abdominal Ultrasonography – Offsite event	\$450	\$450	\$475	
	L5 <input type="checkbox"/> Dental Extractions in Dogs	\$495	\$495	\$520	
	L6 <input type="checkbox"/> Stabilization Techniques for Luxating Patellas	\$495	\$495	\$520	
	L7 <input type="checkbox"/> Intermediate Abdominal Ultrasonography – Offsite event	\$450	\$450	\$475	
	SUNDAY	L8 <input type="checkbox"/> Digital Dental Radiography	\$235	\$235	\$260
	L9 <input type="checkbox"/> Special GI Procedures in Canine Soft Tissue Surgery	\$495	\$495	\$520	
	L10 <input type="checkbox"/> Optimal Ophthalmic Surgeries in Primary Care Practice	\$375	\$375	\$400	
	L11 <input type="checkbox"/> Advanced Periodontal Therapy Techniques	\$185	\$185	\$210	
	L12 <input type="checkbox"/> Insights Seminar: Less-Stress and Fear Free SM Patient-Caregiver Interactions – Offsite event	\$235	\$235	\$260	

TOTAL FROM THIS PAGE	\$
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FREE COMPELLING EDUCATION – RSVP REQUESTED

FRIDAY

S1 **NEW Lunch & Learn** — Parasitology. Sponsored by Elanco **RSVP REQUIRED**S2 **NEW Lunch & Learn** — Sponsored by Merck **RSVP REQUIRED**

SATURDAY

S3 **Breakfast Symposium** — Puzzling & Perplexing: Addison's Disease in Dogs. Sponsored by ElancoS4 **Lunch & Learn** — Your Legal Tool Box to Manage Lawsuits and Taxes. Sponsored by Legally Mine

SUNDAY

S5 **Breakfast Symposium** — Systemic Flea Control: A Revolutionary Change in the Management of Fleas, Pruritus & Flea Allergy Dermatitis. Sponsored by ZoetisS6 **Breakfast Symposium** — Convenience Improves Compliance: How to Support Your Pharmacy and Your Clients. Sponsored by VetSourceS7 **Symposium** — Urology Symposium. Sponsored by PRN PharrnicalS8 **Lunch & Learn** — Successful Laser Implementation Workshop. Sponsored by K LaserS9 **Lunch & Learn** — Simplify Your Life! Panel discussion. Sponsored by Vets First ChoiceS10 **Symposium** — Laser Therapy Simplified: A Complete Review of What You Really Need to Know. Sponsored by K Laser

MONDAY

S11 **Symposium** — Management Basics: The Keys to the Future. Sponsored by Veterinary Practice Solutions

Saturday – Monday breakfast symposiums and lunch & learns seating and meals are limited on a first-come, first-served basis.

First Name: _____

Last Name: _____

EVENING SESSIONS

Please RSVP for Evening Sessions you are planning to attend. This will help CVC determine the popularity of each subject and provide the appropriate room size for the session.

FRIDAY	SATURDAY	SUNDAY
<input type="checkbox"/> e01 — FREE Paul Bloom, DVM, DACVD, DABVP — Atopic dermatitis: The new paradigm and how it changes the way we treat it	<input type="checkbox"/> e03 — FREE Dave Nicol, BVMS, MRCVS, and Andy Roark, DVM, MS — Management happy hour	<input type="checkbox"/> e05 — FREE Fred Winingar, VMD, MS, DACVIM — Neurolocalization basics and “The Gait Game”
<input type="checkbox"/> e02 — FREE Brian Conrad, CVPM — Ask the pet owner: A LIVE panel and learning session	<input type="checkbox"/> e04 — FREE Nicole Buote, DVM, DACVS, and Nathan Peterson, DVM, DACVECC — Optimal surgical timing for traumatized patients	<input type="checkbox"/> e06 — FREE Hilal Dogan, BVSc — Share in colleagues’ secrets: The Veterinary Confessionals Project

LAUNCH PAD LEARNING — RSVP REQUESTED**SUNDAY**

- LP (FREE) **Dr. M. Petty and M.E. Goldberg, BS, LVT, CVT, SRA, CCRA** — Perioperative anesthesia and pain control starting from home and back again (and everything in between)
- LP (FREE) **Dr. K. Pope-Robinson** — The violinist and the veterinarian: How to acknowledge beauty and value in your work — when others may not

ASK THE EXPERT LUNCHEONS

SATURDAY	SUNDAY	MONDAY
<input type="checkbox"/> a01 — \$50 Paul Bloom, DVM, DACVD, DABVP — New drugs in veterinary dermatology — updates and debates	<input type="checkbox"/> a03 — \$50 Bill Schroeder — 25 big digital marketing hacks	<input type="checkbox"/> a05 — \$50 Deborah Linder, DVM, DACVN — What’s the best pet food? Case-based answers to how a nutritionist approaches this question
<input type="checkbox"/> a02 — \$50 John Ciribassi, DVM, DACVB — Feline elimination disorder: Making litter the letter of the law	<input type="checkbox"/> a04 — \$50 Richard Gerhold, DVM, MS, PhD — Update on EPM: Keeping horses upright	<input type="checkbox"/> a06 — \$50 Tina Wismer, DVM, DABVT, DABT — Toxicology cases: What’s the toxin?

TOTAL FROM LUNCHEONS \$ _____**CHILDCARE**

FRIDAY <input type="checkbox"/> cfr	SATURDAY <input type="checkbox"/> csa	SUNDAY <input type="checkbox"/> csu	MONDAY <input type="checkbox"/> cmo
Number of children _____	Number of children _____	Number of children _____	Number of children _____
\$ _____	\$ _____	\$ _____	\$ _____

\$60 per child, per day by May 10 • \$75 per child, per day by July 12 • \$100 per child, per day after July 12

Child 1 Name: _____ Age: _____

Child 2 Name: _____ Age: _____

TOTAL FROM CHILDCARE \$ _____**CVC BLOCK PARTY****RSVP REQUIRED — SUNDAY, AUGUST 27, 6:30 - 11:00 PM**

Select one option: Yes! I will attend. Number of Tickets: _____ No, I will not attend.

A CVC Kansas City attendee badge, block party ticket, or guest badge is required for attendance.

TOTAL FROM THIS PAGE \$ _____

Housing Information

Hotel Reservations

CVC has worked closely with the Kansas City Convention and Entertainment Centers (KCCEC) and conveniently located hotels to guarantee the best possible convention experience for our attendees. CVC hotels:

- Are convenient to the Convention Center and offer attendees the best available rates
- Include CVC provided shuttles
- Provide extras such as Internet, breakfast, discounted parking, and upgrades (offers vary by hotel)
- Help us keep convention fees as low as possible
- Will fill room blocks on a first-come, first-served basis until August 4, 2017.

ONLINE: Book your reservation online at TheCVC.com/cvc-kc-choose-your-hotel/.

PHONE: Call the CVC Kansas City Housing Bureau from 9:00 AM – 7:00 PM (ET), Monday through Friday at (855) 992-3353 or internationally at (312) 527-7300.

Hotel Confirmations

You will receive a confirmation after each reservation booking, modification, or cancellation. Please review the confirmation carefully. If you don't receive a confirmation by email, fax, or mail within five days after any transaction, contact the CVC Kansas City Housing Bureau at (855) 992-3353.

Hotel Room Rates and Taxes

To receive special CVC Kansas City rates, make your reservation by August 4, 2017. After this date, remaining room blocks may be released, and the hotels may charge significantly higher rates.

All rates are per room, per night and are subject to a 16.85% state, city, and occupancy tax plus \$1.75 per night city licensing fee (**all taxes and fees subject to change**).

Hotels may charge additional fees for rooms with two or more occupants. When making a reservation, please note your room type in the Accommodations and Special Requests sections of the Housing Form. The hotels will assign specific room types at check-in, based on availability. Requests are not guaranteed.

Hotel Deposits

Online reservations will be accepted with a credit card guarantee only. Reservations made by mail or phone will be accepted with a credit card guarantee or check deposit for one night room and tax, payable to onPeak. All mailed requests and deposit checks must be received by onPeak by August 4, 2017. After this date, a credit card is required. Reservations and changes are subject to hotel availability.

Hotel Modification or Cancellation

Modify or cancel reservations through the CVC Kansas City Housing Bureau up to three days before your arrival. After this time, please contact your hotel directly.

Please note that convention rates are only guaranteed until August 4, 2017, based upon availability. Reservations may be modified or cancelled without penalty up to three days before arrival. Any cancellations made less than three days before arrival will result in forfeiture of one night's room fee and tax.

Shuttle Bus Service

To make your reservation for round-trip transportation from the Kansas City International Airport to the convention hotels and receive a CVC attendee discounted rate, visit TheCVC.com and select TRAVEL/CVC KANSAS CITY from the drop-down menu. Then select the Ground Transportation link under the CVC Kansas City title for details.

The CVC convention shuttle runs between the Crown Center hotels and the Convention Center Friday through Monday. See the shuttle schedule below, and check your hotel lobby for updates.

Convention Shuttle Schedule

Friday, August 25:	6:30 AM - 10:00 PM
Saturday, August 26:	6:30 AM - 9:30 PM
Sunday, August 27:	6:45 AM - 11:00 PM
Monday, August 28:	6:45 AM - 6:00 PM

Choosing an official convention hotel helps keep registration fees as low as possible and provides you with the best rates and amenities.

The Aladdin Holiday Inn Hotel

1215 Wyandotte St., Kansas City, MO 64105
Phone: (816) 421-8888

Rate includes: complimentary wireless Internet, fitness center, and business center for overnight guests. 10% discount at dining outlets with convention badge (excludes alcoholic beverages) and room service. Guest parking: \$12/night, self-parking; \$18/night, valet.

Listed on the National Register of Historic Places, this boutique hotel boasts a recently restored art-deco ambiance and ultra-desirable location: within walking distance of both the convention center and downtown entertainment district.

Crowne Plaza Kansas City Downtown

1301 Wyandotte St., Kansas City, MO 64105
Phone: (816) 474-6664

Rate includes: complimentary wireless Internet, fitness center, outdoor pool, and discounted self-parking for overnight guests. 10% discount at dining outlets with convention badge (excludes alcoholic beverages). Guest parking: \$12/night, self-parking.

A 28-story high-rise just steps from the convention center, the Crowne Plaza combines bed-and-breakfast allure with the comfort and luxuries of a full-service hotel.



Hotels&Housing

Hilton President Kansas City

1329 Baltimore, Kansas City, MO 64105
Phone: (816) 221-9490

Rate includes: complimentary wireless Internet, fitness center, and business center. 10% discount at hotel dining outlets with convention badge (excludes alcoholic beverages). Guest parking: \$20/night, self-parking, \$24/night, valet.

Within walking distance of the convention center, this historic hotel features 213 rooms and suites with contemporary conveniences and classic 1940s charm. All guest rooms, suites, and lobbies have been completely renovated.

Hotel Phillips Kansas City

106 West 12th St., Kansas City, MO 64105
Phone: (816) 221-7000

Rate includes: complimentary basic wireless Internet, fitness center, and business center. 10% discount at dining outlets with convention badge (excludes alcoholic beverages). Guest parking: \$20/night, valet.

Recently renovated, this is a boutique hotel that's historic and intimate. Your experience starts with our breathtaking Art Deco lobby created by Charles Phillips in 1931. Masterful restorations have retained the glamour while adding every contemporary convenience. The hotel is within walking distance of the convention center and Kansas City Power & Light District.

Kansas City Marriott Downtown

200 West 12th St., Kansas City, MO 64105
Phone: (816) 421-6800

Rate includes: complimentary basic wireless Internet, fitness center, business center, and discounted parking for overnight guests. 10% discount at dining outlets with convention badge (excludes alcoholic beverages). Guest parking: \$11/night, self; \$17/night, valet.

Serving as The CVC's host hotel in Kansas City, this premier property makes a stately impression while providing the utmost in convenience via an underground walkway connecting to the convention center.



Sheraton Kansas City Hotel at Crown Center

2345 McGee St., Kansas City, MO 64108
Phone: (816) 841-1000

Shuttle provided to and from the convention center.

Rate includes: complimentary basic wireless Internet, fitness center, business center, pet friendly, and discounted self-parking for overnight guests. 10% discount at dining outlets with convention badge (excludes alcoholic beverages), complimentary hors d'oeuvres or dessert with any lunch/dinner entree purchase at restaurant, and 50% off breakfast buffet coupon. Guest Parking: \$18/night, self; \$25/night, valet.

Linked by walkway to the shops, restaurants, and family fun of Crown Center, the Sheraton offers a wonderful blend of ambiance, location, and customer service, mere minutes from the convention center by car or CVC shuttle.

Westin Kansas City Hotel at Crown Center

1 East Pershing Rd., Kansas City, MO 64108
Phone: (816) 474-4400

Shuttle provided to and from the convention center.

Rate includes: complimentary basic wireless Internet, fitness center, outdoor pool, indoor whirlpool, sauna, tanning beds, business center, pet friendly, and discounted self-parking for overnight guests. 10% discount at dining outlets with convention badge (excludes alcoholic beverages), complimentary hors d'oeuvres or dessert with any lunch/dinner entree purchase at restaurant, and either (1) continental breakfast coupon per night or \$10 off full breakfast of your choice. Guest Parking: \$18/night, self; \$25/night, valet.

A virtual "city within a city" situated at the heart of Crown Center, the Westin offers full service and complete convenience — just a short car or CVC shuttle ride from

the convention center, and directly connected to Crown Center's 85-acre dining, shopping, and theater complex.



Check online for additional hotel offerings.

2017 Hotel Reservation Form CVC KANSAS CITY • HOSPITAL DESIGN CONFERENCE

Make your hotel reservation by August 4, 2017, to receive special CVC rates. Visit TheCVC.com to make an online reservation and to see a list of the hotels' amenities.

For phone reservations, call the CVC Housing Bureau at (855) 992-3353 between 9:00 AM and 7:00 PM (EST) Monday through Friday. International callers should dial (312) 527-7300. By fax, send the form below to (312) 329-9513. By mail, send the form below to: onPeak, CVC Kansas City, 381 Park Ave. S., New York, NY 10016. If you do not receive a confirmation by email, fax, or mail within five days after any transaction, call the CVC Housing Bureau.

First Name										Last Name										Degree	
Clinic Name																					
Street Address																					
City										State				Zip Code							
Daytime Telephone Number with Area Code										Fax Number with Area Code						Country Code					
Email Address																					
Arrival Date				Arrival Time				Departure Date													
- 1 7				:				- 1 7													
Sharing Room: Last Name										First Name											
Sharing Room: Last Name										First Name											

Hotel Choice

Number in order of preference (1-7)

- The Aladdin Holiday Inn Hotel
- Crowne Plaza Kansas City Downtown
- Hilton President Kansas City
- Hotel Phillips Kansas City
- Kansas City Marriott Downtown
- Sheraton Kansas City Hotel at Crown Center
- Westin Kansas City Hotel at Crown Center

Accommodations

Mark first and second choice

- 1 Bed 2 Beds

Number of people in room _____

Special Requests

- I have a disability, want to be near elevators, need cots or a baby crib (if available)

Specify: _____

HOTEL ACCOMMODATIONS	SINGLE, DOUBLE, OR DBL/DBL (1 OR 2 PEOPLE)	TRIPLE (3 PEOPLE)	QUAD (4 PEOPLE)	CHECK-IN TIME	AMENITIES (SEE BELOW)
The Aladdin Holiday Inn Hotel	\$125	\$125	\$125	4 PM	AG, CI, HC, R, WD
Crowne Plaza Kansas City Downtown	\$135	\$135	\$135	3 PM	AG, CS, CI, HC, OP, R, WD
Hilton President Kansas City	\$149	\$149	\$149	3 PM	AG, CS, CI, HC, R, WD
Hotel Phillips Kansas City	\$131	\$131	\$131	3 PM	AG, CS, CI, HC, R, WD
Kansas City Marriott Downtown	\$149	\$169	\$169	3 PM	AG, CS, CI, HC, IP, R, WD
Sheraton Kansas City Hotel at Crown Center	\$132	\$144	\$154	3 PM	AG, B, CI, HC, OP, R, S
Westin Kansas City Hotel at Crown Center	\$132	\$144	\$154	3 PM	AG, B, CS, CI, HC, OP, R, S

To receive special CVC Kansas City rates, make your reservation by August 4, 2017.

Key: AG Accessible Guest Rooms B Breakfast Coupon CI Complimentary Internet CS Coffee Shop HC Health Club IP Indoor Pool OP Outdoor Pool R Restaurant S CVC Shuttle WD Walking Distance to Convention Center

Deposit Requirement: All hotels require a deposit of the first night's room rate and applicable sales tax with each reservation request. Requests received without a deposit will be returned and will not be processed. Please fill out the credit card information entirely or mail a check made payable to onPeak. The hotel holding your reservation will charge credit card deposits on or after August 4, 2017. Credit card must be valid through August 2017 to be considered a proper deposit.

Credit Card: American Express Discover MasterCard Visa

Card Number: _____ Security Code: _____ Exp. Date: _____

Name on Card (REQUIRED): _____

Modification/Cancellation: Please refer to the policy online at TheCVC.com. Reservations may be modified and/or cancelled without penalty until three days before arrival. Cancellations made less than three days before arrival will result in forfeiture of one night's room fee and tax.

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